

GATEWAY READER SURVEY

What do you think of the *Gateway*? Are we a bore? a thrill? a giggle? A cure for insomnia? Here's your opportunity to review our performance so far this year. Your suggestions for changes and improvements will help us become a better newspaper. We appreciate your cooperation and support. Please bring your completed survey to the Gateway office, Room 282 SUB.

GENERAL

- Are you a student?
 - yes
 - no (please specify status) _____
- Which faculty are you in? _____
- How often do you read the *Gateway*?
 - a) every issue
 - b) sometimes
 - c) seldom
- Which sections interest you the most?
 - a) news
 - b) editorials
 - c) letters
 - d) arts
 - e) sports
 - f) features
 - g) classifieds, footnotes
 - h) cartoons
 - i) photos
 - j) CUP notes
- Which of the above sections do you seldom/never read? _____

NEWS

- Do you think the *Gateway* gives adequate coverage of campus news?
 - yes
 - no
 - sometimes
 What did we miss? _____
- Are there specific areas which need more coverage? _____
- Do you think the *Gateway* should cover more off-campus news?
 - yes
 - no
 - depends on the event
 What off-campus news should be covered? _____
- Do you think there should be more coverage of politics?
 - yes
 - no
 Comment _____

Gateway news stories are:

- a) well written
- b) poorly written
- c) informative
- d) sketchy
- e) well-researched
- f) interesting
- g) dull
- h) up to date
- i) history

Comments and suggestions for the news section _____

EDITORIALS

- This year's editorials are:
 - a) thought-provoking
 - b) relevant
 - c) boring
 - d) stupid
 - e) boring and stupid
 - f) missing the point
 - g) witty
 - h) other _____

FEATURES

- The features are:
 - a) informative
 - b) pretty lacklustre
 - c) common knowledge
 - e) relevant
 - f) CUP propaganda
 - g) other _____
- The *Gateway* should have:
 - more features
 - fewer features
 - the same number of features
- Is there something you would like to see as a feature? _____

ARTS

- The Arts section:

needs more	needs less	is o.k. as is	
_____	_____	_____	music reviews
_____	_____	_____	art reviews
_____	_____	_____	theatre reviews
_____	_____	_____	movie reviews

 other _____
- The reviews are generally:
 - a) well written
 - b) poorly written
 - c) informative
 - d) dull
 - e) obnoxious and impertinent
 - f) other _____

Do the reviews ever affect your decision to see an event or buy a record?

- yes _____
- no _____
- sometimes _____

Comments on the Arts section: _____

CARTOONS

- The *Gateway* should run:
 - more cartoons
 - fewer cartoons
 - the same number of cartoons
 - The cartoons are:
 - a) terrific
 - b) slightly amusing
 - c) nice to look at
 - d) a waste of space
 - e) other _____
- Comments on cartoons: _____

DO YOU KNOW

- EPF stands for:
 - a) Educational Program Financing
 - b) Educational Payment Funding
 - c) Established Programs Financing
 - d) none of the above
- Our Students' Union has a deficit of approximately:
 - a) one million dollars
 - b) 750,000 dollars
 - c) 500,000 dollars
 - d) 250,000 dollars
 - e) 1,500 dollars
- CUP stands for:
 - a) Canadian Underground Press
 - b) College and University Press
 - c) Canadian University Press
 - d) Completely Unhinged Press
- Are you involved in any university extracurricular activities? _____

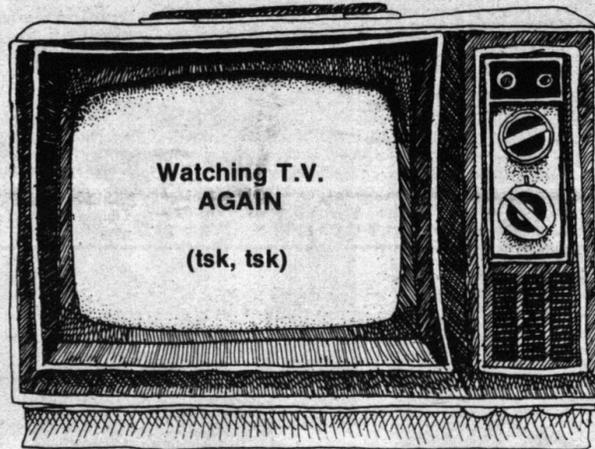
Which ones? _____

- Match Quiz

Match the person with his/her correct position.

- Myer Horowitz
- Jean Forrest
- Elise Gaudet
- Jim Horsman
- Alex MacDonald
- Allan MacEachen
- Peter Michalyszyn

- a) Student Union President
- b) Minister of Finance
- c) *Gateway* editor
- d) University Chancellor
- e) University President
- f) S.U. Entertainment director
- g) Student Union vp Finance
- h) Minister of Board of Governors
- i) Minister of Advanced Education



SPORTS

- Is there enough campus sports coverage?
 - yes
 - no
 - not in all events
 - There should be:
 - more sports coverage of _____
 - less sports coverage of _____
 - The sports stories are:
 - a) well written
 - b) poorly written
 - c) informative
 - d) interesting
 - e) fabricated
 - f) dull
 - g) other _____
- Comments on the Sports section _____

PHOTOS

- Gateway photos are:
- a) excellent
 - b) o.k.
 - c) out of focus
 - d) grainy
 - e) helpful in distinguishing notable people, things
 - f) the only thing I read
 - g) other _____
- Do you like the photo features?
 - yes
 - no
- Comments on photos _____

OVERALL VIEWS

- The *Gateway* is:
 - a) informative
 - b) misinformed
 - c) timely
 - d) out-dated
 - e) one-sided
 - f) objective
 - g) all of the above
 - The general layout of the paper is:
 - a) terrific
 - b) good
 - c) passable
 - d) sloppy
 - e) hopeless
- Comment _____

BIG WHITE, HERE WE COME !!!

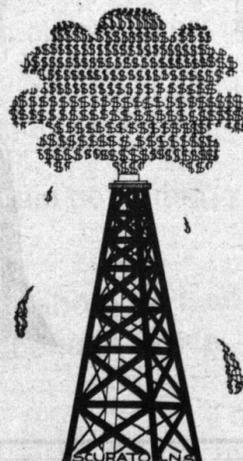
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EMMONTON

Located in
the Kingsway
business centre

If you've ever been to Big White ski village at Christmas you can understand why we're so excited. The best part is we're staying right on the hill... NO 8:00 BUSES! That's right, you can step outside, put your skis on and go for it.

Here's a few details:
Big White, Kelowna - Dec. 26 - Jan. 1
Transportation - Diversified
Accommodation - Ptarmigan and Whitefoot Condos (on the mountain)
Cost:
Two Bdrm. (Six people) - \$385.00
One Bdrm. (Four people) - \$399.00



California

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