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O. B. GRAVES, Ltd.
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Golden Link Salmon

The new brand of Finest Deep Red Sockeye Salmon. Best British Columbia fish. Everyone says it's the nicest Salmon ever tasted. We guarantee every can. Be sure and ask for

GOLDEN LINK SALMON
Per tin, 1lb., 2 for 35c.

Serve our English Breakfast Tea when you wish to make an impression with your friends. The Tea you serve. Per pound, 60c. and worth more.

John Diprose

THREE POPULAR STORES.
Dundas and Ridout Sts. Phone 386
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More Salary

You can get a larger salary and stand a better chance of promotion if you write Isaac Pitman Shorthand. It will pay you to investigate the different systems of Shorthand before you decide where you will get your business training. Get the best. The

Spotton Colleges

which have been established during the past thirty years in almost every part of Ontario, teach Isaac Pitman Shorthand exclusively because we believe in it, and by EXPERIENCE we find it vastly superior to many other light-line systems.

Write for particulars concerning the latest methods we have introduced in wholesale, mercantile and modern corporation accounting. Mail course—Day and night classes. Open entire year.

London Business College
Cor. Clarence and Dundas Sts.
GEO. SPOTTON, Principal.

HOLBROOKS SAUCE

FURIOUS GALE RAGES ON ALBION'S COAST

Snow Blizzards Sweep English Channel For 48 Hours.

London, March 26.—A furious gale has been blowing for the last 48 hours in the English Channel with snow blizzards. It has completely disorganized the mail service and caused a number of minor casualties.

The steamer Finland, which arrived at Dover on Saturday evening, was unable to proceed to Southampton until this morning. Nearly all the telephone and telegraph lines between London and the Continent have been blown down.

The Spanish steamship Sitia, from Cadix, Spain, is on the rocks off Sully.

LOST ISLAND OF DEAD SEA.

The Dead Sea is encroaching upon the land about it so rapidly in this decade that whole forests of trees which formerly grew at some distance from its banks are now partially submerged.

Maps of the sea made twenty years ago show an island near the northern extremity of the lake which was not found during a recent survey, and it is supposed that this has been lost in the rising waters. The Turkish Government sold the mining rights on the shores to a syndicate for about \$150,000, and if the sea for some unknown reason continues to rise, these holdings will be almost unattainable.

Dr. Chase's Ointment is a certain and guaranteed cure for hemorrhoids and every form of itching, swelling and protruding piles. See testimonials in the free and ask your neighbors about it. You can use it and get your money back if not satisfied. See at all dealers or write to Dr. Chase & Co., Toronto.

DR. CHASE'S OINTMENT.

If you are expecting to go house-keeping, be sure to get our prices, whether you are ready to buy or not. It will pay you to know when you get ready.

H. Wolf & Sons

265 DUNDAS STREET, NEAR WELLINGTON STREET.

London Conservatory of Music and School of Elocution, Limited
71 DUNDAS STREET.

Piano, Organ, Voice, Violin, Fiddle, Music Method, Private School of Kindergarten, Elocution, Theory of Music in all its branches. Ask for catalogue. P. LINDFORTH WILLIAMS, Mus. Bac., A.R.C.O., principal. LOTTIE L. ARK, student, registrar.

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BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.

DR. JARVIS
DENTIST
Corner Dundas and Clarence Streets.

Slabs \$2 Per Load

Try a load of our Dry Hemlock Slabs. Good value.

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SEWER PIPE and CEMENT.
Corner York and Burwell Sts.
PHONE 312.

QUALITY STORE.

Ogilvie's Oats

Regular 25c Package for 17c

HARRY RANAHAN

515 Richmond street
Two Phones—1024, 3223.

LONDON AND DISTRICT

Fathers' Day.

Yesterday was fathers' day in Dundas Centre Methodist Sunday school. The service was especially arranged for the fathers of the Sunday school and church. Short addresses were given by Rev. Dr. Manning, Mr. Albert Cowley and Secretary E. R. Wilson, of the Y. M. C. A. Several selections were given by a male quartette, composed of Messrs. J. Parnell, Morris Harris, Lewis, Wm. Skinner and John Adams. Master Teddy Williamson, accompanied on the guitar by his father, Mr. C. Williamson, also sang several appropriate numbers. The attendance was large and encouraging.

BIBLE SUNDAY IN THE CHURCHES OF LONDON

Special Services in Many of the Edifices of This City Yesterday.

Bible Sunday was well observed in the majority of the city churches yesterday. In some London edifices special commemorative services to mark the centenary anniversary of the translation of the King James Bible were projected at both morning and evening services. At other churches at least one service was devoted to the observance of Bible Sunday; and special Bible addresses or sermons on the Bible were delivered.

Rev. Canon Hague, in Croydon Memorial Church, yesterday morning, told the story of the Bible and how it came to us. He described how the old Testament was first translated from the Hebrew into the Greek, and from the Greek into the Latin, and then how it survived through the middle ages till it was ultimately translated into the English Bible.

"Every word of it," said Canon Hague, "is inspired and every word of it is true. The Bible is the secret of great Britain's greatness. The English people revered the Word of God, and they became a great power. And the people who have dishonored the Bible have dishonored the national policy for Canada, the national policy of nations and the policy of the Bible in every hand, the Bible in every home, the Bible in every heart."

"There is no Wesleyan Bible for Methodists, no Anglican Bible for Anglicans, no Anglican Bible for Anglicans. There is one Bible for all, and we glory that we and all the peoples of the world may read the Word of God in the tongue which we learned at our mother's knee."

At St. Andrew's Church last night, Rev. Dr. Ross spoke at some length on the story of the Bible. In the course of his remarks, Dr. Ross commented upon the neglect of the Bible in many homes today.

"If we had to do as our early forefathers did," he said, "and meet in secret to read it and learn its teachings, we would prize it more highly. In the olden times, Bibles were very expensive. I doubt if Christ himself had a full copy of the Scriptures. In those days it would take nearly a whole lifetime to write out the various books and a complete copy would be worth a great deal of money."

"I am glad to see that the practice of committing Bible passages to memory is coming back again. For a time there were some teachers who did not think this should be done, but it is a splendid thing and should be encouraged."

PILES

Dr. Chase's Ointment is a certain and guaranteed cure for hemorrhoids and every form of itching, swelling and protruding piles. See testimonials in the free and ask your neighbors about it. You can use it and get your money back if not satisfied. See at all dealers or write to Dr. Chase & Co., Toronto.

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DENTIST
Corner Dundas and Clarence Streets.

Our Renowned English Breakfast Tea, per pound 40c
J. W. EEDY
570 WATERLOO ST. PHONE 1208.

Every Article in our North Window One Dollar
Be sure and see them. They are suitable as presents or gifts.

C. H. WARD & CO
374 RICHMOND STREET.
Phone 1084.

"PURITY" Baking Powder
Has held first place in the hearts of the housewives of London for many years.

It is always uniform and absolutely pure. Use "PURITY" on your next baking day, and be sure of positive results.

Only 20c Pound

CAIRNCROSS & LAWRENCE
PRESCRIPTION CHEMISTS
216 DUNDAS ST. LONDON, ONT.

BELTZ & CO.

The Leaders, first, last, and always in Girls' and Children's up-to-date.

Headwear
Our spring stock of Children's felt hats is now complete. We are showing some of the newest effects direct from New York.

BELTZ & CO.

Our spring stock of Children's felt hats is now complete. We are showing some of the newest effects direct from New York.

CONCEPTION IS ALL WRONG!

Prof. Dewitt, of Toronto, Says Christ Was Not a Mild, Pale-Faced Man.

SOMEWHAT OF FIGHTER

Judging by What Occurred in the Temple When the Money Changers Were Thrown Out.

Professor Norman Dewitt, of Victoria College, Toronto, addressed the men's meeting in the Auditorium yesterday afternoon, and combated the popular Sunday school conception of Christ as a pale-faced, slender man, with thin hands, shining robes, and large benevolent eyes. The Sunday school conception of things may be all right for children, he said, but it will not do for men.

"There is more in the Greek than in the English," declared the speaker. "Something is always lost in shipping, and there is a loss in translating the New Testament into English. The pale-faced conception of Christ began with painter's models, who were largely drawn from the monasteries, men who had lived a cloistered life. From paintings we have derived a warped conception of Christ. The 'shining robes' idea is also all wrong. Jesus slept in the desert, on a ground and in the fishermen's boats. How long would white robes keep clean and shining under such circumstances?"

"The pale-faced Christ would be entirely foreign to the climate of Palestine where all the people are brown-faced."

Addressed as Mr. "The people of the country addressed Christ not as Lord, but simply as 'Mr.' That is the equivalent of the Greek word which translated Lord, and was often used by Greek peasant vendors with the same Greek word that when used to address Jesus in the Greek testament, is translated always by the English word 'Lord.'"

"Peter was the only one who did not address Jesus as any other respectable man would have been addressed by the simple word 'Mr.' Peter, on the other hand, recognized in Christ a leader of men, and instinctively called him 'thou.' This is what the Greek word means, by which Peter addressed Jesus, whom he recognized as his superior. Peter, the plain man, sized up Jesus as a 'boss.' Jesus was a master of men."

"Our religious conceptions of childhood are not put away with other childish things, hence we cling to the Sunday school conception of religion in general and of the Jesus, the kindly one."

A Difference.
"Many students in preparing an essay or debate on patriotism will derive it from the public school. They will write or talk about the struggle for liberty, when what they really mean is a struggle for the fair distribution of the spoils of liberty. Our childish ideas of religion and patriotism cling to us when they ought to be outgrown."

"The teaching of Jesus was largely in the imperative mood. Jesus, the carpenter, was a strong-handed, and when he overturned the tables of the money changers it was not likely that he escaped opposition of any kind. I have a strong suspicion that Jesus was also something of a fighter. The money changers would be very likely to resist being turned out of the temple. The Sunday school idea is utterly false in every particular."

"When worn out by spiritual struggle and physical exhaustion, Jesus was unable to bear the cross, but at the outset of his career he was a man of moral vigor, physical vigor, and commanding presence. I want to leave with you," said Prof. Dewitt, in conclusion, "the idea of Jesus being a master of men, a fighter, and a strong type of physical manhood."

The Rogers-Griffey Concert Company, headed by the talented and experienced men's meeting yesterday with several well-rendered harp selections and readings.

FIRE CHIEF AND MEN

(Continued From Page One.)

cutting smoke swept everywhere. It penetrated the lungs of firemen and spectators, causing much pain and annoyance.

About 9 o'clock, Fireman Bolton was taken ill, and collapsed. He was taken from the hose, and sent to the home. The flames were received in the building and the dense smoke were too much for him.

The rest of the men remained at their posts, although they had to be frequently relieved.

Our New Maple Syrup Has Arrived

Our syrup has that real rich maple flavor, because it's the genuine bush-made article, made from maple sap.

Bottles 30c Each
PURE MAPLE SUGAR
10c Cakes.

T. A. ROWAT & CO.

THREE PHONES: Dundas St. 3051 and 3052, South London 965.

THOSE SHETLAND PONIES

The Little Folks Are Hurling for the Three Offered by Orange Maize Toasted Corn Flakes.

Who will win the Orange Maize ponies? That is the question that is uppermost in the minds of many of the boys and girls in Western Ontario just now. A goodly number of young Londoners are competing for them, and the contest has started in a really spirited way.

Mr. R. H. Arnold, W. G. Draper and W. N. Andrews are in London this week in connection with the contest. It is their intention within the next week to exhibit the three ponies and traps in the park, and to allow the contestants who are near the top to take turns in driving them. The ponies are little beauties, well broken and kind. Any boy or girl can drive them. The contestants in other places will have a chance to see and drive the ponies a little later. This is a splendid opportunity for the "kiddies" to get a real Shetland pony, with harness and cart, absolutely free. They have nothing to sell, nothing to buy—simply collect the bottoms of Orange Maize cartons and send them to the company at Kingston, Ont.

At 1 o'clock all the men were sent home. The fire was under control, and at 11 o'clock the chief ordered the chemicals and steam engines out to the stations.

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LONDON'S AUTOMOBILE SHOW

Now In Full Swing

At the McLaughlin Carriage and Motor Car Company's New Garage, Cor. Richmond & Bathurst Sts

THE McLAUGHLIN CARRIAGE AND MOTOR CAR COMPANY, of Oshawa, will hold a free automobile show all this week from 10 a.m. to 10:30 p.m., daily at their new local garage.

THE CITIZENS OF LONDON AND WESTERN ONTARIO are cordially invited to see their grand display of cars and also to inspect their new garage, which is one of the finest in Western Ontario.

AN ORCHESTRA WILL BE IN ATTENDANCE each evening, and everything possible will be done to make your visit enjoyable.

THERE WILL BE ON DISPLAY twenty models of cars as well as over sixty carriages.

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M. C. ROSE, Manager.

How Can I Keep Tom at Home Evenings?

Just make home a pleasant, cheerful, comfortable place for him. If Tom comes home tired, he wants to rest.

GIVE HIM A REST.

ful couch or easy chair—one of our \$7.50 Couches or a \$6.50 Easy Chair—and he'll settle down for the evening. See if he doesn't.

THE HALF HAS NEVER BEEN TOLD ABOUT OUR COZY COUCHES