

Order Paper Questions

Bureau of the above-mentioned division; Mrs. Jacqueline Brodie—assistant-chief of the Film Festivals Bureau.

Under contract to the Film Festivals Bureau: Mr. Gilles Carle, director; Ms. Carole Laure and Mr. Lewis Furey, stars of the Canadian film in competition; Ms. Micheline Lanctôt, director of the Canadian Film selected for screening in the Director's Fortnight; Ms. Darcy Dunton, press officer assistant; Mr. Michael Spencer, Canadian member of the Cannes jury.

(b) (i) Mr. McLaren to meet foreign government officials involved in film and film policy, and to negotiate a possible film co-production agreement with Australia.

(ii) Mr. Lefebvre, Mrs. Brodie to co-ordinate the Canadian presence at the festival events, to meet with film festival directors from around the world, to do cultural promotion for Canadian film productions, to organize and manage the participation of the Canadian films selected for showing by the festival and to help promote these films through the various events connected with the official screenings of the Canadian films in the festival, to promote Canadian films with the (approximately) 1,000 members of the world film press in attendance.

(iii) Mr. Carle, Ms. Lanctôt, Ms. Laure and Mr. Furey were brought to Cannes to help promote their respective films. It should be noted here that the Festivals Bureau provides this service as a matter of policy, only for Canadian films which are selected for showing by major film festivals. The bureau deals exclusively with these films, and with films which are entered in the film market. (Participation in any film market is on an inscription basis. Anyone can participate. But participation in festivals per se, is only possible after a complex selection process by the festival organizers and overseen by the Festivals Bureau.)

Ms. Dunton worked under contract for the Bureau as press assistant.

The Bureau paid the travel expenses (Montreal-Cannes, return) of Mr. Spencer. The festival paid his expenses at Cannes.

(c) Department of the Secretary of State employees' per diem at Cannes were those allowed by Treasury Board Travel Directives for Government employees on travel status in France, 150 francs per day (approximately \$40), plus ¼ of this amount for incidentals.

Contractees were paid their travel (economy class) to Cannes. (For Mr. Carle, Ms. Laure and Mr. Furey, only the Paris-Cannes, return portion was paid), plus five days at government travel per diem rates, plus their hotel rooms, if they accepted to stay at a government-rented hotel, Ms. Dunton was paid a flat fee of \$3,000, covering her travel, her expenses and her salary. Hotel rooms were rented by the Bureau in December and were paid for by the Bureau.

2. It should be noted that governmental costs at Cannes were shared by the Film Festivals Bureau (which handled the participation of Canadian films in the festival) and the CFDC

(which handled the marketing and sales promotion of Canadian films).

Total cost to the Film Festivals Bureau was \$117,950 which breaks down as follows:

(1) Selection process:	\$25,246
(2) Promotion and publicity:	59,281
(3) Travel (staff & contractees):	13,001
(4) Administration, rentals, shipping, etc.	20,422

On the date this question was asked, all costs on this exercise have not yet been received nor processed by Finance. Costs stated here, however, are true costs as evaluated by the Cannes administrator.

3, 4, 5, 6, 7 and 8. To be answered elsewhere.

In so far as the Canadian Film Development Corporation is concerned:

1. (a) and (b) The following people went to Cannes at the Corporation's expense:

Michel Vennat, Chairman (first week)
 Michael McCabe, Director
 Pierre Thibeault, Acting Director (second week)
 Jacques Dick, Administrative Director
 Ken Rosenberg, Artistic Director (first week)
 Mireille Gousse, secretary
 Nicole Boisvert, secretary
 David Novek, advertising and public relations officer.

All these people attended the festival as representatives of the Corporation to promote the dissemination and sale of Canadian films and direct CINEMA CANADA operations. The Corporation's chief administrative officer, Mr. Jacques Dick, went to Cannes to administer the Film Festivals Bureau's and CFDC's budgets.

(c) For support staff: \$75 per day. Officers are reimbursed on presentation of vouchers.

N.B. Cannes is not a film festival; it is four world-class film events taking place together. Each of these events functions autonomously and is directed by separate organizations.

The four Cannes events are:

- (1) The Festival competition and the "Un certain regard Section";
- (2) The Directors' Fortnight;
- (3) The Critics' Film Week;
- (4) The Film Market.

These four separate events constitute the Cannes Festival. It is attended by 30,000 to 40,000 film professionals (producers, distributors, exhibitors, directors, film press, actors) from around the world. Among these are approximately 2,000 film press persons, sent there by their newspapers, magazines, radio