The Robert SIMPSON Company Limited | Store Opens 8 a.m. | Closes at 5.30 p.m. | H. H. Fudger, President. | J. Wood, Manager. | PROBS: W. to N. W. winds; cold; some snow. | The Robert SIMPSON Company Limited

The Extra Day at the Simpson Store

Only once in four years do we get this extra day in February. So we are making the best of it by a huge day of special pricing. Our advertising covers only a part of the offerings

Last Day of the Sale of Black Silk

A climax in bargain-giving. A general clearance of Rich Black Silks, specially priced for Thursday.

A few of the bargains offered:

Two grand values at 88c per yard.

A very fine Satin Messaline, with a nice bright finish, and an extra heavy Satin Paillette, both 36 inches wide. Regular $1.10. Thursday for, per yard..... .88

A 40-inch Black Duchesse Paillette for 97c

A rich, deep black, fine even weave, Swiss Paillette. Regular $1.25, for..... ..... .97

Black Satin Paillette, in the new Merve finish; a good-wearing, dressy silk; 38 inches wide. Regularly $1.50. On sale, per yard... ... ... 1.28

Black Mousseline Dress Satins, in two weaves; a light, clear, rich black and a heavier, with a more subdued finish; both 40 inches wide. Regularly $1.65. Thursday, per yard..... 1.44

Silk and Wool Fabrics

Regularly $2.50 and $3 per yard, Thursday

$1.00 Per Yard

Every wanted shade in this collection of high-class French silk and wool fabrics. They include silk and wool Meteor Crepes, silk and wool Shantungs, silk and wool shot Crepe de Chines, silk and wool Bengalines, silk and wool Poplins, Shot Poplins, two-tone Shot Crepe de Chine, etc., etc. Nothing in the assortment usually sold under $2.50 per yard. 44 to 46 inches wide. On Sale Thursday 1.00

New Spring Underwear for Women

The "Simpson" stocks of undergarments supply to particular women choice of all the worth-while qualities and styles produced by the world's best makers. Thousands of garments representing the new spring and summer styles and textures are ready for your inspection and choice. Thursday's display will be interesting and beneficial from an economy point of view.

Special for Thursday only, 1,200 women's vests, fine ribbed white cotton, low neck, no sleeves, beading, and draw tapes, sizes 32 to 38 bust. Monday, each 8

Women's Vests, Swiss ribbed cotton, low neck, short or no sleeves, beading edges, run with draw tapes. Sizes 32 to 38 bust. Thursday ... ... 2 for .25

Women's Vests, fine ribbed white lisle thread, low neck, short or no sleeves, dainty lace trim with draw ribbons. Sizes 32 to 42 bust. Each ... ... .25

Women's Drawers, fine ribbed white cotton, umbrella style, lace ruffles, open or closed. Sizes 32 to 42. A pair ... ... .25

Women's Combinations, fine ribbed white cotton, low neck, short or no sleeves, knee length, lace and draw tapes, umbrella style. Sizes 32 to 38 bust. A suit ..... .35

Women's Merode Vests and Drawers, finest quality white lisle thread vests, come high neck, long or short sleeves, also low neck, short or no sleeves, trimmed with hand crochet, silk beadings, run with ribbons. Drawers come knee length, open or closed styles. Sizes 32 to 38, each ... ... .75

Sizes 40 to 44, each 90c

Women's Vests, fine ribbed, white or cream spun silk, low neck, no sleeves, beautiful hand crochet, silk yokes and beadings, ribbon draws. Size 32 to 38 bust. Each 1.00

Wash Goods

Further consignment of new goods just to hand.

See these on Second Floor.

Mercerized Irish Poplin, 29 inches wide, a magnificent range of shades—white, cream, sky, pink, mauve, Alice, champagne, grey, slate, coronation blue, Paddy green, etc., per yard ..... .25

Bordered Printed Voile, large range of designs, with dainty floral borders, combinations of colorings as follows: Pink, sky, mauve, yellow, and green. Special width, 36-inch., per yard ..... .39

White Mercerized Brocade Vestings, fully bleached, made from the finest Egyptian yarn, giving them great brilliancy; will keep their lustre after repeated washings; special .25 .20 .15

Cotton Delaines, a new range of fancy stripes, Persian design, in a full range of colors, special .15

A Fine Lot of 31-inch English Print, light and medium ground, regularly 12½c 7½

A Big Lot of Fine English Ginghams, in all the staple stripes and checks, special circle, Main Floor, regularly 12½c 7½

No phone orders for last two items.

Third Day of the Dollar Shirt Sale

More materials, newer materials, and more desirable materials than you are likely to find in any one store elsewhere.

Among them are French and American percales, ginghams, chambrays, Soisettes, silk mercerized vestings, and novelty fabrics, with the new self-colored or fine hairline stripes; fashionable for early spring wear; all sizes, 14 to 18 each 1.00

Underwear

Men's Heavy Winterweight Underwear, shirts and drawers, wool and camel's hair mixtures, pure wool and genuine lambsdown, fleece-lined; not all sizes in every line, but in the lot are sizes 34 to 44. Regularly $1.00, $1.25, and $2.00. To clear Thursday, per garment ..... .49

In Men's New Spring Suits

We are daily opening up new lines of Spring Suits that are perfect in fit, finish, and style. Just to hand—a Ten-Dollar Suit that is a marvel.

Made from a worsted finished tweed, in the new shade of brown, showing a fancy stripe. Cut single-breasted, three-button style, with nicely-molded shoulders. Good-wearing linings and well tailored. Price... 10.00

The New Blue Worsted, with white hairline stripe, English cloth, cut in the new single-breasted, three-button style. Trousers and vest in keeping with the new dictates of fashion; choice linings and very best tailoring. Price 13.50

NEW TWEED SUITS.

The New Spring Shade of brown, in a plain English tweed. Has all the newest ideas of style designed with each garment, and tailored in the best manner. Three-button, single-breasted is the style. Price..... 16.00

New Hairline Stripe, grey and blue, single-breasted, three-button style; very fine linings, very fine workmanship, correct in every detail. Price..... 22.00

Men's Fur-Lined Coats

12 only, lined with muskrat or Russian marmot skin, fine, black beaver cloth shell, German otter collars, 50 inches long, sizes 38 to 44 only. Regularly $35.00. Thursday

$20.00

This in Lunch Room

Thursday Afternoon, 3 to 5.30

Charlotte Russe, Pot of Tea, TEN CENTS

A Morning Flurry in the Boot Section

Over one thousand pairs Women's Boots, in all the popular leathers and combinations of leathers, made on the new spring lasts, greatly reduced for eight o'clock selling.

Women's High-Grade Boots

1,090 pairs Women's Boots—The leathers are all patent colt, gunmetal, tan calf, and vici kid, made on the new spring lasts, in button and Blucher styles; satin, velvet, gravenette, and dull calf tops; light, medium, and heavy soles; high Cuban, French, military, and low matron heels. Sizes 2 to 7. Greatly reduced for Thursday 2.49

Evening Pumps and Slippers, $2.95

600 pairs Women's Dainty American Pumps and Slippers, in all the new lasts for spring wear; satin, patent colt, and vici kid; the colors in satin are: Pink, blue, white, yellow, mauve, and black; with or without ankle strap; hand turn soles; Cuban heels. Sizes 2 to 7. Regular price $3.50. Thursday, 2.95

IN THE BOYS' SECTION

Suit, made from a finely-finished English tweed, in plain grey and brown grounds, with a fancy hairline stripe, one-half-inch apart, one of the new cloths for spring.

Cut in Three-Button Style, and double-breasted, with side vents and breast pocket, large American bloomer pants, with belt loops and strap bottoms. Sizes 26 to 30, $5.50; 31 to 34, $6.00.

Boys' Bloomer Suit, three-button, double-breasted model, with long, shapely lapels, slightly form-fitting back; full hip bloomer pants with belt loops; material is a fine English worsted, in olive, with a faint fancy broken stripe; good quality linings. Sizes 26 to 30, $5.00; 31 to 34, $5.50.

The Latest from Paris

A most notable showing of Imported Suits, Frocks, and Evening Wraps.

An Exclusive Model—A Blue Cheviot Suit, with slit skirt, collar and cuffs touched with dull silver. Price..... 45.00

A Luncheon Frock, of dull coral crepon foulard, combined with taupe crepe meteor, edged with silver rat-tail braid. Price 40.00

Lingerie Gown, of handkerchief linen, richly trimmed with Irish lace, in banding, and panel widths. Price 25.00

The Secret of Being Well Gowned

Is easily discoverable in our Cloak and Suit Section. If you have never given yourself the pleasure of seeing our innumerable new models from New York, Paris, Austria, and local shops, you have a treat awaiting you.

Some Illuminating Prices

New, Exceptionally Attractive Coats, of boucle tweed, in pretty grey mixtures, are absolutely new. They are made in one of this season's advance styles, cut one sided, with trimmings of either tan or blue broadcloth. Not only will these coats prove serviceable, but are handsome and fit well in every way. A $25.00 value, Thursday 19.75

Other exceptional values ranging from $25.00 to $37.50.

$15.00 SUIT FOR THURSDAY.

Women's, misses', and small size women's, made of good quality English imported tweed mixtures, in grey, green, brown, and tan shades; have coats 24 to 26 inches long, silk lined throughout, collars and revers are in notched style, or one-sided effect. Skirts have the one-sided effect, with panel, gored or pleated. These are smart and chic styles. Sizes 14 to 19 and 32 to 42. Worth $16.50 to $20.00. Thursday, priced at 15.00

MISSES' PANAMA SKIRTS.

In black and navy, made with high waist and new one-sided style; come in 34 to 37 inches, front lengths. Useful and well-fitting skirts. Specially priced.... 3.95

A wide range of new and attractive Skirts at moderate prices are shown on our Third Floor.

Fabrics in the Linen Section

Allover Lace Bedspreads, Half-Price

About thirty only Allover Nottingham Lace Bedspreads, for large double beds, very effective designs and they launder perfectly and wear well. Regular $5.95 each. Thursday 2.95

Sheets, Ready-made, $1.63 Pair

Made from exceptionally good English sheetings, free from dressing; two sizes, standard hems, 72 x 90 inches. 100 pairs Thursday at, pair 1.63

Satin Damask Tablecloths at $2.00

2x2½ yards, a fine, fully-bleached all-linen rich satin Damask, new designs, with borders all around, new effects, for round or oblong tables, delightful qualities. Thursday, each 2.00

White Irish Dress Linens, 39c Yard

Beautiful grass-bleached, round thread Irish Linens, for cool summer dresses and coats, 36 inches wide, and an exceptionally desirable cloth. Thursday, yard .39

Phone to Linen Dept., Second Floor.

Dollar Day in the Trimming Section

We place on sale to-morrow 5,000 yards of splendid trimmings, bandings, allovers, and tunic flouncings, bought specially by our representative in Paris at a figure that enables us to present them to you at, in many cases, a quarter and even one-fifth ordinary selling prices. This is a separate purchase from our regular season's goods, and we put them on for this one day's sale to make an event to be remembered, and clear them out at one sweep. Some of the important items are described below. See Yonge Street windows:

950 yards of Superb Black Silk Embroidered Bandings, of the very finest quality, widths ranging from 3½ up to 13 inches, about 40 different designs in the lot, ordinary selling prices $2.00 to $5.00. Thursday 1.00

1,500 yards of Superb Tunic Flouncing (4 yards for a tunic), some chiffon and some net grounds, covered with crystal, and all having exquisite borderings up to 18 inches in depth, every new and fashionable shade. Regular prices would be $2.50 to $3.75 per yard. Thursday 1.00

290 ends (2½ to 4 yards) Sample pieces, made specially for the Paris model houses. These are absolutely original, and cannot be duplicated. All superb examples, and many worth up to $6.50 per yard. Thursday 1.00

This ends cannot be cut.

500 Superb Ends of French Embroideries, up to 9 inches in width (¾ to 1½ yards in length), representing the highest form of art trimming. Thursday, per piece 1.00

500 yards of 42-inch Heavy Chiffon allover, with big gold and silver spot, also 250 yards of glorious allovers in every desirable color. Worth from $2.00 to $5.00 per yard. Thursday, per yard 1.00

There are innumerable other lines on the same basis, all on the counters for this big Thursday's Sale, at per yard .. 1.00

On the China Aisles

Table Tumblers of Cut Glass, flaring and star cut designs. Regularly $6 dozen. Thursday, dozen..... .... 4.50

97-Piece Dinner and Tea Service, of English semi-porcelain ware, remarkable for durable and wearing qualities, decorated in floral spray design, with rich gold finish. Thursday, special at..... 9.95

600 Pieces Art Pottery Wares and Bric-a-Brac, comprising Japanese Sugar and Cream Sets, Jardinieres, Rare Plates, Flemish Vases, Salad Bowls, Chocolate Pots, etc. Thursday, to clear, each..... .25

Men's Soft Hats

In rough or plain mixtures, in fawn, brown, and Oxford grey. Thursday, to clear

95 Cents

The Wind-Up of Our Greatest Furniture Sale

House Desks, in solid oak, finished fumed or early English. Regularly $13.00. Last Day February Furniture Sale ... 10.00

Hall Mirrors in quartered oak, finished fumed, early English, or golden. Regularly $5.25 and $5.40. Last Day February Furniture Sale 3.95

Work Baskets, in solid mahogany. Regularly $14.75. Last Day February Furniture Sale .. 7.38

Odd Parlor Chairs, in mahogany finish, with plain upholstered seats. Regularly $7.40. Last Day February Furniture Sale 5.65

Arm Rocking Chairs, in golden oak mahogany finished. Regularly $4.60. Last Day February Furniture Sale 3.60

Arm Rocking Chairs, in rich quarter cut oak. Regularly $6.50. Last Day February Furniture Sale 5.10

Arm Rockers, in hardwood mission finish with leather seats. Regularly $6.85. Last Day February Furniture Sale 4.90

Hardwood Chairs, finished golden. Regularly 90c. Last Day February Furniture Sale ... .69

Kitchen Cabinets, finished natural finish, two deep flour bins with two drawers above. Regularly $7.50. Last Day February Furniture Sale 5.75

Kitchen Cupboards, in quartered oak finish, good cupboard and drawer space. Regularly $13.00. Last Day February Furniture Sale 9.90

Kitchen Cabinets, extra large size, conveniently arranged. Regularly $35.00. Last Day February Furniture Sale 29.00

Items for the Final Day of the Sale of Hosiery

Make a point of visiting the Queen and Yonge street section, where the hosiery for women and children occupy new quarters.

Women's Pure Silk Hose, lisle top and silk boot, gauze weight, extra special lisle thread sole, heel, and toe, black, white, tan, sky, pink, grey, mauve. Regularly 75c. Hosiery Sale price, Thursday ... ... .59

Women's Fine Imported Lisle Thread Hose, in a large variety of kinds, plain black, tan, and colors, black and colors with silk embroidered fronts, laces and fancy patterns. Regularly 50c. Hosiery Sale price, Thursday, 35c; 3 pairs 1.00

Women's Plain Black all-wool Cashmere Hose, seamless double spliced heel, toe, and sole; soft and fine. Special Hosiery Sale price, Thursday, pair .. ... .25

Women's Plain Black "Llama" Cashmere Hose, English make, full fashioned, Llama in red silk at the top. Special Hosiery Sale price, Thursday, 45c; 3 prs. 1.19

Girls' Fine All-wool Cashmere Stockings, extra fine elastic ribs, with silk toes and heels. Black, tan, cream, sky, pink. Sizes 4 to 7. Hosiery Sale price, Thursday.. .25

Boys' and Girls' Heavy All-wool Stockings, made from good quality worsted yarn, black only. Seamless, spliced heel, toe, and sole, sizes 6 to 8½. Regularly 35c. Hosiery Sale price, Thursday, pair.. .23

Men's Fine Imported Lisle Thread Socks, the lot consists of all kinds and colors, in plain, fancy patterns, and embroidered. Regularly 30c. Hosiery Sale price, Thursday, 19c; 3 pairs ... ... .55

Men's Plain Black Cashmere Socks, seamless double spliced heel, toe, and sole, nice weight. Regularly 25c, and 30c. Hosiery Sale price, Thursday 19c; 3 pairs .55

Groceries

2,000 lbs. Dairy Butter, in prints, per lb 37c

Choice Sugar Cured Hams, half or whole, per lb. 17c

Choice Pink Salmon, ½-lb. flats, 3 tins 25c

Grapenuts, 2 packages 25c

Salt, in 5-lb. bags, 3 bags 14c

Edwardsburg or Beehive Syrup, 5-lb. pail 25c

Fresh Flaked Wheat, per stone 45c

Maggi Soups, assorted, 6 packages 25c

Ekovah Custard Powders, 3 packages 25c

Canned Peaches, Old Mill Brand, per tin 15c

Fancy Carolina Rice, 3 lbs. 25c

Malta Vita Breakfast Cereal, 3 packages 25c

Blue Bell Jelly Powder, assorted, 4 packages 25c

Scott, Taylor's Worcester Sauce, 3 bottles 25c

35c ASSAM TEA FOR 23c.

300 lbs. Fine Rich Full-bodied Assam Tea, a 35c tea anywhere. Thursday, per lb. 23c

Beautiful Waists at Special Prices

New White Lingerie Waists, of soft mulls, pretty medallion shaped yoke, of dainty shadow embroidery, fine lace collar, and cuffs, finishing the smart kimono sleeve. Clusters of pin tucking front and back. Sizes 34 to 42. Special... ... ... 1.95

Smart Black Waists of fine Mull front fastens with small black silk buttons, cluster tucking, and rows of lace insertion; new set-in sleeve, lace edging, tucked collar. Sizes 34 to 42. Regularly $1.50. Thursday ... ... .98

Dollar Gloves, 75c

Women's Imported Real French Kid Gloves, wrist length, two dome fasteners, gusset fingers, silk points oversewn, perfect fitting; black, white, tan, grey, navy, green. Regularly $1.00. Thursday, pair ..... .75

Men's Gloves, Clearing—Broken lines, in wool lined, also unlined chamoisette, for present and spring wear. Regularly 75c. Thursday. .29

Watch Fob Ribbons

Every man likes the best, and the Tiffany Fob Ribbon is the best. It is strong and heavily corded, black, and comes in four widths.

⅝-inch width, per yard.....	.20
1⅛-inch width, per yard.....	.25
1¼-inch width, per yard.....	.35
1⅝-inch width, per yard.....	.45

MUSIC

Popular numbers from the opera successes, "Madame Sherry," "The Never Homes," "The Spring Maid," "Gipsy Love," and others. Music Dept., 6th Floor.

The Robert SIMPSON Company Limited