

Y STORE NEWS

THIS WEEK A

very

OODS

ariety and e Beaten.

Goods of the leaders:—

l Corduroys We are show- .35c

and Dresses an ever this sea- in all the new ar prices.

l Crepes highly favored. nish make a n ideal Summer

ngghams age of well chosen ghams. All fast .10c

ods ashionable goods rges, Whipcords, the new color- ot be equalled.

PPING AT

s & Co.

OR VALUE

IS, — INGERSOLL

Spring

March is here, and New Spring Goods are ready and waiting for your kind approval.

Our Aim

Is to make this the Biggest and Best Spring Season of our more than twenty years' service.

We Plan

To do this Bigger Business by offering Better Service than ever before.

It Costs

More than ever before to do business, so we must increase our business to win out.

Some Firms

Have advanced prices to meet these changed conditions. They get 25c. for goods we sell for 25c. 40c. where we sell at 35c., 60c. and 65c. instead of our 50c., but

We Prefer

To still supply the Best Value in Canada, and thereby increase our business, and thus succeed.

May We

Look for your valued co-operation and an increased business from you during 1913?

Prices Tell

Here are a few prices from our Opening Sale of White Wear and we invite you to see the goods.

White Waists 69c.
\$2.00 White Waists \$1.35.
75c. White Skirts 59c.
\$1.25 White Skirts 95c.
Night Gowns 43c.
\$1.00 Night Gowns 83c.
25c. Corset Covers 19c.
35c. Drawers 25c.
75c. Corsets 59c.

W. C. FORMAN

TIME TO WAKE UP SAYS MAYOR;
NECESSARY TO GO AFTER INDUSTRIES

DISCUSSION AT THE BOARD OF TRADE MEETINGS WILL NOT BRING THEM—WORK IN THE RIGHT DIRECTION WILL PRODUCE RESULTS AND COMMITTEE WILL WAIT UPON COUNCIL RE GRANT.

From Wednesday's Daily.

A change in methods was strongly advocated at the meeting of the Board of Trade last night while a comparison was being made of industrial progress here and in some other towns that are constantly receiving publicity.

That the Rip Van Winkle drowsiness that seems to have settled over the town relative to industrial expansion should be shaken off was the keynote of several addresses in which the speakers did not mince matters.

It was clearly pointed out that for years the board had been meeting and talking, but results had not been very satisfactory. It was time that there was less talking and more actual work that would produce results.

An Industrial Commissioner.

The methods that have been followed by the Board were not looked upon as very conducive to the greatest degree of success. That there should be a guiding hand was the unanimous opinion. In this connection the suggestion was emphasized that the town should have for a short term at least a Publicity Commissioner or Industrial Agent, a competent person whose duty it would be to get in touch with the various industrial opportunities that present themselves from day to day and conduct negotiations to the stage where both the Board of Trade and the council would be in a position to lend final assistance. This, it was pointed out, was the policy of practically every growing town in the West and of many others in the East.

The Mayor's View.

In discussing the matter Dr. Coleridge did not mince matters.

He asked: "Do not the gentlemen around this Board think the time has come when this town had better wake up? When I look around I see other places are getting industries and Ingersoll is getting none. Why are we not getting some of them? We will never get them by sitting and talking at this Board. We must go out after them in a business-like way. I think the time has come when the members of this Board of Trade should start out and stimulate a spirit of loyalty amongst the citizens and we can raise the funds by membership and through the council that will enable us to go out and get some new industries. If we are to stay on the map and be a factor in the Province of Ontario that we would like to be, we have got to get more industries."

In conclusion the Mayor believed that a sum sufficient to pay a competent man for a short time could be raised without difficulty.

Conditions in Inland Towns.

Referring to the remarks of Mayor Coleridge, Reeve Fleet said it was all very well to talk this way at the meeting. Nothing along the line suggested by the Mayor, however had been done since the last meeting, and there was not likely to be anything done before the next meeting. He believed Ingersoll would compare well with most inland towns, which he pointed out

seemed to be at a disadvantage. He also mentioned that many of the places that were enjoying industrial expansion were the ones in which the citizens were willing to subscribe for stock in companies that were locating there. Many of the industries, he said, in addition to asking that stock be purchased desired large concessions from the municipalities. "Personally," explained Mr. Fleet, "I would be willing to support almost any proposition that would employ a reasonable number of men."

Mayor Coleridge, speaking a second time, said he had no intention to prolong the discussion, but he added, "If we are to secure the kind of factories that are coming to Canada from the old land across the seas, and from the United States we must wake up and get on the ground floor."

A Question of Money.

Mr. W. J. Elliott said the Mayor was undoubtedly sincere, but he wanted to know in the language of 1904, "where is the money to come from?" He believed it would be possible for an energetic and competent outside man to organize a company to start a box factory in Ingersoll which he believed would prove a profitable industry. The suggestion was made that the Board appoint a committee to wait upon the council in connection with the matter.

Ald Mills believed it would be possible for the town to show enterprise that would be productive of very satisfactory results. He spoke of the necessity in Ingersoll for a small foundry. He was also of the opinion that with some one to look after the matter in a systematic way it would not be difficult to get in touch with various industrial opportunities.

Mr. O. E. Robinson mentioned that while much individual progress was evidenced in Ingersoll that the town as a community did not hustle enough. He called attention to the work done in the West by publicity commissioners, pointing out that nearly every town had one, and that big salaries were paid.

Committee Appointed.

"It was moved by Geo. Wood, seconded by F. M. Wright, "That O. E. Robinson, W. C. Forman and John E. Boles be a committee to wait upon the council re grant to the Board of Trade to induce industries to locate here." The motion carried unanimously.

An Industrial Proposition.

In the early stages of the meeting the President, Mr. Stephen King outlined the result of negotiations which he and Mr. Fleet had carried on with a Hamilton manufacturer. He had visited the factory and regarded conditions as quite satisfactory. Since the first conference, Mr. King explained, they had been informed that a nearby city had offered a certain concession to the same manufacturer and it might be necessary for Ingersoll to do something in this respect to secure the industry. He also mentioned that there was a good opportunity here for a factory of the kind. The matter was left in the hands of the President and Mr. Fleet.

Those present were: President King and Messrs. Boles, Mills, Patterson, Robinson, Forman, Elliott, Wood, Coleridge, Fleet and F. Richardson.

MANTLE DEPARTMENT SECOND FLOOR

Special Display of
New Spring Coats
Suits and Skirts

WOMEN who are decidedly particular about correct and becoming styles and want their EASTER CLOTHES to exhibit that discriminating taste and good judgment will find at our store the garments they will like, however critical they may be and our salespeople may be relied upon to sincere and valuable advice regarding the selection of the most becoming style and color.

Come and see this charming display of beautiful garments

TAILORED SUITS

The New Spring Suits are most becoming, the coats are plain, tailored and the new cut-a-way effects, silk and satin lined trimmed with buttons to match. The Skirts are plain raised waist line, many with pleats in the front and some in the back, many are trimmed with buttons to match. The materials are Whipcord, Bedford Cords, Serges, Worsteds, many smart two toned effects. . . \$12.50 to \$25.00

THE NEW JOHNNY COATS.

The new Johnny coats 45 in. long, the seasons latest novelty, navy, black grey and fancy tweeds, covert cloths, the new rainbow check, sponge cord, etc., \$9.50 to \$25.00. Ladies and Misses full length coats, navy and black serges, also many of the materials mentioned above. . . \$10.00 to \$13.50.

NEW SPRING RAIN COATS.

The ever popular raincoat, we are showing many new and smart styles this season. Two toned whipcords, tweeds, silk finished repps, close fitting collars, raglan and set in sleeves, strap on cuffs, many belted backs, full lengths. Ladies' Misses' and Children's styles. . . \$3.90 to \$14.50

SMART TAILORED SKIRTS

New Spring skirts in tweeds, bedfords cords, whipcords, covert cloths, serges, Panamas, voiles, etc., all colors, Ladies and Misses. . . \$3.75 to \$10.00

The New Spring Dress Goods
Are NOW on DISPLAY

OUR DRESS AND TAILORING DEPARTMENT is prepared
For The EASTER RUSH --- Leave Your Order Early

JOHN E. BOLES

DRY GOODS - - - INGERSOLL

china and a number of other dishes and glassware; 2 dozen knives and forks; washing machine and wringer; wonderful churn; curtains, carpets, stoves, etc.

chity gallon milk can, new; 13 Conser cans, pails and strainer, and stoves.

Everything must be sold as the proprietor is giving up farming. Positive no reserve.

TERMS—All sums of \$10.00 and under, cash; over that amount six months' credit will be given on approved joint notes, without interest. 5 per cent. per annum off for cash credit amounts. All stock sold and settled for shall be resold, and the loss, if any, shall fall on the dealer. Decision of Auctioneers shall final in all cases of dispute.

Festler, Rose & Brady, Proprietor. Auctioneers.

Andrew Young, former postmaster Galt, died at McBain, Mich., while reading a newspaper account of his death.

The Canadian Ice Machine Company limited, has been incorporated with capital of \$75,000, and head office Toronto.

James Turner, of Fingal, aged 80, suddenly succumbed to heart trouble induced by excitement through his chimney catching fire.

OXFORD BREEDERS' CONSIGNMENT SALE

PURE-BRED HOLSTEINS

AT WOODSTOCK

FRIDAY MARCH 25 '13

P. D. Edie, Col. Perry, President Columbus, O., Auctioneer.

D. G. Benfield, Sec-Treas. for Sale.

Ingersoll Marble and Granite Works

Monuments and Head Stones

Latest designs and best materials at the market.

T. J. READ

King St. West INGERSOLL

One door west Daily House.

NEWS OF THE DISTRICT

Interesting Items From Nearby Parts of the County as Furnished by our own Correspondents

SALFORD.

Feb. 26.—Mr. and Mrs. V. Fewster of Zenda, spent Sunday with Mr. and Mrs. W. Kennedy.

Mrs. Pettit and family left Tuesday for their new home in Toronto.

Mr. Elmer and Miss Mary Harris, of Dereham Centre, were guests of Miss Emma Ellis last Tuesday.

Mr. Ernest Welt and family have moved on to the farm just vacated by Mrs. Pettit.

Miss Winnifred Chalmers, of Toronto, spent Sunday at her home here.

Mr. and Mrs. C. H. Rutledge leave this week for their home in Wawanessa, Man.

Mr. Edgar Welt is visiting friends in Ingersoll.

Mr. N. Dunham's are quarantined with scarlet fever.

Miss Hattie Foster, of Ingersoll, is the guest of Mrs. Bert Nancekivell.

Mr. and Mrs. R. R. Nancekivell spent Sunday the guests of Mr. and Mrs. H. G. Mayberry.

Mr. Burton Pullin, of Woodstock, spent Sunday at Mr. W. H. Chambers.

LAKESIDE.

March 2nd.—Spring is here but the breeze is not very balmy at present.

Rev. and Mrs. Chipway visited at the home of Mr. Phillip Baker last week.

A young son came to-day at the home of Mr. Jas. Baker.

A young daughter came to the home of Mr. Herb. Osborne.

The many friends of Mr. and Mrs. Kirk called at their home last Friday evening to bid them good-bye and present Mrs. Kirk with a beautiful set of knives and forks and Mr. Kirk with a gold-headed cane. A very enjoyable evening was spent and all felt sorry to lose such good neighbors.

Mrs. Stephen Ball is the guest of her daughter Mrs. Rutledge at Goderich.

Miss Nora McConkey and Master Arnold have been on the sick list but are improving rapidly.

The Ladies Guild held their meet-

CHEESE FACTORIES
NORWICH UNION.

The annual meeting of the Dereham and Norwich Union Cheese and Butter Factory at Zenda, was held on Friday last. There was a large attendance of the patrons and others and much interest was manifested in the proceedings. Mr. M. C. Elliott of the Royal Bank, Ingersoll, was voted to the chair. Mr. J. H. Banbury, of Zenda occupied the position of Secretary.

A year ago this factory passed a resolution to cool the evening's milk for the morning's delivery. This resolution was well lived up to by the patrons with the result that it took less milk to make a pound of cheese and in every hundred pounds of cheese manufactured there was a saving of 28 pounds of milk. By close-

ly adhering to the cooling of the evening's milk the factory received for the season's make \$800 more than it otherwise would have done.

The following are the officers for the season of 1913:

Proprietor—A. W. Darroch.

Salesman—J. Little.

Auditor—A. Thomas.

Sec-Treas.—J. H. Banbury.

Mr. Martin Calder has rented the factory for this year and will be in charge as manufacturer.

GORE CHEESE FACTORY.

The annual meeting of the patrons of the Gore Cheese Factory was held on Wednesday afternoon, March 5th. The following figures are taken from the report.

Total lbs. of milk . . . 1,237,536

Total lbs. of Cheese . . . 109,240

Average Yield . . . 11.32

Average Price . . . 12.90

Gross price per 100 lbs milk 113.95

Net . . . 104.09

As a vermicide there is no preparation that equals Mother Graves' Worm Exterminator. It has saved the lives of countless children.

IN THE INTERESTS
OF POULTRY MEN

LIVE STOCK BRANCH OF THE DOMINION DEPARTMENT OF AGRICULTURE WANT INFORMATION.

As a means of furthering the policy of developing the poultry interests of the Dominion in which the Live Stock Branch of the Department of Agriculture is actively engaged, the Live Stock Commissioner is anxious to secure the name and address of each

breeder of poultry in Canada who is systematically endeavoring to improve the quality of his stock, particularly from the standpoint of increased egg and meat production.

The information is desired in order that the Live Stock Branch may be brought more closely in touch with progressive poultrymen throughout the Dominion and with those whose names might be eligible for inclusion in a Dominion Poultry Directory.

As a means of securing this information, in part at least, all those who are interested are requested to write the Live Stock Commissioner, Ottawa, indicating:

(a) The breed, variety and strain or family of poultry they are breeding.

(b) The extent to which selection for increased egg and meat production is being practised.

(c) A brief but specific statement of what has been accomplished.

(d) Whether or not they are actively engaged in trap-nesting at the present time. If not, what means are being used to select the most desirable individuals for the breeding pens.

Letters giving the above information should be addressed to the Live Stock Commissioner, Ottawa. Such communications do not require postage.

Peterboro ladies have organized a local council of women.

Geo. Kennedy, formerly of Harwood Ont., was fatally shot in California. He was married only a month ago.

Fire destroyed the Spanish Leather Company's tannery and upholstery factory at Waterloo.

Waterloo churches which have been closed for several weeks, due to small-pox epidemic, reopened Sunday.

A consolidation of the municipalities of Sandwich and Windsor is now being urged seriously by some ratepayers.

SOWING HIS WILD OATS
REAPING A HARVEST OF SORROW

How many young men can look back on their early life and regret their misdeeds. "Sowing their wild oats" in various ways. Excesses, violation of nature's laws, "wine, women and song"—all have their victims. You have reformed but what about the seed you have sown—what about the harvest? Don't trust to luck. If you are at present within the clutches of any secret habit which is sapping your life by degrees; if you are suffering from the results of past indiscretions; if your blood has been tainted from any private disease and you dare not marry; if you are married and live in dread of symptoms breaking out and exposing your past; if you are suffering as the result of a mispent life—DRS. K. & K. ARE YOUR REFUG. Lay your case before them confidentially and they will tell you honestly if you are curable.

YOU CAN PAY WHEN CURED

We Treat and Cure VARICOSE VEINS, NERVOUS DEBILITY, BLOOD and URINARY COMPLAINTS, KIDNEY and BLADDER Diseases and all Diseases Peculiar to Men.

CONSULTATION FREE. Books Free on Diseases of Men. If unable to call, write for a Question Blank for HOME TREATMENT.

DRS. KENNEDY & KENNEDY

Cor. Michigan Ave. and Griswold St., Detroit, Mich.

NOTICE All letters from Canada must be addressed to our Canadian Correspondence Department in Windsor, Ont. If you desire to see us personally call at our Medical Institute in Detroit as we see and treat no patients in our Windsor offices which are used for correspondence and Laboratory for Canadian business only. Address all letters as follows: DRS. KENNEDY & KENNEDY, Windsor, Ont. Write for our private address.