

HOMEFURNISHERS!
DO YOU REQUIRE
Window Shades?
Made to order. Satisfaction guaranteed.
O. B. GRAVES,
LIMITED
203 Dundas Street

Ashplant's Shoe Sale

Still goes merrily on. No let up. Some lines entirely cleaned up. Some sizes all gone. Still there remains a selection that cannot fail to please the most exacting customer.

Some of the Choice Ones

Patent Colt Oxford, regular \$3.00 \$2.08
Patent Silver Colt Oxford, regular \$2.50 \$1.78
Patent Chrome Gibson, regular \$2.00 \$1.38
Tan Calf Oxford, regular \$2.25 \$1.48
Viol Kid Oxford, regular \$1.75 \$1.28
Chocolate Kid Oxford, regular \$1.75 \$1.28
Dongola Oxford Patents, regular \$1.35 98c
Mixed lot Women's Oxfords and Slippers 78c

See the \$3.00 Gunmetal Oxfords on Sale at \$2.28

Children's Slippers 48c to 78c
Bathing Shoes 25c to 65c
Children's Dongola Lace, extension sole 78c
Boys' and Men's Canvas Boots 59c to 79c

—AT—

Ashplant's

HIGHEST GRADES OF
BURNING OIL,
LUBRICATING OIL
AND ALL OTHER
PETROLEUM PRODUCTS
The Queen City Oil Co
Limited.
HEAD OFFICE, TORONTO.
London Branch, York St. East.

Well Pleased With His Glasses

Millbrook, Lyall Road, Bournemouth, Eng., June 28, 1908.
The Tail-Brown Optical Co., Gentlemen: In April, 1907, you advised for and fitted me with glasses. I thought that you would like to know that they have, and are giving perfect satisfaction, and meet the conditions for which they were made admirably. I have greatly benefited by them, and thank you very much for the trouble and care you took to ensure success. The nose piece is "perfect." Trusting you will meet with every success.
I am, your faithfully,
FRED. W. COOPER.

The above patient had a very complicated defect, for which we prescribed the following:
Right Eye +1.00 +75 ax 180° prism base out.
Left Eye +1.25 +75 prism base out 1° base up.
This is one of the most difficult case of lens connection ever made.

W. R. BROWN,
Doctor of Optometry

R. K. COWAN
BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London.

THE CANADIAN PACKING CO.

Special Sale For Old Boys' Week

Breakfast Bacon, light, lean sides, per pound 15c
Choice Mild Cured Hams, while they last, per pound 15c
Small Smoked Picnic Hams, extra good value, per pound 11c
Cooked Meats a specialty with us. Big variety to choose from.

USE THE PHONE-909

Some of us are not wanting in the experience of serving our friends with all our hearts, and then of seeing them serve others with all their pocketbooks.

THIRD
NEXT TO BENNETT'S
A GOOD PLACE TO BUY
SHIRTS

CEMENT AND SEWER PIPE

We are agents for Lehigh Cement and Swansea Sewer Pipe Company. It will pay you to get our prices. We sell by barrel or in carlots. Try us.

HEAMAN & SON

Office and Yard, G. T. R. and Burwell Street. Phone 312.

TEA

Our 25c Tea is equal to any 30c package tea. Try it, and if not as we say, you can have your money back. Phone 1024.

HARRY RANAHAN
515 RICHMOND STREET.

50c-BELT PINS-50c

Enamelled Belt Pins at 50c each, of high-class workmanship, in appropriate colors, is one of the new lines we have now in stock for inspection.
Similar patterns at 65c, 75c, 85c, \$1.10, \$1.15 and up to \$2.65.
DIAMOND HALL STORES.
W. G. YOUNG
214-674 DUNDAS STREET.
Shoes closed Wednesday afternoon.

City and District

Promoted Pupils.

The following pupils of school section No. 14, Carleton, Burwell Road, have been successful at recent examinations. Names are arranged alphabetically, not according to marks:
Entrance—John Burwell, Earl Fletcher, Ella Guest, Mabel Giles, Donald James.

III. to IV.—Harry Brodie.
II. to III.—Mabel Fisher, Roy King, Marion Macdonald, Marjory Tull.
I. to II.—Irene Brodie, Viola Macdonald, Ralph Whiting.
M. E. Thirlwall, teacher.

Returns to Africa.

Rev. T. B. R. Westgate, of German East Africa, who has been lecturing in the Maritime-Provinces and other parts of Canada under the patronage of the M. S. C. C., passed through the city yesterday evening on his way to Watford. Mr. Westgate is obliged, through unexpected circumstances, to return to Africa sooner than was anticipated, and will sail from Quebec on the Empress of Britain on Aug. 7.

W. C. T. U. Meeting.

The Woman's Christian Temperance Union, in spite of the dreadful heat, bravely held its regular session in the lecture hall above the Public Library yesterday. The president, Mrs. Black, read a leaflet by G. L. Wharton on "Principle," after which the ladies adjourned to enjoy a cup of the beverage that cheers but does not inebriate. To judge by the happy faces and merry, low-voiced conversation, they enjoyed it greatly.

The Cause of Stiff Neck

Usually from sitting in a draught. Nothing better than Nerviline—it removes the stiffness, kills the pain, makes you well in a few minutes. For strains, swellings, lumbago, nothing equals Polson's Nerviline. Try a large 25c bottle.

Seeing London.

The most satisfactory way is from Hueston's carriages.

Nearly 100 Locomotives.

The first of the twenty locomotives being built at Toronto for the Grand Trunk Pacific have been turned out. Already there are employed west of Winnipeg along the line 67 locomotives. As the company expect to assist in the movement of the present crop, which promises to be a record-breaker, there will in all probability be at least 100 locomotives working on the prairie section by the end of this autumn.

New Summer Thirst-Quencher.

Lime Juice, like salt, develops flavors. Making cooling drinks with fruit syrups, you need the addition of a small quantity of Sovereign Lime Juice to bring out all the flavor of the fruit, and to give the desired zip to the "thirst-quencher." About two tablespoonfuls of Sovereign Fruit Syrup (any flavor), a teaspoonful of Sovereign Lime Juice, a glass of water, ice, and you are suited.

The technique of the Gourlay Angelus Player Piano, with its exclusive attachments, covered by basic patents, is the most perfect in the world. It enables almost anyone after a few hours' practice to play with the individuality of a master all classes of music, popular, standard, classic, operatic, dance, accompaniment and sacred, down to the very latest successes in each class. When required, for hand playing, the Angelus pedals can be folded entirely within the piano case and do not detract from the appearance or the singing tone or responsive action of the Gourlay pianos.

William G. Shoebottom, late of the Columbia Hotel stables, has leased the Harrison Hotel stables, and would like to see his customers at his new stand. Good attention guaranteed.

Ladies' Canvas Oxfords at HALF PRICE

We are closing out the balance of our colored Oxfords—broken sizes, to be sure—but maybe your size is in this lot. Red, Blue, Pink, Mauve, White, etc. See them in our window and act quickly if you want a pair. All \$2.00 values reduced to

98 Cents

J. P. COOK CO. LIMITED.

167 Dundas St. Annex 398A Richmond Street.

The Cash Grocery

Receiving daily fine large Thin-berreries.
Store Closes at 6:30 p.m., Saturday 10 p.m.

C. F. EEDY 879 Waterloo Phone 1208

Hazel Rose

Preserves the complexion. Dainty, fragrant and satisfactory. The most elegant preparation known for keeping the skin healthy and free from wrinkles.

25 Cents

Cairncross & Lawrence

Chemists and Druggists.
216 Dundas St., LONDON

STRAW HATS

Call in while your size is here. All at reduced price.

BELTZ

AS TO THE CANTEEN IN MILITARY CAMPS

Statement by Huron Branch Ontario Prohibitory Alliance.

At a meeting of the executive of the Huron County branch of the Ontario Prohibitory Alliance held recently, it was recommended that the following statement, with reference to the canteens in connection with the recent military camp at Goderich, be sent to the press for publication and a copy to the Minister of Militia:

"We regret that notwithstanding the Government regulations forbidding the sale of intoxicants at summer encampments, these rules have been grossly violated.

Section 10 of the military regulations reads as follows: "Nothing in the King's regulations and orders for the army, so far as they relate to the establishment of canteens, is to be understood as permitting the sale within the limits of camp grounds, during the annual training of the militia of Canada, of spirituous (to include wine) or malt liquors of any kind; their sale within such limit being strictly prohibited.

Officers commanding camps of instruction will be held responsible that the above order is carried out, and they together with officers commanding units of active militia, will, in these districts where the law so directs, be liable to prosecution, in respect of any liquor sold in tents or any other premises subject to their control, in addition to such other penalty as may be inflicted for a breach of military discipline.

No doubt these clauses are clearly understood by the officers, and yet at this camp canteens were allowed to be established where liquor was freely sold, sanctioned by officers who are sworn to defend our country, uphold its institutions, and maintain its laws.

We believe the deliberate purposes of a great mass of the people of the province, and the right thinking citizens everywhere is that law should and must be observed, and will demand that the militia shall respect the law, and until this is assured, every self-respecting young man should refuse to enlist.

500 Cars Now Ready.

In order to be in a position to participate in the movement of this year's wheat crop, the Grand Trunk Pacific Railway management is collecting cars in the west. As often as a new G. T. P. car can be loaded for the west it is wheeled westward, unloaded and held there for the threshing time when it is expected everything on wheels will be busy. Already 500 of these splendid big box cars have been gathered and distributed along the line west of Winnipeg.

West India Limes

Very thin skinned and full of juice. They make a delicious and refreshing summer drink. 20c dozen

Choice Blueberries

Now is the time to get them for preserving. We'll have a choice lot for tomorrow.

Also, Thimbleberries, Raspberries, Watermelons and Apples.
Phone orders will be carefully filled.

South London Phone 969.
Dundas St. Phone 1886 and 317.

T. A. ROWAT & CO.

EFFORTS TO SAVE THE BABIES' LIVES

Figures on Pasteurization by an Expert—Why He Makes the Fight.

New York, July 28.—Nathan Strauss, of this city, delivered before the political economy class of Heidelberg University an address on milk pasteurization, in which he demonstrated by facts and figures the reduction in infant mortality brought about by the system for which he has fought for so many years. Mr. Strauss has extended his work into Europe and it has attracted such attention that he was invited by Prof. Eberhard Gothein to address the students at the university.

Mr. Strauss said that the excessive mortality of infants in the first year and the number of deaths due to consumption have been traced to the use of milk taken from tuberculous cows. A large proportion of the animals are diseased, he declared, and are kept in surroundings which give encouragement to the disease. Dairyman does not take proper precautions to prevent filth from coming in contact with the milk and it is not kept cool while in transit, thus aiding the multiplication of germs.

"I greatly fear," said he, "that in this country less attention is bestowed on the milk than on the beer. You keep that cool while it is travelling, and after reaching the place of consumption and keep the milk too often to take care of itself. Truly there is something to be learned from the brewers and landlors."

In fifteen drops of milk, Mr. Strauss said, as many as 16,000,000 bacteria have been found—more in a drop of milk than in a drop of sewage.

"It is obviously wise, therefore, to encourage mothers to nurse their own babies wherever it is physically possible," he continued. "I believe that of premiums being paid by business firms and municipalities for every child raised entirely without the use of the bottle. The city of Cologne, for instance, subsidizes breast feeding, at least on a small scale."

Mr. Strauss believed that the cities and towns in general might well establish model dairy farms where pure milk might be obtained by the poor for a reasonable price, as has already arisen from various causes. "I believe," he said, "that the men employed are inferior and that the standard of excellence of workmen is deteriorating. The lack of proper apprenticeship and the fact that poor mechanics, who for the most part have only picked up or got a smattering of the trade, are being employed, are the greatest menaces. We are also making them our competitors of tomorrow."

THERE ARE MANY BAKING POWDERS

BUT THERE IS ONLY ONE
MAGIC BAKING POWDER
It is Pure, Wholesome and Economical
SOLD IN ALL SIZES.
E. W. GILLET COMPANY LIMITED
TORONTO, ONT.

BENGER'S Food

is quite distinct from any other. It possesses the remarkable property of rendering milk, with which it is mixed when used, quite easy of digestion by children, invalids and convalescents.

Benger's Food is sold in Tins by Chemists, etc., everywhere.

At last in America, after sixteen years

Refurnish Your Homes for the Coming of the Old Boys

The old city and the old homes should be made as attractive as possible for the "Old Home Week." Let us help you to make it as comfortable as it is possible to make it. During the rest of the month we will offer special price inducements in every department.

Brussels Carpets Regular \$1.25 value **85c** for, per yard.....
Tapestry Carpets 70c and 80c value **47c** for, per yard.....
English Body Brussels, with borders to match, in all the most attractive designs and colorings. Very special value, yard **85c**
A great clearing sale of Fine Tapestry Carpets, for hall, dining-room, parlor and bedroom. Exceptional value, yard **47c**

Lace Curtains, 1-3 Off
Odd lines of Lace Curtains, one pair, two pairs or three pairs of a pattern, at **33 1-3% discount.**
\$1.50 Curtains **\$1.00** \$3.00 Curtains **\$2.00**

A. SCREATION & CO.

of agitation, the time seems to have come when Congress will take up the question of the milk supply from a national point of view. That has been my ultimate aim."

Brighten Your Home

Up for the OLD BOYS by using the Best Paint, SHERWIN-WILLIAMS.

THE PURDOM HARDWARE COMPANY

124 DUNDAS STREET, AGENTS.

Important Business Removal.

Note the fact that Frank Cooper, the well-known photographer, has removed to his new ground floor fashionable studio, 330B Dundas street, opposite the armories. Z-X-V

There is nothing that keeps lent like an umbrella.

Drink and Enjoy Diprose Special Tea

The most delicious flavored Tea for the money. Per pound

30c and 40c

John Diprose

56 and 266 Dundas Street. Phones 386 and 2262.

W. HARRISON FUNERAL DIRECTOR & EMBALMER

First-class Equipment, 67 Dundas. Phone 1150. Residence on premises.

London Conservatory of Music and School of Elocution Reopens Sept. 1

W. Caven Barron, Principal.
274 DUNDAS ST., OR PHONE 1101.

BRANKSOME HALL

102 Bloor Street East, Toronto, A RESIDENTIAL AND DAY SCHOOL FOR GIRLS.

Under the joint management of MISS SCOTT, formerly Principal of the Girls' Department of the Provincial Model School, Toronto, and MISS MERRICK. 82-xt

McMURTRY, Hardware and Stoves,

111 DUNDAS STREET.
Fall wheat cutting has begun at Macleod and Lethbridge.

OLD BOYS' CAPS

We Will Have on Sale Tomorrow, Thursday, the Official Caps for the Old Boys, Also the Official Caps for the Old Boys Executive Committee.

GRAHAM BROS