

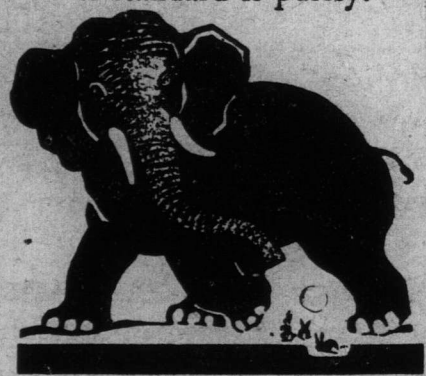
THE ELEPHANT

is the largest inhabitant of the forest in the world. This is an undisputed fact. SUNLIGHT SOAP has the largest sale of any Soap in the world. This, also, is an undisputed fact. The great value of the Elephant's tusks is well known, but far better known to good housewives is the great value of

Sunlight Soap

It enjoys a well-deserved popularity. Its mission is cleanliness—its standard is purity. Increasing leisure, and reducing work it is used by delighted housewives all over the world in preference to any other.

A TRIAL WILL PROVE THIS.



Wedding Bells.

BRADBURY-CHAFE.

Petty Harbor was the scene of a pretty wedding yesterday afternoon, when William Harvey Bradbury, son of Capt. Samuel Bradbury, of Bay Roberts, took for a partner Harriet Maria Chafe, daughter of Edward and Harriet Chafe, of that place. The bride looked charming in a dress of white satin, with crystal trimming, and overdress of white net, with hat to match; she was attended by Miss Jessie Bradbury, sister of the groom, who also looked charming in a suit of white, the groom being supported by the bride's brother, Edgar. The ceremony was performed by the Rev. Mr. Hewitt, after which the party repaired to the residence of the bride, where a sumptuous supper was served, and which was attended by about twenty couple. The presents were many and costly. Mr. and Mrs. Bradbury are leaving in a day or two for Bay Roberts where the honeymoon will be spent, after which they will proceed to Grand Falls, their future home. We wish the young couple a long and prosperous life.—Cor.

Announcement.

D. J. Furlong wishes to announce to his friends and the public generally that he has opened a custom establishment in connection with the Cleaning and Pressing in the store lately occupied by N. W. Chow, 7 New Gower Street, and is now prepared to receive orders for any garment in the tailoring line; also wishes his friends to notice that he is giving a very special offer to anyone having suit length to be made up. Every garment will receive the best of attention. Call now and see our goods and select your pattern. Workmanship guaranteed. All goods well shrunk before making.

D. J. FURLONG,

7 New Gower Street, may 11.

If you wish to see Newfoundland Souvenirs in great variety at low prices go to TRAPNELL'S.—jy23,tf

DAINTY DESKS

for

"My Lady's Room."

NEVER was furniture of any kind, or at any period, more beautiful, comfortable, thoroughly attractive and well-made, or more eminently adapted to its own special use, than is the furniture of to-day. This is remarkably noticeable in some of the elegant articles that are made for the refined woman's use. We are showing examples in the handsome Writing Desks for Ladies we have on view this week.

These Desks are specially designed for daintiness and comfort, they are of Bird's-eye Maple, Mahogany, Circassian Walnut, Quartered, Fumed and Weathered Oak, also in early English finish; all have chairs en suite.

These Desks are suitable for drawing-room, boudoir, or sitting-room, in fact, used in any room they make writing a pleasure.

U. S. Picture & Portrait Coy.,
Complete House Furnishers.

The Call of the Marseillaise.

The call of the Marseillaise echoes on the ears of every Frenchman throughout the world to-day, as a general mobilization of the French Army and Navy commenced yesterday. Though the number of French residents and fishermen in Newfoundland is very small every available man is required in the service of the Republic. Instructions concerning the summoning of the French Reserves have been sent to St. Pierre, and from there orders will be issued to the French fishing fleet now on the Grand Banks. The fishery will have to be abandoned and the fishermen, who according to this year's statistics number over ten thousand, will hasten to headquarters and report themselves for service. Practically every man in the fleet belongs to the naval reserve of the Republic, and carries with him all necessary instructions which come into effect the moment he is called upon.

French Consul Suzer wishes us to inform French residents or fishermen in Newfoundland that general mobilization of the French Army and Navy has been decreed for to-day, 2nd August, and that every available man must report himself to his home quarters according to the instructions of his military papers. Moreover, full information, as well as passage money will be, if required, provided at once by the French Consulate in St. John's.

Big Masonic Ceremony at Grand Falls.

The fourth installation of officers of Lodge Northcliffe, No. 1086, at Grand Falls, was held on Tuesday, July 28th, and carried off with special eclat.

Messrs. N. Pike, P.M., Geo. E. White, I.P.M., and M. Davis, R.W.M., awaited the arrival of the morning express by which the following gentlemen came to attend the ceremonies: Messrs. C. R. Duder, D.G.M.; R. G. Ash, D.G. Treas.; W. J. Edgar, D.G.S., E.C.; and Bros. Duff (Carbon-ear), Taylor, McLean, McKean, Spence, Johnson and MacFarlane. The day was spent in visiting the Paper Mills and town, and those who had been here before were delighted with the great strides that had been made in all directions since their last visit, while those who were seeing the town for the first time were very much surprised at the thoroughly modern mill and equipment, and the excellent arrangements in the town.

At 8 p.m. the Lodge was opened in due form by Bro. G. E. White, R.W.M., and Bro. W. J. Edgar, D.G.S., E.C., who were received with grand honors, after which the other District Grand Officers were accorded the same reception. Bro. Edgar apologized for the unavoidable absence of Bro. J. A. Clift, who was detained by business.

The installation ceremony was then performed by Messrs. C. R. Duder, D.G.M.; J. Duff, as S.W.; G. E. White, as J.W.; R. G. Ash, as D.G. Secy., and Director of Ceremonies; E. W. Taylor, as I.G., and N. Pike as Chaplain. The following are the officers for the ensuing year:

Bro. M. Davis, R.W.M.
" D. Arkle, D.M.
" J. Bethune, W.S.W.
" A. Hay, W.J.M.
" N. Pike, P.M., Secretary.
" F. E. Ireland, Treasurer.
" C. McD. Mews, S.D.
" J. B. Simpson, J.D.
" E. Sheppard, B.B.
" I. Morgan, I.G.
" J. Kilgill, Tyler.
" W. Brain, W. Morrow, Stewd's.
On behalf of the Lodge, Bro. C. R. Duder, D.G.M., then presented to Bro.

FOX WIRE!

Just received.

36 inch x 2 inch x 17 gauge

60 inch x 2 inch x 14 gauge

72 inch x 2 inch x 16 gauge

LACE WIRE in 28 lb. rolls.

LACE WIRE in 56 lb. rolls.

STAPLES, 1 1/4 & 1 1/2 inch.

R. NEYLE,

246 Water Street.
jly21,tf

REGATTA DAY

YOU WANT THE BEST.

DICKSON'S TEA goes further and makes a better pot of tea than any other brand. Try the New Tea and you will be delighted. For sale by A. D. Rankin & Co. and W. E. Bearn.

DE RESZKE CIGARETTES.—A new stock just arrived. Used exclusively at the Board of Trade Dinner to the Commissioners when nothing but the best was wanted. For sale by J. L. Courtney, Geo. F. Kearney, and The Central Pharmacy, Water Street, T. McMurdo & Co., Rawlins' Cross, and also at The City Club.

The Universal Agencies,
Agents for Newfoundland,
137 Water Street.
Telephone 60.
jly31,ed,tf

G. E. White, a Past Master's jewel as a mark of appreciation of the capable and enthusiastic manner in which he filled his office during the past year. Bro. White, in a few well chosen words, thanked the Lodge for their gift and assured them of his continued interest in the future as in the past.

At 10 p.m. the assembly retired from the Lodge room to the Banquet Hall of the Grand Falls Club, where a most excellent dinner had been prepared by Mrs. MacPherson. In this she seems to have surpassed even her former successes and served a repast that could hardly be excelled in the country.

After full justice had been done to this item of the programme, the Toast List was discussed and some excellent speeches were delivered, principally those of Bros. Duder and Edgar. Bros. P. Deckers, J. P. Nelson, C. Mews and D. Arkle furnished some vocal selections which were very well received and contributed in no small measure to the general enjoyment. The following is the Toast List:

"The King and The Craft."—Proposed by Bro. Mark Davis, R.W.M.; God Save the King.
"The Grand Master Mason of Scotland."—Prop. Bro. Mark Davis, R.W.M.

"The Grand Master of the United Grand Lodge of England, H.R.H. the Duke of Connaught."—Prop. Bro. Mark Davis, R.W.M.

"Officers of District Grand Lodge."—Prop. Bro. G. E. White, I.P.M.; Resp. Bro. C. R. Duder, P.M., D.G.M.
"District Grand Lodge of England."—Prop. Bro. R. G. Ash, B.M., Acting D.G.S.; Resp. Bro. W. J. Edgar, P.M., D.G.S., E.C.

"Sister Lodges and Visiting Brethren."—Prop. Bro. J. G. Bethune, W.S.W.; Resp. Bro. W. J. Edgar, D.G. S., E.C. of St. John's Lodge, No. 579; E. McLean, of Tasker Lodge; J. Duff, of Carbon-ear Lodge, No. 1043; Dr. Chamberlain, of Avalon Lodge, and J. P. Nelson, of British Lodge, No. 334, South Africa.

"Lodge Northcliffe and newly installed officers."—Prop. Bro. W. J. Edgar, P.M., D.G.S., E.C.; Resp. Bro. Mark Davis, R.W.M.

"Absent Brethren."—Prop. Bro. C. R. Duder, P.M., D.G.M.
"Tylers' Toast."—Prop. Bro. J. Knight; Auld Lang Syne.

The local visitors comprised Bros. P. Deckers and F. H. B. Ross, of Lodge St. John's; R. Allen, of Thistle and Rose, No. 169; Dr. H. B. Chamberlain, Avalon Lodge and J. P. Nelson, of British Lodge, No. 334, South Africa.

During the evening the following telegram was read from Bro. A. E. Wright, R.W.M. Tasker Lodge: "Lodge Tasker sends fraternal greetings Master elected officers and Brethren and wishes them every success coming year."

Wednesday, the 29th, was spent by some of the visitors at salmon fishing and by others at photographing various points of interest; Mr. R. G. Ash caught a fine salmon, and all enjoyed themselves heartily. They speak very highly of their reception and the welcome accorded; one and all assure us that they will be here again next year, God willing, and weather permitting.

In the afternoon most of them departed on the A.N.D. Co.'s train for Botwood from which they will proceed to Norris Arm and take the night's express for St. John's. The whole affair was a red letter day for all concerned and was carried through with the greatest success, showing that the followers of the ancient Craft in Grand Falls can do their share of the honors in entertaining their guests in a whole-souled and generous manner.

MINARD'S LINIMENT CURE
SUNBA, ETC.

For the REGATTA!

Washing Dresses, Blouses, Skirts, BLOUSES!

Etc., Etc.



MIDDY BLOUSES, 75 cents to \$1.75.

White Embroidery, Lawn & Voile, 75c. to \$2.50.

Fancy Colored Gingham Delaine & Voile, 75c. to \$2.50.

Cream Net Blouses, \$2.50 to \$3.00.

Cream Silk Blouses, \$1.50 to \$3.00.

Dresses!

Ladies' American Gingham and Cotton Dresses, smart and stylish,

\$1.50 to \$2.50.

White and Fancy Col'd Crepe Dresses, some Paisley Waists with self-col'd Skirt; others Paisley or Late Trimmed,

\$2.50 to \$4.00.

White Embroidered Lawn Dresses,

\$2.00 to \$4.00.

12 only very stylish American Dresses in Voiles, Muslins, Crepes and Ratives. Regular price \$6.00.

Selling now for

\$4.00.

Ladies' Shepherd Check Linen Coatees, extremely smart and dressy,

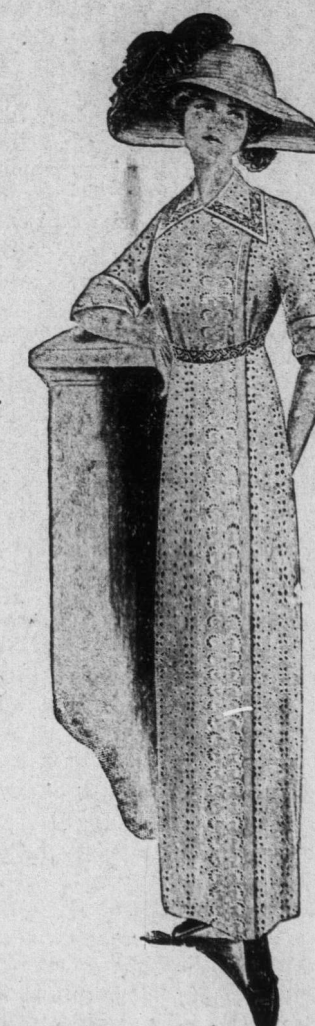
\$2.50.

Job Lot Ladies' White Lawn, Pique and Jean Dress Skirts, only

\$1.50 each.

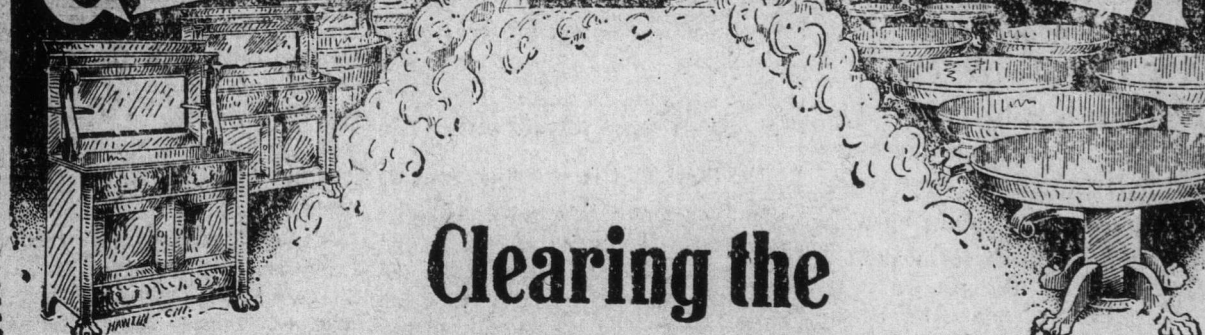
Special lot American White Embroidered Underskirts,

\$2.25



STEER Brothers.

OUR SEMI-ANNUAL CLEAN-UP SWEEP



Clearing the Decks for Action!

We have been preparing for our ANNUAL CLEAN-UP SALE of all SUMMER GOODS, also odds and ends in Furniture, to make room for fall shipments to arrive. We therefore have a line of Beds, Springs and Mattresses that we offer at half the regular price to clear. Health Mattresses that sold for \$7 to \$9 now offered at \$3 to \$4 to clear; Beds as low as \$2.95 each; Springs from \$2.00 up, and a general reduction all round during this Great Sale.

EVERYTHING IN SUMMER GOODS MUST GO regardless of cost, as we must have the room; so come early and get your pick. Sale starts to-day, and considering that there are so many values offered, we predict a quick clearance.

C. L. MARCH CO., LTD.

Cor. Springdale and Water Streets.

BY SPECIAL WARRANT OF APPOINTMENT

The Popular London Dry Gin is

VICKERS' GIN

TO H.M. THE KING

D. O. ROBLIN, Toronto
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Resident Agent