

# See Page 12 for Simpson's Complete List of Offerings for Saturday

## Selling the Rea Stock

COSTUMES, MILLINERY, NECKWEAR and BELTS.

The feature for Saturday's selling in the selling of the Rea Stock in the

## REA STORE

will concentrate attention more particularly to the Millinery Section, where

**\$10 to \$75 Hats will be offered at 50% less than the marked prices.**

About 100 Hats, including the original Rea models from Paris, with such names on the labels as **VIRG. GERMAINE, HEITZ-BOYER, LEWIS, LOUISON, LOUISE, POUYANNE, ALPHONSINE, GEORGETTE.** Prices range from Rea's reproductions at \$10 up to the Parisian originals at \$75. We will accept one-half the marked Rea price in each case, beginning Saturday morning.

For Full Simpson Advertisement See Page 12.

THE ROBERT **SIMPSON** COMPANY LIMITED

## OF INTEREST TO WOMEN

### MENUS FOR THE WEEK.

**For Saturday.**  
 Breakfast—Orange marmalade, Milk, Tomatoes, Coffee.  
 Lunch—Puree of lentils and tomatoes, Pulled Bread, Chocolate eclairs.  
 Dinner—Mock Bisque soup, Stewed leg of lamb, Caper sauce, Baked potatoes, String beans, Peach pie, Crackers, Cheese, Coffee.

**Recipes for Saturday.**  
 Mock Bisque Soup—1 can of tomatoes, 3 pints milk, 1 tablespoonful flour, 1 tablespoonful butter, 1-2 teaspoonful baking soda, pepper and salt.  
 Stew tomatoes until pulp is tender. Put in milk in a double boiler to boil, and stir mixed with a little cold milk, and cook for 15 minutes. To the tomato add soda; stir well, and rub thru a strainer. Add butter, salt and pepper to the milk, and then the tomato. Serve at once.

Chocolate Eclairs—Put 2 ounces butter into a saucepan, add 1/2 pint of water, bring to boiling point; add quickly 1-2 pint flour, pinch of salt and 1 teaspoonful sugar; stir well with wooden spoon till mixture leaves sides of pan, remove from fire, allow to cool, but not become cold; add 4 eggs, beating each one thoroughly in. Put mixture into pastry bag and tube and shape in strips 3/4 inches long and 1 inch wide, on buttered tin. Bake 20 to 40 minutes in hot oven. When ready and cold fill with whipped cream.

The many friends of Miss Georgia Rodgers, the popular soprano, formerly vocalist at Clinton-street Methodist Church, will be glad to learn of her appointment as vocalist at Central Presbyterian Church.

The following are passengers on the Empress of Britain for Canada: Lady Shaughnessy, Miss Alice Shaughnessy, Sir Richard and Lady Musgrave, Major A. Y. Boucher and family, Captains J. Bates, A. J. Fraser, H. Chaplin, Hon. Judge Chauveau, the Earl and Countess of Clanwilliam, Col. Campbell Gardner, Commander M. J. Harrison, Toronto, and family; Revs. Rathbone, Hayles and G. Wells Fisher, Dr. Paul Livermore, Major Bryson Saunders, Mrs. Charles F. Sharpe, 323 St. George-street, will not receive again this season.

### In Society.

Mr. and Mrs. John Walker will spend the week-end at Walkerton, before leaving for New York, whence they will sail for England and the continent. Mr. and Mrs. C. W. J. Woodland are going over on the same boat.

Miss Alice Cavendish of London, Eng., who is on a tour in Canada, is at present the guest of her brother, Mr. W. D. Cavendish, 309 Avenue-road.

Mr. Britton Francis is visiting Mr. and Mrs. Percy Bath at Oakville.

Mr. and Mrs. G. A. Reid of Wychwood Park are in Ottawa attending the opening of the Royal Canadian Academy.

Mrs. D'Arcy MacMahon is in town from Ottawa for a few days, the guest of Mrs. Bruce Macdonald.

Mrs. Cockshutt, who was the guest of Mrs. A. Allan, has returned to Brantford.

Mrs. Deacon and Miss Florence Deacon have returned to the city from the south, and are with Mr. and Mrs. H. Deacon in Crescent-road.

Mrs. John Burnand has postponed her visit to Ottawa.

Col. and Mrs. Norreys Worthington will spend the summer in England.

Mrs. George Major is in New York to meet Mr. and Mrs. Harry Cassels.

Miss Jessie McNab has returned to her old home on Dundurn Heights, 750 St. Clair-avenue, and will be there for a short time.

Mrs. James Cartwright has left for Montreal and will sail for England by the Canada on Saturday.

Mrs. Livingstone is in Ottawa, the guest of Mr. Justice and Mrs. McTavish.

Mrs. Rigby and Mrs. Benson of Port Hope are in town.

Mr. and Mrs. J. C. Coy have left for Europe.

Mrs. Nicholson Culler has returned from Toronto and will spend the summer at Pine Lodge, Lakeview-avenue, Balmy Beach.

The guests of Mrs. Owen Sound is the guest of Mr. C. E. father, Hon. R. Jaffray, in Grenville-street.

Capt. and Mrs. Critchley are spending a few days at Park Farm, Weston.

## FIRST SPADEFUL TURNED FOR NEW SHEA'S THEATRE

Building Operations on Toronto's Big Vaudeville House Commenced Thursday.

Five hundred spectators eagerly witnessed a scene unique in the theatrical history of Toronto yesterday afternoon. The throng was attracted by the announcement in The World that the first sod would be turned at the corner of West Richmond and Victoria-streets for the palatial new Shea Theatre. At 1.30 Mr. Shea, proprietor of the popular Yonge-street resort, escorted the Honorable Sisters to the site of the new building. They were accompanied by a number of his Toronto conferees in the profession. The other talent performing at the week at Shea's, and the members of the staff and orchestra were also present. The young ladies evoked applause by the deft manner with which they wielded their spades.

After the ceremony Mr. Shea was congratulated by a number of leading and representative Toronto business men on his energy and enterprise. The new theatre will have a handsome five-story solid brick front facing on Victoria-street. The frontage will be 92 feet, depth 168 and seating capacity 1900. The cost approximates \$200,000. Every effort will be made to open for the summer holidays. The interior architecture will be empire style. Holmes Bros. are the contractors.

The new theatre will be of steel and concrete, and strictly fire-proof. In addition to the front doors there will be three exits on the ground floor on the north and south sides. The contractors have been instructed to use every effort to secure the completion of the new theatre at the earliest possible date.

## LABOR LEADER REPORTS MAJORITY OUT OF WORK

Sixty Per Cent. of American Metal Workers Among Army of Unemployed.

Frank Morrison, secretary of the American Federation of Labor, which will meet here in November, stated that in Toronto yesterday. With 100,000 persons he will address a meeting to-night at Association Hall.

Speaking of the sentence of imprisonment issued against him, President Gompers and John Mitchell, Mr. Morrison explained that it was because they violated an order of Judge Gould of Washington, and had printed and spoken of the stove and range company as an unfair shop, and had placed it upon the "We don't patronize" list.

All three are out on bail.

Mr. Morrison expects 400 delegates here in November. He states that he and Mr. Gompers' visit is in connection with arrangements for the November convention.

Everything is very quiet in labor circles in the United States, Mr. Morrison says. Although things are improving there are still, he estimates, 50 per cent. of the metal trade workers out of employment.

Mr. Morrison was in conference yesterday with the local committee, composed of William Block, president of the District Labor Council; Isaac Sanderson, treasurer of the District Labor Council; and E. W. A. O'Dell, representative of the boot and shoe workers; W. A. Vickery, representative of the brick and masonry workers; and D. A. Carey, chairman of the general convention committee of the A. F. of L.

### A WORTHY CAUSE.

A circular which has been sent out by S. C. Swift, M.A., secretary of the Canadian Free Library for the Blind, setting forth the aims, plans and requirements of the institution, draws attention to several phases of a splendid work. It states that there are over 4000 blind persons in Canada and that a great aid in educating these people and in helping them to earn a livelihood is the free library. What the operator is an expert of the highest attainment. And the machine and operator are "housed" in an asbestos blanket box device that is the standard in all the great cities of the United States and Europe, constructed in such a manner that the danger of fire is absolutely eliminated.

But the provincial regulations call for a box lined with asbestos.

And the other day a policeman from Inspector Stephen's office inspected the perfect device, consulted with his book of rules, and ordered that it be taken away and replaced with "a box lined with asbestos." Protest was in vain. Mr. Policeman pointed out that the "re-stats"—otherwise re-stated, and the "con-doots"—or conduits, did not respond to the printed demands.

It doesn't matter what they are, they're not here as the book says they should be," was his final deliverance. And what he said had to go—even the perfect safety device that the fire underwriters' special representative had shortly before declared to be excellent.

## VON BUELOW TO RESIGN

Unless the Government Adopt His Financial Measures.

BERLIN, May 6.—The Naue Gesellschaftliche Correspondenz, which has excellent official resources of information, announces that Chancellor von Buelow intends to resign before the White-tide recess, unless the financial reform plans of the government are adopted.

The regular monthly meeting of the board of directors and convenors of the St. Elizabeth Visiting Nurses' Association will be held at 3 p.m. to-day in St. Vincent's Hall, corner Shuter and Victoria-streets, Doctor St. Charles will address the meeting.

"HOME OF THE HAT BEAUTIFUL"

## The Greatest Millinery Bargain Days EVER HELD IN MAY MONTH WILL BE HERE

# FRIDAY AND SATURDAY

No need for a preliminary talk. We're going to break all selling records by smashing prices on merchandise that every woman needs right now-- That's the story -- Here are some of the prices:

**Children's Hats 25c**  
 1800 Trimmed Hats, for children aged 2 years to 8 years, including boaters, galateas and droop saltors. Any one worth 50c, but mostly worth 75c and \$1.00; 200 for sale each day at ..... 25c

**\$1.49 Hats for 49c**  
 Finest Milan Trimmed Sailors, band and cords, English made, all color bands, regular \$1.25, \$1.49 and \$1.98. Choice for two days, each ..... 49c

**Exquisite Children's Dress Hats \$2.49**  
 The daintiest Hats ever shown in Canada for children from 3 to 12 years. They are white and burnt, Milan droop shapes and natural leghorns, trimmed in the quaintest manner with chiffon, flowers, silk ribbons; some with draped silk effects. \$3.25 to \$4.00 values, at each ..... 2.49

**Smart Street Hats \$1.44**  
 Some of the Smartest and Newest Straw Shapes of the Season for Matrons and Younger Ladies, trimmed with velvet silk, wings and quills; each ..... 1.44

**Gigantic Flower Sale 25c**  
 Most ladies in Toronto well know what a Flower Bargain Sale means at McKendry's. This offering is really extraordinary. 750 dozen Large Cabbage Roses, Silk Poppies, American Beauty Roses, Small Silk Roses, Grapes, Strawberries, Cherries, Currants, Carnations, and some of other kinds. All colors, and worth 60c to \$1.49. Get at them early in the morning (no restrictions) in the millinery welcome. Per bunch ..... 25c

**Black Turbans 44c**  
 Matrons' Black Turbans, made of mohair braid on wire frame, regular \$1.00 and \$1.25, at each ..... 44c

**Shape Slaughter 49c and 98c**  
 We have thousands of the newest shapes of the season to sell at these two prices, mostly white Tuscan and burnt, but also navy, brown, green and black; 98c to \$1.25, for 49c; \$1.49 to \$2.00, for ..... 98c

## Magnificent Array of Charming Dress Hats at \$4.49

On each day, Friday and Saturday, we place on sale the greatest hat offering of any season. Exquisite hats, made of finest chip, leghorn, silk tagal, and hand-made mohair shapes, trimmed with tulle, chiffon, wide silk ribbon, fancy bandeau and finest flowers, etc., etc., \$6.50 to \$8.50 values, at each ... 4.49

COME WITH THE CROWDS

# McKENDRY'S, Limited

226 and 228 YONGE STREET

## IT WASN'T PER THE BOOK POLICEMAN SAID "SCAT"

And Moving Picture Asbestos Safety Device, Finest on the Market, Had to Be Replaced.

Owners of moving picture show-houses are disgusted with the new provincial regulations intended to eliminate the dangers of fire, and so are electrical experts, who say that lack of technical knowledge is woefully apparent.

Enforcement of the rules is confided to the police, and here's an illuminating instance of how it works out.

"This week, on one of the local theatres, there's a moving picture exhibition of the highest class. The machine is of the finest perfected type and the operator is an expert of the highest attainment. And the machine and operator are "housed" in an asbestos blanket box device that is the standard in all the great cities of the United States and Europe, constructed in such a manner that the danger of fire is absolutely eliminated.

But the provincial regulations call for a box lined with asbestos.

And the other day a policeman from Inspector Stephen's office inspected the perfect device, consulted with his book of rules, and ordered that it be taken away and replaced with "a box lined with asbestos." Protest was in vain. Mr. Policeman pointed out that the "re-stats"—otherwise re-stated, and the "con-doots"—or conduits, did not respond to the printed demands.

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## OTTAWA MASONIC TEMPLE

\$50,000 Building to Be Erected Near the Y.M.C.A.

OTTAWA, May 6.—The Masonic order has purchased a site adjacent to the Y.M.C.A. Building on Metcalfe-st. and will erect thereon a big temple to cost in the neighborhood of \$50,000. The plans are already under way and the building will be one of the most handsome in the city. Owing to a number of unexpired leases on buildings now on the site, work on the temple cannot start until next spring.

## Public Amusements

Jimmy Britt of San Francisco, after viewing the cinematograph pictures of the heavy-weight championship battle between Tommy Burns and Jack Johnson, which took place at Sydney, Australia, Dec. 26, 1908, says: "Contrary to general reports, the films disclose the fact that, also apparently beaten, Burns was not outclassed." Tommy Burns' fellow-countrymen will have a chance to judge for themselves when the pictures will be exhibited for the first time in Canada at the Princess Theatre all next week, with daily matinees. The seat sale is now open.

At the Gayety next week is "All Reeves' Beauty Show." No money has been spared to make it the talk of every city visited. Al Reeves, the principal comedian, has written a first part, entitled "The Merry Go Round," and the name implies the meaning—it's a review on all the New York successes. And also the burlesque, "Conology," a satire on society seeking noblemen for their titles.

Manager Shea has arranged another big vaudeville bill for next week. The bill will include Sydney Deane & Co., the Doherty Sisters, McConnel and Simpson, Howard's Poodles, Smith and Campbell, Rice and Provost, Christy and Willis and the kinetograph.

Another new bill of vaudeville features will be presented at the Majestic next week. Commencing Monday, a change in the performances will be made to meet the requirements of the public. Four shows will be given every day, two in the afternoon, between 2 and 5, and two in the evening, between 7 and 11. New motion pictures with instructive and humorous subjects will also be presented next week.

Thomas E. Shea as Mathias in "The Pella."

Thomas E. Shea, who is at the Grand this month, is desirous of obtaining the opinion of the Toronto theatregoers as to the merits of his various productions.

The World will present a box at the Grand for Monday evening next to the person who will give the best reasons why "The Bell's" makes such a popular stage offering.

Letters will be received up to Saturday by the Contest Editor of The World, and the successful writer will be announced in the issue Monday morning.

## CHEMICAL CLOTHES CLEANING

is the most perfect method known for cleaning fine fabrics of delicate coloring, such as ladies' dresses of silk or velvet, opera cloaks, waists, gloves, curtains, draperies, gentlemen's clothing, etc. By no other means can so varied an assortment of articles be thoroughly cleaned without destroying the color and original hang. Send for Our New Booklet "MY VALET," FOUNTAIN-THE CLEANER, 30 Adelaide St. West, Toronto. Phone Main 1900. 3774

## THE PERENNIAL DRINK

of most of the people all the time is Ginger Ale. Drinks may come and drinks may go, but good old Ginger Ale—McLaughlin's—goes on with increased demand and heightened popularity. McLaughlin's

## GINGER ALE

occupies the position it does because the people have found it a pure, palatable, safe and beneficial drink—one that is always reliable and always uniform. Come and see our laboratory and note the quality of the ingredients we use, and the scientific exactness with which we do things here. "Seeing is believing." When you see how McLaughlin's Ginger Ale and other temperance drinks are made you'll be much impressed.

McLaughlin's Ginger Ale, at all good Druggists, Grocers, Hotels and Soda Fountains.

J. J. McLaughlin, Limited  
 Temperance and Health Beverages par excellence  
 Phone Main 4006.

Why are **CARLING'S** Ale, Porter & Lager Famous? Because They are always Uniform and are Wholesome and Nutritious Beverages.

EVERY DEALER EVERYWHERE

909  
 AMUSEMENTS.  
 AL ANDRA MATINEE DAILY  
 25c, 50c, 75c, 1.00, 1.50, 2.00  
 OF ALL THE TOWN  
 N. H. HOWE'S  
 EL FESTIVAL  
 elsewhere in Canada.  
 ESS MATINEE SATURDAY  
 EDWARD ABELER  
 er's Millions  
 Burns-Johnson Pictures  
 ND MATS. MON. 25-50  
 WED. & SAT.  
 EA The Counsel for  
 the Defense.  
 The Bell's—Second Week  
 TIC 5c 1.30 to 11 p.m. 10c  
 3—Morris—3  
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 LADIES-10c  
 UE & VAUDEVILLE  
 RUNAWAY GIRLS  
 TCH-BACKSCHMIDT  
 fe-like Madras Pictures  
 DAY AMATEUR NIGHT  
 L. Reeve's Beauty Show  
 12140  
 BURLESQUE  
 DAILY MATINEE  
 NIGHTS-10, 20, 30, 50, 100  
 FASHION PLATES  
 SHOW IN TOWN  
 THEATRE  
 Daily, 25c; Evenings, 50c  
 Week of May 3  
 Binns, Binns & Binns  
 Van Clive, Denton &  
 Walker, Harry, Brudenell  
 Byrnes and Langdon  
 SHIP BASEBALL  
 AN'S POINT  
 vs. TORONTO.  
 6, 7, 8 and 10.  
 called at 3.15 p.m.—Ten  
 service from Bay and  
 4561  
 MAKERS  
 ers are requested  
 to meet in  
 dent Hall  
 10th, 8 p.m.  
 nt Financial  
 business.  
 ETT, General Organ  
 f. of L. will be pre  
 sress the meeting.  
 he members of Zeta  
 e. A. F. & A. M. No.  
 G.R.C., will meet at the  
 e room, corner of B  
 fast and Queen-streets  
 Saturday, May 8, at 8  
 to attend the funeral  
 of his late residence,  
 venue, at 2.30 p.m. In  
 James' Cemetery. Mem  
 bers invited. Masonic  
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 E. A. FAULLS, Secretary.  
 therford, N.J., a suicide  
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 the British Royal Ar  
 won a medal for gal  
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 EX  
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 t. Clair