

DATE 09/10/95

958001 Goldfarb Report Update

REPORT 41D

S.2 Q.2 How useful would you say Assistance and evacuation during civil unrest and natural disasters is to Canadian travellers?

BASE: Have travelled outside Canada for at least 48 Hrs in last 3 years

	REGION					GENDER		AGE				LANGUAGE		H.H. INCOME				
	TOTAL	B.C.	Prairies	Ontario	Quebec	Atlantic	Male	Female	Under				English	French	REST OF CANADA			
									35	35-44	45-54	55+			Under \$30k	\$30-49.9K	\$50k+	
Unweighted row	505	74	94	189	110	38	263	242	185	105	82	133	405	100	395	122	119	208
TOTAL INTERVIEWS	508	71	95	192	114	36	266	242	186	105	84	133	404	104	394	123	116	213
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
Very useful (100)	422	61	83	156	93	28	217	205	160	84	73	105	338	84	329	106	95	180
	83.1	86.1	88.0	81.3	82.1	77.8	81.5	84.9	86.0	80.0	86.9	79.3	83.6	81.3	83.4	86.2	81.7	84.5
Somewhat useful (66.7)	64	6	6	29	16	6	34	30	21	15	9	19	49	15	48	13	16	26
	12.6	8.4	6.8	15.3	14.3	16.1	12.7	12.5	11.3	14.1	10.7	14.4	12.0	14.7	12.1	10.2	13.4	12.1
Only a bit useful (33.3)	12	1	4	4	2	1	10	2	4	3	1	4	10	2	10	1	3	7
	2.4	1.4	3.9	2.2	1.8	3.7	3.8	.9	2.1	3.0	1.4	3.2	2.5	1.9	2.6	.9	2.2	3.0
Not at all useful (0)	8	1	1	2	2	1	4	3	1	2	1	3	5	2	5	2	2	1
	1.5	1.5	1.3	1.2	1.8	2.5	1.6	1.3	.7	2.0	1.1	2.5	1.4	2.0	1.4	1.9	2.0	.4
D.N.S.	2	2	-	-	-	-	1	1	-	1	-	1	2	-	2	1	1	-
	.4	2.6	-	-	-	-	.3	.4	-	.9	-	.6	.5	-	.5	.8	.7	-
Index(Maximum=100)	93	95	94	92	92	90	92	94	94	91	94	91	93	92	93	94	92	94