

don't scruple freedom in bide her time in selecting the ornamentation and cheerful decorations are a sight day by day and make life blither."—Charies Buxton. •

An ap quotation is often better than an original thought and the above advice is excellent for those who anticipate furnishing or re-furnishing the all-the-year-round house.

There is something elusive you feel rather than express between the words "home" and "house." Home in capital letters should have an air of hospitality, refinement, simplicity and harmony, which the architect cannot supply, but is achieved by the softening influence of the home woman.

Webster defines "Home" as one's dwyling pleas by the softening influence of the home woman.

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Did her time in selecting the ornament backer on he placed so as to add a decorative effect.

Mulberry, soft tans, rose, and greys are good neutral backgrounds for the turnishings. This is the season for velvets, plushes and brocades and true reproductions that the acquisition is really a joy. If you buy Period furniture, know something of the Period furniture. Sun-fast velvets are used to the room of the control of the chairs referred with a bif of the chairs referred with a part of the choice, and control of the chairs referred with a part of the chair of the chairs referred with a part of the chair of the choice, and careful choice, ever wall and cheacon and careful choice, eve

Of course you must follow certain fundamental principles of home-craft

and be ever keenly alert to the neces-sity of true comfort and making the rooms livable

Most people have to live with the same furniture a long time, so simple, well constructed, trustworthy furniture



Fancy China Vases, Fern Pots Jardineres, Fancy Cups and Saucers and Art Ware

As we are going out of these goods, they must all go at greatly reduced prices. .

M. E. LONG FURNISHING CO'Y. LIMITED.

TINT yourself as you think good in other things; but don't scruple freedom in bide her time in selecting the ornamen-

with artistic effects. The "company" color note in the room. Chinese and Webster defines "Home" as one's parlor of by-gone days is a thing of dwelling place, but different homes rether past. Parlors are now for every-sible for the use of lacquered furniture. flect the people who occupy them and day use and are furnished accordingly. Iace shades of fancy net take the home like air which makes a home out of a "residence."

Low drapes of soft materials with valances are now for every-size for the use of accordingly. Lace shades of fancy net take the home like air which makes a home out of a "residence."



CHINAWARE

To make the meal taste what it should, nicedishes are what is required, and Long's are going out of this line, and you can buy fine French China at greatly reduced prices.

> Austrian China Dinner Sets, reg. \$15.00, for \$10.50---97 pieces.

> Best English Porcelain, regular \$9.00 per Set---97 pieces---for \$6.

These must go, so if you are open for a Set at all, now is your time to buy, as this is really a chance while they last.

M. E. Long Furnishing Co.

Ing. "What shall I as for cruciains?"

A dining room of special good that was papped in Chinese gaper, eith durable and effective. As also are the durable and effective. As also are the slives back ground designed in the power great-grammonther used to measure that which them the chief interest reading to low-boys are used by most paper. The hangings are small plant at which them the chief interest centers from the hangings are usually plant.

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For the Dining-Room

We have a very complete stock of DINING-ROOM FURNI-TURE for Fall trade, larger and better than ever. All the newest designs and finishes. We invite your inspection of these goods.

Buffets, solid quarter oak, from \$25 to \$100; Extension Tables, double locks, in quarter oak or mahogany, from \$10 to \$40. Dinner to match all Buffets and Tables, all our own upholstering, spring seats, solid leather, any color, all guaranteed not to sag or go out of shape in any way, from \$25.00 to \$70.00. China Cabinets to match, from \$18.00 up. Also beautiful designs in the new Fall lines of Bedroom and Parlor Goods at very reasonable prices.

Our Fall Seasons Line of Rugs and Carpets is now Complete

And we can show you the finest selection of these goods in the city. Our selection of Wilton Rugs is exceptionally fine, and we can supply them in all standard sizes. Then there are some very fine designs and qualities in Axminster, Brussels and Tapestry Squares.

We are showing an exceptionally good value in an Axminster Rug, regular \$25.00 for \$18.25 in 3 x 4 yards; and \$15.95 for the 3 x 31-2 size, regular \$21.75; and several designs to choose from. Our prices on all goods are as reasonable as you can find anywhere, quality considered.

We also have a very large range of English and Scotch Linoleums in choice patterns. Our new Drapery department is doing a considerable business in Nets, Scrims and Lace Curtains, both Nittingham and Swiss, and for archways and doors the Tapestries and Velours are used extensively. We are also in a position to say that we have the largest Window Shade business in the city, as we make all our own shades, thus we are

able to supply them on the shortest notice, During this sale we make and lay all carpets and linoleums, and hang

complete all window shades free of charge. Come in and see our goods before you buy and be convinced for your-

M. E. Long Furnishing Co., Limited

CARPETS

CHINA

FURNITURE

Thinking sume of st ing Autumi terest to submit this um of Fash ed from Fro Austrian buyer when buying tour,

We may I say that in show-emb kind and als -we have feature of season.

All our b are in indiv exclusive two costum importance l viduality is With our under first-

and well equi iary fancy having as we where stylisl he produced cost-we a were never i In the ma