

Swift's Great June Stock-Reducing Sale



Our Spring Trade has not been what it should have been, owing to the backward season. So we have arranged for a Big Stock-Reducing Sale for Fifteen Days. This will give our customers a chance to get their Summer Dry Goods & Clothing at a Big Reduction in Price. Don't let anything prevent you from attending this Big Sale.

starts Saturday, June 16

Every Article, Garment and Piece of Goods in the store Reduced in Price.

We have Piles of Dry Goods that Must be Sold. Below are a few lines of sample reductions, with Hundreds of others awaiting your inspection. Now Get Your Share of These Bargains!

Men's Dept.

MEN'S SUITS--all wool, Ready-to-Wear, well made and good linings : \$15.00 to \$18.75

Worsted Suits in Grey, Navy and Brown : : \$21.75

Young Men's Suits, 2 pr. Trousers in blue and brown stripes, a big bargain at this Sale : \$28.50

Grey, Mixed, Scotch & Donegal Tweeds at : : \$21.50

40 pairs Odd Trousers, in grey, brown and fancy stripes, cheap at \$5 but marked down at \$3.45

Swift's Store

Full of Bargains

Ordered Clothing

80 Suit Ends made to order by The Art Tailoring Company.

30 Suit ends at ... \$34.00

20 Suit ends at ... \$37.50

10 Suit ends at ... \$39.00

10 Suit ends at ... \$41.50

10 Suit ends at ... \$42.50

You Save on this lot of fine suitings **Twenty Percent.**

—E. D. SWIFT

Ladies Dept.

Smart stock Coats \$8 to \$16.50

Nifty Serge Dresses \$7.50 to \$11

Fine stock of Suits 17.50 to 22.50

Silk Dresses 15.00 to 18.00

navy, brown, black, grey, tan

30 Gingham Dresses 2.40 - 3.20

You save 20 percent. on these.

14 Ladies' Coats : \$7.50

16 Serge Skirts mostly in

navy, \$2.75, \$3.75, \$4.50

You Save a Third on These.

10 Pleated Skirts \$7.50

500 yards Good Gingham, bought at discount, regular 20c - 25c, Sale Price 16c
 400 yards Linen Toweling, plain and fancy crash, good width, Sale Price 19c
 400 yards Print, light and dark patterns, specially bought, Sale Price 19c

Large Boys' Suits Size 30 to 35. Styles are right! WORSTEDS AND TWEEDS ONE LOT ON SALE AT ... \$5.90 ABOUT 18 SUITS IN ANOTHER LOT, WITH 2 PAIR BLOOMERS, SALE PRICE \$8.90	Boys' Suits 24 to 29 FINE RANGE. GOOD PATTERNS SNAPPY STYLES. A GREAT SUIT FOR LITTLE MONEY— SALE PRICE \$4.95 and \$5.95	Men's Work Shirts 79c 89c 98c ABOUT 8 DOZEN CHECKS, STRIPES AND PLAIN.	Men Soft Felt Hats ABOUT 8 DOZEN. THIS YEAR'S STYLE IN ALL SHADES. A GOOD BLOCK. REGULAR \$3.50 Sale Price \$2.40
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Great Bargains in our Ladies' and Children's Hose Depts. See the Price Tickets.
 18 pieces Factory Cotton, yd. wide, fine even cloth, less than factory price, 21c
 Big range of Sheetings and Pillow Cottons, 10 percent. Discount on entire lot.

HUNDREDS OF BARGAINS ON COUNTERS THAT WE CAN'T FIND ROOM FOR ON THIS BARGAIN SHEET. --E.D. Swift

Men's B.V.D. style Combinations at 90c
 Men's Balbriggans 69c and 79c a garment.

Expect Great Things from us at this Sale!
 You will not be disappointed. We have the goods—you need them—the prices are right.

10 doz. Men's Caps 76c, 8 doz. \$1, 4 doz. \$1.50
 8 dozen Men's Sox 4 pair for One Dollar.

Get Your Share of These Bargains Now.

SWIFT, SONS & CO., Watford

WANT COLUMN

One cent per word each line
 Minimum 25 cents, Cash with
 Card of Thanks 50c.

CARD OF THANKS

CARD OF THANKS—Chas. Smith of the 2nd line north, to thank his many neighbors and friends for their kind assistance the 5th when his barn and stables were destroyed by fire.

WANTED

WANTED—Fifty Pairs of shoes to repair—as the undersigned it better to wear out than ruin.—B. H. Parker, Erie St., Watford.

REPAIR WORK WANTED—am now prepared to do upholstery and light furniture repairs. Cash. J. Tomlin, Warwick at corner streets.

WANTED—A reliable man as local representative at Watford and district, for "The Old Fonthill Nurseries," to solicit for high-class fruit and ornamental stock. New season's business starting; a splendid opening for the right man. Write for full particulars to Stone & Wellington, Toronto.

FOR SALE

MANITOBA FLOUR \$3.75—Watford Elevator.

THREE BURNER OIL for sale. Apply P. O. Box 74.

THE JUNE BRIDE will on Wedding Invitations and Announcements at The Guide-Advocate.

TWENTY ACRES of mixed for sale. 10 acres sweet clover, 200 bushels oats. Lot 17, N.E.R., Warwick.—Luther.

PASTURE FARM FOR RENT

50 acres, N.E. 1/4 lot 28, corner E.R., Warwick, for sale, or rent. Running spring water by F.E. Stevens, 377 ave, London, Ont.

LAWN MOWERS SHARPENED

Having purchased proper machinery from I. J. Hastings, we are able to sharpen your Lawn Mowers promptly and satisfactorily. Yours in the morning—and home in the evening.

WILLIAMS BROS.' GAZETTE

In the final year list of the law school appears the name Mulloy. This is none other than Lieut.-Col. Lorne W. R. Muller known as Trooper Muller lost his sight when struck in the forehead by a Boer bullet in the Transvaal years ago. After being lectured at Royal Military College, Kingston, active recruiting office during Great War he turned his attention to law, has passed his final examination and will probably be called to the bar in August or September sides in Iroquois, Ont.

J. W. MULLER

Cleaning and Pressing

Gents' Suits Pressed

SPECIAL for

50 Ready-to-wear Young Men's

RAINCOATS

Boys' and Men's

Friday and Saturday

Odd and Work

TUTT!

Tutt M

Custom Tailoring

SEE

J. W.

"The Small Store"