

whether it is for human hair, or that of a horse or possibly something else, and it would be difficult to give an answer. Sulphurous Acid Gas or Peroxide of Hydrogen may answer the purpose, but it depends on the subject and how it could be used.

Formulae Wanted.

Will some of our readers furnish the information asked for below? C.M. asks:

Could you please supply me with the following formulas:

I. A cream which must be white and possess the qualities which consumers expect in an almond cream and not exceed 50 cents per gallon.

II. An almond milk which must possess the same qualities as the cream except that it must be a thin liquid instead of a cream.

III. A tooth paste which must have a dark red color without using sufficient coloring matter to stain the lips or brush. Cost not to exceed ten cents per pound.

IV. A cream for chapped hands to be an opal white similar to evanola cream. Cost not to exceed ten cents per pound.

V. A liquid face preparation resembling Hogan's Magnolia Balm, not to exceed 30 cents per gallon.

VI. A face bleacher similar to Laird's Bloom of Youth, not to exceed 80 cents per gallon.

Correspondence.

The Editor does not hold himself responsible for the opinions of correspondents. Correspondents must in all cases send name and address, not necessarily for publication.

A Very Mistaken Policy.

Editor CANADIAN DRUGGIST:

DEAR SIR,—I am sending you a paper containing an advertisement of the Ross Medicine Co., of Toronto. In explanation of this: They tried, some time ago, to introduce their 10c. liver pills, and the trade here refused to handle them, for reasons apparent to every druggist; it would kill all his 25c. line, and he would make the magnificent profit of 2½c. per bottle. Last month they started to advertise Coughicura in 10c. and 25c. bottles, the smaller size; the trade again refused to handle, and they left the 25c. line on commission.

They came around to collect this, and as it had not sold, the enclosed advertise-

ment is the result. Probably it will be interesting reading for some of the druggists who are pushing this company's goods.

We gave the 25c. line the same prominence as the goods of any other manufacturer.

LONDON DRUGGIST.

London, Ont., March 5th.

The paper sent by our correspondent contains an advertisement of the Ross Medicine Co., 708 Queen street east, Toronto, and which appears in several of the London (Ont.) dailies.

It appears to be in a retaliatory spirit, and quotes cut prices on a large number of leading patent medicines, including their own preparation, Coughicura (which they must think is not worth the price heretofore asked for it). In quoting these prices the advertisement reads that any of these will be delivered "free to your address without express or mail charges." For instance, they quote Coughicura, sample bottles, regular price 10c., for 8c.; large bottles, regular price 25c., for 15c." By their acting in this way, we believe they are pursuing a suicidal policy, and the fact that they have thus antagonized the retail drug trade of London by such methods must inevitably tell on their business operations elsewhere. The retail druggist is quite within his rights if he declines to sell a ten cent article, and for that matter any article, and the manufacturer who tries to place an article on the market at this figure will, we anticipate, have a hard time of it.—EDITOR.

Let the Physician Prescribe and the Druggist Dispense.

The Medical Brief in a recent editorial speaks of the mistake made by many physicians in attempting to dispense their own medicines. The article is not in the tone so frequently adopted by the medical press, but is written in a way that shows judgment and a more enlightened view of the relations that should exist between physicians and pharmacists than is frequently taken in those journals.

We acknowledge, and we do it with regret, that there are some druggists who are either so unscrupulous or careless to practise substitution, but happily they are few, and the physician who, in the closing words of the article, "Finds an honest pharmacist and gives him all the patronage," will in the long run secure better

results and less anxiety than if he were to be his own dispenser.

The editorial reads as follows:

"The suicidal policy of substitution, adopted by a certain class of druggists, has led many physicians to attempt to dispense their own drugs. We think this is a mistake. Of course, where the doctor has to cover a wide country district, he must carry his drugs with him, but where his patients have easy access to a good drug store, it is best to patronize the druggist.

"There are several reasons for this. Not all druggists are venal. Many of them take much interest and pride in their profession. No physician can be as good a pharmacist as the druggist who has given his whole time and attention to the subject for years. The multiplied demands upon the doctor leave him little time to give to prescription-filling. He is apt to grow a little careless in spite of himself. There is a natural omission of system in this part of his work. Already tired, he does not write out a prescription, read it over several times, carefully compound, and file it for reference. He simply fills and labels the bottle, and then forgets all about it. Sometimes he even trusts to verbal directions. He depends too much upon his eye in measuring drugs. He forgets to keep his instruments for measuring, mixing, etc., scrupulously clean, and in their places.

"The faithful druggist is a check on the doctor. If the latter makes a mistake in his prescription, as occasionally the most careful will, the druggist will usually see and correct it. When the druggist fills the prescription, the doctor is not subject to a direct loss in the cost of the medicine, as otherwise he often is. Doctors have sometimes been compelled, despite the best intentions, to buy a cheap grade of drugs, because their patients would not pay for better. Such physicians are greatly hampered in their efforts to win reputation and success. It is better to avoid the temptation by sticking to your last. Let the physician prescribe medicines and the druggist furnish them; but have quality in your druggist as well as your drugs. *Find an honest pharmacist, and give him all your patronage.*"

VANADIUM ALLOYS.—Moissan finds that in the electric furnace vanadium alloys readily with iron, copper, and aluminium.