# The Western Home Monthly.

# FIRM OLD NEW HOME Cor. Portage Ave. and Hargrave St. WE HAVE MOVED!

Our business has increased at such a remarkable rate during the past few years that our Old Store at 528 Main Street proved entirely too small. Our Mail Order business is more than keeping pace with our large city business; due to the fact that the public appreciate our methods of business, together with the fact that we sell only the highest grade instruments. Our prices, too, are a large factor in the popularity of this store. We buy direct from the factories for cash and buy in such large quantities that we are able to obtain exceptionally low figures and are therefore in turn able to give our customers splendid value for their money.



### OUT-OF-TOWN BUYERS CAN BUY HERE TO BEST ADVANTAGE

Compare our prices if you like with others for instruments of equal quality and you will find that we can save you money on every purchase. Besides our low prices, you have the satisfaction of knowing that your purchase bears the guarantee of The House of McLean, which means absolute satisfaction or money refunded. We have the enviable reputation throughout the West of giving satisfaction to every customer. Newcomers to Western Canada can satisfy themselves of our reliability



Winnipeg, June, 1910.

by asking anyone who has lived in the West for any length of time regarding the business methods of this house. Our customers in the West run into the thousands, and every customer will willingly testify to the advantages of dealing with us.

#### WE ARE SOLE AGENTS FOR YE OLDE FIRME

## "HEINTZMAN & CO." PIANOS AND "HEINTZMAN & CO." PLAYER-PIANOS

No other piano has so completely filled the highest ideals in piano building. A piano that holds a peerless place in the judgment of the world's music lovers. The Heintzman & Co. piano never disappoints, and is the best value of any piano made in any country in the world.

We have several other high-grade pianos which do not cost as much as the Heintzman & Co piano, and which we guarantee.

We will be pleased to mail you illustrated catalogue and to quote you prices on request.

# SHEET MUSIC AND MUSICAL SUPPLIES

We carry a full stock of sheet music, both vocal and instrumental, and offer some splendid values. The latest music always in stock.

We also carry a full stock of small musical goods and specialize on strings for instruments of every description.

Catalogue free on request.

Visitors to the city are cordially invited to visit our new store.



Corner Portage Ave. and Hargrave St., Dept. W., Winnipeg, Man.