

Who Pays the Penalty?

Last April two of our representatives solicited applications for life assurance from a prominent Toronto wholesale merchant and his son. They succeeded in selling to the father a policy for a considerable amount, but the son could not be induced to protect his dependents in this way against the financial loss which would result from his early death. Less than two months afterwards the daily newspapers

recorded the tragic story of the younger man's accidental death. His failure to act when action was possible deprives his family of the insurance money which he could have secured to them so easily. Have you made any provision for your wife and little ones in case you should die suddenly? An Imperial Home Protection Policy will do it. Write for particulars to-day; tomorrow may be too late.

THE IMPERIAL LIFE Assurance Co. of Canada
Head Office, Toronto
Branches and Agents in all important centres

THREE BATTALIONS LEAVE EXHIBITION

Queen's Own, Sportsmen and Buffs Went to Camp Borden Sunday.

OTHERS GOING SOON

Units Not Up to Strength Will Leave Recruiting Staffs Behind.

Exhibition Camp presented a very busy scene in the early hours of Sunday morning. During the holiday, with the exception of the guards and the supply depot men, practically all the officers and men were out of camp until after nine o'clock at night. Long before 6 a.m. Sunday, however, the three battalions Queen's Own, 168th, Sportsmen's, 180th and the Buffs, 198th were astir and preparing in an orderly manner to leave Toronto for Camp Borden. In two sections the 168th left at 6:30 and 7 via the G. T. R., and at 7:30 and 8 via the C. P. R., while the 198th left at 8:30 and 9 by the C. P. R. Owing to the men being out of camp on Saturday, and also on account of the early hour there was only a small crowd to see them off, and while all were excited at the thoughts of getting away from Exhibition Camp there was absolutely no confusion. A rear party of about twenty-five from each of the three battalions was left behind, and are busily engaged in cleaning up the vacated buildings in order that they will be in the best possible shape when turned over to the Exhibition Board. These parties will meet with the 21st until Tuesday, when they will follow the rest of their battalions to Borden. A party of engineers are also busy around the grounds, but they are quartered in Stanley Barracks, this leaves the grounds free of troops except for the 21st, the camp hospital and a few of the supply depot. These men will also be away from the grounds by the end of the week. The 204th, 205th, 216th, 177th and the 17th will, it is at present understood, be in Camp Borden before Friday of this week. The battalions not up to strength will, however, leave behind them small recruiting staffs to carry on the work of enlisting men in Toronto.

PEASANTS OF RUSSIA GIVEN CIVIL RIGHTS

PETROGRAD, July 2, via London.—The Russian Duma today adopted a bill according to peasants the civil rights are given to other classes of the population.

FRIENDS OF VENIZELOS HOLD DEMONSTRATION

Labor Unions of Athens and Piraeus Cheer Leader and Allies.

ATHENS, via London, July 2.—Eleutherios Venizelos was the subject of an extraordinary demonstration this morning, originating with the labor unions of Athens and Piraeus, and these joined later by hundreds of the demobilized reservists. The manifestants surrounded the home of Venizelos and cheered until he was forced to appear upon his balcony.

An attempt made by the anti-Venizelist to break up the gathering was met with a formidable display of revolvers by the demonstrators. One man who cried "Down with the traitors" was set upon by the crowd. That the Venizelist enthusiasts coupled the cause of the former premier with that of the allies was shown when the marchers proceeded later in the day to the French and British legations where similar demonstrations occurred.

TWO BODIES RECOVERED.

WINDSOR, Ont., July 2.—The bodies of two unidentified men were taken from the Detroit River near the American side today by the police. The bodies were remarkably alike in appearance, both men having red hair, and the clothes of each being almost identical in pattern and cut.

VOLUNTEER SYSTEM BECOMING OBSOLETE

A. E. Donovan Believes Some System of Registration is Needed.

NEED OF MEN URGED

Six Recruits Obtained During Recruiting Meeting at Loew's Theatre.

Six recruits came on the platform at Loew's Theatre last night and some more gave their names to the recruiting sergeants. A. E. Donovan, M.L.A., made the appeal, which was somewhat novel. He showed the male section of the audience that if they were to come into a fortune about the first thing they would do would be to see England, Scotland, Ireland and France. Following up this argument he could not understand why the men of Toronto had not at least sufficient spirit of adventure to want to go overseas. Mr. Donovan declared that the voluntary system of enlistment had become obsolete. The only way in which to back up the boys in the trenches, he said, was by some system of registration. He did not believe Canadian boys were cowards; they simply had yet to reason the thing out with themselves. General Logie's 2500 men, he said, were walking the streets of Toronto if only the spirit of patriotism and adventure could be instilled into them. He was loud in his praises of the women's work in the war.

Major Bennett of the 201st Battalion, could not understand how the single young men of Toronto could stand back and let the married men with families fight for them. After this war he declared two things must be accomplished. First woman's suffrage must be passed by the government; and, secondly, there must be a system of national training. The major had been twice wounded at the front, and says he hopes to come back because he believes there is luck in odd numbers.

Staff Sergt. Major Don G. McMillan, also of the 201st Battalion, who has returned from the front to qualify for a commission, said the 21 months ago when the first division left the need for men was urgent. Now, after nearly two years of fighting, it is even more so.

Capt. Fieby, 198th Battalion, said that any eligible man who worked night for his country should be disenfranchised. Any man with self-respect about him, he declared, would jump into khaki at the first opportunity. Miss Constance Boulton declared she was proud to have had a hand in organizing the Dominion Day women's parade. It was for the empire, she said, in spite of the remarks passed about it by some women of Toronto.

Not an Entertainment. During the meeting Chairman Oliver Hezlewood took occasion to rebuke the audience for demanding an encore from one of the vocalists. Mr. Hezlewood made several attempts to speak but was drowned out by applause. "This is not an entertainment," he said. "It is a recruiting meeting. You must permit those in charge of this meeting to conduct it in accordance with the wishes of the people."

TRAVELING SALESMAN DROWNED

C. S. Collins Represented a Baltimore Ink Company.

WINDSOR, Ont., July 2.—Efforts to recover the body of the man who jumped or fell into the river at Sandwich Friday afternoon have been so far fruitless, but it is learned that the man was C. S. Collins, a traveling salesman.

BOY FATALLY INJURED.

STRATFORD, June 2.—A schoolboy, 15 years old, son of Alex McKenzie of this city, the boy whose skull was fractured when he was struck last night by a moving truck, is still unconscious at the hospital, and there is little hope for his recovery.

FINE GARDEN FETE AT "BEN MACREE"

Beautiful Grounds of Mr. and Mrs. A. M. Hoberlin Crowded Saturday.

PATRIOTIC PURPOSE

Was Given in Aid of the Two Hundred and Thirty-Fourth.

One of the most successful of the Dominion Day celebrations was the military garden fete given by Mrs. A. M. Hoberlin at the beautiful home of Mr. and Mrs. A. M. Hoberlin on the Lake Shore road at Fort Credit. Ideally situated, the magnificent grounds lent themselves perfectly to the occasion, and the artistic decoration, together with wonderful weather, not to mention the fascination of fish pond and "cone" stalls, succeeded in drawing a vast and happy crowd from a very early hour in the afternoon, while the dancing pavilion held its quota well on in the evening, when a light breeze off the water made one-stepping a joy. Mrs. Hoberlin was not only a most cordial hostess but was herself the originator of this splendid entertainment on behalf of the men of the 234th, Her able assistants were John A. Walker, Mrs. Kerstman, Miss Beardmore, vice-president; Mrs. Fatchett, treasurer; Mrs. Frank, secretary. In charge of the various booths were the members of the general committee, including in the refreshment booth Mrs. Lynd, Mrs. MacKay, Mrs. White and Mrs. Price, Mrs. Foy, Mrs. Bull, Mrs. Innis, Mrs. Jennings. The home-made candy booth was in charge of Mrs. Clark and Mrs. Earl; flower stalls, Mrs. Charles Hamilton and Mrs. May; the main booth, ice cream, cake, etc., Mrs. Gannon; to trip the light fantastic to excellent orchestral music. This feature was excellently managed by Messrs. Adams and Lee. Patriotic speeches maintained the spirit of the day, and were delivered by Col. Wallace, O.C. of the 234th Battalion; John M. Gooey, Col. Muller, and Mr. Gibbons. Many holiday motor parties made "Ben Macree's" their headquarters for several pleasant hours.

A very important feature of the afternoon was the program of community registration for the boys and girls of every age. Also a very fine concert was given, and there were numerous other features. A fantastic to excellent orchestral music. This feature was excellently managed by Messrs. Adams and Lee. Patriotic speeches maintained the spirit of the day, and were delivered by Col. Wallace, O.C. of the 234th Battalion; John M. Gooey, Col. Muller, and Mr. Gibbons. Many holiday motor parties made "Ben Macree's" their headquarters for several pleasant hours.

LIGHT INFANTRY UNIT HELD FINE MEETING

Forceful List of Speakers at Its Recruiting Gathering at Metropolitan Church Grounds.

The Toronto Light Infantry had a forceful list of speakers at its recruiting meeting in the grounds of the Metropolitan Church last night. Miss Maud Bell, who is active in the interests of the battalion, delivered an eloquent appeal for the men to go to the front. She said that the men of the Light Infantry were the backbone of the army, and that they were the men who were to win the war. She urged the men to join the Light Infantry, and to go to the front. The meeting was held in the Metropolitan Church Grounds, and was attended by a large number of men. The speakers included Miss Maud Bell, and several other men. The meeting was held in the grounds of the Metropolitan Church last night.

FOUR COLONELS RETURN TO TAKE UP NEW WORK

Maclaren, Tobin, Brown and Eichel Will Train New Brigades.

By a Staff Reporter. OTTAWA, Ont., July 2.—Lt.-Col. J. L. Maclaren of the 15th Battalion, Lt.-Col. H. S. Tobin of the 28th Battalion, Lt.-Col. W. J. Brown of the 4th Artillery Brigade and Col. W. Eichel of the 18th Brigade, have returned to Canada from the front to take charge of the training of brigades in various camps.

PLAYS, PICTURES AND MUSIC

MADISON THEATRE.

In all of her previous productions Blanche Sweet has had husbands thrust upon her. She has been pursued by hundreds of admirers, but in her forthcoming production, "The Thousand Dollar Husband," which will be seen at the Madison the first half of this week, she buys a husband and, strange as it may seem, the man does not at all relish the situation. In this play Miss Sweet is first seen, as a Swedish maid of all work at a college boarding house. She is madly in love with one of the students and when she suddenly becomes wealthy and the young man faces ruin, she offers to pay his debts if he will marry her. He does, and then starts the development. It is an original and well staged play, and the acting is exceptionally good from the entire cast. The Ford Canadian, a monthly topical of Canadian events, will be shown for the first time as part of this program. "Don't Awful Night" is the "Cub" comedy offering.

AT THE STRAND.

Reo Beach's greatest story, "The Never-Do-Well," filmed by V.L.S.E., will be presented at the Strand Theatre all this week. This wonderful film play is in ten acts and made in the Panama Canal zone, where a company of Belg players repaired to get realistic atmosphere. An all-star cast, including Kathlyn Williams, Wheeler Oakman, Eugene Bessner and other stars appear in this picture. Beautiful tropical scenery abounds, together with unusual sights along the Panama Canal. There is not a dull moment in the production, which is a worthy successor of "The Spoilers," and it is said even to surpass it in interest.

THE HIPPODROME

"After the Wedding" Joseph Hart's comedy of laughs and tears will head-line the bill at the Hippodrome this week. The sketch deals with the trials of a young married couple and the note of pathos it obtains is relieved by some bright, clever lines and amusing situations. Frank Mills, the famous Triangle star will be featured in the latest release, "The Moral Fabric," a picture dealing with the disastrous results that accrue to members of a "free life" cult. The Morton Jewell trio of Indian club swingers have a novel act, in which they perform many unique feats requiring skill and dexterity. Mabel Mack is a singing comedienne, with a host of new songs, while the Jewell trio are eccentric singers and dancers. Prince Kinross appears in an unusually clever novelty, while Whelan and Dolan will present their superior ferpichorean offering. Keystone film comedies will close a bright bill.

"GIRLS" AT THE ALEXANDRA.

Tonight, the Robins Players with Edward H. Robins, will inaugurate their tenth week at the Alexandra Theatre, when they present for the first time in stock, "Girls," the delightful comedy success, by Clyde Fitch. "Girls" has to do with three young women who take an oath to always remain single, but when the right man comes along everything is disturbed in a most laughable way. The many ludicrous situations are screamingly funny. All the members of this organization will be seen to advantage including Edward H. Robins as Edgar Holt; Reina Caruthers as Violet Lansdowne; Vivian Laidlaw as Kate West; Frances Neilson as Pamela Gordon; Nelson Travers as Luella Purcell; Eugene Frazier as George H. Sprague; Jerome Reager as Frank Lott; Emma Campbell as Mrs. Bennett; Jack Amory as Mr. Dennett; Webb Chamberlain as the janitor; K. J. Sheen as Willis and Edward McLean as the messenger boy. Matinees will be given on Wednesday and Saturday.

HURT IN MOTOR WRECK.

GODERICH, July 2.—J. Lannon, proprietor of the Union Hotel of this place, lost control of his automobile today while driving at a high speed and the car smashed into a telegraph pole. His wife, sister-in-law and three children were thrown out, all escaping serious injury. Mrs. Lannon sustained a broken collarbone and is thought to have been hurt internally.

LEAVING QUEEN'S PARK

Leaders of the women's parade Saturday afternoon, in which thousands of Toronto women participated. Miss Violet Dean (carrying flag), and Miss Ingle Booth and Mrs. C. B. Watts.

Each train brought about 500 soldiers including the officers, non-coms and men of two complete double infantry battalion companies, with the exception of two details left by each unit in Toronto, are to clear up the battalion quarters at Exhibition Park and the other to carry on any work necessary in the city to bring the regiments up to strength. Major Mitchell was in command of the 168th Queen's Own Rifles Overseas Battalion. Lt.-Col. R. Greer was in command of the 180th Sportsmen's Battalion and Lt.-Col. John A. Cooper commanded the 198th (Hunt-the-Huss) Canadian Buffs. Due to the strenuous work put in by the battalions' respective advance parties, the Q.O.R., Sportsmen's and Buffs found the tented city ready for their quarters for their summer training quarters. They were in high spirits over changing from the hot-trick quarters to the new white tents in the open air. The movement of the troops from the trackside to their camp quarters made a lively scene. The battalion motor car trucks did good service in transferring the troops' belongings from the trains to the tents. Pleased With Camp. Officers and men expressed pleasure over the inviting appearance of the camp. Each of the overseas units has for its battalion location a fine sloping piece of dry ground, with pine woodlands at the rear eastern border of their territory. Owing to the arrangement of the camp in brigade areas, seniority places the Q.O.R. Battalion nearest to the railway stations. The Buffs' Battalion, which has its site near the southeastern corner of the camp, was able to march across from the train to its new home under canvas in about twenty minutes. The members of Lt.-Col. R. Greer's Sportsmen's Battalion liked their quarters as the site of their tents is next to the Q.O.R. at the south. Lt.-Col. D. H. McLaren's 157th Simcoe County Battalion also arrived today and went into camp on grounds located just west of the Toronto Queen's Own Battalion. As the 157th was enrolled in towns of this county its members will be within easy reach of their own homes while in training. The 157th is the first of two overseas Simcoe battalions authorized during the winter. The other Simcoe County overseas unit has the 177th Battalion, now being raised, is also so quartered at camp, but having a strength of about 800. It is commanded by Lt.-Col. J. B. McPhee. The location of Camp Borden in Simcoe County has been of special benefit to the two county battalions, because it last week caused the county council to make these units liberal recruiting grounds. Warden Martin says that the Dominion Government took over lands that were for the most part of little agricultural value, and the pay roll at the camp would be over a million dollars a month, which would mean added prosperity for Simcoe County. He was, therefore, glad to support the giving of aid to the local battalions. Captain Finlayson of the 157th Battalion says that all the municipalities around Camp Borden have made grants to the battalions, totaling about \$5000 each to the 157th and the 177th. Today's weather was favorable all the morning to the incoming troops, although rather warm for work in the sun. The heat lessened during the afternoon by a thunderstorm.

ORDER A CASE FROM YOUR DEALER

O'Keefe's SPECIAL PALE DRY GINGER ALE

A new experience for you and a pleasing one!

For over sixty years O'KEEFE'S Beverages have been held in high esteem for purity and flavor. These new beverages are thirst quenchers of an equally fine quality.

Insist on O.K. Brand Special Pale Dry Ginger Ale and these other beverages:—

BELFAST STYLE GINGER ALE	CREAM SODA
GINGER BEER	LEMONADE
COLA	ORANGEADE
SARSAPARILLA	SPECIAL SODA
LEMON SOUR	

O'KEEFE'S, Phone MAIN 4203 Toronto

TORONTO TROOPS AT CAMP BORDEN

Four Thousand Soldiers Arrived Yesterday on Eight Trains.

By a Staff Reporter. CAMP BORDEN, July 2.—Upwards of four thousand Toronto and Simcoe County soldiers, the troops of the 168th, 180th, 198th and 157th Battalions, arrived here today on eight military trains. Each train brought about 500 soldiers including the officers, non-coms and men of two complete double infantry battalion companies, with the exception of two details left by each unit in Toronto, are to clear up the battalion quarters at Exhibition Park and the other to carry on any work necessary in the city to bring the regiments up to strength. Major Mitchell was in command of the 168th Queen's Own Rifles Overseas Battalion. Lt.-Col. R. Greer was in command of the 180th Sportsmen's Battalion and Lt.-Col. John A. Cooper commanded the 198th (Hunt-the-Huss) Canadian Buffs. Due to the strenuous work put in by the battalions' respective advance parties, the Q.O.R., Sportsmen's and Buffs found the tented city ready for their quarters for their summer training quarters. They were in high spirits over changing from the hot-trick quarters to the new white tents in the open air. The movement of the troops from the trackside to their camp quarters made a lively scene. The battalion motor car trucks did good service in transferring the troops' belongings from the trains to the tents. Pleased With Camp. Officers and men expressed pleasure over the inviting appearance of the camp. Each of the overseas units has for its battalion location a fine sloping piece of dry ground, with pine woodlands at the rear eastern border of their territory. Owing to the arrangement of the camp in brigade areas, seniority places the Q.O.R. Battalion nearest to the railway stations. The Buffs' Battalion, which has its site near the southeastern corner of the camp, was able to march across from the train to its new home under canvas in about twenty minutes. The members of Lt.-Col. R. Greer's Sportsmen's Battalion liked their quarters as the site of their tents is next to the Q.O.R. at the south. Lt.-Col. D. H. McLaren's 157th Simcoe County Battalion also arrived today and went into camp on grounds located just west of the Toronto Queen's Own Battalion. As the 157th was enrolled in towns of this county its members will be within easy reach of their own homes while in training. The 157th is the first of two overseas Simcoe battalions authorized during the winter. The other Simcoe County overseas unit has the 177th Battalion, now being raised, is also so quartered at camp, but having a strength of about 800. It is commanded by Lt.-Col. J. B. McPhee. The location of Camp Borden in Simcoe County has been of special benefit to the two county battalions, because it last week caused the county council to make these units liberal recruiting grounds. Warden Martin says that the Dominion Government took over lands that were for the most part of little agricultural value, and the pay roll at the camp would be over a million dollars a month, which would mean added prosperity for Simcoe County. He was, therefore, glad to support the giving of aid to the local battalions. Captain Finlayson of the 157th Battalion says that all the municipalities around Camp Borden have made grants to the battalions, totaling about \$5000 each to the 157th and the 177th. Today's weather was favorable all the morning to the incoming troops, although rather warm for work in the sun. The heat lessened during the afternoon by a thunderstorm.

ENCOURAGING RESULTS FOR HUMANITARIAN SOCIETY

Flag Day on Saturday Six Thousand Five Hundred Dollars.

SIX HUNDRED WOMEN

Bishop of Toronto Appreciation of the Service of Women Volunteers

Much encouraged by the results of the Toronto Humanitarian Society's flag day on Saturday, the Bishop of Toronto has expressed his appreciation of the service of women volunteers in contributing to the funds of the society. The women workers for their part, and those who, in the home, enabled them to preach the gospel of humanity by the means of the society. They feel that their desire to express their appreciation of the generosity of the citizens of Toronto in contributing to the funds of the society, they are proud to have been able to do so, and that they are proud to have been able to do so, and that they are proud to have been able to do so.

HEAVY THUNDERSTORM VISITS NIAGARA

Telephones Put Out of Service—Electric Employe

NIAGARA FALLS, Ont., July 2.—About 5 o'clock today a severe electric storm was experienced in some time in the district for nearly one hour before 5 o'clock darkness was the district soon followed by thunder and lightning. The streets were flooded in many of the low-lying sections, and the premises of the Bell Telephone Company were flooded to five feet, putting the entire out of use. Trouble was experienced with the street lighting. Not in many years has there been so great a Dominion day as this year. James Elliott, an employee of the municipal electric light plant, escaped death from electrocution tonight, while working on a pole at the national bridge, after the electric storm of today. Elliott was on the pole and fell on his arms and legs were severed.