

Mr. BEYNON: It is a pretty large city.

The CHAIRMAN: I was wondering whether two programs a week were more than their share.

The WITNESS: Well, I will say this much that there are many cities in eastern Canada with the same population who are not heard on our networks at all.

Mr. BEYNON: Yes, of course, cities are much more plentiful in Ontario than they are in western Canada.

The WITNESS: Yes, true.

*By Mr. McLure:*

Q. Do you get many suggestions from the public regarding the class of programs that they prefer?—A. Yes, we do.

Q. Are these of any value to you in arranging your types of programs?—A. Yes, they are; because at all times we like to have our finger on the pulse of public opinion and we are guided in the selection of our programs by the desires of the public.

Mr. BEYNON: In other words, you are prepared to accept public taste as it is rather than to try to mould it?

The WITNESS: Yes.

*By the Chairman:*

Q. Have you developed a system of fan letters to check up on your programs?—A. Yes, all letters of appreciation or disapproval come to my desk.

Q. Have you asked for letters of appreciation or condemnation?—A. No, sir; not to my knowledge—not since my tenure of office.

*By Mr. Beynon:*

Q. Fan letters are not as numerous as they used to be, are they? In the early history of the science people were more inclined to write letters to broadcasting stations than they are now?—A. Yes. I think that is true.

Q. I imagine so. The science was new then, and there was a novelty to it. It would stimulate the public. Now, they take it as a part of a day's work and they ask for a program, and if it does not satisfy them they are liable to condemn it?—A. Quite right.

*By the Chairman:*

Q. Have you attempted any check-up to discover the relative popularity of your programs compared with other programs going over the air simultaneously?—A. Not since I have been with the commission.

*By Mr. Beynon:*

Q. Do you make the contracts with the artists, or is that done by the commission?—A. That is done by the commission.

*By Mr. Wright:*

Q. Is that done by the commission or by the regional director?—A. It is done by both. The fee is suggested by the regional director and is approved of by myself and passed on to the commission for its approval.

*By Mr. Beynon:*

Q. In the matter of the approval of the amount to be paid to the artists by the commission, is that largely a formal matter, or is your idea usually accepted?—A. Yes, it is accepted.