

Export and Investment Promotion Planning System

REPT: SYN-GEO 88/89 A. Post export program priorities

Region: AFRICA

Mission: 303 NAIROBI

Market: 291 UGANDA

The Mission selected the following sectors as priority areas for export promotion activities for the coming fiscal year:

1. 008 TRANSPORT SYS, EQUIP, COMP, SERV.

REASONS: REHABILITATION AND UPGRADING OF UGANDAN RAILWAY & ROADS, AND OF ENTEBBEE AIRPORT ARE MAJOR PRIORITIES, BUT REQUIRE AS YET UNCOMMITTED DONOR FUNDING. IF THESE PROCEED THERE IS SIGNIFICANT POTENTIAL.

2. 005 COMM. & INFORM. EGP. & SERV

REASONS: MAJOR REHABILITATION IS NEEDED OF TELECOMMUNICATIONS INFRASTRUCTURE.

3. 014 EDUCATION, MEDICAL, HEALTH PROD

REASONS: REHABILITATION AND UPGRADING OF MEDICAL AND EDUCATIONAL INSTITUTIONS IS HIGH GOV PRIORITY. SOME IFI & BILATERAL FUNDING HAS BEEN COMMITTED TO SPECIFIC PROJS. THESE ARE OF INTEREST TO CDN CONSULTANTS & SUPPLIERS.

The most important current Canadian export sectors to this market are (based on actual export sales):

1. 001 AGRI & FOOD PRODUCTS & SERVICE

2. 016 INDUSTRIAL MACHIN, PLANTS, SERV.

3. 014 EDUCATION, MEDICAL, HEALTH PROD