

DON'T TUG and STRAIN

When adjusting your tie; it is not necessary, because there are better collars made than those that bind. Hundreds of collars are made wrongly, and that is why you tug and strain, but the

CHALLENGE BRAND WATERPROOF COLLARS

are fitted with a scientific slip-easy band flanged to allow any style of string tie to be adjusted instantly without tugging, tearing or straining.

Men who know the advantages of the slip-easy band are giving up wearing the ordinary makes of collars. Yes, there is economy in wearing them, because one collar will keep clean and wholesome for a week or more. **CHALLENGE COLLARS** are just like linen, but better. The keenest expert can scarcely tell the difference. A child can clean one with soap, cloth and water, and give to it the original rich, dull, linen appearance. Our new shape are winners.

PRICE EACH 25 CTS.

Anderson's, Water Street, St. John's.

We're Easy!

Five Dollar Greenbacks are Burning Holes in our Pockets

Do You Want One?

Save the Alphabet Cards in all pound packets of Union Blend Tea, bring to us and get the money.

H. W. de FOREST TEA CO'Y.

Pork and Beef remain at famine prices, and **BREAD** is the most economical and health-giving food we can buy. But there is bread and bread. It depends on the flour. A chemical analysis will show that

ROYAL HOUSEHOLD

is richest in **GLUTEN**, the nutritious part of wheat, the part that makes brain and bone and tissue, like the protein of milk or eggs. Use only

ROYAL HOUSEHOLD.



GENTLEMEN.—Our shelves are now replete with the choicest goods that the West of England can produce. All parts of Old England are famed for the excellence of their goods, but more especially the West, and, as regards that undecipherable "thing" called style we know how, and can give full expression to that elusive quality. We please both young and old. You can have your choice of either English or American cut. Personal supervision given each order. Give us a trial and we have a customer. Thirty years experience in the tailoring line.

JOHN MAUNDER, 'THE' TAILOR,
281-283 Duckworth St., St. John's.

JOB PRINTING Neatly EXECUTED

Rare Values
HOLIDAY GOODS

Best Value in the city in Men's NEGLIGE SHIRTS,

85 cts., 90 cts. and \$1.20.

Cool, Comfortable and Stylish.

A SNAP IN MEN'S LIGHT FANCY VESTS,

\$1.20 and \$2.20.

A. & S. RODGER.

FOUND AT LAST!

The **CURE** for Rheumatism:

SLOAN'S LINIMENT

Will do what doctors have failed in doing.

Price, 25¢ per Bottle.

J. J. ST. JOHN, Agent, ST. JOHN'S EAST.



REID NEWFOUNDLAND COMPANY.

First General Holiday Excursion.

JUNE 15th,

Round Trip Tickets, at

One Way First Class Fare

Will be issued to and from all Stations, St. John's to Placentia and Carbonear, inclusive. Going, good on all trains of Tuesday, June 14th, and Wednesday, June 15th. Returning, good on all trains of Thursday, June 16th. The Regular Excursion Train will leave St. John's for Kelligrews and intermediate stations at 2.30 p.m. Returning, leave Kelligrews at 8.07 p.m.

Reid Newfoundland Company

THE MATCHLESS MILTON PIANO

WE GUARANTEE every Milton Piano for a lifetime against defects in material or workmanship, for we know that its continued popularity, and the further development of this business is dependent on the satisfaction the instrument gives the purchaser.

CHARLES HUTTON, Sole Agent for Newfoundland.

Public Notice.
Town of St. John's.

TO WHOM:
PUBLIC NOTICE IS HEREBY GIVEN to the ELECTORS within the MUNICIPAL limits of the TOWN of ST. JOHN'S aforesaid that in obedience to HIS MAJESTY'S WRIT to me directed and bearing date the 8th day of June, 1910, I require the presence of the said Electors at the reading room of the Fishermen and Seamen's Home, 357 Duckworth Street, within the said Town of St. John's, on **FRIDAY the SEVENTEENTH DAY** of the month of June, from 10 a.m. until 2 of the clock in the afternoon, for the purpose of nominating persons to represent them as Mayor and Councillors in the St. John's Municipal Council, and that in case a Poll be demanded and allowed in the manner by Law prescribed, such Poll will be opened on Monday, the 27th day of the month of June, in the year 1910, from the hour of Eight of the clock in the morning until Eight of the clock in the evening in each of the Polling divisions to be hereafter fixed by Proclamation of His Excellency the Governor.

And further that at the Reading Room of the Fishermen and Seamen's Home, I shall open the Ballot Boxes, count the votes given for the several candidates, and return as elected to the representative offices those having the majority of votes; of which all persons are hereby required to take notice and govern themselves accordingly.

Given under my hand at St. John's, this 10th day of June, in the year 1910.

F. J. DOYLE,
Returning Officer.

Statutory Notice.

In re Estate **HENRY B. DRYER, Deceased.**

All persons claiming to be creditors of or who have any claim upon or affecting the Estate of **HENRY B. DRYER**, late of St. John's, Superintendent of Money Order Department, Post Office, are requested to send particulars of same in writing duly attested to the **RIGHT HONOURABLE SIR ROBERT BOND**, of Whitehouse, Executor of the will of the said **HENRY B. DRYER**, or to the undersigned, his Solicitor, on or before the 5th day of July, 1910; and notice is hereby given that after the said date the said Executor will proceed to distribute the assets of the said Estate amongst parties entitled thereto, having regard only to the claims of which he shall then have had notice.

Dated at St. John's this 6th day of June, A. D., 1910.

J. M. KENT,
Solicitor for Executor.

Carnations and Roses

TO ARRIVE WEEKLY.

Orders for **Wedding Bouquets** of Carnations or Roses taken if due notice be given two weeks before. Satisfaction guaranteed.

Annals ready for 1st June **STOCKS, ASTERS, PHLOX, &c.**

J. McNeil,
Rawlins' Cross,
ap21, eod, t. Telephone 197
MINARD'S LINIMENT LUMBER-MAN'S FRIEND.

PEOPLE'S THEATRE,---T. A. HALL.

CHARLES H. ROSSKAM

PRESENTS

The Chicago Stock Comp'y.

Recognized to be the BEST.

TO-NIGHT,---MEN and WOMEN.

MATINEES WEDNESDAY AND SATURDAY.

REPertoire:---Tomorrow Evening, Men and Women, Wednesday Afternoon, Men & Women, Wednesday Evening, St. Elmo, Thursday Evening, St. Elmo, Friday Evening, Genesis of the Hills, Saturday Afternoon, Genesis of the Hills, Saturday Evening, Genesis of the Hills.

Prices: Evening---25, 30, 50, 75 cents. Matinee---Children 15c., adults 25c. Seats now on sale at Atlantic Bookstore. June 13, 1910.



3 yd. Gut Casts with 3 leading killing Flies attached, at 25c., 50c., 75c., 1.00, 1.25, 1.50, 2.00, each. Rainbow selections of 1 dozen.

Best Killers in patent window envelopes (3 assortments), 50c.

MARTIN HARDWARE CO.

GROCERIES!

TO-DAY, June 13th.

Glance your eye down the following advertisement and probably you will find some profitable Stock for your store, the following, viz:

Apricots, tinned; Apricots, dried; Apples, evap.; Beans, tinned; Brooms; Baking Powder; Blue, Nixes; Biscuits, all kinds; Beef, Wine and Iron; Beef, boneless.

Currents, Cream Tartar, Cocos, tins; Cattle Feed; Corn, Cornmeal, Candles, boxes; Cloves, Dates, packages; Flour, all kinds; Hops, boxes; Tams, cases; Lye, cases; Milk, different brands; Onions, Oatmeal, Oil, Kero; Pickles, Pears, tinned; Peas, bags; Peas, tinned; Plums, tinned; Peaches, tinned; Polish, sunpaste.

Careful and prompt attention given to all orders, both in the City and Outports.

George NEAL.

C. F. BENNETT & COMPANY

Pay Highest Current Prices for

Codfish, Lobsters

RAW FURS.

ORANGES, ORANGES.

Due Monday per "Almerina,"

50 cases Choice Sweet Oranges,
10 cases Choice Oranges---extra large.
50 sacks New Silverpeel Onions. And just in
100 crates Fresh Green Cabbage.
50 bunches Bananas.

We receive large shipments of Fruit each week, and can supply you at bottom prices for first-class goods.

Edwin Murray.



JUNE WEDDINGS.

We have everything necessary in the **Jewellery and Silverware Line** for appropriate Wedding Presents, and our large and varied assortment enables you to make an easy selection.

Engagement and Wedding Rings---all sizes---all prices.
Solid Silver Ware, Silver Plated Ware, Jewellery, Fancy Leather Goods.

T. J. DULEY & CO.,
The Reliable Jewellers and Opticians.

Job Printing Executed.