

The promotion abroad of a knowledge of Canada is not a luxury but an obligation, and a more generous policy in this field would have important results, both concrete and intangible.

MASSEY-LÉVESQUE COMMISSION

Cultural diplomacy is the mortar with which the foundations of stable international relations are made. On the basis of regular government-sponsored exposure to another cultural background, trust and understanding can often flourish, leading to the development of a multiplicity of interpersonal and corporate relationships.

ALLAN GOTLIEB
Under-Secretary of State
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