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 Vaccine Virus. Ivory Points, Heavily Chargut PARKER BROS.,

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ADVERTISE YOUR BUSINESS
IN THE

## "Messenger and Visitor."

The Best Medium in the Maritime Provinces.
POINTS FOR BUSINESS MEN.
Don't expeet an advertisement to bear fruit in one night.
You oan't eat enough in a week $w$ last you a year, and you oan't advertise The enterprising advertiser proves that be anderstands how to buy, pe anse in advertising he knows how th sell.
People who advertise only onoe in three monthe, forget that mose folks sannot remember anything longer than about soven days.
If you can arouse ouriosity by an advertisement, it is a point gained.
Quitting advertisiog in dall tirnee in like tearing out a dam becanse the water is low. Either plan will prevsat good timen from ever ooming. Enterprising business men know the value of wdvertising the year round
The peristency of toose who are not intimiduteid by the cry of dull times,
but keep their nampe ever before the public, will surely place them on the
right eide in the end GRatés furnisted on application
E. A. POWER'S, Publisher

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| New Cominion Paper Bag Co. | C. H. LEONARD, Commissiun Merchant, 31 \& 32 80. MARKET WHARF Baint John, N. E |
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