

REID-NEWFOUNDLAND CO.

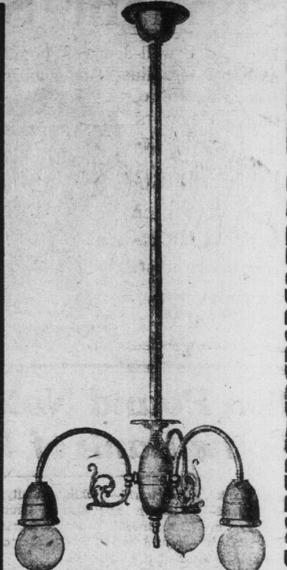
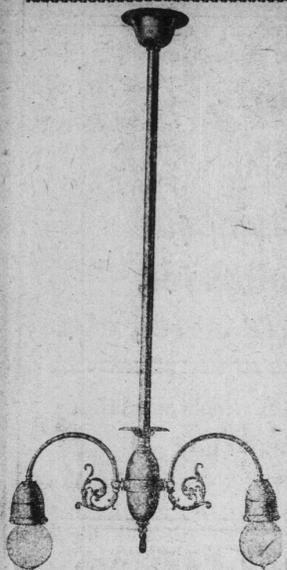
FOR \$50.00 AND TEN MONTHS TO PAY IT.

Your Home Wired and Fitted
Complete with Lamps, Fixtures,
Shades and Brackets.

➤TEN LIGHTS COMPLETE➤

Reid-Newfoundland Company.

ELECTRICAL DEPARTMENT.



YOU MAY LIVE

Without Meat but you cannot live without Vegetables

Realizing this fact we are
SPECIALIZING on POTATOES.
and offer to-day at **LOWEST PRICES**

100 Sacks
Choicest Scotch Table Potatoes,
112 lbs. each.

Telephone 393 for a sample sack or two.

F. McNAMARA, Queen Street.

GOSSAGES

are the best, the sweetest, and the cheapest

Household Soaps.

For perfect sanitation use them.

Prices on request.

GEORGE M. BARR, Agent.

Jan 6, tu, th, s, M

BE WISE—

Have those Photographs you were given this Christmas and New Year framed before they get soiled or damaged in any way.

We have a large new shipment of framing and we are sure we can please you.

THE HOLLOWAY STUDIO, LTD.

Phone 768.

Corner Bates' Hill & Henry St.

Alliance Assurance Co., Ltd.

The Right Hon. Lord Rothschild, G.C.V.O., Chairman.
Robert Lewis, General Manager.

Total Assets Exceed \$120,000,000.

Fire Insurance of Every Description Effected.
LEONARD ASH, CARBONAR, Sub-Agent for Carbonar District.

BAIN JOHNSTON & Co.,

Agents for Newfoundland.

BARGAIN SALE of RUBBERS



We are running these six lines of Shoe Rubbers at the following low prices to clear. Note the difference in prices.

See Window Display.

TEER Brothers

Former Price.		Selling now for
85c.	521 pairs MEN'S STORM RUBBERS.	70c.
65c.	408 pairs WOMEN'S STORM RUBBERS.	51c.
55c.	381 pairs WOMEN'S CROQUET RUBBERS.	46c.
\$1.00	285 pairs MEN'S STORM RUBBERS.	78c.
70c.	236 pairs WOMEN'S STORM RUBBERS.	56c.
65c.	129 pairs WOMEN'S CROQUET RUBBERS.	53c.

STEER Bros.

FOR SALE A 7 1-2 H. P. Rebuilt Mianus Engine.

Price:

\$150.00.

ROBERT TEMPLETON

FOR
1914.
Desk and Pocket Diaries.
Whitaker's Almanac.
Who's Who.
Hazell's Annual.
Nelson's Year Book.
Pearson's Nautical Almanac
and Tide Tables.
"The Little Red Book."
Daily Mail Year Book.
(14th year of issue, packed
with valuable and useful in-
formation), 17c.; 19c. post-
paid.
Garrett Byrne,
Bookseller & Stationer.



Count the cost—and you'll buy a Ford. Big production centred on one model keeps its first cost lowest. Light weight and unequalled strength make its upkeep most economical. If you count the cost you'll buy a Ford. Order early and avoid disappointment.

TOURING CAR \$800
RUNABOUT \$725

Catalogue or information from

GEO. G. R. PARSONS,
King's Road.

Our SUITS Have Character.



They are not the slipshod product of a careless manufacturer, but the carefully made product of artist workmen.

THEY MAKE A MAN feel better as soon as he gets into one.

If you want Suit perfection ask your dealer for our popular brands.

Americus, Fitre Form, Stilenfit Americus,
Truefit, Progress, Faultless, Etc.

Made only by

Newfoundland Clothing Co., Limited.



Serravallo's Tonic

Highly recommended by Leading Physicians in all Countries.

HAYWARD & Co.,
Water Street East.