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## Announcement

# To All Advertisers

**T**HE value of advertising space in *The Grain Growers' Guide* to any advertiser desiring to reach the profitable field of Western Canada can hardly be estimated without fully going into what great strides this paper has made during the short period of its existence, and the enthusiasm with which it is being received in the country as the only perfectly independent exponent of the good and welfare of the West, covering as it does all questions which revert directly to the Grain Grower and Stock-raiser and, indirectly, to every business man in the country. It is seldom that a paper published for such a short time can lay claim to the prestige as an advertising medium which the *Guide* now enjoys, and the reasons for this exceptional condition of affairs are very numerous.

When first started the paper was considered as a long felt want on the part of the farmers of this country, and new fields for its usefulness have been opening up so fast that, instead of holding the position of a struggling youngster at the end of its first eighteen months of publication, it has got well past the creeping stage, and is prepared and able to stand on its own feet, both as an authority on Western questions and as an advertising medium which is reaching many thousands of the most progressive people in the country.

It would be superfluous to state here the large increases which have taken place in our circulation, but we can safely say that with very few exceptions *The Guide* now reaches as many homes as any paper or magazine going into the three Prairie Provinces and at the present rate of increase, will, in a short time, have passed all competitors in the number of actual subscribers receiving the paper. Our circulation is not a myth, but can be verified and backed up by proof. The closer that the intending advertiser scrutinizes this phase of our business the better we like it and the better chance we have of making a contract with him for use of space in our advertising columns.

When planning your 1910 advertising campaign, we trust that you will not overlook the assistance which *The Grain Growers' Guide* can be to your Sales Department if you give it a chance. Any enquiry from you regarding space for any line of business will be promptly looked after. We are satisfied that you will be convinced after going into the matter that use of space in this paper will pay for itself many times over. Write to-day for full particulars regarding our advertising rates, circulation or any other particulars regarding the paper which you may desire.



## Imperial Hotel

Corner Main St. and Alexander Ave.

The Farmers' Hotel of Winnipeg.

Centrally located. Good meals

and warm, comfortable rooms.

Rates, \$1.50 per day

ANGUS McFOD

JAMES MORTON Proprietors

FREE BUS

## McKENZIE'S SEED CATALOG

IS NOW READY



FREE

A Postcard

will bring it

A. E. MCKENZIE

Co. Ltd

BRANDON

CALGARY

## "FROST" Fence



Field Built Fence Lock



Factory Woven Fence Lock

We make our own Wire, and we make THE BEST.

The two Locks that make Frost Fence Famous

We manufacture the Frost Woven and Field Built Fences in numerous styles. Poultry and Lawn Fencing. Galvanized Gates sold at the price of Painted ones. Also the Frost Coiled Wire and Barb.

We are the only Fence Makers in Canada who make and galvanize wire exclusively for Fence purposes. Extra Galvanized for Canadian use. WRITE US and SECURE OUR AGENCY.

## The Manitoba Frost Wire Fence Co.

WINNIPEG MAN.

SEND YOUR NAME for our CATALOGUE

Selecting Field Roots for Seed Growing ::



## SEEDS that delight in the soil of the West; that hold the Triune Germ Promise Glorious of Purity, Vitality and Adaptability

Our entirely new and beautifully illustrated Catalogue, compiled by a Western Agriculturist and a Western Horticulturist is rightly called **Western Canada Planter's Guide**

Steele Briggs Seed Co., Winnipeg, Canada

LIMITED