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Welch's

"THE NATIONAL DRINK"

and

Welch's GRAPELADE

A grape drink—and a grape jam. Two Welch Quality Products of highest food value and sales value.

The fiftieth anniversary of Welch's, "The National Drink," is convincing evidence of its stability.

In two years Grapelade has proved a real side-seller with Welch's "The National Drink." Grapelade is delicious. No other food product approaches it in grape goodness. It is satisfying and it is selling.

The increasing popularity of this product forecasts a future of profit to equal that of Welch's "The National Drink."

CANADA FOOD BOARD LICENSES:

Canners—No. 14-272

Bottlers—No. 15-164



The Welch Co., Limited, St. Catharines, Ontario