

Overland

TRADE MARK



The Road to Happiness

The automobile has come into your life permanently—or it soon will—to serve your convenience and pleasure, day in, day out, on down through the years.

Its appeal is irresistible.

It is a fundamental factor in modern every day life.

It rides the road to happiness.

If you purchase a car this season, there are new facts for your consideration which should simplify the task of selection.

Light Sixes
 Five Passenger Touring - - *\$1281.00
 Three Passenger Roadster - - *\$1411.00
 *Edmore May 1st

Willys-Knights
 Seven Passenger Four Year 40 *\$1950.00
 Seven Passenger Eight Touring *\$2180.00

This year Willys-Overland Motor Cars comprise the most comprehensive and varied line ever built by any one producer.

The economies of our greater production are shared alike by every car in the line.

In thus broadly applying the established Willys-Overland policy of greater production—greater economy, higher quality, lower price—we extend the benefits of our economical advantages to include virtually every class of purchaser.

Catalog on request. Please address Dept. 1011

Willys-Overland, Limited

Head Office and Works, West Toronto, Ont.

Manufacturers of Willys-Knight and Overland Motor Cars and Light Commercial Wagons

The Willys-Overland dealer is in a peculiarly pleasant position to frankly and honestly discuss with you your needs and requirements in a motor car.

For whatever your need he has the car to fill it and he is prepared to demonstrate to you that he is offering you the dominant value among cars of its kind.

See him today—talk it over—let him show and demonstrate the car you ought to own to ride the road to happiness.

Light Fours
 Five Passenger Touring - - *\$771.00
 Two Passenger Roadster - - *\$950.00
 Four Passenger Sport Model - *\$1120.00

Big Fours
 Five Passenger Touring - - *\$1280.00
 Three Passenger Roadster - - *\$1550.00
 *Edmore May 1st