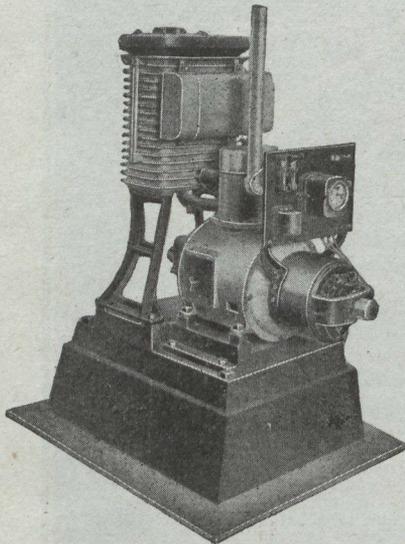
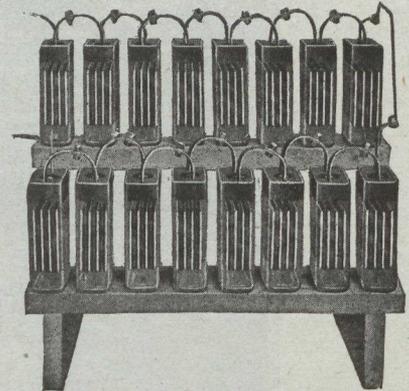


Northern Electric POWER and LIGHT



UTILITY PLANT



TITAN STORAGE BATTERY

Electricity for Every Small Town

¶ One of the first forward steps in progressive municipal management is the installation of an efficient lighting system. Bright stores and dwellings and well-lighted streets will bring a new era of business prosperity and home comfort to your town.

¶ Electricity will make it the bright spot of your district—the centre of social interest and business activity. The Home—the Church—the School—the Store—the Street—the back-bone of the community, will be brighter and more attractive than ever, while Electricity will also bring you the Picture Show and many other pleasures and comforts of the city.

¶ The Northern Electric Company, makers of the Nation's Telephones, furnishes electric plants for Light and Power, in any size. From experience, they understand small town conditions and can help you make YOURS bright, progressive and prosperous

and a source of justified civic pride.

¶ THE UTILITY PLANT illustrated above is only one of the many types furnished. It is $\frac{3}{4}$ K.W. 32 Volt and will light 35 twenty-watt lamps continuously—direct from the generator. With its Titan Storage Battery, 70 lamps can be lighted for five hours.

¶ The "Valve-in-head" Engine has a Bosch Magneto—Electric Governor—S.K.F. Ball Bearings and is self-cranking and self-stopping. It is simple—efficient—has no belts and runs on kerosene.

¶ For general town lighting—standard 110-volt plants and furnished with or without storage batteries in sizes of four, eight and twelve K.W. or more. These sizes have a maximum lighting capacity of 200, 400 and 600 lamps respectively.

¶ Particulars of still larger sizes on request.

Write our nearest House for full information

Northern Electric Company
LIMITED

MONTREAL HALIFAX QUEBEC TORONTO WINNIPEG CALGARY
OTTAWA LONDON REGINA EDMONTON VANCOUVER