Black Wor-

sted Stock-

ings, English made, spliced

heel, toe and sole; sizes 6 to

9. Regular 30c. Hosiery Sale

price Thursday 23

wool "Llama" Cashmere Socks,

double spliced heel, toe and sole,

fine elastic ribbed top. Special

Hosiery Sale price Thursday,

Men's Plain Black All-

Rugs

Featured in the New

Carpet Section

The broad well-lighted floors the fourth floor carpet section are

gradually emerging from their w

The savings are extraordinary.

An attractive special offer will b found in an English Seamless Tape try Rug, of which we cleared th manufacturer's entire stock in on

A serviceable and pretty gree chintz. These are really fine value at the following prices:

9 x 10.0, reg. \$12.25, Special 8.9

9 x 12.0, reg. \$14.25, Special 9.97

10.6 x 12.0, reg. \$16.75, Spcl. 11.97

A splendid range of new line in Inlaid Tiles, Parquetry, Cl designs, 85c, \$1.10 and \$1.25 squard.

adjustment. Many rugs, compr

in this list are seen now to

tage for the first time.

very good design.

A Superb Value Savings for You at The Simpson Store Great Values in Boys' Rib-bed All-wool

Smaller Suits

Misses' and Small Women will Misses' and Small Women will find an unusual bargain awaiting them Thursday. It is a suit made in our factory from a variety of beautiful materials in the fine straight lines of the new spring styles. The Venetians in grey, blue and brown, blue cheviots, etc., with their sillk serge linings, are heavy enough for present wear, and not too weighty for spring wear. The price set is made for the sake of a big day's selling, and to make way for goods expected here before for goods expected here before Thursday. Look them over and you will surely be pleased. Regularly \$12.50, Thursday \$8.49. Others regularly \$13.50 to \$19.50 ... 8.49

VELVET COATS MUCH REDUCED. French and German models, new or in plain styles, suitable for both day and evening wear. All beautifully lined with blue, cerise, grey or black satins. etc. Regularly \$37.50, \$45, \$47.50, \$49, \$57.50, \$65, Thursday \$28.13 to \$48.75.

New Crepe Kimonos

in plain colors, sky, navy, Copenhagen, pink and black; shirred yoke, belt of self, plain mercerized banding of self color. 1.50 Of fancy figured "Serpentine" Crepe, sky, pink, cardinal, Copenhagen or navy grounds; Empire style, Gibson pleat front and back. Self colored banding of mercerized at sleeves and

Finest Quality Crinkled Crepe, plain colors only; sky, Copenhagen, navy, cardinal or pink, new sleeve, unique yoke of stitched shirring, heavy messaline silk trimming. 3.00 Dresden Figured "Dirgo" Crepe, colorings are beautifully blended in soft tones of pink, sky, helio, navy or Copenhagen; effective trimming of silk ribbon at yoke, sleeves and

fronts 2.95
Supplied in sizes 34 to 44. Wash Goods

FOURTH DAY OF THE GREAT SALE. Special price for "Serpentine" and "Mikado" Crepe, beautiful Japanese designs with or without borders, a tremendous variety and every color, nothing surpasses these goods for kimonos, dressing jackets, waists, etc. Regular price 25c, sale price.......17

Large Checked Zephyr Voile, in a big range of designs and good colors, makes very fashionable and stylish dresses for the summer, and will wash and wear splendidly. Regularly 25c.

30 pieces of fine Washing Rajah Silk, 24



Every Room in the House is Amply Provided for by the February Furniture Sale

Some Thursday Specials for Bedrooms Brass Bedsteads, in full size Sale 4.10 and bright finish, heavy upright posts, with filling equally posts and heavy filling, and strong. February Furniture

. ... 9.90 Brass Bedsteads, in bright finish, can be supplied in all standard sizes, posts are two inches in diameter, filling is evenly distributed, showing double cross rail. February

Furniture Sale 13.40 Brass Bedsteads, posts are continuous, and two inches in diameter, full extension foot, and with 5% inch fillers, can be supplied, satin or bright finishes. February Furniture Sale.

..... 15.90 Iron Bedsteads, in pure white enamel finish, made strong and durable, with brass rods and caps at both head and foot end. February Furniture Sale 11,50

Iron Bedsteads, with heavy heavy brass trimmings, in all standard sizes. February Furniture Sale ... 7.40

Mattresses, well filled with seagrass centre and heavy fayer of jute on two sides, made in all standard sizes. February Furniture Sale 2.69

Mattresses, filled with pure white cotton felt, built in layers, comfortable and durable, covered with a good strong ticking. February Furniture

"Resteesie" Mattresses, filled with silk floss, and covered with an extra good quality of ticking, light and easily turned, and made in all standard sizes. February Furniture

"Queen Quality" Announcement

Over two thousand pairs of "Queen Quality" Boots, in all styles and leathers, and all the popular sizes and widths, were passed into stock yesterday from Boston.

Women's Fine Imported Lisle Thread Hose.

The lot consists of plain black, tan and opera shades, laces and silk embroidered fronts. Regular 50c. Hosiery Sale price Thursday 35c, 3 pairs 1.00

Women's Silk Finished Hose, in black, tan and colors; black lisle, with silk embroidered fronts, and black cotton, with natural wool or maco soles. Regular 29c. Hosiery Sale

New Models Appear in

The first authentic showing of blouse

the Waist Section

models that will be worn by the women

Lace, as you know, is popular, but the

most popular, the "dernier cri" is "Carrick-

macross." Thursday we show 5 models, all made of this lovely lace, some showing the

basque effect, others following the usual

shapes, but the designs are exquisite, each having a special appeal of its

These, and some New

messaline on show Thurs-

day at prices varying from

York models of paillette and

whose aim is "always to be right."

price Thursday, 19c, 3 pairs55 Women's Plain Black Cashmere Hose, fashioned, spliced heel, toe and sole, English made. Regular 40c. Hosiery Sale price

Women's Fine Imported Fine Ribbed Silk and Wool Hose, black with contrasting colors in silk. Regular 75c. Hosiery Sale price Thursday, pair 49

Girls' Plain Black or Tan Cashmere Hose, seamless, double spliced heel, toe and sole, sizes 5 to 81/2. Regular 30c. Hosiery Sale price Thursday 23

Large Values and Unbroken Lines In the February Hosiery Sale

Men's Plain Black Cashmere Socks, seamless, medium weight, soft cashmere, fast dye. Regular price 29c. Hosiery Sale price Thursday 19c, 3

Men's Lisle Thread Socks, in a large variety of kinds, plain black and colors, silk embroidered and fancy patterns. Regular 29c. Hosiery Sale price Thursday 19c, 3 pairs55

Men's Black Cotton Socks, with maco sole, soft, fine and splendid wearing. Regular 20c. Hosiery

New Homespun Suitings

We are showing a fine assortment of these serviceable fabrics, so popular this season, for smart tailored suits. They are guaranteed qualities, made from very pure yarns, and give great satisfaction in wear. These suitings come in all the popular spring shades and color combinations, new tans, browns, greys, blues, heather mixtures and two-tone effects. We guarantee them all thoroughly shrunk, 54 inches wide. Per yard 1.00

75c Kid Gloves 39c

Women's Fine Glace Finished Kid Gloves, wrist length, two-dome fasteners, oversewn seams. A clearing from a large maker. Black, tan, brown, grey, green, nav wine. Sizes 51/2 to 7. Regularly .39 75c. Thursday

Buy for \$1.98

kets, hand engraved, But-

ter dishes in bright and

Pots. Bread Trays with the word Bread engraved

\$7.50 to \$12.50. The Silverware Sale Has Values to Offer You What You Can

6 ROGERS PLATED SPOONS IN CASE 98c. 6 Rogers Silver-plated Teaspoons, in the wellknown flower pattern, in case. Regularly \$1.50.

SETH THOMAS MANTEL CLOCK \$5.75. 35 only Enamelled Wood Mantel Clocks, with 3 pillars on each side of clock, fancy gilt feet and trimmings, fitted with a genuine Seth Thomas movement. Every clock guaranteed. Regularly \$7.00. Special 5.75

1 pair Genuine Cut Glass Salt Cellars, with Cream and Sugar Sets

Correct Hangings The Groceries in a Multitude of Fabrics

TAPESTRY PORTIERES \$2.89 A PAIR.
600 Pairs of Heavy Tapestry
Portieres, 50 inches wide, red, green,
brown and combinations of these colorings, 2½ and 3 yards long, worth up to \$12.50 pair, a great purchase of a manufacturer's stock at Jess than half value. Special price ANTIQUE FRENCH VELVETS.

89c YARD.
50 inches wide, red, green, blue and brown, for portieres, hangings, over curtains, etc., a rich and beautiful fabric. Usual value \$1.50 yard, Special price...

SCOTCH MADRAS, CREAM AND WHITE, 10c YARD. 5,100 yards of imported Scotch Madras, 27 inches wide, cream or white for sash curtains and bedroom windows. Worth 20c yard, Spe-

cial price, yard.......10 Loilet Goods

FOUR SPECIALS. Transparent Glycerine Toilet Soap. Regularly 50c per dozen. Special, per dozen Hennebec Toilet Rolls, full 1,000 sheets. Regular 10c per roll. Special 5 for 25c. Cream of Violets with Cu-cumber and Witch Hazel. Specially prepared for rough skin and chapped hands. Re-

Peroxide Face Cream, non-

2,000 lbs. Dairy Butter, in prints, per lb., 34c. Finest Sugar-cured Ham, half or whole, per lb., 17c. Edwardsburg or Beehive Table Syrup, 5lb. pail, 25c. Sait, in 5lb. bags, 3 bags, 14c. Finest Split Peas, 6 lbs., 25c. Pure Orange Marmalade, quart gem jar, 25c. Maggi Soups, assorted, 6 packages 25c. Choice Pink Salmon, ½lb. flats, 3 tins, 25c. Fresh Flaked Wheat, per stone, 45c. Scott-Taylor's Worcester Sauce, 3 bottles, 25c. 300 quart gem jars Canned Scott-Taylor's Worcester Sauce, 3 Dottles, 25c. 300 quart gem jars Canned Raspberries and Pineapple, while they last, per jar, 28c. Blue Bell Jelly Powders, assorted, 4 packages, 25c. Canned Beets, Rosebud brand, per tin, 15c. Finest Olives, quart gem jar, 35c.

35c ASSAM TEA, 28c. 500 lbs. fine, rich, full-bodied Assam Tea, a 35c tea anywhere, Thursday, per

New Laces and Embroideries

NEW LACES FROM PLAUEN. New guipure, Baby Irish and Filet Laces, from Plauen, in ivory, white and "Paris" ecru, in all-overs, insertions, laces and bandings. Guipure All-overs in Guipure and Baby Irish Lace, in white, ivory or Paris ecru, per yard,

\$1.00 to \$4.50. Guipure, Filet, Baby Irish, Lace Insertions. from 1 to 3 inches wide (to match all-overs), in white, ivory and Paris ecru. Prices per yard from 10c to 60c.

SWISS FLOUNCINGS FOR THURSDAY SELLING. 3 cases of New Swiss Flouncings, 27 inches wide, a large assortment of patterns scalloped and hemstitch borders. The designs are floral, conventional, padded and guipure effects. The regular values are 35c, 65c, 85c, \$1.25 yard. Thursday sale prices, per yard 19c, 48c, 58c, 68c.

Big Additions to the Sale of Silks

BLACK SILKS, REGULARLY \$1.35, THURSDAY AT \$1,10 PER YARD. An exceptional purchase of rich Black Silks. The values are exactly as we represent them, and the silks can be depended on for wear, dye and finish, 2,500 yards, 36 and 40 inches wide, Black Soft Duchesse Satin and Dress Satin of good weight and

finish.

Black Satin Paillette, very heavy yarn-dyed silk, gives splendid wear, deep rich black.

Black Peau de Soie, for coats, suits and dresses, strong even weave, good black, 36 inches wide.

Black Satin de Chine. A dressy, well-finished silk with a bright satin appearance.

Black India Silk, dyed in Lyons, very heavy quality and always in demand. Regular \$1.35, Thursday

Mail and phone orders filled. 1.10

Heavy reliable Oilcloth at close prices, 27

Scotch Manufactured Printed Linoleum, the best made, square yard 40c and 45c.

Squares woven without seams. These are the standard best quality English Tapestries in 9 x 10.6, \$12.25; 9 x 12.0, \$14.25; 10.6 x 12.0, \$16.75. ENGLISH VELVETS.

In designs of rich, well blended colors: 9 x 10.6, \$18.50; 9 x 12.0, \$21.00; 10.6 x 12.0,

SEAMLESS AXMINSTER RUGS. Hard wearing and beautiful in appearant from Glasgow, Scotland, show a variety of signs to suit all requirements:—9x6, \$14.9 9x7.6, \$18.95; 9x10.0, \$26.95; 9x12, \$31.0 10.6x12, \$37.95; 12.0x15, \$47.95.

Basement Items

300 Pieces Aluminum Ware, bright clean, useful kitchen pieces:— Lipped Saucepans, regularly 78c, Th day

Covered Straight Saucepans, lipped I
larly 62c, Thursday
Fry Pans, regularly 62c, Thursday
Lipped Saucepans, regular 50c, 2
day

Lipped Saucepans, regular 50c, 2

Imperial Wringers, best Canadian with spiral springs, covered cog w standard grade rubber rolls, and sure clamps which fit any tub. Guarantee for year from date of purchase goes with wringer. Regularly \$4.00, Thursday

Men's Fur Goods



Imported Dressing Gowns, in greys, reds and browns, in

BOYS.

with a large collar, trimmed

with four rows of braid, patent

leather belt at waist, bloomer

pants with elastic bottoms, of

dark grey hairline tweed, 21/2 to 7 years. Thursday. 3.00

Boys' Three-piece Double-

breasted Suit, thin bottom

style, well tailored, fine Italian

twill lining, made from a

Pricing in Linens and Staples

READY MADE SHEETS, \$1.63 PAIR.
Only about 100 pairs, 72 x 90 inches, torn sizes, made from an extra quality bleached English Sheeting, pure linen finish, 2-inch top, 1-inch bottom hem, Thursday, SPECIAL WHITE DRESS LINEN

40c YARD. Round thread, pure linen, grass bleached, Irish dress linen, 36 inches wide, French finish, for white dresses, tailored blouses, etc.

DAINTY SCALLOPED LUNCHEON CLOTHS. Just received some very

fine pure linen bleached satin Damask Luncheon Cloths, round or square and scalloped all around, 45 x 45 inches. The designs are very rich and entirely new, each, Thursday \$1.75; \$2.25, \$2.75. LITTLE SATIN DAMASK

DOYLIES.

3 x 3 inch, round, 3 for 5c 5 x 5 inch, round, each 4c 7 x 7 inch, round, each 6c 3 x 5 inch, oval, each 4c 4 x 6 inch, oval, each 5c

This in the Lunch Room THURSDAY AFTER-

NOON. 3.00 to 5.30 p.m. Home-made Corn Muffins. Maple Syrup. Pot of Tea. TEN CENTS.

brown fancy stripe tweed. A serviceable suit. Sizes 28 to 34. Thursday 5.50 Single-breasted Three-piece Suit, made from a fawn and grey mixture, with stripe ef-

sacque style, with mediu length lapel and close fitting collar. Sizes 28 to 34 inches Thursday 4.50

Spring Weight Body Guard Underwear for Men

For spring wear, in a go

Clothing at Clearing Prices Suits at Less than Half

SUITS OF HIGH GRADES. The balance of our better worsted and tweed suits are to be cleared at a price less than half the regular value. Amon these fine English worsted and tweeds, in the new shades of greys, browns and fancy mixed tweeds are a number of su made from cloths from our custom tailoring department. style is the new single-breasted, 3-button sacque. 12.95 Linings and tailoring are of the best. To clear MEN'S DRESSING GOWNS.

mottled stripe design, with silk girdle, corded edges, pockets and sleeves; cut long, loose and roomy. These are very choice gowns, and only a few left. To clear ... 7.50 SMART SUITS FOR SMALL Russian Sailor Suit, made

Just arrived! the first ship ment of our spring weight na-tural wool underwear, the best value for one dollar we have ever offered. Made in Eng. land, from selected Australian yarns, guaranteed free from dirt or germs, and are abso-lutely unshrinkable. All sizes, 34 to 44. Special value, pe garment 1.00

1,000 New Neglige Shirts

assortment of stylish design and colorings, for the fashio fect. Coat is cut on the new able man, all sizes, each 1.00 Hon.

Star Eas Co \$14 Cut OTTA

Frank (house o ern sec tinental Into co for the mission cost of t \$258,050. mile for His st based or by the c on the s pleted a rowed at

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