Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

Simpson's Holiday Sale of 58 Hart Schaffner and Marx \$50 to \$65.00 Suits at the Extraordinary Price of

REGULARLY \$50, \$30 FOR MEN AND YOUNG MEN

Men who are particular in their dress will profit by this opportunity of securing, at a greatly reduced price, a suit made by the best known and most reliable firm of men's tailors, Hart Schaffner & Marx. These suits are correct in style and workmanship and are the most recent models in the newest flannel, worsted and tweed fabrics. For the young men we have the form-fitting and waist seam model and for men the more conservative semi-fitting sacques. Sizes 35 to 42 in the lot. Shop at 8.30 a.m. today for these \$50.00, \$55.00, \$60.00 and \$65.00 suits at \$39.45.

Genuine Palm Beach Cloth Suits, \$18.00

Prepare to enjoy the holiday by clothing yourself in one of our Palm Beach Suits and have the satisfaction of knowing that you are well dressed. They are the coolest clothes for summer. We have suits to fit every figure and they are skilfully designed and tailored, Single-breasted 2 and 3 button sacque models---grey and natural shades. Sizes 35 to 46. Today's price \$18.00. Simpson's-Main Floor.

Men's Straw Hats, Special

Men! Here is your opportunity to purchase a fresh, new straw hat for Dominion Day. We have a large assortment of the latest styles, which will meet your individual tastes. These are sailor and negligee shapes in many different straw braids, such as Yeddo, Canton, Manilla, split, chip and sennet. No phone or C. O. D. orders accepted. Today, 8.30 a.m.,



Boys' Straw Hats 49c

These Straw Hats for boys are sure to please. They are of the latest models and have plain and fancy colored bands. You may secure hats with flat or telescope crowns. They are made of Canton braid straws. The regular price is 65c and 95c. Today, 8.30 a.m., 49c.

Boys' \$12.50 to \$16.50 Suits



Today at \$11.95 Only 60 suits in this lot. All-wool, grey and olive homespuns, wool and cotton mixed tweeds and worsted finish materials. Trencher and novelty Norfolk models. Sizes 12 to 18 years. Regularly \$12.50 to \$16.50. Today, 8.30 special, \$11.95.

Children's Coveralls \$1.29

Combination coat and pants. Blue, white and plain blue drill-blue chambray-khaki, black, grey check linen and Palm Beach cloth. Sizes 2 to 8 years. Regularly \$1.50 and \$1.75. Today, 8.30 special, \$1.29.

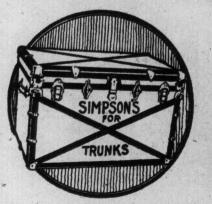
Boys' Wash Suits 89c Blue and white hairline stripe, gingham waist, with either tan or blue chambray pants in Oliver Twist model. Blue, fancy stripe gingham, in Billy Boy model. Sizes 3 to 7 years. Today, 8.30 special, at 89c.

Khaki Bloomers \$1.25. Medium weight, with belt loops, two side and hip pockets. Sizes 24 to 32, at \$1.25.

Boys' Long Khaki Trousers at \$1.85. Medium weight khaki drill. Sizes 20 to 31 waist-\$1.85

Boys' Khaki Long Trousers \$2.25. Khaki drill-durable material. Sizes 26 to 31 waist-\$2.25.

Boys' White Duck Long Trousers \$1.50. Made of good quality duck. Sizes 6 to 16 years-\$1.50. Simpson's-Main Floor.





Refrigerators Hardwood case, golden finish, provision and ice chamber of galvanized steel. Double door front; has two wire shelves. Size 33 in. x 20 in.—

REFRIGERATORS -Natural finish, has rounded corners, raised panels. Provision chamber, white enamelled, with two shelves.—

Store Hours 8.30 to 5.30 Closed Saturday at 1 p. m. No Noon Delivery Saturday

Buy Flags Today

2 for 25c Well printed cotton flags mounted on sticks. Union Jacks, Dominion and Stars and Stripes. Size 15 x 12 inches.

At 25c Each Printed on durable cotton, in bright colorings—each on a stick. Union Jacks, Stars and Stripes and Dominion. Size 24 x

At \$2.95 Each Large cotton Union Jacks measuring 5 feet x 3 feet. Suitable size for decorating the ver-

Wool Bunting Flags All sizes and practically all nationalities. Priced according to

The Victrola Makes Your Outing Complete



Oh! the joy of these days in the open, when with the beauty of green trees and fields, and the merry swish of laughing waters you may have the voices of the world's greatest artists blend in tuneful harmony. The Victrola carries them with you whereever you go. It plays the music you like best-opera. arias, popular songs, band music, orchestra selections. ragtimes-and it furnishes the latest and best music for danc-

Let us demonstrate this instrument to you. Simpson's Victrola Department-

Men's Fine Boots \$5.45, \$7.50, \$8.50 and \$9.50

Boots \$5.45-Brown, gunmetal, patent and dongola kid leather, blucher and straight lace styles. Neolin or leather soles. Sizes 5 to 11. \$7.00, \$8.00 and \$9.00 values, Today, \$5.45.

Marcher Boots, \$7.50-Black kid leather, blucher cut, extra wide titting last. Medium weight Goodyear welt sole, medium heel. Sizes 6 to 11. Today, \$7.50. Fine Boots at \$8.50—Blucher cut, made of black velour calf

leather. Medium toe and medium heel. On sale this morning at, per Brown Boots, \$9.50—Russia brown calf leather, blucher cut, semi-round toe, medium weight oak tanned leather sole. Sizes 6 to 11. This morning, per pair, \$9.50.

The Robert SIMPSON Company Limited



Shirts at \$1.47 Today \$1.75, \$2.00 and \$2.50 Values

Pre-Holiday Surprise for Men and Young Men

This is a special purchase of Men's Shirts and for this reason we are able to offer them for sale at this remarkably low price. Satisfactory choosing is assured in the splendid variety of fabrics, designs and colors. The shirts are carefully made from fine cambrics. They have separate soft collars to match. Pearl buttons. Sizes 14 to 17, \$1.75, \$2.00 and \$2.50 grades. Today, all one price, \$1.47.

Simpson's-Main Floor.

SIMPSON'S MARKET LIST FOR TODAY .-- Phone Adelaide 6100

Specially Priced for Early Selling-No Delivery. 500 lbs, Chuck Roasts, Simpson quality beef. Today, quick sale,

500 lbs. Shoulder Roasts, Simpson quality beef. Today, quick 500 lbs. Blade Roasts, Simpson quality beef. Today, quick sale,

, 22c. 200 lbs. Brisket Boiling Cuts, tean. Today, quick sale, lb., 19c. 200 only. Cettage Hams, boneless, for boiling or frying. Today, 200 lbs. Fresh Smoked Home-cured Finnan Haddles. Today, quick sale, 14c,
The Cooked Meat Counter fills your requirements for the picnic or
quickly prepared meal. Ready-for-the-table meats, boiled, jellied or
roasted, fresh vegetable salads, and our own make of salad dressing

GROCERIES. 2000 pails Pure Raspberry Jam, No. 4 size pail, \$1.00. Standard Granulated Sugar, 20-

lb. bag, \$2.10. Early June Peas, tin, 15c. Finest Canned Corn, tin. 20c. Loaf Sugar, 2 lbs., 26c. Comfort Soap, 13 bars, \$1:00. Choice Creamery Butter, Ip., 56c Choice Olives, bottle, 15c. Fresh Roasted Coffee, lb., 48c. Finest Canned Pineapple, sliced.

Kellogg's Toasted Cornflakes two packets, 26c. Choice Asparagus Tips, Label Brand, tin, 28c. Pure Orange Marmalade, 1-lb. Sandwichola, jar, 20c.
Finest Canned Peaches, Hygiene
Brand, 20-oz. tin, 20c.
Crossed Fish Sardines, tin, 28c.
Mild Cheese, lb., 39c.
H. P. Sauce, bottle, 27c.
Rich Red Sockeye Salmon,
Shamrock Brand, 1-2-lb. tin, 25c.
Clark's Potted Meats, assorted,
2 tins, 15c.

tins, 15c. MacLaren's Jelly Powders, asorted, 3 packets, 29c.
Baker's Cocoa, 1-2-ib. tin, 25c.
Khovah Custard Powder,

Fremont Pork and Beans, tin. Fruit Cake, 1b., 30c. Mixed Biscuits, 1b., 25c.

FRUIT SECTION. California Valencia Oranges,





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