

ARKONA

Mr. Joseph Jaynes is visiting his son, Will, in Crosswell, Mich.

Miss Walden, of Forest, is the guest of Miss Gladys Fair this week.

A number of young men took in the show at Theford last Friday night.

Mrs. Bears, of Shelby, Mich., is visiting friends in and around the Ark.

A happy and joyful Christmas.—Brown Bros.

Mrs. Davidson and daughter Georgia spent Saturday with friends in London.

The London Male Quartette has been secured for the Baptist concert on New Years night.

See the "spoon drill" by 8 expert girl chefs at concert in Methodist church Xmas night.

The boys and girls will tell you to go to Brown Bros. to get the best assortment of Xmas toys.

Mr. and Mrs. Albert Macklin, of Sarnia, will spend Christmas in New York with Mrs. Macklin's sister.

R. Fitzsimons spent last week in Sarnia. Mrs. Fitzsimons returned home on Tuesday much improved in health.

Mr. Geo. Smith, Jr., who has spent the apple season managing Mr. Schier's evaporator at Norwich is home again.

Mr. Sol. Smith and family, of Manitoba, are spending Christmas holidays with friends in and around the Ark.

Mr. Thos. Langan and daughter, Gertrude, are spending a few days with Mrs. Smith's daughter, Mrs. Muxlow, near Stratford.

As usual, the committee are sparing no pains to make their concert on Christmas night better than ever. Come and enjoy this treat.

Miss Lou Richardson is the guest of Miss Ethel Oakes.

Mrs. Fred Harrington spent a few days in Camlachie.

Miss Walden, of Forest, is the guest of Miss Gladys Fair.

The Misses Holmes and Mr. Holmes left last week for their home in San Francisco.

Mr. Ed. Crawford is visiting his brother in Listowel.

Miss Maude Fuller attended the wedding of her cousin, Miss Myrtle Robertson, on Wednesday.

Miss Langstrath and Miss Olive Langstrath left this week for Stratford, where they will spend Christmas.

No paper in Canada wielded a wider influence in the late general election campaign than the Toronto News. Its editorials were quoted in Canadian papers from the Atlantic to the Pacific. It is truly the National newspaper of all the Provinces, and The Guide-Advocate is pleased to advise its subscribers that it has made an arrangement with The News under which both papers will be sent to any address for 12 months for \$2.50. Send in your subscription to the Guide-Advocate.

PAID ADVERTISEMENT.

THE EDITOR OF THE GUIDE-ADVOCATE:

As a local option campaign is now on here I wish to give a few facts for the consideration of the electors.—

Local option will not prevent the sale of liquor by wholesale or otherwise being brought into Watford. A store house can be established here and liquor delivered to any person desiring same at their homes as in Stratford, etc., and instead of parties buying it in small quantities at the bar they will use it in greater quantities in their homes in the presence of members of their families and thus be a temptation to our boys and girls who under the liquor license act are prohibited from getting liquor at the bar under the age of twenty-one years. Whiskey and stronger liquor will be brought in and used instead of beer, ale and the lighter liquors much more to the injury of the drinker who also will drink more at a time than if he bought it at the bar and also he will stay around his home drunk in the presence of his family. Local option may simply stop the sale at the bar and transfer it to the home and elsewhere without any safe guards or restrictions for our boys and others as is the case under the license system. Another thing local option will do, if passed, is to raise the taxes of every property owner in Watford without stopping the sale of liquor. The license fees and hotel business taxes will be lost to the town and the hotel property will be very greatly reduced in assessed value, thereby also making the tax rate greater on the other property. We will be out several hundreds of dollars yearly if local option comes in force. Another thing is that every dollar taken out of the town and spent elsewhere for liquor to be consumed in Watford is a loss to the town. It would be much better spent in our town when local option does not pretend to stop the sale but only to transfer the selling from one source to another. Who is local option being passed specially for? If it is the habitual drinker who takes liquor to excess then a much more effective remedy is provided by putting such parties on the prohibited list than passing a local option by-law as both seller and buyer are liable to the penalties provided by the Liquor License Act. Why should the whole community be penalized by having heavier taxes and otherwise and liquor still be allowed to be sold when we now have the remedy in our hands? Let the temperance people do their duty and enforce the law they have. This they have not done here. Would they do it if local option passes? Past experience says no. When I was reeve I without any assistance from the temperance people who simply would do nothing did all in my power to enforce the Liquor License Law. I caused habitual drinkers to excess to be put on the prohibited list and endeavored to make them live up to the law and the town treasury received the benefit of every cent of the fines paid and the people other benefits. Things have been different this year. When things became so bad a few months ago and our

authorities and temperance people stood by and did nothing I reported the matter to the License Inspector and he prosecuted three offenders who were fined and instead of the fines being paid to our town treasury as before the same were paid to the License Inspector and we received no benefit which should not have been the case. Why are habitual excessive drinkers not now put on the prohibited list as I did before? I have been accused of making money by putting parties on the prohibited list when Reeve with another Justice of the Peace sitting with me. Not one cent is allowed by law for doing this and instead of getting anything for hearing the evidence in such cases and making out the necessary papers and notices I was in every instance out of pocket in having the notices served there being no provision then to compel the License Inspectors to serve said notices on the hotel keepers, etc. I reported the injustice of this to the License Department at Toronto and also as to the act not being what it should be for the temperance cause? I received nothing for it but was out of pocket as stated. Another thing we must not forget is that our License Act compels hotels to provide proper accommodation for the farmers and travelling public which would not be the case if local option comes in force. There is nothing in such event to prevent our hotel keepers who I understand are financially able to do so to shut up their places from the public. Would our local optionists open up their homes if this were done? People have different opinions as to taking liquor as a beverage. Many who believe in total prohibition do not consider local option is the proper remedy. I for one do not. The correct and only thing is to prevent the manufacture and importation of liquor and the sale by wholesale. Local option does not do this. The Dominion Government only has this power. Then the quicker we work to that end the better, instead of wasting our time and injuring the temperance cause by a useless so-called temperance measure like local option. I am a total abstainer and have been since I came to Watford and for several years before. Are all our local optionists? If not they should be in order to be consistent. I admit the evils of the abuse of liquor, just the same as the abuse of anything else. Crime and evil is the outcome of the abuse of anything and we should do all in our power to prevent it in a proper way. The hotel keepers in Watford have never given me one dollar since I came here for business or otherwise, therefore it is from no selfish motive that I am taking the course that I am in this campaign and now giving my views. They have never patronized me and I have never patronized them. I have always been a consistent temperance man both in Watford and away from Watford and intend to so continue. I am writing this letter on my own behalf without instructions from the hotel keepers or anyone else and also without the knowledge of the hotel keepers. I think our Reeve should call a public meeting of the ratepayers together to discuss local option as too many people vote when ignorant of all the facts. Another point that I omitted above is that the statistics show that more liquor is being sold as local option comes in force in additional municipalities which goes to prove that local option does not lessen the sale but simply transfers it from one source to another.

Yours sincerely,
W. E. FITZGERALD.
Dated Dec. 19th, 1911.

SUTORVILLE,

Miss Lexy Coristine is visiting in London.

Chas. May went to Petrolia Saturday to the rugby games.

Miss Barr spent the week end at her home in Petrolia.

Miss Mary Eliza Lucas visited Miss May Lucas Sunday.

Mr. Frank Parker lost a valuable Yorkshire pig last week.

John Davis has finished weighing sugar beets at Sutorville Siding.

Mr. Alvin Maidman and Bert Morris spent the week end with friends in Waukegan.

Mr. Leonard McClure is in the nursery business representing a firm in Woodstock.

Mr. and Mrs. Bullough have taken up housekeeping at Maple Grove on Quality Hill.

Mr. Roy Brander has handed in his resignation as leader of the Sutorville choir.

Mr. J. W. Bryce has purchased the fast pacing stallion, Donald Dunny, from Mr. Alvin Maidman.

Mr. Ed. Kidd has purchased a team of registered mares from Mr. John Rawlings, Forest.

Roy Lucas returned from the West and is looking fine. He will spend the winter with his parents, Mr. and Mrs. Absalom Lucas.

Mrs. Jas. Ironside and little daughter, Charlotte, returned to Petrolia Sunday after spending five weeks with her sister, Mrs. May, Sutorville.

The Christmas service will be held in Christ church, Sutorville, on Sunday at 3 o'clock. There will be special music. There will be a celebration of the holy communion.

Perkins—McGugan.

A quiet home wedding was solemnized at Rosedale Farm, Walnut, the home of Mr. Donald McGugan, on 14th inst., when his daughter, Miss Margaret May, was married to Clarence H. Perkins, of London Township. The ceremony was performed by Rev. J. Ure Stuart, in the presence of the immediate relatives of the

THE STERLING BANK OF CANADA

A SIX MONTHS' COMPARATIVE STATEMENT

Compiled from Government report showing increases in Deposits and Assets—a tribute to careful and conservative management.

DEPOSITS		ASSETS	
Beginning of Bank's Year.		Beginning of Bank's Year.	
May	\$4,401,638.52	May	\$6,782,232.29
June	4,596,461.17	June	6,851,100.40
July	4,834,308.26	July	7,022,999.33
Aug.	4,722,258.22	Aug.	7,172,956.59
Sept.	4,793,310.28	Sept.	7,279,543.14
October	5,050,297.63	October	7,767,370.12

THE INDUSTRIAL MORTGAGE & SAVINGS CO. SARNIA, ONT.

DIVIDEND NO. 43

Notice is hereby given that a dividend of three and one quarter per cent. for the current half year, being at the rate of six and one half per cent. per annum on the paid up capital stock of this Institution has been declared, and that the same will be payable at the office of the Company, 191 Front St., Sarnia, Ont., or at any Branch of the Traders' Bank in Canada on and after the 2nd day of January, 1912, to shareholders of record at the close of business on the 15th of December.

The Stock Books will be closed from 15th to 31st Dec., 1911

D. N. SINCLAIR, Manager.

THE MERCHANTS' BANK OF CANADA

President: SIR H. MONTAGU ALLEN
Vice-President: JONATHAN HODGSON, Esq.
General Manager: E. F. HERBEN

Paid-up Capital and Undivided Profits } \$10,999,297

Assets " " " " } 71,600,058

155 BRANCHES IN CANADA

General Banking Business transacted. SAVINGS DEPARTMENT at all Branches. Deposits of \$1.00 and upwards received and interest allowed at best current rates.

Watford Branch - F. KENWARD, Manager.

SPECIAL BARGAINS IN CHRISTMAS WATCHES

WALTHAM, Ladies' Gold Filled Hunting, Guaranteed.....\$10.00

WALTHAM, Girls' Open Face, Gold Filled, Guaranteed..... \$8.40

8 Day Fine Black Wood Parlor Clock, Guaranteed..... \$5.00

JEWELRY Suggestions for Christmas Gifts, Rings, Bracelets, Brooches, Cuff Links, Fobs, Chains, Locketts, &c.

CARL A. CLASS,
JEWELER AND OPTICIAN ISSUER OF MARRIAGE LICENSES

XMAS GREETINGS

A Grand Stock of Fine Manufactured Shoes—Exclusive Styles.

Every day we are adding to our display with Newest Lasts.

ARRIVED TO-DAY—The newest in Gentlemen's Gunmetal Velour Calf and Pat. Buttoned and Laced Shoes, made on Spring (1912) Lasts.

Ladies' Fine Shoes, new arrivals.

Slippers—a good display this week.

Buy Early and Bring Your Friends.

A Merry Xmas to All.

THE WATFORD SHOE PARLOR.
J. WHITE.

WANSTEAD.

Complaint is made that certain parties take out from this post office newspapers addressed to other people, and after reading them return to the post office. A caution is given against this. When a person subscribes for a paper he wants it first hand.

450 POUNDS

OF

Neilson's High Grade Chocolates

ARRIVED THIS WEEK.

These are in the Most Artistic Boxes Ever Shown in Watford. Without Doubt This is the Finest and Best Assorted Line We Have Ever Shown. Prices Range from

25c to \$3.00 Per Box.

An Artistic Box of High Grade Chocolates is Always an Acceptable Christmas Gift.

TAYLORS' WHERE QUALITY AND VALUE MEET