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Mr. Reader of the Grain
Growers' Guide

Why pay \$25
for a suit of
clothes when
we will sell
you one for
\$12.50 direct
from England,
made to your
measure; and
what is more
guarantee it
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better, than the
suit you buy
locally for
\$25?

That sounds like
a hard thing to
do, but here is
how we will
prove it—

THE PROOF!

You know that
clothing costs
about half in
England what it
does in Canada.
You also know
that you cannot
beat the quality
of genuine English fabrics. All
right, then. If you will fill out
and mail the coupon below we will
send you our latest Style book,
seventy-two pattern pieces of cloth,
tape measure and a letter that tells
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business—then you can judge our
offer for yourself.

Remember Catesby's Limited have been doing
business in Canada for six years, and that
we are the largest Mail Order custom tailors
in the British Empire. We guarantee to
satisfy you or give you your money back.
Furthermore, although the tariff into Canada
has been increased 5 per cent we are not
increasing the price of our suits to you.

You will soon be needing a new suit, so why
not fill out the coupon or write a post card
and get our patterns now.

MAIL THIS COUPON NOW!

MESSRS. CATESBY'S LIMITED
(of London, England)
Dept. 1, 404 Tribune Bldg., Winnipeg

Please send me your new season's Style Book
and 72 pattern pieces of cloth. I am thinking
of buying a suit.

Full Name

Full Address

(G.G.G. No. 1)

a step toward race regeneration. When, thru Edoardo Talamo, director of the Roman Association of Good Building, she was given the opportunity of putting her theories into practice, she accepted it with the reverence and devotion so characteristic of all her experimental work. Signor Talamo conceived the idea of remodeling for working-men the wretchedly built apartment houses which had sprung up in various parts of Rome. He made of these wretched and tawdry "palaces" convenient, practical, sanitary tenements for working people. In many cases both mother and father were wage-earners, and it was when the question of what to do with the children under school age arose that Signor Talamo turned to Dr. Montessori. In each apartment house a large, sunny room was set apart for these children, and there, for the first time, Maria Montessori applied her system of liberty, and her ideas of a broad, practical sense-training to normal children. It was her object to provide an environment in which the child might be free to manifest those happy and useful instincts natural to him, and, true to this ideal, she felt that there must be no unnatural obstacles to be overcome. Every bit of furniture in the Casa dei Bambini is suited to the use of little children. The little tables stand firmly upon broad, spreading legs, yet are so light that two children of three and one half years can move one to any part of the room.

Maria Montessori holds that no individual can be free until he is independent; that he who is served is limited physically and spiritually. So her first step in the education of children is toward rendering them independent of the services of older persons. They are taught how to wash their faces and hands, how to comb and brush their hair, how to care for their teeth and nails.

The sense-training materials as developed thru years of observation and experiment, form a series of games, something for the child to do in and by himself. They offer him certain exercises in attention, in comparison, in judgment. Working independently with these toys he establishes a certain fundamental order in his world of sensations. His senses are not, thru such exercises, rendered supernaturally acute, but their natural development is aided—made possible. His senses thus trained become easily and naturally the interpreters of his environment and he more easily understands the world about him.

Inspiring "Lesson of Silence"

How complete this self-control is, and how deeply it has entered into body and soul, was impressed upon me whenever I watched the "lesson of silence" given. The little bodies relax themselves softly, the breath comes evenly, and each child with his whole being settles himself to enjoy the silence. Their faces are a delightful study. Some of the children close their eyes, some hide their faces, others watch as well as listen, or rather, seem to be listening with eyes as well as ears. The clock ticks; soft sounds come in from the cloister—perhaps the nuns are chanting in the church and the music comes clearly as the silence grows.

Taken in the light of such an example, a portion of one of the Dottorossa's lectures seems so full of meaning that I quote it here.

"Such sense education has a value which consists in multiplying pleasures along with activities. To be susceptible to few stimuli means to live in a narrow enjoyment; to appreciate the finer stimuli means a broadening outlook. When we see one who limits his enjoyment to grosser pleasures, to showy things, we may know that he suffers from a poverty of the senses. If from this limited view evidenced by gross tastes we wish to lead man to the enjoyment of finer things, it is not enough to propose it as desirable, it is necessary to prepare him to enjoy the finer things, and this is a long work. How can we expect him to enjoy that which is fine when he has not the capacity?"

"Thru exercises educating the senses we lead the children in the Casa dei Bambini to higher ideals, to a finer joy. They learn to enjoy the silence, the delicate sounds, the delicate colors; they come to distinguish between such fine stimuli, and to enjoy this very quality of refinement in them.

"The greatest help which can come to man in the conquering of his grosser tastes, whatever his social rank, must come from himself, from his own development."

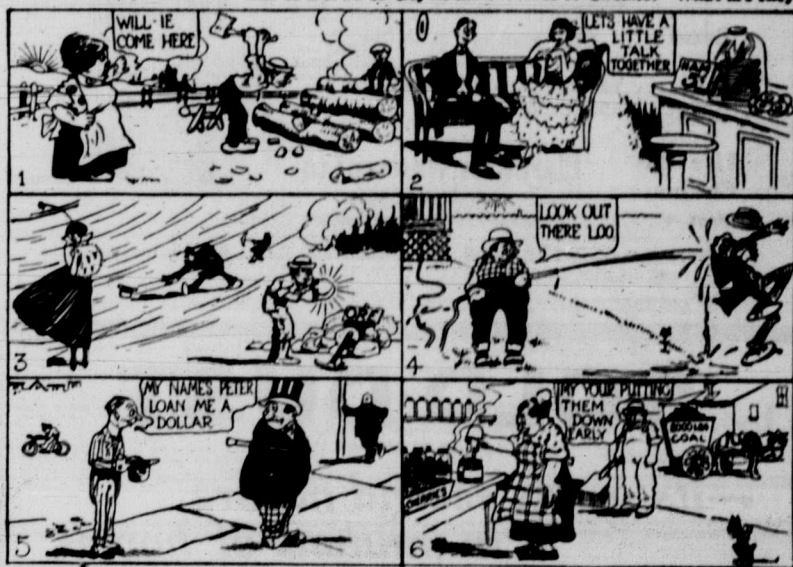
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1915 Model. Twin Cylinder—Two Speed. Completely Equipped. Ready for the Road

HERE'S A REAL PUZZLER FOR WISE HEADS

DO you know the Province of Ontario? Can you recall the names of its many fine towns and cities? Here is a puzzle that will try your knowledge of Canadian geography. Each of the six pictures below represents the name of a town or city in the Province of Ontario. What are they?



HOW TO SOLVE THE PICTURES

The artist who drew the above cartoons wrote out the names of all the towns and cities in the province and from his list chose the names he illustrated as above. Your best move is to follow him and first of all write down all the names of towns and cities in Ontario that you can think of.

To help you get the right start we will tell you that No. 1 represents Collingwood. Now

puzzle out the rest, and when you think you have the correct answers write out all six names neatly and clearly on a sheet of paper, put your name and address on the upper right hand corner and promptly mail them to us.

To the senders of the best written and nearest correct sets of answers, duly qualified according to the conditions of the contest, we will award the following magnificent

LIST OF PRIZES

1st Prize, Twin Cylinder 1915 Indian Motor Cycle, complete. Value \$310	10th Prize.....	5.00 Cash
2nd Prize.....\$50.00 Cash	11th.....	5.00 "
3rd.....25.00 "	12th.....	3.00 "
4th.....15.00 "	13th.....	3.00 "
5th.....10.00 "	14th.....	3.00 "
6th.....8.00 "	15th.....	3.00 "
7th.....5.00 "	16th.....	3.00 "
8th.....5.00 "	17th.....	2.00 "
9th.....5.00 "	18th.....	2.00 "
	19th.....	2.00 "

AND 46 CASH PRIZES OF \$1.00 EACH

This Contest is Absolutely Free of Expense. You do not have to spend a single cent or buy anything in order to compete

We are the publishers of **EVERYWOMAN'S WORLD**, the Great Canadian Magazine that is the established favorite in more than 80,000 of Canada's best homes. That is the greatest circulation ever attained by any Canadian magazine, but it doesn't satisfy us. Our slogan for this month is "Everywoman's World in Everywoman's Home." We want to introduce this live, entertaining, up-to-the-minute, all-Canadian magazine to the people in hundreds of new homes, who may not know it now.

When you enter this great contest you can help us to accomplish this purpose, but you do not have to be a subscriber, nor are you asked to take the magazine, or spend a single penny in order to compete and win the motor cycle or a big cash prize. Here is the idea:

Only the completely correct sets of answers to the above pictures will be sent on to be judged for the awarding of these grand prizes.

Follow these Simple Rules Governing Entry to the Contest

1. Write your answers on one side of the paper only and put your name and address on the upper right hand corner. Anything other than the answers and your name and address must be on a separate sheet.
2. All letters must be fully prepaid in postage. Do not forget that your letter must bear the extra 1c stamp for war tax, otherwise it will not be delivered to us.
3. Members and employees of Continental Publishing Co. also their relations or friends are not allowed to compete.
4. Boys or girls under fourteen years of age are not allowed to compete.
5. Judging will be done by three gentlemen having no connection whatever with this firm. Prizes will be awarded to the senders of the correct sets of answers according to neatness, handwriting and general appearance.

If your set of answers is correct we will write at once and tell you so, and send you, postage paid, a Free Sample Copy of the current issue of this greatest of Canada's magazines. Then in order to qualify your correct entry to stand for the awarding of these excellent prizes we ask you to help us in our task of further advertising and introducing it by showing this sample copy among three or four of your friends and neighbors. They will surely welcome **EVERYWOMAN'S WORLD** when they come to know it, and we will even send you a sample copy to leave with each of your friends if you will tell us that they would like to have it.

Say that you will accord us this simple favor when you send your answers, and you will be immediately rewarded for it with a handsome gift, entirely in addition to any of the big prizes your answers may win. **EVERYWOMAN'S WORLD** will so delight the folks in your home that you'll be glad to get this copy.

Address your reply to the Manager, the Geographical Contest
CONTINENTAL PUBLISHING CO., Ltd., No. 103 Continental Bldg., TORONTO, ONT.

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