

THE LIGHT-HOUSE KEEPER'S STORY.



FROM the lighthouse at Lobster Cove Head, Bonne Bay, Newfoundland, Mrs. W. Young sends her experience of Zam-Buk.

She says: "I suffered with eczema for seven years and to my great delight Zam-Buk has cured me. The disease started on my breast, and spread until it extended over my back. The itching and burning—especially when the affected parts were warm—was terrible; and yet when the eruption was scratched or rubbed, it turned to bad sores and caused great pain. I went to a doctor and tried various prescriptions, but seemed to get no benefit, so tried another doctor. Again I got no relief, so tried a third doctor, and then a fourth.

"Seven years is a long time to suffer, and I had got used to the thought that I never would be cured, when I saw a report in the *Family Herald*, telling how beneficial Zam-Buk was in cases of skin disease.

"I bought some Zam-Buk, and from the use of the very first box I saw it was going to do me good. I persevered with it, and the improvement it worked in my condition was really wonderful.

"It eased the irritation, stopped the pain, and the sores began to dry up and disappear. In short, I found Zam-Buk all that was claimed for it and within a very short time it worked a complete cure in my case.

"Since that time I have recommended it for several other cases, and in each it has proved its wonderful merit.

What Zam-Buk Cures

Zam-Buk cures Eczema, Ulcers, Blood Poison, Piles, Cold Sores, Chapped Hands, Scald Sores, Bad Leg, Festering, Children's Eruptions, Cuts, Bruises, Scalls and Burns. All druggists and stores sell at 50c box or post free for price from Zam-Buk Co., Toronto. Refuse worthless substitutes.

FREE BOX

Send this coupon, name of this paper and 1c stamp (to pay return postage) to Zam-Buk Co., Toronto, and receive free trial box.



ADDRESS ALL APPLICATIONS FOR SAMPLES AND RETAIL ORDERS TO T. McMurdo & Co., ST. JOHN'S, Nfld.

Drops 10,000 Feet.

Paris, Oct. 21.—The destruction by an officer of the observation post in the Champagne of a German captive balloon of the type known as "sausage," which has been mentioned in a French official statement, is declared to have been a particularly brilliant and difficult feat as these balloons are always carefully guarded.

Determined to get rid of this particular balloon, by means of which the Germans had been enabled to obtain valuable information regarding the movements of French troops, the lieutenant experimented for two months with fire balls. When he was convinced that he had an explosive which met all his requirements, he started out for the attack.

The aeroplanes guarding the balloon moored fifteen miles behind the German lines, were so vigilant that the lieutenant had to try four times before he could rise above it. On the fourth attempt he swooped down from a height of 10,000 feet and placed his missiles accurately before the balloon could be hauled down.

In dropping his fire bombs the Frenchman came near enough to the

earth to be in full range of German anti-aircraft guns, but he managed to rise safely, and escaped from a hurricane of bursting shrapnel.

A battle between a French aeroplane loaded with 90-millimetre bombs, and a fast double-engine German plane was one of the incidents of the battle in the Champagne, when the allied offensive was at its height. The French machine had just set out to destroy a line of the railroad just back of the German lines when the German craft emerged from a cloud.

The battle began immediately. Almost as soon as it started the machine gun on the French aeroplane jammed.

"Dive, dive," shouted the French observer to the pilot.

The machine plunged in a sudden curve, but the German, no less prompt, dived too, and continued to fly around the French machine, which was hampered by the weight of the bombs it carried. After firing his carbine until his supply of cartridges were exhausted, it occurred to the French observer that it would be fatal to him and his pilot to land abruptly unless the fuses were removed

from the bombs. He coolly set about taking out the fuses and had just about finished the task when a bullet struck him in the back, and a moment later one shattered his wrist.

The pilot was hit in the eye by a piece of the propeller, which had been knocked off by a bullet. Again he fainted and was wounded in the abdomen and fainted. Then the observer seized the levers and guided the machine to the French trenches.

Both the observer and the pilot have survived their injuries and the names of both have been proposed for the Legion of Honor.

Private Alec Hennebury.

Mr. George McF. Hennebury, of the *Evening Telegram* staff, is in receipt of the following communication from the Hon. Secretary of the Newfoundland War Contingent Association regarding his son, Drummer Alec Hennebury, who was wounded recently at the Dardanelles:

58 Victoria Street, Westminster, S.W., 11th Oct. 1915.

Dear Sir,—I am desired by the Committee of the Association to convey to you their regrets and sympathy that your son has been wounded.

As the telegraph report is not "serious" we trust he will soon recover and be able to join his comrades in the fighting line.

Yours sincerely,
(Sgd.) HENRY REEVE,
Hon. Secretary.

Mr. George Hennebury,
58 Colonial Street,
St. John's.

Use "Cascarets" for Liver and Bowels When Constipated.

When bilious, headachy, sick, for sour stomach, bad breath, bad colds.

Get a 10-cent box.

Take a Cascaret to-night to cleanse your Liver, Stomach and Bowels, and you will surely feel great by morning. You men and women who have headache, coated tongue, a bad cold, are bilious, nervous, disordered stomach, or have backache and feel all worn out. Are you keeping your bowels clean with Cascarets—or merely forcing a passageway every few days with salts, cathartic pills or castor oil?

Cascarets immediately cleanse and regulate the stomach, remove the sour, undigested and fermenting food and foul gases; take the excess bile from the liver and carry off the constipated waste matter and poison from the bowels.

Remember, a Cascaret to-night will straighten you out by morning. A 10-cent box from your druggist means healthy bowel action; a clear head and cheerfulness for months. Don't forget the children.

FLEEING TIME.

The wind grows keener every day, as from the north they roam, and "Time is winging us away, to our eternal home," still is in haste, Old Father Time he makes his long legs whiz; he seems to have no hour to waste, though ages all are his. His eager stride he never swops, he never rests or stops, he breaks all speed laws as he goes, and laughs at traffic cops. He swings the seasons round so fast there is no pause betwixt, and summer heat and winter blast are sometimes badly mixed. The springtime comes, the robins call, but ere we've learned their strain, we find we're in the midst of fall, and cold November rain. We celebrate the noble Fourth, and ere the echoes die, a wind comes whooping from the north, and Christmas day is nigh. So let us do our shopping late, this merry, festive year, and fill the clerks, who on us wait, with thoughts that scorch and sear. Oh, Father Time, what is the rush? Is time too good to last? Lie down and rest—be quiet—hush! You make us old too fast!

How Sickly Women May Get Health.

If they could only be made to see that half their ills are caused by impure blood, it wouldn't take long to cure them with Dr. Hamilton's Pills. Truly a wonderful medicine that invigorates, strengthens, renews. Every tired, worn out, woman that tries Dr. Hamilton's Pills will improve rapidly, will have better color, increased appetite and better digestion.

How Sickly Women May Get Health.

No better rebuilding tonic can be found than Dr. Hamilton's Pills which are safe, mild and health giving. For forty years Dr. Hamilton's Pills have been America's most valued family medicine, 25c. per box at all dealers.

MINARD'S LINIMENT CURES GARBET IN COWS.

Obituary.

MAURICE A. DEVINE, J.P.

With sincere regret we chronicle the passing of an estimable citizen in the person of Mr. Maurice A. Devine, J.P., Clerk of the District Court, whose death occurred at his late residence, King's Bridge Road, yesterday afternoon in his 58th year.

Maurice Devine, who will be better known to some of our readers as the Editor of the *Trade Review*, which paper he published previous to his appointment as Clerk of the Court some six months ago, was a son of the late John Devine, of County Kerry, Ireland, who settled at King's Cove many years ago. He was educated at St. Bonaventure's College. After conducting the *Trade Review* successfully for 22 years he received an appointment as Clerk of the Court, which position he occupied up to the time of his death. Mr. Devine contested the District of St. George's in the general election of 1897, and was a candidate for St. John's East in 1908-09. He was a prominent member of the Knights of Columbus and also of the Benevolent Irish Society. He married Miss Kinsella, sister of Mr. J. W. Kinsella of the G. P. O., and is survived by her. He is also survived by three brothers—P. K. Devine, Editor of the *Trade Review*; Thomas Devine, J.P., King's Cove, and John Devine, residing at Port au Port; and three sisters—Miss Lizzie Devine, telegraph operator, King's Cove; Mrs. Bernard McGrath, this city, and Mrs. (Capt.) Doyle, this city. To these and the other relatives of the deceased the *Telegram* extends sincere sympathy.

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58 Colonial Street,
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Here and There.

THE FLORIZEL.—The Florizel did not get away from Halifax until this morning at 10 o'clock.

TWO ARRESTS.—Matters were fairly quiet in police circles last night and only two arrests were made.

Ask your Grocer for Mapleton's Peanut Butter. Made in England.—jly8.eod.tf

LOADING HERRING.—The schr. Ida M. Clark is at Sandy Point loading herring from various shippers for Halifax.

BOWRING'S SHIPS.—The Prospero left Seal Cove yesterday, going north. The Portia sails for the westward to-morrow.

Ideal Draught Tubing for windows and doors, 15c. per yard. BOWRING BROS., LTD., Hardware Dept.—oct29.tf

FISH SHIPMENT.—The Nascope, Capt. Meikle, sailed to-day for Alicante and Naples taking 35,000 quintals of codfish.

Groceries, School Supplies, Picture Postcards, etc., etc., at WALKER'S Premium Store, 27 Charlton Street, St. John's, Nfld. jly17.3m.tu.th

PERSONAL.—To-day is the fifty-fifth anniversary of the wedding-day of Mr. and Mrs. Edward Thomas of Look-Out Farm. They are both looking hale and hearty; we offer them our best wishes for many happy returns.

MECHANICS' DANCE.—C.C. C. Hall, Wednesday night. C.C. C. Full Brass Band. Tickets—Double, 70 cts.; Gent's, 50 cts.; Lady's, 30 cts. Dancing at 9.15. nov2.2i

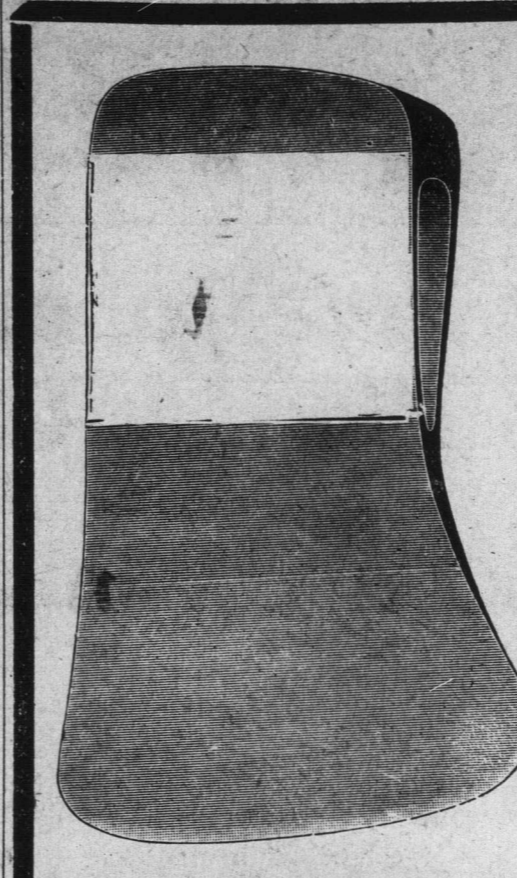
The Reid Nfld. Co. received a Marconigram from Capt. Parsons of the Sagona to-day stating that the ship had arrived at Venison Island at 8.30 this morning, coming south. Capt. Parsons reports the weather with light south and south west winds prevailing. The Sagona is bringing a full freight including a large quantity of whale oil from the station at Hawke's Harbour.

Take Stafford's Phorotone Cough and Cold Cure for the dry, deep set, painful cough usually accompanied by tightness of the chest. Price 25 cts.; postage 5 cts. extra.—oct16.tf

COMING: GREAT IRISH SINGERS, DANCERS AND SKETCH ARTISTS.

Atlantis, Fisk and Jack gave a very novel act again last night; this is the last week of those wonderful performers and all should make an effort to see them. There is coming by the S.S. Florizel the famous Irish comedy sketch, singing and dancing team—Carroll and Ellor, also a wonderful female impersonator whose costumes are a dream of beauty, and an act of this kind has never been seen here before; those people will certainly make you forget your troubles. The pictures last night were the finest seen here for some time. A beautiful two reel feature: "The Wireless Voice," by the Reliance Company. "The Forest Pillagers," by the Fairhouse Co.; an extra funny comedy: "A Hat Full of Trouble" and the Mutual Weekly, the latest war items and many interesting happenings of the week over. The Rossley orchestra deserves special mention. Mr. Dan Roche, as leader, is a first class musician. There will be some splendid shows all the week.

GREAT MASS MEETING of 2,000 VOTERS to discuss PROHIBITION at the Casino, Henry Street, TO-MORROW (Wednesday) NIGHT, at 8 o'clock. Short addresses will be given by Hon. R. Watson, A. E. Hickman, M.H.A.; W. J. Ellis, W. W. Halfyard, M.H.A.; Wm. White, J. F. Downey, M. H. A.; A. Soper, Chairman, Dr. Mosdell. Outport voters as well as city voters cordially welcomed. DON'T MISS IT.—nov2.2i



60 cents

300

SUPERIOR PATTERN,
BRIGHT BLADE,
BRONZE MOUNTED,
HICKORY HANDLE,
KEEN CUTTING AXES.

We offer the lot at \$7.00 per doz. These goods are worth considerably more, but being a special lot we are clearing them out at this price. This offer is only open for a few days. Retail Price, 60 cents each.

AYRE & SONS, LTD.

One Dollar & Twenty Cents.

\$1.20

Will Buy You a Pair of Nice, Warm, Cozey

COTTON BLANKETS.

Sizes 54 x 74 inches.

This Week at

A. & S. Rodger's.

More American Goods!

Another shipment open for inspection

At Prices that are Irresistably Low.

LADIES' NECKWEAR, 40c. to \$1.20. Very attractive, consisting of Collar and Cuff Sets, Fischues, Ruffs and some Fur effects.

LADIES and CHILDREN'S BELTS, 25c. to \$1.50. In Elastic, Leather and Fur Trimmed Suede; all the latest shades.

LADIES' KIMONOS, \$1.50 to \$3.50. In shades of Mauve, Pink, Saxe, Navy and Helio.

LADIES' SILK CREPE WAISTS, \$1.80 to \$3.60. Roman stripe, collars of Military cut.

CHILD'S AMERICAN COATS, fit 2 to 6 years, only \$2.50. Corduroy Velvet, in shades of Red, Navy & Brown.

LADIES' BRASSIERES, 45c. to 85c. Dainty patterns, all sizes. COLORED COVERALL APRONS, 45c. Dust Cap included.

HOSIERY SPECIALS. Child's Rib Cashmere, 16c. to 26c. Ladies' Cashmere, 30c. to 45c. Men's Half Hose, 20c. to 40c.

FLEECE UNDERWEAR. Boys' Sizes, 24 to 34. Price 26c. up to 38c. up to 65c. Ladies' for 28c., 38c. up to 65c.

INFANTS' BATHROBES, 95c. to \$2.25. Shades of Pink and Sky only.

CHILD'S E (easy) Z WAISTS, fit 2 to 13 years. Price 28c. up.

NOTION COUNTER SPECIALS. Turknit Wash Cloths, 8c. ea Child's Waterproof Bibs, 7c. and 14c. Washing Slip Ribbons, 14c. bdl. Xmas Holly Ribbon, 13c. bdl Books of Safety Pins, 13c. each Child's Satin Purses, 18c. each Sewing Bags . . . 16c. each Laundry Bags . . . 18c. each Shoe Bags . . . 16c. each Child's Hose Supporters, 10c. pair up Tea Aprons . . . 18c. each

SPECIAL NUMBERS. In Tea Cloths, Tray Cloths and Bureau Scarves, from 30c. to \$3.20 each.

CHILD'S WATERPROOF HATS, 25c. each.

CUSHION CORDS, 16c., 30c., 40c. and 55c. each.

WHITE TURKISH TOWELS, 50c. pound.

BISHOP SONS & Co., Ltd.

Phone 484. MAIL ORDERS Receive Careful Consideration. Dry Goods Dept.

Ladies' Costumes Fall---1915---Styles.



Was there ever a more fickle lady than Dame Fashion? She is always making changes, and this season has surely surpassed herself.

There is a more decided change in this Fall's styles than has been known for many seasons. While materials are similar, Serges, Gabardines, Tweeds, Cord, etc., the designs are absolutely unlike any of their predecessors. Coats are of many styles, chiefly a la militaire, with high collars, snug-fitting sleeves, and the entire coat in some instances is beautifully braided. Skirts are much fuller, both pleated and gored, and are worn very short.

As descriptions are quite impossible, we can only say that we carry the largest and smartest line of Ladies' Costumes in the city.

U S. Picture and Portrait Co.