

EATON'S DAILY STORE NEWS

Five Hours of Carpet Selling

We have arranged a galaxy of star values for Saturday morning buyers — the original prices of these goods have been lost to sight, for we have trimmed the figures beyond recognition.

How necessary it is to make an eight-o'clock start is plain; for the time is limited.

English Tapestry Carpet, of 10 wire goods, in itself a guarantee of the durability and the excellence of its wearing qualities. The assortment of patterns and colorings is unusual. Some have borders to match. Saturday morning value, yard, .73.

English Tapestry Squares, a special lot, taken from stock and marked down for a quick clearance; all are good patterns, in florals, chintzes and conventional, including among the colors red, green, brown and fawn. Three good, useful sizes: 2½x3½, 3x3½, and 3x4 yards. Saturday morning value, each, \$7.39.

Fine Persian Rugs, 25 in the lot, are of the Hamadon quality, in medium and light shades. The average size is 2-4x3-5. Saturday morning value, each, \$1.69.

Ornate Japanese Rugs and Mats, are purely summer fabrics, that can be used in almost any room from attic to parlor. Fancy printed and inlaid patterns, come in the following sizes:

9x12 feet, each, \$2.50; 6x9 feet, each, \$1.25; 3x6 feet, fancy, .40 each; 3x6 feet, .35 each; 2½x3½ feet, .30 each.

All-Fibre Stair Matting is another good summer stock, with which you should be acquainted. It's serviceable for halls and stairs, some mixed wool and fibre carpets, in red, blue and tan; come in widths of 22½ inches. Saturday morning value at, per yard, .16.

English Motile Axminster Rugs, 30x60 inches, with fringed ends, together with some domestic hit-and-miss Smyrnas, are pretty in bedrooms, etc. Make a strong Saturday morning value at, each, \$1.23.

Chinese Verandah Matting Seats at 2 for .5.

Are made from heavy grass, strong plaited. They're handy for porch and verandah use. Saturday morning value, 2 for .5.

Stair Oilcloth, from a special purchase of a manufacturer's dropped patterns. Comes in bright finished designs, and is an excellent Saturday morning prize at, 18-inch painted back, yard, .19; 18-inch canvas back, yard, .9.



A Dollar Waist of Exquisite Daintiness

You can scarcely call it a lawn waist, there are so many rows of insertion set in. First comes a row of fine Swiss insertion, then lawn, then a row of embroidery insertion of pretty open pattern. The entire waist is of this design, with the daintiest round yoke of Val. insertion; finished with pretty three-quarter sleeves and high collar; buttoned back; tucked and trimmed. Sizes 32 to 42. Saturday 1.00

Children's Sturdy Wash Dresses Half Price

Scenes of buying activity have been very apparent in this section during the last few weeks, consequently many odd lines and broken sizes have accumulated, which we've priced to start a brisk half day's business. Among them are fancy striped and checked percales with yoke belt and cuffs of plain piped chambray—plain percales with fancy strappings and pipings—little sand dresses with bloomers attached. Colors include blue, pink, red, and brown with white, also plain sky, brown, navy and white. Sizes 2 to 14 years. Half price, .62.

SECOND FLOOR—CENTRE.

Silk and Dress Goods Remnants at Less Than Cost of Material

With a big day's business to meet, and only five hours to do it in, we've prepared inducements that should mean a steady rush from the stroke of eight.

From the factory and store we gathered thousands of yards of remnants of Wool Suitings and Dress Fabrics in almost every popular spring weave, in lengths varying from one-half yard to seven yards, and have priced them at but a small fraction of cost of production. Big color range. Clearing, per yard, .19.

Silk Remnants, 25c yard

All Small Lots of Silks, odd shades, and left-overs from recent selling, with lines from our regular stock, comprise this tempting lot, and include Taffetas, Tamolines, Peau de Cygne, Japanese Habutai, etc.; in lengths from one yard to dress lengths and over; good color assortment. Saturday, per yard, .25. Can't promise phone or mail orders.

MAIN FLOOR—YONGE ST.

Brilliant Hat Pins, 33c

A big clearing from regular lines, some worth double and more than this price, all good useful pins. Saturday morning value, .33.

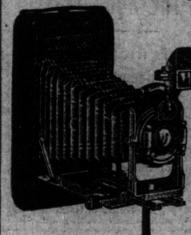
MAIN FLOOR—YONGE ST.

Plush Pillow Tops, Each, 17c

We've just five hours in which to do a whole day's business, and we want a stir right from 8 o'clock. To make certain of it, away go handsome plush pillow tops, in beaver and maple leaf design, in colors of red, green, gold, and blue. Special, .17.

MAIN FLOOR—JAMES ST.

Double Extension Cameras of the Folding Camera Model



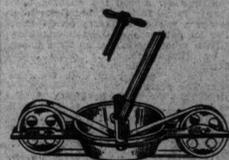
complete "pleasure" camera ever offered; suitable for plates or films.

The Frame Work is of aluminum (very light of weight), covered with finest black morocco leather, all fittings nickelled. The double extension bellows make possible a very much larger range of work; naturalists, for instance, have need of such a camera for photographing insect life. In this double extension folding model simplicity and compactness are combined with practical usefulness. According to lens and shutter, prices range from 25.00 to 55.00.

MAIN FLOOR—JAMES ST.

Do You Play Tennis?

Duplex Lawn Tennis Court Marker



The disagreeableness of tennis court marking is eliminated by our Duplex Marker. Made of cast iron, nicely painted, and good hardwood handle with crosspiece top. Heavy rubber

belt rims over the wheels are adjustable to take up slack of marking belt. This is exceptional value at 1.50.

Slazenger Tennis Balls—1910 These balls are prime favorites with good tennis players. Each, .50. Per doz. \$5.75.

Wright and Ditson's Hub Racket

Anyone who plays tennis knows this name is a guarantee for a good racket. This one, though low priced, is excellent quality. Mountain ash frames, and well strung with first quality gut. Each, \$1.75.

FIFTH FLOOR.

Shop Early Saturday, Store Closes at 1 p.m.

Carry With You Purchases Needed Before Monday; No Noon Delivery on Saturday

Half Day for Wallpaper Buying

For the last-minute buyer who wants to use Saturday's half holiday to advantage, we spread a feast of values at prices in some cases reduced one-half, in every case surprisingly low, for handsome imported papers whose colors and patterns are interesting as well as bright.



French Bedroom Wallpapers, in light colorings of cream, pink, and blue; make very dainty decorations for side walls only. Saturday, single roll, .11.

Hall, Dining-Room and Sitting-Room Wallpapers, on dark brown backgrounds; heavily embossed; show good designs outlined in gold.

There are 18-inch shaded borders and ceilings to match. Half Price Saturday Morning, wall and ceiling; single roll, .10. 18-inch shaded border to match, yard, .4.

Bedroom Wallpaper, in complete combination of side wall, ceiling and 18-inch border, on white background, show yellow colored flowers. Fancy white ceiling may also be used to advantage. Wall and ceiling; single roll, .8; 18-inch shaded border, .4.

German Wallpapers for rooms or halls offer fine range of artistic, well colored papers; some in stripes, others with set figure or tapestry patterns. Choices easy for almost any room. Saturday morning, single roll, .25.

Wallpaper, for bedrooms, small parlors, halls and dining-rooms; show good designs and colors. They are made in complete combination of side wall, ceiling and 9-inch border. Half Price Saturday. Single roll, .5; 9-inch border, yard, .11½.

CHAIR RAIL MOULDING.

Chair rail in imitation oak, 2 inches wide, for dividing paper from burlap; comes in a neat design, with smooth varnish finish. Special, per foot, .11½.

THIRD FLOOR—QUEEN ST.

Steel Engravings of Famous Paintings, 79c, Early Choice The Best

In the Picture Section we have an extra special for our short Saturday. Steel Engravings from famous oil paintings; that have been framed in our own factory with high-class mouldings.

Among the studies are: "The Lost Friend," by Bacon; "The Sleeping Companion," by Jackson; "Death of the Stag," by Ansdell, P.O.; "The Merry Thought," by Reynolds; "Portsmouth From Spithead," by Stanfield; "The Little Shepherdess," by Roller. Each picture shows title plate.

There are hardly two frames alike; Flemish oak, gold-burnished, silver gilt, plain or ornamental, polished or plain, light and dark oak and mahogany veneer; sizes 16x20 to 20x24 inches. The mouldings alone in some are worth three times the price. See the window display on Queen Street. Each, .79.

THIRD FLOOR.

Books

Recent Novels at 25c Each

All bound in cloth with handsome pictorial wrappers:

David Baring, by Joseph Hocking.

The Man Who Rose Again, by Joseph Hocking.

The Land o' the Leal, by David Lyall.

Beside the Bonnie Briar Bush, by Ian MacLaren.

A Window in Thrums, by J. M. Barrie.

The Saint, by Fogazzaro.

Fuel of Fire, by Ellen Thornycroft Fowler.

Rose of Blenheim, by Maurice Gerard.

Beatrice of Venice, by Max Pemberton. Each, .25.

Copyright Novels 50c Each

The Battle of the Strong, Gilbert Parker.

Lords of the North, Agnes C. Lamb.

Fair Margaret, F. W. Crawford.

The Crossing, Winston Churchill.

Arizona Nights, Stewart E. White.

A Little Brother of the Rich, J. W. Patterson.

The Men of the Mountain, S. R. Crockett.

The Barrier, Rex Beach.

Get Rich Quick Wallingford, C. R. Chester.

Little Shepherd of Kingdom Come, John Fox, Jr.

Patience Sparhawk, Gertrude Atherton.

The Bishop of Cottontown, John T. Moore.

Fenwick's Career, Mrs. Humphrey Ward.

The Sea Wolf, Jack London.

The Wheel of Fortune, Louis Tracy.

The Kidnapped Millionaire, Fred W. Adams.

The Clansman, Thos. Dixon Junr.

The Leopard's Spots, Thos. Dixon Junr.

The Traitor, Thos. Dixon Junr.

MAIN FLOOR—JAMES ST.

Large Quantities of Ribbons at 17c Yard

There are elegant Shot and Plain Weaves up to 7 inches wide, in white, cream, tan, brown, fawn, sky, Alice, navy, plum, pink, rose, red, cardinal, Nile, moss, reseda, mauve and grey. Fancy Ribbons, 5½ inches in width; ground of white moire, with centre border stripes of colors, outlined with hemstitched stripes. It's a collection that will splendidly satisfy most of your requirements in ribbons for sashes and for hair and hat bows. It's a "saving" opportunity that should certainly bring whirlwind business this first early-closing Saturday. All down to, per yard, .17.

1000 Yards of the New Velvet Ribbons

There is not a summer hat or dress that may not be made more attractive by a touch of velvet ribbon; conspicuous among the new shades are the king's blue and cockscomb red; in fact, they are "the latest word" in New York. Beautiful satin back, silk pile, velvet ribbon, full 2¼ inches wide. Per yard, .25.

MAIN FLOOR—YONGE ST.

Elegant Watches at \$5.65

Between 8 a.m. and 1 p.m. Saturday we will sell 55 Seventeen-jewel Watches at, each, 5.65.

15 are Men's Watches — Have Swiss full-nickelled movements, with 17 jewels, breguet hairspring, outside winding wheels, stem wind and set, and perfectly finished in every way. The screw-back cases are put on high-grade rolled gold goods, that is guaranteed against damage by usual wear indefinitely. Movement fully guaranteed.

40 Women's Watches, in elegant chased, engine turned, or plain polished gold-filled cases; are 17-jewel movements, with the same advanced construction, all the jewels being set in screw settings. These watches are accurate and handsome, having the finish of very high-priced time-piece, and are worth much more than this Saturday morning clearing value. Each, 5.65.

MAIN FLOOR—YONGE ST.

Individuality the Keynote of These Millinery "Specials"

They are workroom specials, and, although we've had them made to sell at this low price, each is of individual design, thus relieving all fears of meeting a duplicate. All are imported shapes, trimmed with ribbons, wings, quills, plain, shot and fancy silks, velvets and ornaments. Special, Saturday, 3.50.

SECOND FLOOR—YONGE ST.

A New Hat For the Opening Ball Game Monday

It's the first big attraction of the summer season and a gala dress day. Here is a "front row" Derby of light weight, just arrived for early summer wear. Is made of good quality fur felt. Medium roll brim and full crown; trimmings of pure silk, with cushion sweatband of Russian leather. Four shades, black, brown, pearl grey and slate. 2.00



A full line of black Derbies at \$1.00, \$1.50, \$2.50, \$3.50, \$4.00, \$5.00 and \$6.00.

Soft Hats in Many Styles

Fedora, Telescope, Alpine and Neglige shapes. Six shades: Black, brown, fawn, pearl grey, blue and green. Prices \$1.50, \$2.00, \$2.50, \$3.00 and \$3.50.

Genuine Panamas, \$3.75

A few dozen we secured by a special purchase. This season's style and a well-bleached panama of fine even braid. Medium high crown and dip front. Black silk band. An early closing special, \$3.75.

Children's Straws—A Special at 65c

Many good hats from our best selling lines in this lot. Turban, sailor and mushroom shaped, in canton braids. Bound and unbound edges; silk bands and bows. A Saturday morning special.

MAIN FLOOR—QUEEN ST.

Men's Fancy Colored Shirts, 50c

A lot selling for less than we buy them for usually — it's an early-closing special of the best kind—don't miss it.

About 3000 Men's Fancy Colored Shirts going Saturday morning at an extraordinarily low price; all negligee style; small cuffs attached, full size in the bodies; well made; in a large assortment of popular blue and white and black and white stripes; each size laid out separately for convenient selection; sizes 14 to 17½. Price .50



THE T. EATON CO LIMITED