

## SIMPSON'S MEN'S STORE

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# Everybody Knows That Underwear Prices Are Going Up! Yet Here Are 4000 Winter Garments Today at Simpson's HALF-PRICE



Our mail order department has just finished its winter season and has left over from its winter catalogue about 4000 winter combination and 2-piece suit underwear for men---these will all be placed on sale today at exactly half of regular prices.

They consist of small lots, a host of different kinds, all wool and wool-cotton mixtures. We have not all sizes in each line, but all regular sizes will be found in the lot.

Thrifty men are advised to buy not only for present use, but also for next year, for we assure you that next year's prices WILL BE AWAY UP.

These 4000 garments will be divided into six groups---all at half regular prices as follows:

Regular \$1.00 Garments at	.50	Regular \$2.50 Garments at	\$1.25
Regular \$1.50 Garments at	.75	Regular \$3.00 Garments at	\$1.50
Regular \$2.00 Garments at	\$1.00	Regular \$3.50 Garments at	\$1.75

No Mail or Phone Orders

### 1000 Silver-Plated Dinner Forks Today 19c Each

Silver-plated Dinner Forks, in the shell pattern. Regularly \$6.00 per dozen. Today, each, 19c.

Rogers' Silver-plated Hollow Handle Dinner Knives, with steel blades. Regularly \$15.00 and \$16.00 per dozen. Today, each, 49c.

Gold-plated Bedroom Clocks or in bronze finish; fitted with 30-hour American movement; fully guaranteed for one year. Regularly \$3.00. Today, at \$1.98.

### Baby Carriages \$23.00

Reed bodies and hoods, with roll edges; grey, cream and brown finishes; spring gears; brakes and rubber tires. 6 only, on sale today at \$23.00.

### Go-Carts

Regular \$11.50 and \$13.50, Today, \$9.50.

Natural and grey finishes, reed backs and sides; foot rests; heavy gears; brakes, and rubber tires on wheels. Your choice today at \$9.50.

### Boys' Mackinaws

These jaunty little reeferers are not only warm-looking, but also they are warm. Both for school wear and "gadding about"---they aptly serve the purpose for which they are intended---general rough, everyday winter wear.

We show them today in attractive grey and olive patterns.

They have convertible collars, belt, pinch-back and crescent-shape pockets. Sizes 25 to 30. Prices, \$6.75 and \$7.50.

### Jewelry Half-Price

Stone-set Festoon Pendants, regular \$1.50. Hand-carved Japanese Ivory Brooches, regular \$1.00. Hard Enamel Brooches, flower designs, regular 50c. Enamelled Lingerie Clasps, regular 35c. Brilliant-set White Metal Bar Pins, regular \$1.00. These will be on sale at half price.

### 72 Boys Can Be Made Happy Today Overcoats Half Price

Just seventy-two of these ultra-fashionable little winter coats---broken lines from the season's briskest selling stocks. Grouped, they make a wonderful choice, and at these sale prices they are much less than we can duplicate them for, each representing a huge saving, as follows:

11 Coats at \$3.75	Instead of \$ 7.50
9 Coats at \$4.00	Instead of \$ 8.00
15 Coats at \$4.25	Instead of \$ 8.50
14 Coats at \$4.85	Instead of \$ 9.75
7 Coats at \$5.50	Instead of \$11.00
10 Coats at \$6.00	Instead of \$12.00
6 Coats at \$7.25	Instead of \$14.50

The above are perfectly designed Russian models that bear fine hand-tailoring and embrace dressy grey, brown and blue tweed and chinchillas, materials that not only have attractive appearance but that are soft, woolly and warm.

Some of these coats have convertible collars. Others of them have close-fitting double collars. All have well-formed shoulders, belts and warm body linings.

For boys 2½ to 10 years. On sale today,

### Special---Boys' Ulster Overcoats \$8.65

Smart double-breasted ulster models, tailored from imported tweed ulsterings in seasonable shades of grey and brown, showing neat stripe and overcheck patterns.

Coats have form retaining fronts and shoulders, deep convertible collars, full fitting box back and warm body linings.

For boys, 7 to 9 years and 15 to 17 years. Today, \$8.65.

### Special---Boys' Norfolk Tweed Suits \$4.85

100 Suits offering a splendid assortment of grey, brown and fawn stripes, checks and plain weaves.

Coats are in single-breasted pinch-back models with natural shoulders, patch pockets and all around belt.

Durably and warmly lined. Lined bloomers are full fitting, with belt loops and expanding knee bands.

For boys, 7 to 17 years. Today, \$4.85.

### Special --- Boys' Odd Bloomers 95c

Odd lines of full-fitting bloomers tailored from winter weight grey and brown tweeds, in neat mixed stripe patterns. Lined throughout. Belt loops and strap and buckle at knee.

For boys 7 to 16 years.

The **SIMPSON** Company  
Robert Limited

### MEN!

#### House Coats \$5

Men's House Coats, in browns, blues, fawns, black and white stripes, greens and many other shades. Sizes 36 to 44. At \$5.00.

Men's blue denim (fold back) Overalls, elastic suspenders, snap buckle, brass buttons, and pockets; well-made and durable material. Sizes 34 to 42. At \$1.50.

#### \$1.35 Woolen Sets for Children, 95c

Sets of Toque, Scarf and Mittens, made from soft Australian wool, which gives warmth on the coldest day.

Shades of cardinal, navy and brown. Friday bargain, 95c.

#### Book Bargains

Men, Women and Guns, by Sapper.

In the Wilderness, by R. Hichens.

The Hillman, by E. Phillips Oppenheim.

Regular \$1.25 editions. Today, special, each, 60c.

#### Desk Blotters

Blotting Pad, with leather corners and felt back. In size to take a half sheet of blotting paper. Regular 65c. Today, special, 39c.

#### Small Lots of Wall Papers Very Much Reduced

Balances of the season's newest Wall Papers, tapestries, chintzes, stripes and plain effects; quantities up to 14 rolls. Regular 20c to \$1.00. Extra special, single roll, 10c.

Shk-finished Wall Papers, two-toned design in champagne, pale green, rose and yellow. Regular 35c to 50c. Friday bargain, single roll, 29c.

Drab and green mixed colored ground in granite effect for kitchens and stairways. Regular 10c. Friday bargain, single roll, 5c.

9-inch Scenic Border to match. Today, yard, 2c.

Remnants of Burlaps, imported dyed burlaps, heavy quality and sized back; 36 inches wide. Regular 40c. Friday bargain, per yard, 23c.

### Men's Warm, Serviceable Ulsters Today at \$10.95

As far as warmth goes these well-made overcoats will, perhaps, give you as much service as styles greatly in excess of this low price representation.

These are double-breasted ulster and ulsterette models of warm mixed tweeds. They each have deep convertible collar and half belt at back. Sizes 34 to 40. Today, \$10.95.

### Men's Snappy Winter Suits Today at \$14.95

These solidly-made suits are offered to you today at an outstanding saving.

They are built of plain grey chevots, as well as from mixed grey and brown and grey and black stripe tweed and fancy vicuna patterns.

Both double and single-breasted styles are represented---some with all-around belts. Most of them are three-button, semi-fitting models. Sizes 34 to 42. Price, \$14.95.

#### A Limited Number of Beautiful 97-piece

### Dinner Sets \$12.95

They are of good quality thin English ware, with pretty new rosebud and black border decoration. 97-piece sets, on sale today at \$12.95.

### Men's \$42.50 Beaver Coats Lined With Marmot Fur Today \$35.00

Come to the men's store today and see these coats, you will then be convinced that they are not ordinary \$35.00 coats.

Close examination will reveal beaver cloth of fine, smooth quality, perfect in dyeing and finishing. They have lining of high-grade marmot fur and big, warm shawl collar of pierced Persian lamb.

They have been very popular at \$42.50. Sale price today, \$35.00.

### Half Price Sale of Lighting Fixtures and Wall Brackets Today

You can select one or two pieces or a whole house equipment, with wall lights to harmonize with the fixtures and shades for each at exactly one-half regular prices.

There will be sold today 100 Ceiling Lights, comprising showers, semi-indirects and pendants, all strictly high-grade, which were priced from regularly \$59.15 to \$10.30, for \$28.58 to \$5.15.

Wall Lights, regular \$25.50 to \$4.75, for \$12.75 to \$2.38.

Shades, regular \$2.50 to 75c, for \$1.25 to 38c.

All pieces in this sale will be distinguished by a blue card. No exchanges, no refunds.

### Motor Rugs Special \$2.95 Regularly \$4.25

The clearing price is much below the present manufacturers' price and affords auto owners an excellent opportunity to procure an extra lap rug at a big saving.

These are made from soft plush-finish English material, which will give splendid service.

Many fancy designs as well as plain brown and black included. Finished with lapped edges. Sizes 48 x 60 and 54 x 72. Friday bargain, \$2.95.

---Men's Hat and Fur Dept.

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