REPT4D 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :643-CARACAS

005-ADVANCED TECH. PROD. & SERV VENEZUELA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

TELECOM, DATACOM, SAT, SPACECOM

FINDING ADDITIONAL QUALIFIED AGENTS TO REPRESENT CDN COS. INCREASED NUMBER OF CDN COMPANIES REPRESENTED LOCALLY

COMPUTERS HARD/SOFTWARE & COMP

CONTACT VENEZ INFORMATICS COS TO PROMOTE POSSIBLE JOINT VENT OFFSET FUTURE IMPORT RESTRICTIONS IN FIELD OF INFORMATICS -

ASSURE CDN EXPANSION IN LOCAL MARKET

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 Participation at Comexpo with 12 Canadian companies with individual Canadian stand. Participation at Hitec 89 in Ottawa meeting 65 Canadian firms.

QUARTER: 2 MAJOR EVENT THIS QUARTER WAS INFORVEN WHICH FEATURED LITERATURE AND PRODUCTS FROM 15 CDN COMPANIES AS WELL AS ONE CON COMPANY (NEWBRIDGE) WITH ITS OWN STAND ADJACENT TO THE INFO BOOTH.

QUARTER: 3 -----

QUARTER: 4 -----

Several major export orders signed and agents appointed. Increased knowledge and interest in market by Canadian exporters.

WHILE IT IS TOO EARLY TO REPORT SALES OR REP APPOINTMENTS A NUMBER OF POTENTIAL REPS WERE FOUND AS WELL AS A LARGE NUMBER OF BUYER LEADS.