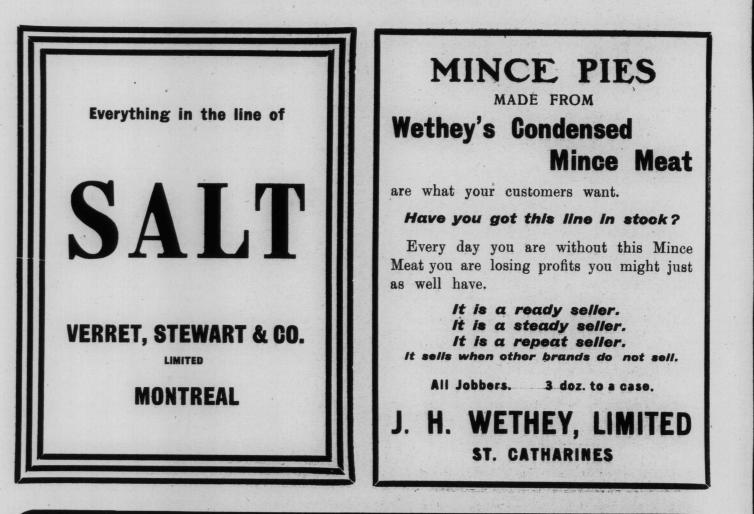
## THE CANADIAN GROCER



## Your Store Is Known

by the goods you sell. The Grocer with an eye to the future studies his stock and sells only those goods he knows will please his customers.



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I Cheap and inferior goods never find a place on his shelves.

## Magic Baking Powder

insures such delightful results in baking that housewives most everywhere demand it. It is splendidly advertised and yields a lasting profit. If you haven't been selling it, begin now—you'll find it sells better than any other Baking Powder.



Food products that are produced in clean factories are best.