

Ladies' Coats of Fascinating Styles

Ladies' and Misses' Jumper Dresses in Flannel and Serges now in Great Demand; Ladies' Separate Skirts in Smart Styles; all Newest and Bought at Lowest Cash Prices

For this Week Only at Close Out Prices

OUR PRICES ON ABOVE LINES AVERAGE 20 TO 25 PER CENT. BELOW CITY PRICES

Our object is to clear every Coat, Dress and Skirt this week to make room for Christmas goods. Every article shows greatest value to be had, no matter from what source.

FANCY DRESSES—

Marked down from \$6.90 and \$7.50 to \$5.75.
Marked down from \$5.00 and \$6.25 to \$3.95.

COATS—

Marked down from \$30.00 and \$31.50 to \$26.50.
Marked down from \$26.00 and \$27.50 to \$21.75.
Marked down from \$24.50 and \$25.00 to \$19.90.

SKIRTS—

Marked down from \$13.50 and \$12.95 to \$10.90.
Marked down from \$8.75 and \$9.90 to \$7.90.
Marked down from \$7.75 and \$8.00 to \$5.90.

MEN'S OVERCOATS JUST OPENED UP

Special purchase, enabling us to sell Coats of superior quality and workmanship at less than manufacturer. We wanted just such an opportunity to buy and it came our way. With this special buying we can help force prices down to look more like pre-war prices, as should be.

WANTABLE, SEASONABLE GOODS AT SPECIAL MARKED-DOWN PRICES

Men's All-wool Sox, reduced from 45c to 29c.
Men's All-wool Sox, reduced from 75c to 60c.

Men's Union Sox, reduced from 40c to 25c.

Men's All-wool Sweaters, reduced from \$8.50 to \$4.95.

Men's All-wool Sweaters, reduced from \$5.50 to \$3.90.

Boys' All-wool Worsted Sweaters, reduced from \$2.75 to \$2.25.

Boys' All-wool Worsted Sweaters, reduced from \$2.75 to \$1.90.

Women's All-wool Worsted Sweaters, reduced from \$5.50 to \$4.95.

Women's All-wool Worsted Sweaters, reduced from \$5.50 to \$3.90.

Women's All-wool Worsted Sweaters, reduced from \$4.50 to \$2.90.

RUBBERS AND SHOES ALL DOWN

Women's best Rubbers, three special lines at 75c.

Guaranteed Boots at \$4.95.

Men's Lumberman Sox at 68c.

STANFIELD'S UNDERWEAR FOR MEN, BACK TO OLD RELIABLE QUALITY

Delayed shipment just opened up. All sizes, in four different qualities. All prices down about one-half.

WATSON'S CELEBRATED UNDERWEAR FOR WOMEN AND CHILDREN

Every ounce of wool in these garments best English wool, making all-wool soft enough to make comfortable wearing. Quality good enough to outwear any other garments made.

WATSON'S COMBINATIONS are specially attractive for fit, finish and quality.

WATSON'S BLOOMERS are made on improved designs to add comfort and grace.

This store is aiming to get back to normal conditions "quality" as well as prices. This applies to every department.

J. N. Currie & Co.

The Transcript

Published every Thursday morning from The Transcript Building, Main Street, Glencoe, Ontario. Subscription—In Canada, \$2.00 per year; in the United States and other foreign countries, \$2.50 per year.

Advertising.—The Transcript covers a wide section of territory in Western Ontario, and its readers are the leading farmers and townpeople. It is a first-class advertising medium. Rates on application.

Job Printing.—The Jobbing Department has superior equipment for turning out promptly books, pamphlets, circulars, posters, blank forms, programs, cards, envelopes, office and wedding stationery, etc. A. E. Sutherland, Publisher.

THURSDAY, NOVEMBER 17, 1921

The newspapers of the province are again emphasizing the fact that many of the pupils of the public schools are remarkably poor writers. The *Avonmouth Express* says: "Criticism of the manner in which writing is taught in public schools is adverse. It is a generally admitted fact that the writing of many of the pupils who graduate from the public school today is more like a scrawl than an exhibition of penmanship. Something has gone wrong in recent years in the teaching of writing, and it apparently is going from bad to worse. This is to be regretted, and the department should give special attention to a remedy." The indefensible habit of the abbreviation of words in writing is also very noticeable. This often leads to errors in interpretation. The practice of failing to spell out the word "and" is also to be deplored. No good writer will abbreviate this word.

THE COST OF LIVING

(From a Western Exchange)
In these days when the bogey of old H.C.L. is rattling steadily on the weekly or monthly pay cheque, it is at least refreshing to hear someone remark that the cost of living is nothing to worry about. A homesteader (bachelor, of course) remarked the other day in a downtown store that he was not worrying about this winter's living, as he had FIFTY DOLLARS and this would buy his winter's grub stake. This man is new on the land, having been laboring heretofore, and has no crop or garden to depend on. When asked how he figured on spreading a mere

fifty dollars over the winter, he enumerated a long list of items, including his supply of meat, potatoes, flour, sugar, tea, fruit, milk and incidentals in the grocery line, and even including his tobacco. He had the price of each item, made up the remarkable total of THIRTY-FIVE DOLLARS. That would leave him, he said, fifteen dollars to meet unlooked-for expenses and for luxuries. This man's list was started with a quarter of beef at \$5 and two bags of potatoes at \$1, both of which items are reasonable, and included everything else from rolled oats to spices at local retail prices. He will be under no expense for fuel, as he will be able to cut all the wood required close at hand, as can any settler in the district.

Instances could be cited in plenty in Northern Alberta where this "grub stake" would be considered extravagant, and we have seen houses where the item of five dollars for meat would be the first thing cut out, the head of the house depending on the supply of wild ducks, chickens and other game. For the man on the farm, with a good garden and enough feed for his stock and wheat for his own flour, the cost of living is small indeed.

WEST MIDDLESEX

(From the London Advertiser)

Duncan Ross was accorded a remarkable demonstration on the occasion of his nomination in West Middlesex on Tuesday. There had been rumors that he would have opposition for the nomination, but instead of opposition he had nothing but co-operation of the sincerest and heartiest variety. When one takes into consideration the lukewarm attitude of electors at many of the political meetings that have been held by all parties this year, the reception accorded Duncan Ross in his old riding was all the more noteworthy.

Duncan Ross is essentially a product of West Middlesex. Born at Stratford, his father the late illustrious Hon. Geo. W. Ross, premier of Ontario, he has been identified with the district all his life. It is almost a half-century of representation between father and son in Ontario and Dominion Parliaments. The nomination meeting at Stratford gave the present member of the riding an opportunity to justify the course he had taken through the stormy seasons since he was returned in the wartime election of

1917. The electors of West Middlesex had a right to hear from Duncan Ross why he pursued the course he had, and to weigh any reasons he had to bring before their consideration.

He dealt with the matter of conscription, showing that he had supported the measure up to the first 100,000 men. He had fought against the breaking of the Government pledge regarding the leaving of the sons of farmers on the land, where they were needed to take care of the greatly-increased acreage that had been planted on the earnest solicitation of the Government.

Measures that have been brought into the Ottawa House, looking toward the betterment of agriculture, have received at all times the careful attention and hearty support of Mr. Ross. It is hard to think of an incident where any other representative could have more worthily or more fairly represented the farming community of West Middlesex. Nor has he been negligent of the interests of his constituents as a whole.

Duncan Ross was sent to Ottawa on the business of West Middlesex as a whole, and he has a record for which he has no reason to apologize.

Keep Your Grit

Hang on! Cling on! No matter what they say.
Push on! Sing on! Things will come your way.
Sitting down and whining never helps a bit.
Best way to get there is by keeping up your grit.
Don't give up hoping when the ship goes down.
Grab a spar or something—just refuse to drown.
Don't think you're dying just because you're hit.
Smile in the face of danger, and hang on to your grit.
Folks die too easy—they sort of fade away.
Make a little error, and give up in dismay.
Kind of man that's needed is the man with ready wit.
To laugh at pain and trouble and keep his grit.

CASTORIA

For Infants and Children
In Use For Over 30 Years
Always bears the Signature of *Dr. J. C. Hutchinson*

PERSONAL AND SOCIAL

—Miss Olive Watts spent the week end with relatives in Thamesville.
—Miss Kate Gillies spent the week end in Ilderton, the guest of Miss Loft.

—Miss Pole of London was a guest of Mrs. Mary McKee a few days last week.

—Miss Hilda Allan of Chatham is spending a couple of weeks at her home here.

—Mr. and Mrs. D. C. Graham and family spent the week-end with Mrs. M. Andrews, St. Thomas.

—Mrs. Thomas Tait and son John of St. Thomas are visiting Mr. and Mrs. John Tait, Symes street.

—Dr. E. M. Copeland, of London visited his brother, A. H. Copeland, who has been ill for some time.

—Mrs. F. J. Smith of Chatham spent the last three weeks at her home in Glencoe, on account of the illness of her father, T. C. Rycraft.

—Misses Ann McArthur, and Phemie Wrightman and Mr. Vanaman and Mr. Burns motored from Dutton and spent Sunday with Mr. and Mrs. Peter McArthur.

The Township Reeve

Iuster think my character was spotted less as the snow:
I uster think I was stainless as the hawthorn bush in blow:
But the stories they are telling, you hardly could believe,
They say that I'm a horsethief since they put me up for Reeve.

Before the nomination I was fit to lead in prayer.
But since that sad occasion I am frequent made aware:
That I served a term in prison, from court of last assize,
For swiping two big coppers from a helpless dead man's eyes.

They say that missing goods are oft upon my person found,
That neighbors look the hen-house when they see me hanging round;
That I never yet was sober an hour in my life,
And that I'm to familiar with a certain party's wife.

So I decline to run for Reeve, I sooner would be free,
A-chopping cordwood in the swamp is good enough for me;
The township will be loser, and the voters all will grieve,
On learning that I've shook the job and will not run for Reeve.

Next big kick will be about the high cost of giving.

Life will soon be just one Christmas bill after another.

The advertiser of today is the business-getter of tomorrow.

Even an electric button won't do much unless it is pushed.

Take Tanlac and eat three square meals a day.—P. E. Lumley.

It is hard for a man to keep an automobile and the Sabbath, says an exchange.

Yesterday is dead—forget it. Tomorrow has not come—don't worry. Today is here—use it.

The man who invented that expression about talk being cheap and silence golden must have attended a political meeting.

An English schoolboy, being asked what "etc." meant, replied: "It's a sign used in writing to make people think you know more than you do."

Fortune-teller—You wish to know about your future husband? Custom-er—No; I wish to know the past of my present husband for future use.

The demand for Tanlac has broken all world's records. Over Twenty Million bottles have been sold since it was placed on the market six years ago.—P. E. Lumley.

Do your absent sons, daughters or friends receive their home town paper, the one medium whereby they can live in their adopted home where their business interests are, and still keep in touch with the folks "back home." Miles of land and sea can separate them from the highways and byways of their home town; their eyes cannot see "Main Street" and the old church and school house, but memories of these things persistently cling to them. The home town paper will give them the live news about old friends "at home." It will give them both the pleasant, and the serious news concerning men and events; it will bring to them the true atmosphere of their native soil.

First to Use Radium.

Indians of Utah are said to have been the first people to use radium. Centuries ago they painted their almost naked bodies a canary yellow with carnotite. In their search for mineral colors Indian tribes carried on mining operations long before the days of Columbus. For sulphide of mercury, which gave them vermilion, they worked the quicksilver mines of California; for blue, red, and yellow pigments they mined oxides of copper and of iron; from the boiling springs of the Yellowstone region they got white and pink clays.

Mica.

The main importance of mica in modern industry lies in the fact that it is one of the best nonconductors of electricity and is, therefore, indispensable in electrical engineering. On this account the British Government took over part of the mica field in India during the war and worked it as a state industry in order to make sure of having a constant supply.

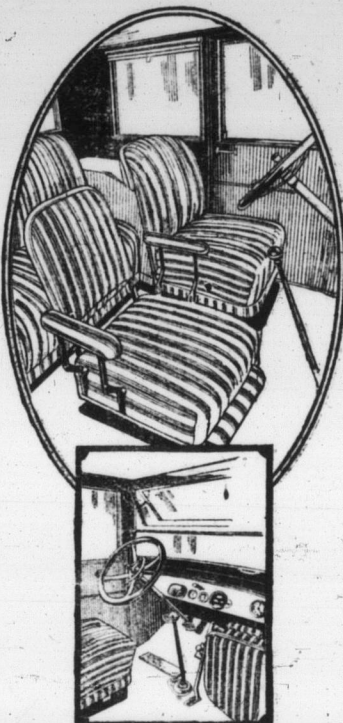
Wireless Stations.

Preparatory to building a huge wireless station for communication between Canada and England, the Marconi Wireless Company of Canada has bought twenty-three acres of land about nine miles from Toronto. It is understood that this is the first of a chain of wireless stations with which it is expected to dot Canada and encircle the British Empire.

"Built-in-Canada"

Studebaker

SPECIAL-SIX COUPE



LUXURY and Utility have been merged in this dependable year 'round car. From its upholstery of gray mohair velvet plush, down to the smallest detail of its equipment, the appointments of this car are in keeping with Studebaker's 69 year old reputation for fine coach building.

Seating arrangement accommodates three adult passengers in perfect comfort, with an auxiliary arm-chair for the fourth which, when not in use, folds compactly under the cowl and out of the way. An exhaust heater adds to the coziness of the interior in zero weather, while a cowl ventilator and adjustable plate glass windows can be regulated to provide liberal ventilation when the weather is moderate. The dependability of the 50-horsepower SPECIAL-SIX chassis is an added assurance of the full enjoyment of closed car comfort.

You are invited to inspect this car at our showrooms.

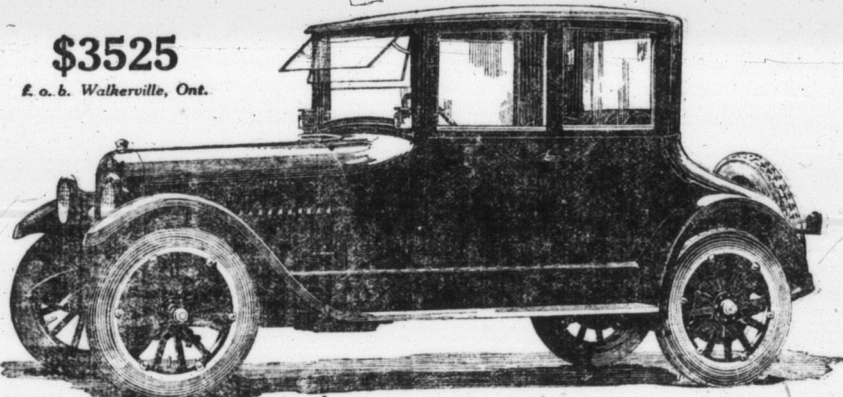
WM. McCALLUM
Dealer - Glencoe

NEW PRICES OF STUDEBAKER AUTOMOBILES
F.o.b. Walkerville, Ont., exclusive of Sales Tax; effective Sept. 8, 1921

Touring Cars and Roadsters	Coups and Sedans
Light-Six 3-Pass. Roadster..... \$1700	Light-Six 2-Pass. Coupe-Rdstr. \$2325
Light-Six Touring Car..... 1725	Light-Six 5-Pass. Sedan..... 2775
Special-Six 2-Pass. Roadster..... 2275	Special-Six 4-Pass. Coupe..... 3325
Special-Six Touring Car..... 2325	Special-Six 5-Pass. Sedan..... 3625
Special-Six 4-Pass. Roadster..... 2325	Big-Six 4-Pass. Coupe..... 3995
Big-Six Touring Car..... 2785	Big-Six 7-Pass. Sedan..... 4695

ALL STUDEBAKER CARS ARE EQUIPPED WITH CORD TIRES

\$3525
F.o.b. Walkerville, Ont.



THIS IS A STUDEBAKER YEAR

Nowhere Else
Will You Find Such
Fine Winter Coats
at \$35.00
WOMEN'S—MISSES'

Fashioned from warm and serviceable Bolivias, Velours, Suede cloth, Kerseys and novelties. A wonderful group, finely tailored or with collars of genuine fur. Graceful, sweeping styles; many fancy silk-stitched and embroidered. All colors and silk lined. Every coat desirable. Exceptional values at \$35.00.

Canadian Money Taken at Face Value

B. SIEGEL & CO.

CONNER WOODWARD & STATE
ONLY PLACE OF BUSINESS
NO CONNECTION WITH ANY OTHER STORE
DETROIT



THE NEW STORE

10-DAY BIG REDUCTION SALE

November 17th to 26th

Ladies', Gents' and Children's Underwear at 10 per cent. off
Gents' Sweaters and Wool Jackets at 10 per cent. off
Gents' Heavy Wool Pants, Overalls and Smocks at 10 p.c. off
Gents' Winter Caps at 10 per cent. off
Shaker Flannel Blankets, reg. \$3.25, for \$2.75
All lines of Shoes at 10 per cent. off
Mixed Tea, reg. 60c, for 40c per lb.
Oatmeal at \$4.25 cwt.
P. & G. and Gold Soap, 7 bars for 50c
Lenox Soap, 9 bars for 50c
Granulated Sugar, \$8.85 cwt.
We want your fresh Eggs for 52c

J. H. McIntyre, Wardsville

SERVICE!

Mr. Farmer:
Does it Count?

Perhaps not when your implements are new. But when they give trouble, what then?

SERVICE IS REQUIRED.

See the new Massey-Harris Binder before buying.

A full line of Tractors, Gas Engines, Grinders, Wood Saws, etc. 25 per cent. reduction on all prices. Service and satisfaction guaranteed.

D. M. McKellar
MASSEY-HARRIS AGENT
GLENCOE