

REID-NEWFOUNDLAND CO.

Panama-Pacific Exposition! San Francisco.

Special Round Trip Excursion Fares to all Points in British Columbia, California, Oregon and Washington from March 25th to November 30th, 1915.
Further particulars on application to GENERAL PASSENGER AGENT.

CRISCO

Cheaper and better than Pure Lard for Frying, for Cakemaking, for Shortening,

30c. per Tin.

HARTLEY'S
Strawberries in Syrup,
25c. tin.

Bernese Alps Cream.
Best Rich, Thick obtain-
able.

Large tins, 40 & 80c. ea.

White House Coffee,
1 lb. tins.

5 cases
SHELLED WALNUTS
just in.

Purity Breakfast Food.
A perfect food, in 6 lb.
cotton bags,
40c. each.

Equal to 3 packages ordi-
nary Breakfast Foods
costing 66 cts.

MOCHA CEYLON TEA.

Highest Grade Ceylon Tea obtainable,
only 45c. lb.

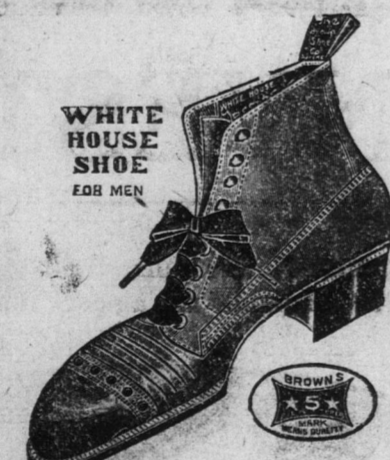
BIRD'S EGG POWDER15c. tin

FRESH COUNTRY EGGS40c. doz.

STEER Brothers.

PHONE 647.

Good SHOES



The man or woman who is looking for Good Shoes at reasonable prices will find them here. In spite of the big advance in leather we are able to give you some rare values just now in Footwear.
Ladies' Fine Boots, Button, Blucher and Laced styles, \$2.00, \$2.50, \$2.75, \$3.00, \$3.50, \$4.00, \$4.50, and \$5.00.
Men's Fine Boots, \$2.50, \$2.75, \$3.00, \$3.50, \$4.00 and \$5.00.
Boys' and Girls' Boots at greatly reduced prices. See our windows.

F. SMALLWOOD, The Home of Good Shoes.

IN STOCK:

- YELLOW CORN.
 - YELLOW CORN MEAL (Coarse & Fine)
 - "HOMCO" WHITE HOMINY FEED.
 - VICTORIA HOMINY FEED.
 - GLUTEN FEED.
 - BRAN.
 - HAY—Small Bundles.
 - OATS—Black, White and Mixed.
- And

'Molassine' Meal,

The famous feed for all animals. Keeps them in good condition.

HARVEY & CO., LTD.

Wholesale Agents.

CHEAPER PRICES

For Marine Engines.

Latest Make Ferro Kerosene Engines
and Gray Kerosene Engines.

Also, Kerosene, Gasoline and Lubricating Oil.

A. H. MURRAY, - - St. John's.



THE FAMILY SHOE STORE

AT YOUR SERVICE!

This Shoe store is always at your service. Always ready to show you the best of Footwear, at pleasing prices.

Ready with the best Shoes in special lines, made by Manufacturers who have won a reputation for making good Shoes.

Shoes for Men, for Women, for Boys, for Girls, for the Little People and for the Baby. Shoes for every member of the family—Shoes for all purposes.

We might quote a string of prices, but Shoe prices are meaningless unless you see the Shoes at the price.

The season's best Shoes are ready for you, and we're always at your service.

Parker & Monroe, Ltd.,
THE SHOE MEN.

Music for the Multitude!

There is nothing that gives one a more loyal heart-throb than the sound of some well-known National or Patriotic Air, and there is nothing that reproduces these airs with more sympathy and expression than the Columbia records.

We have a further consignment of 2,000 Records just opened, mainly Patriotic Songs, National Anthems and some of the fine martial music of the Allies. Here are one or two records we'd like YOU to hear:—

Your King and Country Want You,
Sons of Our Sailor King,
Soldiers of the King (new version),
Your Dear Old Dad was Irish.

Landing of the British in France,
(Descriptive Patrol by Military Band.)
The Entente Cordiale March by the Regimental
Band of H. M. Scots Guards.

THE "RECORD" STORE FOR RECORDS.
U. S. Picture & Portrait Co.

Over 40,000 People
Read The Telegram

MADE IN 1870. Still Going Strong IN 1912.

Extract from letter 17/12:
"This gun was bought by my grandfather in 1870, and has been in constant use in my family for three generations, and I hope it may start the training of another generation. It has been used all over the world on all kinds of game with Shot and Ball, a great part of its life has been spent wild-fowling, and you know what that means."
"It has been seized as contraband of war, and through all this it has been a Hever falling good servant."
The quality of a Greener Gun is remembered long after its price is forgotten.

Send now for Catalogue No. 105, mailed free.
W. W. GREENER,
BRITISH GUN MAKER,
63 and 65 Beaver Hall Hill,
MONTREAL, P.Q.

St. John's Municipal Board.

Notice to Rate Payers.

EAST END.
The Collectors will call at the following localities next week:—
Monday, March 22nd—Water Street, Cliff's Cove to Temperance Street, Duckworth Street from Cochrane Street to City Hall.
Tuesday, March 23rd—Water St. from Beck's Cove to Prescott St. Duckworth St. from Temperance St. to Cochrane St.
Wednesday, March 24th—Water St. from Prescott St. to Cochrane St.
Thursday, March 25th—Water Street, North, from Springdale St. to Duckworth St.—North, from Hoyles-town to Church Hill.
Friday, March 26th—Duckworth St. from Church Hill to City Hall (North), Barrabaran St.
Saturday, March 27th—Allan's Square, Dicks' Square, Livingstone St. and Balsam St.

WEST END.
Monday, March 22nd—Water Street South, from Cliff's Cove to Adelaide St., Leslie St., Alexander St. and Angel Place.
Tuesday, March 23rd—Water Street South, from Adelaide St. to Job's Bridge, Patrick St., Brine St., Job St., Plank Road.
Wednesday, March 24th—Water Street South, from Job's Bridge to Tannery, Cross Roads.
Thursday, March 25th—Water Street North, from Springdale to Patrick Streets, Hamilton St.
Friday, March 26th—Water St. North, from Patrick St. to Cross Roads, Power St. and Carnell St., Atlantic Avenue.
Saturday, March 27th—New Gower St. South, from City Hall to Waldegrave St., Pleasant St.
By order,
JNO. L. SLATTERY,
Secretary-Treasurer.



YOUR POLICY
should be kept up. Don't you often hear of a friend's loss? This should be a warning to you to look after your own

INSURANCE POLICIES
and not let them run out.
If you take out a policy with my companies you know that any loss will be met promptly. Cost is low.

PERCIE JOHNSON,
Insurance Agent.

Fighting Water!

If the roof of your dwelling or your hen house or your factory is leaky, you can make it water tight with a few cents worth of

Elastigum.

We have just received a shipment by the S. S. "Stephano."

COLIN CAMPBELL.



BUTCHERS, ATTENTION!

To arrive ex S.S. Stephano Wednesday next.

60 Quarters

Choice Fresh

Killed Beef.

GEO. NEAL

EVER READY

Electric Specialties

British Manufacture,

Henry Blair's.

NOW SHOWING:

- Torches,
- Pocket Lamps,
- Batteries,
- Bulbs,

All the Best Makes. Lowest Prices.

HENRY BLAIR

EIGHT PAGES TO

TORONTO. Noon.—Mod-
to fresh N.E. to N.W. w.
generally fair to-day and
Tuesday, not much chan-
temperature.
ROPER'S Noon.—Bar. 30.
ther. 40.

VOLUME XXXV

RE

Sp
Oregon



Auction Sale

THE PEOPLE'S AUCTIONEER

AUCTION.

At the residence of
MR. W. SPARK
78 Springdale St.

TO-MORROW, TUESDAY
2nd inst., at 10.30 a.m.

Household furniture and

consisting of:

Drawing Room—Draw-
suite, walnut frames, uphol-
stered table, 1 walnut side-
table, 1 wicker lounge chair,
1 chair, 1 foot stool, 1
machine, 1 parlor stove, 1
table, glass and crockery,
day clock, pictures and
canvases on floor.

Hall—1 oak hall stand,
plate mirror, hall stove,
ling, stag's head, canvas
stair carpet.

No. 1 Bedroom—1 brass
channel bedstead, spring
mattress, feather bed, bolster,
bedding, 1 golden oak dress-
ing table, 1 parlor stove, 1
match, part toilet set,
chairs, curtains, poles and
cans on floor, single bed-
spring.

No. 2 Bedroom—Brass
channel bedstead, spring
mattress, dressing case with
washstand to match, can-
bedroom chair.

Kitchen—No. 7 Ideal