

Carleton TV station, as does the Pratte group. Lepage-Baribeau controls the TV station at Jonquière, Famous Players and Baribeau-Pratte control two TV stations in Quebec City, and Bushnell in July, 1970, received C.R.T.C. approval to purchase CFCF-TV in Montreal. Of the province's total TV audience (English and French), 35.3 per cent is controlled by these groups.

NEW BRUNSWICK

K. C. Irving owns all five of the province's English-language dailies, one of Saint John's four radio stations, and its TV station. Since the C.R.T.C. ordered the Moncton TV station to install a satellite station in Saint John, and Irving's station to install a satellite in Moncton, both cities now have alternate TV service. The French-language daily, *L'Évangéline*, is independently owned. Irving reaches 94.9 per cent of New Brunswick's total TV audience.

NOVA SCOTIA

Thomson's *New Glasgow News* and Bowes' *Truro News* are the province's only group-owned newspapers. The Dennis family controls Halifax's two dailies. Of Nova Scotia's 13 radio stations, the Manning family owns two in Truro and one in Amherst, and CHUM owns CJCH radio in Halifax. CTV has a controlling interest in CJCH-TV in Halifax, but Selkirk and Western Broadcasting hold significant minority positions in the same station which, according to the B.B.M. survey cited earlier in this study, accounted for 38.1 per cent of the province's total daily night-time circulation.

PRINCE EDWARD ISLAND

Thomson owns Charlottetown's two dailies. Summerside's only daily is independent, as are two radio stations in the surveyed communities. The CBC owns the only TV station and one radio station.

NEWFOUNDLAND

In 1970, the Herder family sold two of the province's three dailies to the Thomson group. Geoffrey Stirling controls one radio station, and one of the two TV stations in St. John's which accounts for 46.2 per cent of the province's total TV circulation.

SOME GROUP PROFILES

So far in this chapter, we've been attempting to define the extent of concentration of ownership in the media by a statistical analysis of the situation, and by briefly indicating who owns what in each province.