

WHAT THE COMPETITION IS DOING:

NORWAY

UNDER 2 PER CENT OF THE NORWEGIAN POPULATION ARE DIRECTLY INVOLVED IN FISHING. BETWEEN 25,000 AND 30,000 PEOPLE HAVE FISHING AS THEIR SOLE OR MAIN OCCUPATION. AT LEAST AS MANY ARE ENGAGED IN FISH PROCESSING AND EXPORT ACTIVITIES. IN ADDITION, A GREAT NUMBER OF PEOPLE ARE OCCUPIED IN SUBSIDIARY TRADES, SUCH AS THE FISHING GEAR INDUSTRY, PUBLIC SERVICES, OR OTHER INDUSTRIES PROVIDING SERVICES AND EQUIPMENT FOR THE FISHING INDUSTRY. WHEREAS THE FISHING INDUSTRY IN NORWAY CONTRIBUTES LESS THAN 1 PER CENT TO GNP, THE EXISTENCE OF THIS INDUSTRY REMAINS ESSENTIAL FOR MANY COASTAL AREAS, ESPECIALLY FOR NORTHERN NORWAY. EXPORTS OF FISH AND FISH PRODUCTS CONTRIBUTE SIGNIFICANTLY TO NORWAY'S EXPORT EARNINGS AND IN 1988 WERE RESPONSIBLE FOR 11 PER CENT OF TOTAL EXPORTS (NOT INCLUDING EXPORTS OF OIL, GAS, OIL PLATFORMS AND SHIPS). NEARLY 95 PER CENT OF FISH AND FISH PRODUCTS ARE EXPORTED, AND IN 1988 TOTAL EXPORT VALUE EXCEEDED CAD 1.8 BILLION.