ESTABLISHED 1864.

JOHN CATTO & SON

Blanket Specials

In single, three-quarter, double and extra bed sizes, in pure Scotch Wool and best domestic makes. Specials in all the above sizes for the next two weeks at $3.00, $3.25, $3.50, $4.00, $5.00, $6.00, $7.00, $8.00, $9.00, $10.00 pair.

Real Shetland Shawls

A beautiful assortment of real Shetland Hand-knit Shawls, in black and white, at $3.00, $4.00, $5.00, $7.50 to $12.00.

Orenburg Shawls

Hard to tell from the real Shetland, but machine made, in white and black, in various pretty designs and all sizes, 50c, 75c, 90c, $1.00, $1.25, $1.75 to $5.00 each.

Down Quilts

Splendid new stock just arrived of handsome Down Quilts, in Sateen, Silk and Satin Covers, in single, three-quarter and double bed sizes, at $6.50, $7.50, $9.00, $10.00, $11.00, $12.50, $15.00, $18.00, $20.00 each.

Reversible Tweed Coatings

And Blanket Cloths for Ladies' and Children's Winter Coats and Ulsters, in a grand variety of smart patterns and large range of colors, 50 to 58 inches wide, $1.50, $2.00, $2.50, $2.75, $3.00 per yard.

Table Cloth and Napkin Sets

2x2, 2x2½, 2x3 yard Cloths, with one dozen 22-inch Napkins to match, in a very superior make of pure linen damask, in the following good patterns: scrolls, mixed flowers, plain centres, spots and stripes, tulips, roses, chrysanthemums and many other pretty designs, at $5.00, $6.00, $7.00, $8.50, $10.00 per set. Regular good value marked at 20 per cent. higher.

MAIL ORDERS PROMPTLY DESPATCHED.

JOHN CATTO & SON
55 to 61 King St. E., Toronto
edtf

TRISS SPEAKER WAS THE HERO

Continued From Page 4.

Yerkes rushed over and picked up Becker's grass-cutter and lossed it to Wagner, Snodgrass taking third. Murray came to time with a two-bagger into the left field bleachers, scoring Snodgrass and putting Becker on third.

Manager Stahl here called in Hall to pitch and Merkle, the first man to face him, fouled out to Carrigan. Carrigan dropped Herzog's difficult foul fly after a hard run and then the New Yorker doubled to centre and Becker and Murray came across with two runs. These put New York in front for the time being. There was wild excitement in the stands, but the inning ended when Myers went out, Wagner to Stahl.

Boston Desperate.

One run behind, Boston became desperate, but their eighth inning opened inauspiciously. Yerkes put up a high fly to Murray and Speaker went out, Mathewson to Merkle. Lewis hit for two bases. Fletcher then made his third error on Gardner's grounder and Lewis raced across the plate with the tieing run.

Merkle opened the tenth for New York with a solid drive to centre for three bases. After Herzog had been retired, Wagner to Stahl, and Myers had been passed purposely, McCormick, who had been sent in to bat for Fletcher, hit out a sacrifice fly to Lewis, scoring Merkle.

Yerkes opened the Red Sox tenth by dropping a grounder in front of the plate, which Wilson got and threw to Merkle. Then Speaker made his long triple, on which he scored on Wilson's error at the plate. Lewis doubled, but was left on the paths, Gardner going out, Doyle to Merkle, and Stahl, Herzog to Merkle.

SIX LABORERS WERE INJURED

Some Will Die as Result of Dynamite Explosion in Railway Camp Near Sudbury.

NORTH BAY, Ont., Oct. 9.—(Can. Press.)—An explosion of dynamite on the construction of the Algoma Eastern Railway, near Sudbury, this afternoon frightfully injured six Italian laborers. One man had both arms blown off and another last both eyes and suffered severe injuries to his head. The others had arms and legs broken. The injured men were rushed to Sudbury Hospital, where it is stated several will die. The explosion resulted from the handling of a box of dynamite caps by a laborer.

Smoke
Mint Perfecto
The Big Value Cigar
3 for 25c
25 in box, $1.75. 50 in box, $3.50.
Sent prepaid.
A. CLUBB & SONS
TORONTO ed

THE WEATHER

OBSERVATORY, TORONTO, Oct. 9.—(8 p.m.)—A pronounced area of high pressure accompanied by cold weather covers Manitoba and the Lake Superior district, while a trough of low pressure extends from the southwestern States to the great lakes. Showers have been general today in Ontario, but in the west it has been cold with light local snow and sleet.

Minimum and maximum temperatures: Victoria, 38-54; Vancouver, 38-58; Kamloops, 40-56; Calgary, 28-36; Edmonton, 30-44; Battleford, 34-46; Prince Albert, 28-38; Regina, 29-33; Winnipeg, 34-38; Port Arthur, 40-48; Parry Sound, 46-54; London, 47-58; Toronto, 49-56; Ottawa, 38-56; Montreal, 40-56; Quebec, 40-56; St. John, 40-52; Halifax, 30-50.

—Probabilities—

Lower Lakes, Georgian Bay, Upper and Lower St. Lawrence and Gulf — Northeasterly winds; unsettled, and cooler with local rains.

Maritime Provinces—Southerly and easterly winds; showery.

Lake Superior—Strong northeasterly winds; cloudy and cooler with local rain or sleet.

Manitoba—Northerly and easterly winds; mostly fair and cold.

Saskatchewan and Alberta—Fair and warmer.

THE BAROMETER.

Time.	Ther.	Bar.	Wind.
8 a.m.	51	29.68	2 S.W.
Noon	55	.....	.....
2 p.m.	53	29.59	12 E.
4 p.m.	51	.....	.....
8 p.m.	50	29.51	16 N.E.

Mean of day, 52; difference from average, 2 above; highest, 56; lowest, 49; rain, .28.

STEAMSHIP ARRIVALS.

Oct. 9	At	From
Almeriana	Halifax	Liverpool
Athenlana	Montreal	Portland
Oceanic	New York	Southampton
C.F. Tietgen	New York	Copenhagen
Laconia	Boston	Liverpool
Franconia	Liverpool	Boston
N. Amsterdam	Plymouth	New York
Royal Edward	Avonmouth	Montreal
Auzonia	London	Montreal
Willehad	Rotterdam	Montreal
Pallanza	Rotterdam	Montreal
Saxonia	Trieste	New York

Street Car Delays.

Wednesday, Oct. 9, 1912.
5.25 p.m.—Wagon on track at Queen and Bay, 8 minutes' delay to Bloor and Parliament cars.
10.24.—G.T.R. crossing, held by train; 6 minutes' delay to Bathurst cars.

BIRTHS.

HAGER—On Wednesday morning, Oct. 9, 1912, at 60 Vermont avenue, to Mr. and Mrs. George H. Hager, a son (Samuel George).

DEATHS.

ARNOT—On Tuesday, Oct. 8, 1912, at his late residence, 94 Huntley street, Peter Arnot, contractor, in his 63rd year.
Funeral Friday, Oct. 11, at 3 p.m. to Mount Pleasant Cemetery. Friends please omit flowers. 34

DELANEY—At her home, 241 Berkeley street, Frances Teresa (Frankie), beloved daughter of John and the late Mary Delaney.
Funeral Friday morning at 8.30 to St. Paul's Church. Interment in Mount Hope Cemetery.
Please omit flowers.

GARDNER—On Wednesday, Oct. 9, at her late residence, 139 Bleecker street, Kate, dearly beloved wife of Charles E. Gardner, aged 69 years.
Funeral Friday afternoon at 2.30 from the above address to Mount Pleasant Cemetery. 45

FRED. W. MATTHEWS
Funeral Director
235 Spadina Ave.
Col. 791 and 792
Motor Ambulance Service. 97

INSPECTORS TO WALK CARPET

Revelations of Faulty Scales Used in Weighing Cheese Will Lead to Enquiry.

OTTAWA, Oct. 9.—(Special.)—As a result of the startling revelations made by the cheese commission, whose inspector found that more than ninety per cent. of the cheese weighing scales in Eastern Ontario and Quebec are wrong, and give short weights, a new and special investigation will be conducted into the whole matter by the inland revenue department. It is felt that blame for the condition of affairs should rest upon the inspectors appointed by the department.

Much of the cheese that showed short weights was not being reweighed at the port of Montreal, and was being exported to the British market in that way. This, it is felt, was bound to eventually give Canadian cheese a black eye in England.

The appointment of a government weight inspector, to be situated at Montreal, who would make it his particular business to detect short cheese weight, and then short scales, is being considered.

Harper, Customs Broker, McKinnon Building, 10 Jordan St., Toronto. edtf

TORONTO TAXES FOR 1912

Toronto ratepayers are reminded that after Thursday, Oct. 10, the five per cent. penalty will be added to all unpaid items of the second instalment of taxes for 1912. 234

VICTROLA RECORDS.

An assortment of records of unusual size will be found in the Victrola Parlors of "Ye Olde Firme" of Heintzman & Co., Limited, 193-195-197 Yonge street. 45612

The Arena Concerts

MME. BLAUVELT IN FINE VOICE

Won Immediate Favor by Her Selections on First Appearance, While Madame Olitzka Scored Again.

If the audience at the Arena last night did not equal that of Tuesday evening in numbers, it was no less representative and enthusiastic. All the boxes were tenanted by the elite of the city and an atmosphere of virtuosity pervaded every section of the vast building, bright with decorations and with its arched vault of roof spanned with blazing electric lamps. Each day that has passed of this wonderful musical week has added its quota of evidence to the great boon conferred on the Toronto public by the enterprise of Mr. Lawrence Solman and those who have aided him. Now, indeed, the Ontario capital has an auditorium which, notwithstanding its vast capacity, is as perfect acoustically as it is satisfying to the eye.

Last night's program was popular in character and each number evoked storms of applause and encore demands, which in almost all cases were willingly and graciously conceded. The principal artiste, Madame Blauvelt, requisitioned by wireless to take the place of Miss Felice Lyne, incapacitated from regrettable illness, showed no trace of the worry of her hurried travel. Her superb voice and exquisite vocalization carried her into immediate favor. Her first selection was the well-known jewel song of Margaret from Gounod's "Faust," rendered with a charm and brilliancy that held the audience captive. In the second part Madame Blauvelt sang the Bolero from Verdi's "Sicilian Vespers," and again exhibited incomparable flexibility and purity of tone. During the evening several beautiful floral tributes were presented to this queen of song.

Madame Olitzka deepened the impression made at the earlier performances. Her rich contralto and cultured style was heard to great advantage in the Adriana Aria from Wagner's "Rienzi," and the aria, "My Heart at Thy Dear Voice," from "Samson and Delilah" by Saint Saens. Mr. Beddoe scored a triumph in "Lend Me Your Aid" from Gounod's "Queen of Sheba." Mr. Campanari was warmly acclaimed as an established favorite and gave a fine rendering of the aria "Non Piu Andrai" from "The Marriage of Figaro" by Mozart.

The orchestra, under Mr. Franko, again revealed itself as of exceptional quality. It is specially remarkable for precision of attack, immediate response to the baton of the conductor, and mastery of tone. Particularly noticeable for these merits was Weber's "Invitation to the Waltz," with instrumentation by Dr. Felix Weingartner. In response to a vociferous encore, the conductor very appropriately responded with the old but never surpassed "Blue Danube" waltz of Strauss, he himself emphasizing the seductive themes on the violin. This most expressive of instruments had also a revealing touch in the three numbers contributed by Signor Tibaldi, who again displayed his fine technic and responsive interpretation.

MANY ENTRIES IN CONTEST

Continued From Page 1.

test is magnificent in its scope and in the quality of the offerings.

A fine $2250 Jackson touring car; a $750 Blundall player piano; two other grand prize pianos; two motorcycles; three sets of furniture; three genuine diamond rings and a number of other valuable and attractive prizes, aggregating over $5000 in value, can and will be won by someone of the great army of contestants.

An accurate knowledge of all of the 75 English proverbs to be used in the contest, and which are included in The World's Proverb Book, now on sale, is an education in itself, but when there is added to this the chance of winning such splendid prizes, the opportunity must be recognized as a great one.

Another attractive feature of The World's Proverb Contest lies in the fact that the problems presented are not difficult to solve, and do not require any time during your daily occupation. Just a few moments' thinking, intelligent thinking—intelligently applied is all that is necessary.

Today The World prints proverb picture No. 8, on page 2, and anyone not an employe of The World, can enter the contest and stand an equal chance of winning one of the big prizes. It is only necessary to secure the back numbers, which will be supplied at the office of The World, or by mail, at one cent for the daily and five cents for the Sunday.

After you have the back numbers get to work on the pictures and study the answer. Then follow the contest closely by buying a Daily and Sunday World every day.

THE WEST CALLS FOR HELP.

Twenty Thousand Harvesters Are Wanted.

The crops in Western Canada have been so heavy this year that it has been necessary for the farmers of the west to make another appeal for help. The demand for men is now more urgent than ever, and it will require at least twenty thousand additional men to complete the harvesting.

In order to relieve the situation, the Canadian Pacific Railway has decided to run a harvesters' excursion, Monday, Oct. 14, $10, to Winnipeg. Return fare from Winnipeg, $18.

Full particulars from any C. P. R. agent, or write M. G. Murphy, district passenger agent, Toronto. ed7

Use Gibbons' Toothache Gum—Sold by all druggists. Price 10 Cents. 246

SELECT PROGRAM AT THE MATINEE

Orville Harrold and Madame de Treville Sang the Duet From Romeo and Juliet in Exquisite Style.

The elements somewhat diminished the hopes of the festival management in the matter of a large audience for the matinee performance at the Arena yesterday afternoon, when some 2500 were present to hear a selected program of compositions by the world's best composers, rendered by three eminent artists, all of American birth. This is a striking demonstration of the fact that the northern half of this continent is rapidly assuming premier importance in the production of a musical temperament of high calibre.

Orville Harrold and Madame Yvonne de Treville made her farewell debut respectively, and their rendering of the duet from "Romeo and Juliet" brought forth exceptional applause. It was only the lateness of the hour, and the considerable number of previous encores that prevented them returning to the platform in response to emphatic demands from the audience. Mr. Harrold paid a delicate compliment to Charles Gilbert Spross, the accompanist, by singing as an encore his latest composition, "Jean."

The Hungarian Dances, by Brahms, contributed by the orchestra, were finished in every detail. The string instrumentalists' rendition to the ecstatic movements thruout the first dance called forth considerable praise. As an encore Mr. Franko selected Mendelssohn's Spring Song.

The Cavatina from "Romeo and Juliet," by Mr. Harrold, was sung with perfect ease and tunefulness, and his subsequent rendering of "Ah, Love, But a Day," by Beach, emphasized the good opinions already voiced of his artistic ability.

Albert Spalding's initial appearance at the present series of concerts called forth a great deal of approbation. His first number, two movements, andante and finale, in Mendelssohn's only concerto in E minor, which is well-known but entails grenuous efforts on the part of he artist, demonstrated his masterful ability and technical skill, and were rapturously received. As an encore he rendered "Meditations From Thais." Rondo Capriccioso was also rendered by Mr. Spalding in such splendid style that an encore was forced upon him, and he resorted to the celebrated Spanish violinist, Sarasata, whose style and characteristics he possesses to a very large extent, and rendered his "Zapateado."

Mdle. Treville possesses a wonderful voice, and her singing of the "Indian Bell Song," from Lakme, to which he added an unusual quality of expression to the words wedded to the music, as well as her rendering of "Because" to her own accompaniment on the harp, veritably brought down the house. As encore to "Air and Variations," by Proch, she sang "Berceuse," Gounod, and Auber's well-known "Laughing Song."

CHARGED WITH THEFT

Two Russians Alleged to Have Taken $227 From Companion.

Three Russians arrived in Toronto from North Bay yesterday and had only been in the city a few hours when John Clement, one of the three, complained to Detective Murray that he had been robbed of $227. Clement said that the party rented a room at 11 St. Patrick square and went to bed. When he got up the money was missing.

Detective Murray found that Manuel Osabezig, another one of the three, had arisen before the rest and left the house. A constable then placed Osabezig under arrest. At the detective office it was found that he had $252 on his person, altho he is alleged to have sent his money home to his wife.

A New Wrinkle
Probably you have never heard about the Burroughs extra Total Button. On some of the big machines, for instance, that will handle two columns of eight or nine figures at the same time, you may want to take a total of one set of columns and don't want to take a total of another; we meet that—with the extra Total Button.
Again, you can be adding in both sections of the machine, but you can total in either section that you want to—just another advance step in adding machine construction that most manufacturers never thought anything about, but we have to meet all conditions.
Let us show you.
Burroughs Adding Machine Company
D. W. SAXE,
Sales Manager.
146 Bay Street,
TORONTO, ONT.

PYRAMID STYLE OF MAKE UP IS BEST

Advertising Managers of Large Newspapers Express the Opinion That New System Has More Advantages Than Old—Walter Harris Spoke to Ad. Club on Styles.

"Make Up," a subject of special interest to advertising men, was discussed by Walter Harris, business and advertising manager of The Toronto Daily Star, at the weekly luncheon of the Ad. Club yesterday.

He dwelt upon the rapid development which has taken place in the composing department of up-to-date newspapers, and how such forward movements reflected a great deal of good, besides simplifying the work of the make-up men.

Mr. Harris pointed out that steel and electricity were supplanting wood and steam heating appliances, and that the make-up tables themselves had been so improved that the men did not have to leave them to make up any particular form. He demonstrated at some length how the pyramid make-up had changed the system, by which a page is now made up from the bottom, the larger advertisements forming the base of the pyramid, and the smaller ads. being built upon the top of them. By this new method smaller advertisers, who have to pay higher rates, were getting a better return for their outlay, while the larger advertisers were not suffering in the least.

The speaker read letters from many of the foremost newspapers in the United States advocating the institution of this system, and telling of their experience and of benefits which have accrued.

Advertisers Satisfied.

"We are firm advocates and believers in the new pyramid style of newspaper make up, the advantages of which are apparent to every publisher," wrote W. B. Pettibone, business manager of The Detroit Free Press. "We encountered some little opposition when we first inaugurated this change, but the advertisers have grown to see that they are being just as well taken care of as under the old method."

"The pyramid system has a distinct advantage in giving a larger number of advertisers the benefit of being next to reading matter," opined H. L. Rogers, business manager of The Chicago Daily News.

"Fewer complaints from advertisers and less conflict over favored position," was the experience of J. M. Brooks, advertising manager of The Philadelphia Evening Telegraph.

"With the pyramid style of make-up the news comes at the top of the page, where the reader is bound to stop and read it. He is thereby held to the page, and thus the advertisement is more apt to be seen. With the make up the other way around, it generally puts the reading matter at the bottom of the page, and the reader quickly skips that page for some other," declares H. D. Burrill, publisher of The Syracuse Journal.

BATEMAN'S ODD BEHAVIOR VERDICT EXPECTED TODAY

Continued From Page 1.

ing or stroking his long white beard.

Peter White, K.C., and Col. Farewell, K.C., of Whitby, acted for the crown.

Bateman's Savage Threat.

Mrs. Emily Colborne, who with her husband occupied a section of the Bateman house, was the first witness at the trial. She testified that the Bateman couple had never lived happily together. They were constantly quarrelling. A few weeks before the tragedy Bateman had threatened to kill his wife by chopping her head off and placing it on the fence, after which, he said, he would burn the home.

In an endeavor to obtain evidence as to whether the prisoner was rational or not, G. D. Conant, counsel for Bateman, cross-examined the witness severely. Mrs. Colborne said that Bateman had a violent temper, which was very easily aroused and he was of a nervous temperament. She told of how the couple had fought over Mrs. Bateman possessing about thirteen cats and a litter of kittens. The prisoner's chief grievance was that his wife lavished more affection upon the felines than upon him, her husband.

Shoved Wife Towards Stove.

Following a quarrel about three weeks before the fatal day, Bateman demanded $500 from her as a share of the property. He wanted an order of separation because he claimed she was suffering from a serious disease. "The money is all mine and he will not get one cent of it," said she on one occasion. Bateman thereupon became incensed and threatened to kill her. The witness saw Bateman a few days before the murder trying to shove his wife over a red hot stove. She seized a chair and thereby prevented him from doing it.

Richard Luke said that he was attracted to the Bateman house by the crowds. After he had gone into the house and found the body of Mrs. Bateman lying on the floor, he said to Bateman, "You have murdered your wife," and the accused man made no comment. Bateman showed no resentment concerning the charge. He turned away and left the premises unconcerned.

Blocked Would-be Rescuer.

Frank Mallett, a hotelkeeper at Cedardale, said that he had known the Bateman couple for several years. Shortly after the alarm was given that the house was on fire he told Bateman about it. Bateman answered that he did not see any smoke. He asked Bateman if he would open the door and allow him to extinguish the fire and release his wife if she were in there. "I shall not touch the door," said Bateman angrily. "You had better be careful what you are about to do." The witness ultimately entered the house. The woman's bedroom was filled with smoke. A corner of the mattress was on fire, and there was an odor of coal oil. Some furniture had been singed by the fire, showing that the oil had been sprinkled on it. The lifeless body of Mrs. Bateman was lying on the floor near the bed. Her head was smashed and her hair was clotted with blood. Hee discovered spots of blood on the kitchen and bedroom floors and the body looked as tho it had been dragged.

Bateman's Peculiar Behavior.

Constable Carl Stevens of Oshawa, who was detailed on the case, searched for Bateman and finally found him seated in the public office of the police station, evidently awaiting his return.

"Well, here I am," said Bateman, when the constable appeared in the station. The officer remarked that it was a "bad job at Cedardale," and Bateman innocently enquired, "What is?" After he was placed under arrest he asked the officer if the house had been burned down, and if his wife was dead. "I did not do it," he declared. He wanted to know if the crowds would lynch him if he returned to his home. He asked several questions of the constable, some of which were: "Has the jury been empaneled?" "Will I have to go down to the house?" "Have they got her in a coffin?" "Will they bury her soon?"

Said Wife Was Crazy.

Stevens noticed some red stains on the prisoner's coat. Bateman told him that he had quarreled for years with his wife, his life had not been a happy one, they had squabbled the night before the tragedy, and he did not know how he had put up with her for so long. His wife had threatened him time and again with a knife. She was crazy and she should have been put away long before. He complained of his wrist being sore and told the constable that he had sustained the injury in the struggle that morning. In explaining how there happened to be a fire, Bateman told the constable that his wife must have tipped over a lamp while curling her hair.

Produced Order of Separation.

Crown Prosecutor White then presented an order of separation to the court as an exhibit, and asked Stevens if he had served it on Bateman two years ago. The paper was one forbidding Bateman to return to his wife's home under penalty of being prosecuted as a trespasser. Stevens said that he had served it on the old man.

Clifford Colborne said that the old couple quarreled with great frequency. About four years before the tragedy he had told his wife that he would burn the house and kill her. He complained that more attention was bestowed upon her 13 cats than on him, and he considered this a terrible wrong. He told Colborne that if he did not get a share of Mrs. Bateman's property no one would. Colborne opined that Bateman was very quick-tempered and very rarely a day passed without a tiff.

BROWN XXX STOUT

A DELICIOUS, nourishing brew, manufactured solely from Plunkett's Dublin Malt and pure, sterilized water. Strongly recommended as an invigorating tonic for invalids and convalescents.

ON sale at liquor stores, leading hotels and clubs. Brewed and bottled in the most up-to-date and sanitary plant in Canada, by

REINHARDTS'
OF TORONTO
INSPECTION INVITED

N.23

ALLIED STATES STILL HOLD ALOOF

Bulgaria and Servia Have Not Yet Declared War, But Are Busily Preparing to Fight — Russia Denies Forces Are Being Mobilized.

LONDON, Oct. 9.—(Can. Press.)—Another day has elapsed without so far as is known, any extension of the Balkan war. The earlier rumors that Bulgaria and Servia have declared war are not confirmed. None of the embassies or legations in London tonight had heard of any development since Montenegro made her hostile declaration.

It may be assumed that while making some show of deference towards the powers' intervention, the Balkan states are busily engaged in completing the concentration of their forces. The King of Greece returned to Athens today and some definite move can now be expected on the part of Greece.

It is suggested that the Montenegrin advance on Berana, near the frontier, may indicate the intention of that country to effect a junction with the Servian army coming from the north.

The Russian Government has issued a denial of the reported mobilization of the army. Russia declare that all the reservists called up for a test have already been disbanded. It is understood that Germany will protect Turkish subjects in the Balkan states should war ensue.

BULGARIA'S ULTIMATUM.

LONDON, Oct. 10.—(Can. Press.)—The Bulgarian Cabinet sat until 3 o'clock last night to consider the note of the powers, says a Sofia despatch to The Daily Mail. The Greek and Servian ministers conferred with the president of the council, but nothing was decided upon. There is good authority, the despatch adds, for saying that probably no reply will be given, and that more likely an ultimatum will be presented to Turkey within a few days.

Ford
THE UNIVERSAL CAR
Here is the opportunity you have been waiting for. The matchless Ford is now within your reach. We have minimized the product. And we have made possible a Model T —for you.
Runabout ..... $ 675
Touring Car 750
Town Car 1000
These new prices, f.o.b. Walkerville, Ont., with all equipment. An early order will mean an early delivery. Get catalogue from Ford Motor Company of Canada, Limited, 106 Richmond Street West, Toronto, or direct from Walkerville factory.