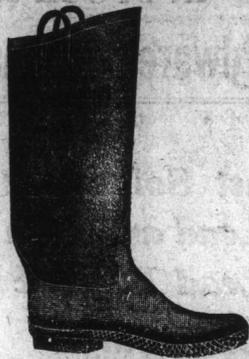


Smallwood's Big Shoe Sale!



100 pairs MEN'S LONG RUBBERS only \$5.00 per pair
50 pairs MEN'S LONG RUBBERS only \$5.50 per pair



LADIES' FLEXIBLE PUMPS, worth from \$7.00 to \$8.00. Sale Price only \$5.50. Secure yours today.

100 pairs MEN'S FINE BOOTS, all size 10, \$5.00 pair
200 pairs GIRLS' LACED BOOTS, sizes 3 and 4 only, price \$3.00 per pair.

DAMAGED BY WATER.

A small quantity of WOMEN'S BOOTS damaged by water to be sold at HALF PRICE. Particulars later. Mail Orders receive prompt attention.

F. SMALLWOOD,

The Home of Good Shoes, 218 and 220 Water St.

New Arrivals

FROM ENGLAND.

A Fine Selection of

Serges & Tweeds;

Also, a splendid assortment of

Winter OVERCOATINGS.

Satisfaction Guaranteed.

J. J. Strang,

Tailoring of Quality,

COR. WATER and PRESCOTT STS.

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if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

J. J. ST. JOHN.

JUST IN TIME.

40 VERY CHOICE TURKEYS.
SHIRRIFF'S ASSORTED JELLY POWDERS.
MINCE MEAT in Glass.
KIT COFFEE and VI-COCOA.
ENGLISH SPICES, 10 bris. CRANBERRIES.
CALIFORNIA ORANGES, GRAPES and LEMONS.
SHELLED WALNUTS and ALMONDS.
MARVEN'S FANCY BISCUITS in tins.
GROUND NUTMEG, and the BEST 60c. and 65c. TEA in the city.

J. J. ST. JOHN.

Advertise in The Evening Telegram

Important Announcement!

We are now ready to announce to the trade and to the public generally the opening of our Manufacturing Concern of Ladies' Readymades.

This is an enterprise which merchants will hail with joy, as Newfoundland has always been greatly affected by the lack of local made Ladies' Readymades, and at the present time this drawback is more keenly felt than ever before.

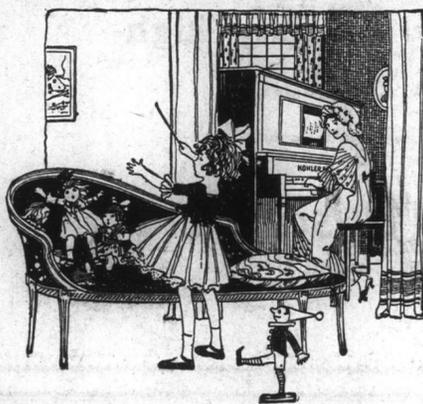
The severe rate of exchange, the high duties, freight charges and the uncertainty of safe transportation, which heretofore was a source of worry and trouble to you, we now shift to our shoulders and deliver to you at your door the finished product, in perfect condition, and at prices far cheaper than that of imported merchandise.

Another benefit that you derive from local made goods is that the local manufacturer strives to produce his merchandise to suit the needs and tastes of the Newfoundland people; a thing which foreign manufacturers cannot and do not do. We have made a careful study of the Newfoundland woman's likes and dislikes in the matter of Readymades and we are now producing Costumes, Raglans and Skirts to please your customers.

Advocate local made goods and increase your business. We are now showing samples. If you cannot call, drop us a card and our representative will call.

United Manufacturing Co'y,

Manufacturers of Ladies' Costumes, Raglans & Skirts,
Corner GEORGE & ADELAIDE STREETS,
St. John's, Newfoundland.



Kohler & Campbell
PIANOS

The Best Piano in the World
at the Price.

Musicians' Supply Co.

Duckworth St., St. John's.

oct23,t,h,s,t

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SCOTTISH UNION & NATIONAL INSURANCE COMPANY OF EDINBURGH, SCOTLAND.
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The above Insurance Companies carry on a successful and extensive business, and always have maintained the highest character for the honourable and liberal discharge of their obligations.

Our first aim in every policy we issue is to ensure the holder complete protection, our second to grant that protection at the lowest possible rate. Write or phone us.

Nfld. Labrador Export Company, Limited,
s.t.t. Agents, Board of Trade Building.

FREW'S MID-WINTER SALE!

Our Annual Winter Sale of

Dry Goods, Boots, Rubbers, Readymades, Etc.

now in full swing. Wonderful bargains in every department. Remember, every purchase here means a save for you.

WILLIAM FREW, Water St.

CASH'S Tobacco Store wishes to draw Smokers' attention to their recent shipment of the famous Old English



B.B.B. BRIAR PIPES.

Also to again remind smokers that in connection with our Pipe Department we have a regular up-to-date

PIPE HOSPITAL where ordinary repairs can be done and stems fitted at the shortest notice.

JAMES P. CASH,
Tobacconist.

Anthracite Coal.

Now Landing,

1000 Tons

Furnace Size.

H. J. STABB & CO.

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Ella Wheeler Wilcox.

Poems of Sentiment.
Poems of Power.
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Yesterdays.

Any of the above Books of Poems mailed to any address upon receipts of

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GEORGE H. HALLEY,
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LIVER!

LIVER!

We have it—lots of it—fresh from Toronto, selling now at

25c. lb.

Also Pork and Beef Sausages. Special prices for kegs.

Export Orders Solicited.

M. J. Blackler,
54 NewGower St.

Reid-Newfoundland Company,
WATER STREET STORES DEPARTMENT.

Just Arrived:

Special English Clyburn Spanner Wrench; the right thing for anyone wanting a good strong Wrench. Also, Stelson Wrenches, assorted sizes, and Coes or Monkey Wrenches, assorted sizes. A large assortment of Machinists' Hammers and Pin Mails.

We carry in stock a large assortment of Saws: Silver Steel, the best kind of Circular Saws; Rip and Cross Cut; also Saws, Shanks and Bits, Hand Saws, Hack Saws and Silver Solder.

We also carry a large assortment of Pipe Stocks and Dies, Bolt Dies, Little Giant, also special Taps for same, assorted sizes.

Drilling Machines.

No. 90 Self-Feed Blacksmith Post Drill, the best hand drilling machine on the market.

PRICES RIGHT. SPECIAL ATTENTION GIVEN TO OUTPORT ORDERS.

Reid-Newfoundland Company,

CUT THIS OUT

AND PUT IT IN YOUR COOK BOOK.

Owing to the uncertainty of case eggs, and fresh eggs scarce, we offer

EGG YOLKE

(powdered)—one pound being equal to a dozen eggs. DIRECTIONS FOR USE.

3 parts water to one part Egg Yolke, allow it to soak 3 hours or more in a cool place. Just before using stir gently, but don't beat it. Be sure all is dissolved before using. Use water of tap temperature or luke warm water, but never hot.

Also Bird's Egg Powder (Tins & Pks.)

RAISINS— Seeded, Seedless, Table. Currants. Citron & Lemon Peel. Cake Flour. Nonpareils. Self Raising Flour. Icings, Assorted, Dromedary Dates.	Lemon Crystals. Robinson's Pat. Barley. Robinson's Groats. Brook's Baby Barley. Bird's Custard Powder. Horlick's Malted Milk. Lemon Curd. Guava Jelly. Almond Paste. Ground Sweet Almonds.
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A Suit or Overcoat at **Maunder's**, selected from a splendid variety of British Woollens, cut by an up-to-date system from the latest fashions, moulded and made to your shape by expert workers, costs you no more than the ordinary hand-me-down. We always keep our stocks complete, and you are assured a good selection. Samples and style sheets sent to any address.



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Tailor and Clothier, 281-283 Duckworth Street

From Liverpool.	St. John's to Halifax.	Halifax to St. John's.	St. John's to Liverpool.
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These steamers are excellently fitted for cabin passengers. Passengers for Liverpool must be in possession of passports. Rates of freight, passage and other particulars apply to

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