### THE ABC OF THE VICTORY LOAN 1918

# Q. Do the Canadian people know this and buy Victory Bonds?

A. Yes. Over 800,000 people bought the First Victory Bonds offered in November, 1917. The success of the loan was so great that the facilities for printing so many bonds were inadequate. That is why there was a delay in delivering the bonds to the buyers. It is hoped this year to have the bonds ready for delivery almost immediately after the subscription period is over.

# What is a Victory Bond?

# Q. When I lend my money to Canada, what do I get in return?

A. A nicely engraved document on distinctive paper. It is called a Bond. It is Canada's promise to pay you your money back at a certain date and to pay you interest, and if you desire it, both principal and interest will be paid in gold.

#### Q. When will the money be paid back?

A. If you buy a 5-year bond it will be paid on November 1st, 1923—if you buy a 15-year bond it will be paid November 1st, 1933.

Q. But supposing I bought a bond and then found that I needed money before those dates?

A. You could either sell the bond or borrow money on it.

#### O. How could I sell?

A. Any bank, trust company, reliable bond dealer or broker will be glad to sell your bond for you at any time. Be careful, however, through whom you sell.

### Q. Why the need for care?

A. Well, after the first Victory Loan, some unscrupulous persons posing as brokers or financial agents persuaded people to sell bonds for less than they were worth. If you are not acquainted with a reliable broker or bond dealer ask the advice of your banker.

## Q. Can the bonds be readily sold at any time?

A. Yes, over \$50,000,000 worth of the first Victory Loan have been sold on the market and at times the demand for the bonds has been greater than the supply.

Q. Supposing I didn't want to part with my bond, but simply wanted to make a loan on it?

A. Very easily done, for there is no better security anywhere than a Victory Bond. Ask your bank if you desire to borrow money on it.