

**FOR SALE:  
HOLSTEIN  
BULLS**

from 1 to 9 months, and  
a few HEIFER CALVES

that are bred right, and feed right to obtain the highest development of dairy qualities—from GREAT SIREs and GRAND COWS. (All improved breeds have been made so by improved methods of breeding and feeding, and to attain progress the breeders must keep pushing.) We have every facility for breeding and developing stock at Annandale, and can sell YOU stock that will give you results. Write for just what you want, and do it now.

GEO. RICE,  
Annandale Stock Farm, Tilsonburg, Ont.

**Riverside Holsteins**

30 head to select from. 8 young bulls from 6 to 10 months old, whose dams have official weekly records of from 17 to 21 lbs. butter; sired by Imp. Victor de Kol Pietertje, C. A. R. of M. No. 3, and Johanna Rue 4th Lad.

MATT. HUGHARDSON & SON,  
Haldimand Co. Caledonia P. O., Ont.

**Holstein Bull Calves**

Sired by Beryl Wayne Paul Concordia, whose sire's dam has an official record of 27 lbs. 14 oss. in 7 days. His sire's sire, De Kol 2nd's Paul De Kol, is sire of 33 cows with official records averaging over 20 lbs. each. Bull calves for sale.

BROWN BROS.,  
Lyndale Stock Farm, LYN, ONT.

**HOLSTEINS, TAMWORTHS, COTSWOLDS**  
Present offering: Bull calf, 8 mos., won 4 first prizes. Litter 3-month-old pigs, and younger ones; choice animals. Ram and ewe lambs and two 2-shear rams; perfect covering. **E. O. BROWNE**,  
Hilton, Ont., Brighton Sta., G. T. R.

**THE CHAMPION HERD OF HOLSTEINS**

In official lists, Maple Grove Herd stands first and champion for cow; 1st three-year-old, 1st two-year and under two-year-old. If you want bulls from such stock, address  
H. BOLLERT, Cassel, Ont.

**JERSEYS** at the exhibitions. Our herd will be represented as usual at Toronto, London and Ottawa Fairs, and we invite all Jersey breeders and fanciers to inspect our stock. We have bulls and females of all ages for sale. Write for particulars to B. H. BULL & SON, Brampton, Ont. Phone 68.

**LINDEN OXFORDS AND SHORTHORNS**

Young stock of either sex, both imp. and home bred, for sale; also young cows due to calve in October, November and December. For particulars write to  
R. J. HINE, Dutton, Ont.

**FARNHAM OXFORDS**

We had the champion flock of Oxford in 1903. Importations annually. Animals of all ages and sexes, both imported and Canadian-bred, for sale at all times at reasonable prices.

**HENRY ARKELL & SON**  
ARKELL, ONTARIO.

**"MODEL FARM"  
SHROPSHIREs**

Do you want an imported ram or a home-bred one to improve your flock? Our offerings will please you. 10 imported rams and many home-bred ones (from imported stock) to choose from—massive fellows, all wool and mutton and the type that pleases. Stock of all ages for sale. Prices consistent with quality. Long-distance phone No. 94  
W. S. CARPENTER, Prop., SIMCOE, ONT.

**Dorset Horn Sheep**

THE largest flock in America. The most celebrated prizewinners at the Columbian Exhibition and Canadian exhibitions. Contains more Royal winners than any other. Awarded 5 out of 8 first prizes at Toronto, London and Ottawa in 1900. Flock of 300. Stock for sale always on hand.

John A. McGillivray, Uxbridge, Ontario.

The Burford Flock of Shropshires won eleven prizes at the International. Choice yearlings and lambs, both sexes, by the famous Mansell ram, or lambs by Silver Medal ram at Toronto. 100 ewes bred to the above rams. LLOYD-JONES BROS., Burford, Ont.

**Oak Lodge YORKSHIREs**

are the recognized type of the ideal bacon hog, and are the profitable kind from a feeder's standpoint. A large number of pigs at different ages now on hand for sale. We can supply high-class exhibition stock. Write for prices.

J. E. BRETHOUR, BURFORD, ONT.

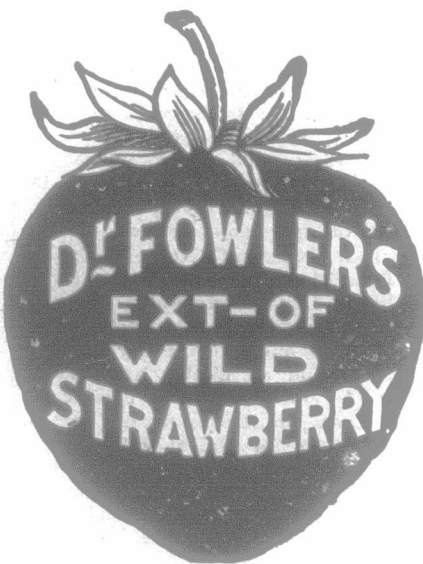
**Hillcrest Herd of English Berkshire**

IS UP-TO-DATE IN ITS METHODS.

WHEN WE PURCHASE we select the best from leading breeders, and WHEN WE SELL endeavor to give purchaser good value for the price, as well as giving him registered pedigree and guarantee to replace animals failing to prove breeders. Have now for sale a lot of growthy youngsters of good length with extra good bone.

JNO. LAHMER, Vine P. O., Ont.; Vine Station G. T. R., near Barrie.

**A Standard Remedy  
Used in Thousands of Homes in  
Canada for nearly Sixty Years  
and has never yet failed  
to give satisfaction.**



**CURES**

Diarrhoea, Dysentery, Cholera, Cholera Morbus, Cholera Infantum, Cramps, Colic, Sea Sickness and all Summer Complaints.

Its prompt use will prevent a great deal of unnecessary suffering and often save life.

Price, 55c.

The T. Millbra Co., Limited, Toronto, Ontario.

**American Leicester Breeders' ASSOCIATION.**

A. W. Smith, Pres., Maple Lodge, Ont.

Pedigrees now being received for Vol. 5. For information, blanks, etc., address:

A. J. TEMPLE, Sec., CAMERON, ILL., U. S. A.

**Pennabank SHROPSHIREs and SHORTHORNS**

A number of extra good and well-covered yearlings of both sexes, sired by imp. Rudyard ram. Also two extra nice young bulls. Prices reasonable.

HUGH PUGH, WHITEVALE, ONT.

**Dorset Sheep** and Lambs, also Large Yorkshire pigs from imp. boars, for sale. Prices reasonable. For particulars write to **ELMER BYMONT**,  
Copetown P. O.

Oxford Down Sheep, Shorthorn Cattle Yorkshire Hogs.

Present offering: Lambs of either sex. For prices, etc., write to **JOHN COUSINS & SONS**, Buena Vista Farm, o Harriston, Ont.

**LEICESTER SHEEP FOR SALE**

Lambs and yearlings, either sex. For description write to **JAS. SNELL**, Importer and Breeder of Clydesdales, Shorthorns, Leicesters and Berkshires, Hayne Barton Farm, Clinton, Ont.

**MAPLE LODGE BERKSHIREs.**

Having left Snelgrove and secured Maple Lodge Farm, Brampton, I am prepared to supply pigs of the best bacon type and breeding, with fresh blood added, and as large numbers as ever. Have a few good young boars ready for service and fine sows ready to breed. Spring pigs have come strong, and we can supply pairs not akin.

Address: **WILLIAM WILSON**, Box 191, Brampton, Ont.

**GOSSIP.**

Messrs. F. Martindale & Son, York, Ont., write: We intend holding an auction sale of Shorthorns and Berkshires on October 26th, as we are overstocked. Our stock are in good thrifty condition, and are breeding regularly. Our young stock are exceptionally good, some sired by imported bulls, others by Bandoleer 40106, by Sirius, (imp.), and out of Red Bessie 2nd (imp.) Our herd has been noted prizewinners for many years. The Berkshires are a grand lot, numbering over thirty head; have young pigs by our stock boar, Benjafield's Royal Carlisle, bred at Biltmore, N. C., and descended direct from imported stock. The Lincoln rams we offer are growthy and of good type, and well-woolled.

**FAITH IN YOUR STOCK.**

The breeders of pure-bred stock who have faith in the merits of their stock and have the courage to invite buyers to come and inspect it and compare it in individual merit and pedigree with the stock of other breeders will win success. The way to show your faith in the merits of your stock is to advertise it, and you will inspire the confidence of the buyers if you advertise judiciously. Too small an advertisement invites cheap prices if seen at all, and too big advertising savors of plunging and fancy prices.

Ninety-nine out of every hundred live-stock breeders have the same object in view—to make money from the business, to produce a surplus which they hope to sell for enough more than cost to return them fair compensation for their labor, investment and risk and a reasonable profit besides. This is true whether the stock be pure-breds, grades or scrubs. But the situation of those who produce pure-bred breeding animals and those who raise the utility kind needed for meat or service is different—the latter depends upon market demands to bring him buyers, while the former, to succeed, must hunt or build up his market and this is best accomplished through publicity. It was so noted a breeder as Senator W. A. Harris who asserted that the chief value and credibility of a pedigree rested in the reputation of the animal's producer or owner. A breeder of pure-bred stock must obtain a reputation not only for reliability but for the production of good stock before he can hope to widen his market and enhance the value of his productions. How can he get this reputation?

First, be honest. Then get the stock, then—tell the people about it. If satisfied to remain a plodding muddill, one of hundreds of thousands, keep still and let the public hunt you up. They may hear of you. If you want to reach out beyond your own neighborhood, build up and be somebody; you must let the public know that John Smith has confidence in John Smith and is not ashamed or too stingy to say so. Advertise your stock—not one week in a month or one month in a year; not in a measly, picayunish way, nor in a blowhard "spread," but in a steady, conservative, mean-what-I-say manner. John Wannamaker is America's prince of merchants and one of the world's greatest advertisers, and he frankly says that his business success is due to advertising. Here is what he says on the merits of advertising—and The Ruralist commends it to the careful reading of every stock breeder:

"To make a success of advertising, one must be prepared to stick to it like a barnacle on a boat's bottom. He should know before he begins it that he must spend money—lots of it. Somebody should tell him, also, that he cannot hope to reap results commensurate with his expenditure early in the game. Advertising doesn't jerk; it pulls. It begins very gently at first, but the pull is steady. It increases day by day, and year by year, until it exerts an irresistible power. It is likened to a team pulling a heavy load. A thousand spasmodic, jerky pulls will not budge the load; while one-half the power exerted in steady effort will start and keep it moving. There are three ways to make advertising pay, and these are the only ways. There are no others. First, is to keep at it; second, is to keep at it; third, is to keep at it."—[Live-stock Journal (American).

**Newcastle Herd of Tamworth Swine at Toronto Exhibition.**

We have a choice lot of young stock, both sexes, on exhibition which will be for sale. Come early and make your purchase, as that is the spot to buy right where you can see what you want; and if you don't see it, ask for it. We shall also be prepared to book orders for younger stock left at home, and for fall litters arriving after the fair from our prizewinners. **COLWILL BROS., Newcastle, Ont.**

**TAMWORTHS AND HOLSTEINS**

I would like to have my old customers, as well as new ones, to inspect my herd of Tamworths while at Toronto Exhibition. Will have a choice lot for sale, of both sexes. Also 4 Holstein bull calves, which are open for inspection at the farm. **BERTHAM HOSKIN**,  
Grafton Sta., G. T. R. The Gully P. O.

**TAMWORTHS—DORSET HORN SHEEP.**

Choice boars and sows of different ages at very reasonable prices. Also a few Dorset Horn rams from first-class stock. **JAMES DICKSON**, Croton, Ont. "Glenairn Farm."

**TAMWORTHS**

30 head from 2 to 5 mos. old, registered. Write for particulars and prices. **D. J. GIBSON**, Newcastle, Ontario.

**GLENHOLM HERD OF TAMWORTHS**

We are now booking orders for spring litters. Have 5 boars and 5 sows, 6 months old, left, and a fine lot of younger ones. **F. O. SARGENT**, Eddystone, Grafton Sta., G. T. R.

**MAPLE GROVE YORKSHIREs**

Six May litters from show sows, five of them Toronto winners, pairs not akin. Also young sows in farrow. Dalmeny Cavalier (imported) and Maple Grove Vanguard at head of herd. **T. J. COLE**, Box 188, Bowmanville, Ont.

**YORKSHIREs**

All ages, at reasonable prices. Also 1 Shorthorn bull coming 3 years old, color roan, a sure stock-getter. Also Barred White and Buff Rocks, White Wandottes, Buff Leghorns, and Pekin ducks. Address: **A. GILMORE & SONS**,  
Huntingdon Co. Athelstan P. O., Que.

**YORKSHIREs**

Special while they last: Choice pigs from imported stock, 2 mos old, \$7 each; 3 mos. \$9. Pairs not akin. Registered, crated and free on board cars. Satisfaction guaranteed. Boars and sows all ages. Write your wants. **L. ROGERS**,  
Weston Station, O. P. R. and G. T. R. Emery P. O.

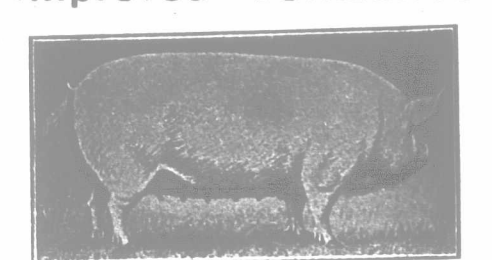
**YORKSHIREs**

for sale, from imported stock. For price and description write to **GEO. M. SMITH**, Haysville P. O., Ont.

**YORKSHIREs**

for the fall trade. Imp. and Canadian-bred boars, ready for immediate service. Young sows for Sept. farrow; also spring pigs of the choicest breeding, imported and home-bred. 17 head imported this season. Write to **J. DAVIS**, Woodstock, Ont., importer and Breeder of Yorkshires and Shorthorns.

**Improved Yorkshires**



Over three hundred for sale. The last three years our herd has won ninety per cent. of the first prizes at the leading shows, competing against American and Canadian breeders. We have more imported animals in our herd than all other breeders combined in Canada. We have the best blood from the leading herds in England and Scotland. Prices reasonable. **D. O. FLATT & SON**, MILLGROVE, ONT.

**CHESTER WHITE SWINE**

Either sex, of the most approved type, for sale at reasonable prices. For particulars write to **D. DeCOURCEY**, Bornholm P. O., Mitchell Sta.

**LARGE YORKSHIREs**

GLENBURN HERD—upwards of 100 fine spring pigs, sired by imported Holywell Hewson. Also a few 6 month s'boars. Prices reasonable. **DAVID BARR, JR., RENFREW, ONT.**

**YORKSHIREs AND BERKSHIREs.**

FOR SALE: Sows safe in pig and ready to breed. Boars 2 to 5 months old, of the long deep-sided type. At bargain prices if taken soon. Write **C. & J. CARRUTHERS**, Cobourg, Ont.

FOR SALE—Ohio Improved Chester Whites, the largest strain, oldest established registered herd in Canada; young sows in farrow; choice young pigs, six weeks to six months old; pairs not akin; express charges prepaid; pedigrees and safe delivery guaranteed. Address **E. D. GEORGE**, Putnam, Ont.

In answering any advertisement on this page, kindly mention the FARMER'S ADVOCATE.