

Linking the Empire

Gathering of Dominion Frontiersmen and Objects of the Imperial Conference.

(News of the World Spectator).

is this Imperial Conference which opens in London on October 1st, a business man of the other day. "Oh, it's just a pow-wow between members of government and a crowd of over-politicians who are anxious to themselves talk. Plenty of sense and compliments—expensive, but the illuminating reply, which shows how necessary it is the purposes of the Conference should be explained, even to the people in this country. It cannot be too clearly understood that, while it is essential for our Dominions to manage its affairs, it is impossible to run a Empire successfully on the lines of a series of detached units, devoid of any definite common policy on the Imperial matters. Therefore, the Imperial Conference is a meeting of the Prime Ministers of the Empire, held every fourth year, for the purpose of discussing questions of interest between the Governments at home and the Governments of the Dominions. Thus the Parliamentary heads of Australia, Canada, Irish Free State, Newfoundland, New Zealand, and South Africa meet with Mr. Baldwin, and at conclusions which will not reflect the opinion of Downing Street, but the attitude of the Empire as a whole. The Imperial Conference will be held concurrently with the Imperial Economic Conference for the sake of convenience, but the two are quite distinct entities, for, while the Imperial Conference will consist only of the representatives of the home and Dominion Governments, the Economic Conference will include also the representatives of the Crown Colonies Protectorates.

The dominating problem coming before the Economic Conference will be the proposals relating to trade agreements within the Empire. The Imperial Conference will deal with matters of foreign policy, and especially the European situation at present time. Furthermore, the Imperial Conference will review present functions of our military and air forces in the light of the developments in the Washington Conference some time ago, and will mean of closer co-operation between the Dominions and the Motherland for the purpose of providing for the defence of the Empire since independence must imply complete responsibility for the defence of the Empire. The Imperial Conference will also discuss the question of the Colonies, which were five. The first Imperial Conference was held in London in 1911, and according to arrangements made, the second Conference had been assembled in 1915, had the war conditions necessitated postponement. It was not until 1921 that the second Conference met, and by the third Conference met, and by the third Conference would have assembled in London at the moment. It is advised that all the Dominion Governments should send representatives to the Conference. Moreover, the political and economic questions since 1921 have been so numerous that the Premiers who attended London two years ago only (Australia, New Zealand, and Canada) and the British Government retain the new blood includes Stanley Baldwin, Mr. McKensie (Canada), Mr. Bruce (Australia), Mr. Warren (Newfoundland), and Mr. (Irish Free State) and representatives of India still to be present.

In some respects the Imperial Conference may eclipse the London Conference, because the latter will deal only with the vital questions of Imperial Trade, Shipping and Communications, Technical Research, and Government and Settlement. That Conference will be unanimous on these vital questions, is hardly to be expected, but it may be safely assumed that the interchange of ideas between the Empire into a common union, which will lead to the rapid development of the Empire, is the advantage of the British Empire as a whole.

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Hats and Fashions

...both plain, and beaded, and changeable silks, and metal bands for evening wear.

...of the conventional picture this season some bridal parties wearing waist-length veils of material.

...of the fall coats are quite different from track to hem, with either slightly flaring, straight skirts with rows of buttons, or a crêpe de chine is embroidered with silver, and worn with a mink cape, from which the misty atmosphere is the bride who stands in gowns of her attendants head-dresses net trimmed with bands of tulle, and worn over slips of colored crêpe de chine.

FOR YOUR APPROVAL!

THE FOLLOWING MERITORIOUS AGGREGATION OF VALUES FROM THE HOUSE OF BAIRD'S FOR

Friday, Saturday & Monday

New things gathered from worthy sources, showing pronounced remarkableness in VALUE, in QUALITY and in VARIETY.



500 yards Soft Finish White Shirtings.

Magnificent Shirtings, full 36 inches wide, fine soft finish, a pleasure to stitch; strong, firm, even cloth and free from filling. 24c. Friday, Saturday & Monday, yard .. 24c.

The sole aim of this Store is Service and to supply you with your needs at the minimum of cost, consistent with quality, and to cap the climax every Sale was to be made with the distinct understanding that the purchase must prove satisfactory or the original purchase price shall be promptly refunded. The success of this Store is due to the close adherence to this definite policy—a policy well known to our patrons, and one of the main reasons why we have come to be regarded as the Shopping Headquarters of St. John's.

ENGLISH SHEETINGS.

80 inch Twilled Pure White English Sheetings; quality tested from samples. Regular \$1.00 value. Friday, Saturday and Monday .. 89c.

One of our New Fall Coatings!

64 INCH COATINGS—French Fall Coatings, beautiful soft texture, not unlike Velour Cloths, light in weight, yet sufficiently warm for cold weather wear; shades of Coating and Fawn. Reg. \$3.50 value. **\$3.25** Friday, Saturday and Monday ..

NAVY DRESS SERGES—54 inch fast Navy Wool Serges, a very special line for value. Reg. \$1.80 yard. **\$1.59** Friday, Saturday and Monday ..

NEW LININGS—Handsome Art Linings in any wanted shade, 38 inch width; very special quality. **47c.** Friday, Saturday and Monday, the yard ..

Magnificent Display of FANCY MADRAS CURTAININGS.

To make the most delightful fall curtainings, beautiful shades to harmonize with almost any furnishing, plain borders and others, allow patterns. Reg. \$1.10 value Friday, Saturday and Monday .. **95c.**

WHITE MADRAS—Dressy looking pure White Madras Mustina, 36 inches wide, handsomely patterned Friday, Saturday & Monday yards .. **47c.**

Cotton Blankets!

Time to Look Up Your Needs.



CRIB BLANKETS—Soft Fluffy coloured plaid Blankets for baby's cot, these are especially **69c.** value at ..

COTTON BLANKETS—English Cream Cotton Blankets, heavier than the usual cotton blanket, striped borders, single bed size. Special each **\$1.32**

COTTON BLANKETS—Ten quarter size, thoroughly well finished, a good blanket through and through, coloured borders. Special the pair **\$2.95**

TICKINGS—Double width English Bed Ticks, 58 inches wide, closely woven tickings. Reg. 85c. **79c.** Friday, Saturday and Monday yard ..

STAIR PADS—Soft tread round nose Stair Pads, they save your carpets wonderfully, standard size. **25c.** Friday, Saturday and Monday each

QUILT COTTONS—Several pieces of Paisley patterned Quilt Cottons, showing striped centre and edge. **24c.** Friday, Saturday and Monday ..



SHOWROOM Opportunities

At this Store are simply wonderful to-day.

GIRLS' NIGHTGOWNS—In Plain White and fancy striped Flannelettes, Galon trimmings, with or without collar, long sleeves now is the time to pick them up, to fit 6 to 12 years. Reg. \$2.20 Friday, Saturday and Monday .. **98c.**

GIRLS' COAT JERSEYS—Just what they will need for long service, warm Wool makes, in shades of Saxe, Rose, Emerald and Cardinal; to fit 6 to 14 years. Regular \$8.00. Friday, Saturday and Monday .. **\$3.98**

"SPORT" HATS—Misses' Sport Hats in Cloth and Velvet, shades of Cardinal, Fawn, Brown, Gold and Black. To Clear, at .. **89c.**

WOOL BONNETS—Infants' White Wool Bonnets and Caps, prettily trimmed with ribbon, tassels and rosettes; values here to \$1.20. Friday, Saturday and Monday .. **69c.**

\$5.00 CORSETS
\$1.98

An accumulation of all sizes in the popular "D & A" make, medium and low busts, long hips, 4 suspenders; all the better grades. An opportunity in Corsets not to be missed. Values to \$5.00. Special .. **\$1.98**

PLAID SKIRTS—Smart for Fall time—Skirts, neatly cut, some in Plaids others in checks, pleated, with belt, assorted mixture and sizes. Reg. \$6.00 Friday, Saturday and Monday .. **4.98**

SILK PAISLEY JUMPEES—Handsome affairs, beautiful mixed shades, 3/4 sleeve, banded and tie effects, pipings, etc.; look well with any skirt; sizes 36 to 44. Regular \$2.20. Friday, Saturday and Monday .. **\$1.79**

MOIREtte UNDERSKIRTS—Showing pleated flounce, plain shades of Saxe, Rose, Purple, Green, Brown and Black. Regular \$2.00. Friday, Saturday and Monday .. **\$1.79**

WINCEY KNICKERS—A clearing line of Cream Wincey Knickers, trimmings of embroidery and pin tucks; open. Reg. \$1.90. Friday, Saturday and Monday .. **64c.**

INFANTS' VESTS—Fine ribbed Vests, long sleeves, buttoned front; assorted sizes; values to 60c. Special .. **39c.**

GIRDLES—Celluloid Dress Girdles, in shades of Jade, Navy, Sky, Saxe, Henna, White and Fancy; very newest. They're special at .. **25c.**

HAIR PINS—Spanish Hair Pins with brilliant tops, positively the latest for the culture. Reg. 40c. Friday, Saturday and Monday .. **32c.**

We have Singled out Some Very Special Values in TOWELS

ROLLER TOWELS—Circular made up Roller Towels in good grade unbleached Turkish quality, about 2 1/2 yards in each roller. Regular 80c. Friday, Saturday and Monday .. **69c.**

TOWELS—Unbleached Striped Turkish Towels, very strong and serviceable. Special each .. **49c.**

BATH TOWELS—White Turkish Towels, of the very best quality; plain hemmed ends. Regular \$2.00 each. Friday, Saturday and Monday, each .. **\$1.87**

MORE TOWELS—Extra large soft White Turkish Towels, large enough for bath use; good value for \$1.00 each. Friday, Saturday and Monday, each .. **85c.**

TAPESTRY SQUARES—24 x 20 size; nice for Cushion Tops or chair backs, etc.; splendid assortment of coloured patterns. Special .. **47c.**

BRASS RODS—"Blue Bird" Flat Curtain Rods, brushed brass finish fluted; curved corners; very neat; with fittings. Friday, Saturday and Monday .. **36c.**

Rare and Beautiful RIBBONS

5 inch Ribbons, brilliant hues, in patterns such as Satin and plain Moires, some very handsome flowered Ribbons and others in fancy plaids, they're popular. Regular 90c. yard Friday, Saturday and Monday .. **49c.**

Yard Goods Every Item Brand New and in Every Case a New Value

READY!

FLANNEENE—35 inches wide, finished like a fine flannel, excellent for ladies' under garments, night-dresses, or baby's wear, finest twill finish. Friday, Saturday and Monday .. **59c.**

WINCEYETTES—38 inch Cream Scotch Winceyettes, closely woven, superior quality. Special .. **55c.**

BLAZER FLANNELETTES—3 pieces of English Blazer Flannelettes, broad striped, Navy and White Cardinal and Black, Blue and Black. Special Friday, Saturday and Monday .. **48c.**

CURTAIN LACES—The new patterns this season are very handsome, White and Cream, 62 inches wide, very heavy looking. Reg. 85c. value Friday, Saturday and Monday .. **75c.**

CURTAIN LACES—40 inch pure White Nottingham Curtain Laces, elegant all over patterns. Reg. 70c. yard Friday, Saturday and Monday .. **64c.**

CREAM MADRAS—A Couple of pieces at the price well covered patterns, bordered and wool edge, washa beautiful. Reg. 55c. yard Friday, Saturday and Monday .. **49c.**

CASEMENTS—36 inches wide, V. Rose shade, Persian cord finish; very cosy looking for cold weather time curtainings. Reg. \$1.00 yard Friday, Saturday and Monday .. **87c.**

Window Blinds

Lace insertion trimmed Window Blinds, in Cream and Green; others lace end, in Green shade. Reg. \$1.10 Friday, Saturday and Monday. Special **98c.** complete ..

Anticipating Your Needs Sir, for Fall Time--that's our business

INVISIBLE BRACES—Out of sight and out of mind, but always on duty; nothing in the brace line more comfortable; all **65c.** White. Special ..

PYJAMA SUITS—Seasonable weight in Men's Striped Union Pyjama Suits; turnover collar, pearl buttons. **\$4.15** Friday, Saturday & Monday, suit ..

HANDKERCHIEFS—Sample line of all size Handkerchiefs for men; hemstitched all White and others with coloured borders. Values to 55c. each. Special .. **20c.**

COAT JERSEYS—A sample line—no two alike; English all Wool Coat Jerseys, plain shades and Dark Heathers; particularly adapted to our climate. Spe. **\$4.85** each ..

MEN'S SOCKS—Men's English Wool Cashmere Socks; plain shades of Fawn **65c.** and Coating. Special ..

MEN'S PANTS—Well tailored Pants in good quality English Tweeds, Browns **\$4.95** and Greys; cut bottoms. Special ..

GREY RAGLANS—These are nice shade, single or double breasted, with and without belt. A Coat you would **\$18.50** like to own. Special ..

TOP SHIRTS—This is our special line and it's quite a favourite; good materials, good patterns, good value. Spe. **\$1.75** each ..

WOOL COMBINATIONS—Stanfield's Wool Combinations in a nice medium weight; perfect fitting garments. Spe. **\$3.95** each, the suit ..



OUR \$12.95 Suits The Best Value Yet

Absolutely so. They bring you 3-Piece Fall weight Tweed Suits—well tailored; we would not accept them otherwise, and made up to our own requirements and our own idea of what's wanted to-day in Sensible, Service-giving Suits for every-day wear.

OUR PRICE \$12.95.

You save the difference--Buying it at Baird's

JOB LINE Misses' Boots.

\$5.00 Values for \$2.39.

A GREAT RANGE—Laced and Buttoned Styles, medium and low heels, in Black and Tan shades. Ideal Boots for fall wear, values to \$5.00 pair. Special to **\$2.39** clear ..

MEN'S BOOTS—Strong heavy Tan Elk Boots, with all double stitching, sprigged and sewn soles, great boots for roughing it, high topped. Special .. **\$3.35**



Sale of Job TABLE CLOTHS

Don't Miss These

15 of this line in heavy half bleach Damasks, serviceable for kitchen use; size 48 x 48. Special **89c.**

22 only in White and unbleached Damasks; very strong quality; size 56 x 63; values to \$1.50. Friday, Saturday and Monday .. **\$1.18**

TABLE DAMASKS—Snow White Table Damasks; all striped patterns, self fancy bordered, 56 inches wide; 80c. value. Friday, Saturday and Monday .. **69c.**