

STORE OPENS AT 8.30 A.M. CLOSES AT 5 P.M.

EATON'S DAILY STORE NEWS

At Yonge, Queen and James Street doors are order boxes, where orders or instructions may be placed. These boxes are emptied at 8.20, 9, 10 a.m. and 1, 4 and 4.40 p.m.

Wednesday, February 14th, Is St. Valentine's Day

And Whether You Are Giving a Party or Sending Dainty Valentine Missives, Here are Suggestions That Befit the Occasion

Prizes for House Party Games

FOR WOMEN

- White French Kid Gloves, with fancy black stitching on back. Pair... 1.75
White French Lamb Gloves, with black kid piping at wrist and two-tone embroidered backs. Pair... 2.50
Sterling Silver Book Marker... .75
Sterling Silver Pencils... 1.00
Women's Fine Seal Vanity Purses... 2.50
10-k. Gold Brooches, assorted designs, at... 2.00
Sterling Silver Desk Calendar... 2.00
Brass Candle Sticks. Each... .95
Cupboard Buffs, in a Tree Cups and Saucers. Each... .95
Floral Cutting, cut glass, 6 handled napkins. Each... 2.50
Star pattern cut glass Spoon... 2.00
English China Cups and Saucers, \$1.00 to \$3.00 each.
Fancy Decorative Plates in floral patterns, from \$1.00 to \$3.00 each.
Ivory Grain Celluloid Hair Brush... 2.65
Ivory Grain Celluloid Brush and Comb, in case... 3.00
Ivory Grain Celluloid Nail Buffer, in box... 1.00
Glove Stretcher of ivory grain celluloid... 1.25
Brush and Comb Tray... 1.25

6 Court Cabinet Photos for \$1

This extraordinary offer comes from the Portrait Studio on the Fourth Floor. Moreover, the taking of the photographs is done with the highest quality of excellence which characterizes the regular work of the Studio. The sittings are limited to 2.30 to 10.30 a.m. daily. Specimens of these cabinet photos are now on view in the Studio. Fourth Floor.

Delicious Candies Specially Prepared for Valentine Parties

Red Berries, Almonds, Bullseyes and Raspberries

Of course, there must be candies for the Valentine party, and even if there is not to be any party at all there should be some of these delicious red sweets in the house to mark the festive day. Here are some of the various specialties:

- Tiny red berries for filling Valentine boxes, at, per pound... .25
Red Jordan almonds, at, per pound... .80
Red raspberries, made from pure fruit juice. At, per pound... .50
Red cinnamon sticks, about 3 inches long. Per pound... .40

Red bullseyes, flavored with cinnamon. At, per pound... .50

Red satin boxes, in heart shape, two sizes at 5c each, and one larger size at... .10

For decoration—pure red candy heart, 8 pounds in weight. At... 1.50

Valentine Flowers and Novelties

SOMETHING QUITE NEW for displaying flowers on the Valentine party table are the St. Valentine Kids. They are cute pasteboard figures quaintly colored and with handy receptacle for holding any kind of cut flowers. Price, each... .50

The Hawaiian pots are also splendid for decorating purposes. They are made of clay in a huge assortment of plain and quaintly colored hand-painted designs. Price, each... .40

With artificial flower, complete, for... .45

Appropriate Flowers for the Occasion

Order any of these flowers early and they'll be cut and delivered sometime on St. Valentine's Day.

- Red Carnations... 35c doz.
Narcissus... 35c doz.
Frisia... 50c doz.
Red Tulips, single... 50c doz.
Daffodils... 25c doz.
Violets... 30c bunch

Fancy Novelties for Decorating the Walls, and Tables, and Making Invitation Cards, Tables and Fancy Costumes Look Gay

Valentine caps, in long toque style, each... .10
Place cards decorated with cupids, 6 in box. 2 boxes for... .25
Red cardboard hearts pierced with arrows—to throw about in Mardi Gras fashion; 6 in package for... .10

Valentine seals, about size of a quarter, with gummed backs, in a choice that includes arrows and cupids. At 50 for... .10
Red gummed cupids at 36 for 10c, and 50 for... .10

Red cardboard cups (not gummed), in various sizes. 24 for 10c; 18 for... .10
Red or gold cardboard darts (not gummed). At, per dozen... .10

Big red cardboard hearts, in various sizes, at, per package of 10, 12, 15 and 25... .10
(The larger the size the fewer in the package.)
Red cardboard heart boxes with cut-out tops, for... .15

Special Values in Linen Table Cloths With Napkins to Match

They are of snowy white linen, medium fine in texture and with a mellow satin finish, so desired by lovers of good linens. They are recommended for hard wear and to stand the laundry. In lily of the valley and chrysanthemum designs.

- Table Cloths, size 2 x 2 yards. Special, each... 2.55
Table Cloths, size 2 x 2 1/2 yards. Special, each... 3.65
Table Cloths, size 2 x 3 yards. Special, each... 4.35

An Innumerable Variety of Valentine Remembrances

Pretty Little Cards, Interesting "Cut-outs," and Old-time "Lace-edged" Missives Inscribed With Some Befitting Wording.

NOT ONLY VALENTINES for the young man to send to his lady love, but Valentines with greetings appropriate for friend or relation are featured in a huge assortment on the main floor.

Pretty girls of the different nations, in stiff paper doll style. Are very interesting. Price, each... .5

"Cut-outs" in innumerable quaint effects. Price, each... .5 and .10

And a host of others with paper lace frills, amusing little boy and girl pictures. Each... .25

A huge assortment of Valentine post cards, in colors. At 6 for... .5

Stationery Dept., Main Floor, James St.

Interesting Games for the Valentine Party

HERE are games new and old that we recommend for group parties. They are interesting and amusing games in which everyone can take a part, and are easily understood and provide no end of amusement from start to finish. In Toy Department, Fifth Floor.

Have you ever been "buncoed"? Is the object of the card game called Bunco. Price... .50
Hidden Titles, for any number of players—a card game. The object is to find the names of the places, represented by drawings, on each of the cards. Price .25
Old Deck Ring Conundrums... 1.5
Toss, a good game for men and boys. Each player takes a turn at guessing riddle. Price... .25
"Sir Hinkum, Duster," a splendid card game for parties. Price... .10
Pinning the Tail on the Donkey always provides laughable entertainment for both young and old. Price, per set... 1.0
Other prices up to \$8.00, according to number of balls, rackets, etc.

Prizes for House Party Games

FOR MEN

Washable cape gloves, in tan and mastic, with fancy stitched backs. At, pair... 2.00

Grey suede gloves with plain and fancy stitched backs. At, pair... 2.00

Sterling silver match case... 2.50

Sterling silver stamp case... 1.25

Sterling silver key ring... 1.00

Men's pocket knife, pearl handle. At... 1.50 to 2.00

Men's three-fold pocket case of leather. At 1.00 to 3.00

Men's card and ticket case, of leather. At... 1.00

Men's coin trays, of pigskin leather. At... .65 to .85

Leather bill folders at... 1.25 to 4.50

Shaving Mirror, on stand... 2.50

Shaving Cup and Brush... 2.00

Milliners Hair Brushes of ivory grain celluloid. Pair... 3.00

Beautiful Silk Neckwear, in rich new colors. Each... .50

Umbrellas, \$1.00, \$1.50 and... 2.00

A Suggestion Book, for 5c.

The 1917 party book is published by the Dennison Manufacturing Co., to assist the hostess to entertain on special occasions, such as St. Valentine's Day, St. Patrick's Day, Hallows' Eve, etc. It is full of practical things to make, that are new and attractive, and suggestions that may be carried out with a very small amount of work and expense. Price... .5

Stationery Dept., Main Floor, James St.

T. EATON CO LIMITED

GERARD AND STAFF HAVE LEFT BERLIN

More Than One Hundred Other Americans Also Go to Switzerland.

OTHERS MUST REMAIN

Problem of Arranging for Passports is Proving to Be Serious.

London, Feb. 11.—A dispatch from Zurich, Switzerland, says: "Ambassador James W. Gerard arrived at the Swiss boundary at Schaffhausen at 4 o'clock this afternoon. He was met by the American minister to Switzerland, Pleasant A. Stovall, and representatives of the Swiss army.

The trip from Berlin was made without noteworthy incident, although some "curious" was displayed by those who followed along the route thru Germany. Mr. Gerard disembarked at Schaffhausen with about 120 other Americans, intending at first to remain here, when it was assured of accommodations at Berne he left immediately for that city. He will remain in Berne for two or three days, arranging for his trip to Paris.

A Berlin dispatch under yesterday's date, says Ambassador Gerard, his embassy staff and 110 other Americans left Berlin at 8.10 p.m. Saturday.

Passports Hard to Get. A Copenhagen dispatch dated yesterday says: The first phase of the exodus of Americans from Germany took place today. A staff correspondent of the Associated Press passed the Danish frontier, as the first American permitted to leave Berlin, several hours before the train with the official party

ALLIED SQUADRONS BOMB FOE POINTS

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was done to an enemy aeroplane. One German aeroplane was destroyed in an aerial fight and another was brought down by anti-aircraft guns.

"Our aeroplanes carried out bombing operations with good results on Friday night and Saturday. One German machine was driven down in the air fighting."

The official communication issued by the French war office tonight reads: "An enemy aeroplane was brought down by our special guns in the neighborhood of Verdun. Bombs were dropped on Nancy and Pont St. Vincent, without result. Yesterday and today, in the course of numerous aerial combats, two German machines fell in flames, one within the enemy lines, the other in our lines, the latter having been brought down by Lieut. Roullin. This was the 1111th enemy machine destroyed by this pilot.

"Last night our air squadron carried out new operations in Lorraine, on manufacturing at Hauts Fourneaux, La Sarre, Hagondange, Eech and Metz. A fire broke out in the neighborhood of the Arnouville station. The aviation ground at Colmar and the port of Zeebrugge were likewise bombarded."

Saturday night's official communication on aeroplane operations said: "Last night our aeroplanes bombarded a number of places, notably Haute Fourneaux, Rombach and Hagondange, the stations at Mulziers and Torgny, and railroads and factories in the Serre valley, a train being derailed and set on fire near Saint Ingbert.

"Yesterday numerous aerial combats took place. Two enemy machines, one of them a triplane, fell in our lines. They were brought down by our pilots, one of whom was Lieut. Guymener, who thus registered his 31st victory."

COUNTRY CLUB HAS SUCCESSFUL SEASON

Brantford Pleasure Organization Holds Annual Meeting and Elects Directors.

Special to The Toronto World. Brantford, Ont., Feb. 11.—Brantford Golf and Country Club at its annual meeting elected the following directors: For a three-year term, Messrs. Towers, Webbing, Brewster and G. Heyd, Ellis, Champion and Waterous; for one year, Messrs. Large, Preston and McKay. Plans were discussed for the erection of a new caddie house, and it was decided to ask an architect to submit a plan embodying a general scheme of improvement to the club properties, so that any new buildings that may be erected this year will be in harmony with changes that are contemplated to the club house proper in the near future. All enlisted members have been kept in good standing through special assessment on playing men members, and the year showed a balance on the right side of the ledger.

MYSTERIOUS VESSELS SEEN BY PASSENGERS

One was Submarine and Other German Raider or Supply Ship.

New York, Feb. 11.—Two mysterious vessels, one said to have been a submarine, the other having every appearance of being a German raider or submarine supply ship, were sighted in mid-ocean Monday, Feb. 5, by officers and passengers of the American line steamship Kronland, which arrived here today from Liverpool.

"On Feb. 1, one day out from Liverpool, those on board declared they witnessed the destruction of a Dutch freighter by shellfire from a submarine. The Kronland then was about 11 miles off the Irish coast and the private Paninet. The crew of the ship took refuge in a lifeboat and the vessel was towed away by the submersible, it was stated.

"The Kronland was within five miles of the Dutch steamer, and her crew and passengers declared they saw the submersible come to the surface, approach the freighter, then sink her by three shots from a deck gun. The Dutch ship went down in about five minutes."

LEGISLATURE OPENS QUIETLY WITH LITTLE FUSS AND FEATHERS

In connection with the opening of the legislature tomorrow, Premier Hearst yesterday made the following statement: "Owing to the war the opening will be a very quiet and simple affair. Last year the public opening was not admitted to the galleries, and this year the rule will be relaxed to some extent, but the greatest care will be exercised with reference to the customary reception after the opening will be dispensed with, and new gowns and fine millinery will, it is expected, be conspicuously absent. It is thought that social events such as the opening has been in the past will be out of place in the strenuous times in which we are now living."

ANOTHER SOLDIER IS KILLED AT LECTURE

Pte. Jones Accidentally Shot During Machine Gun Instruction at Niagara.

Special to The Toronto World. Niagara Falls, Ont., Feb. 11.—Pte. J. W. Jones of the Welland Canal protective force was instantly killed Saturday morning while attending a lecture on machine guns in the bunkhouse near the lower steel arch bridge. A loaded cartridge in some way was placed in the gun in mistake and exploded, blowing off the back of Jones' head. Sergt. Frost, who was giving the lecture, when interviewed, would only say that he had warned the men repeatedly to be more careful.

Jones was 45 years of age and came here from Brantford. He was unmarried.

HEAVY EXPORTATION BLAMED FOR H. C. L.

Brantford Cold Storage Men Make Statement to Civic Investigating Committee.

Special to The Toronto World. Brantford, Feb. 11.—The heavy exportation of butter and eggs was blamed by representatives of Brantford Cold Storage Co. for the high prices of these commodities, when they appeared before the local high cost of living committee. They stated that for ten days they had no eggs, since September no butter, and of cheese they had barely enough to supply their customers. They bought in the summer and sold at contract prices, earning sure profits to possible gain or loss later in the season, the contracts being made in September. The committee will investigate the reply, sent from this city to London city clerk, who had asked what effect the committee's work was having here, such reply being that it was damaged, not London city clerk reported that the letter was a private one to him, and that the London newspaperman took it without his knowledge or consent.

RETURNS CRIPPLED.

Pte. Lerner Gets Back to Woodstock After Service at Front.

Special to The Toronto World. Woodstock, Ont., Feb. 11.—Pte. Joseph Lerner, a former member of the 34th Battalion, who was wounded some months ago near Ypres, returned to the city this afternoon and was given a cordial reception by members of the Returned Soldiers Association and others. His wound, which was in the back, has left him practically without any use of his limbs and he had to be helped from the train to a cab, in which he was taken home.

QUALIFY AS BOMBERS.

London, Feb. 9.—The results of the last course of the divisional bombing school show: Distinguished, Lieut. A. Sullivan, Vancouver. First-class, Lieut. A. P. McLean, Winnipeg; G. H. Johnston, Strathcona. Second-class, Lieut. D. Strype, Toronto; J. G. Morris, Ontario.

MANY AUSTRIANS ATTACK ITALIANS

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trench mortar preparation, the enemy in considerable force attacked our positions on the western slopes of Santa Caterina, northwest of San Marco, and east of Verobizza, between Sober and the Gorizia-Dornberg railway. After heavy fighting the enemy was repulsed nearly everywhere. Some very small portions of our front line trenches which have not yet been recaptured are kept under our heavy barrage fire. We captured more than 70 prisoners.

Bring Down Aviators.

"In Albania two enemy reconnoitering aeroplanes were brought down in the vicinity of Sahino. Four aviators and one machine were captured. The other machine sank."

The capture of several hundred Italians and booty, including ten machine guns as a result of nocturnal raids by Austrian troops is announced in the Austro-Hungarian headquarters report of February 10, which reads: "Italian front: In the Gorizia district our troops in nocturnal enterprises entered several portions of enemy trenches, inflicted heavy sanguinary losses upon the Italians and captured fifteen officers and 650 men, ten machine guns, two mine throwers and much other war material. "Detachments of infantry regiments numbers 8 and 87 and territorial infantry from lower Austria and Bukovina contributed notably to this success."

SUCCESSFUL BAZAAR.

As a result of a very successful bazaar held at the home of Mrs. Charles Sygne, 27 Simpson avenue, by Miss Bertha Bulley and Madeline Sygne, the handsome proceeds of \$201.97 were realized and will be used to furnish a room for wounded soldiers.

OFFICIAL CANADIAN WAR PICTURES AT THE REGENT ALL THIS WEEK