

# COMPELLED TO SELL!

## Thousands of Dollars Worth of New Merchandise to be Forced Out Regardless of Price or Values!

The Greatest Buying Chance That Has Ever Confronted the Public of Brantford—Values Unexcelled—

Prices Shot to Pieces—EVERYTHING MUST GO—Positively No Reserve—STOCK, FIXTURES—ALL

Think of this wonderful opportunity, realize its importance—just before the holidays when every merchant must get their biggest profits. We are selling a high grade stock at less than the mill prices. Startling, sensational bargains without parallel or precedent in Brantford. Greatest array of new merchandise ever assembled for a sale of this kind.

### COST, VALUE AND PROFITS ARE FORGOTTEN!

Just a few days more and the curtain will fall on the greatest and most successful merchandise sale ever launched in Brantford. Our time is nearly up—we must soon vacate the premises. For the remaining days we have slashed the prices deeper than ever. In fact we have gone through the stock cutting and slashing prices in every direction until nothing remains but mere fractions of the former Prices. Don't miss this unbelievable opportunity—you owe it to yourself to come. Startling price reductions will compel the shrewd buyers to quick action.

OUR LAST EFFORT—We Have Slashed the Prices to Almost Nothing

## Remember This Great Sale is NOW at It's Height

Complete Stocks of Men's and Boys' Clothing, Furnishings and Hats, Women's Ready-to-Wear, Furnishings, Furs etc.

### Hundreds and Hundreds of Bargains Not Mentioned in This Space

#### Men's Department

\$10.00 Fine Tweed Suits.	\$5.95
Sale price	
\$15.00 Hand Tailored Suits.	\$8.95
Sale price	
\$20.00 Extra Fine All Wool Serge Suits.	\$12.95
Suits. Sale price	
\$25.00 Finest Quality Suits.	\$13.95
Suits. Sale price	
\$15.00 Extra Good Overcoats.	\$8.95
Sale price	
\$20.00 Black All Wool Beaver Overcoats.	\$9.95
Sale price	
\$22.00 Pure Wool Chinilla Overcoats.	\$13.95
Sale price	
\$25.00 Our Finest Cloth Overcoats.	\$16.45
Sale price	
\$29.00 Genuine Bishop Fur Coats.	\$14.95
Sale price	
\$2.00 Men's Worsted Pants.	\$1.49
Sale price	
\$3.00 All Wool Tweed Pants.	\$1.69
Sale price	
\$4.00 Fine Well Made Pants.	\$2.49
Sale price	

#### Men's Underwear

50c Heavy Fleece Lined Underwear.	39c
Sale price	
\$1.00 Pure Wool Fleece Underwear.	49c
Sale price	
\$1.00 Pure Wool Ribbed Underwear.	69c
Sale price	
\$2.00 Finest Makes, all sizes.	\$1.29
Sale price	
\$3.00 Pure Wool Combinations.	\$1.89
Sale price	
\$4.00 and \$5.00 Finest Quality Combinations.	\$2.99
Sale price	
\$3.50 All Wool High Collar Sweater Coats.	\$1.79
Sale price	
\$4.00 Fine Wool High Collar Sweater Coats.	\$2.49
Sale price	
\$5.00 Extra Good Sweater Coats.	\$2.99
Sale price	
\$7.00 Finest Pure Wool Sweater Coats.	\$4.69
Sale price	

#### Boys' Department

40c Boys' Underwear.	29c
price	
\$1.50 Boys' Wool Sweater Coats.	99c
high collar	
\$2.50 Boys' Fine Wool Sweater Coats.	\$1.79
Sale price	
\$8.00 Youths' Overcoats.	\$4.95
Sale price	
\$10.00 Youths' Overcoats.	\$6.95
Sale price	
\$6.00 Boys' Bloomer Suits.	\$3.98
Sale price	
\$7.00 Boys' Bloomer Suits.	\$4.98
Sale price	

#### Ladies' Underwear

Penman's 95 Natural Wool.	99c
Sale price	
39c Underwear.	25c
Sale price	
50c Underwear.	35c
Sale price	
\$1.50 Combinations.	79c
Sale price	
\$2.00 Combinations.	\$1.29
Sale price	

#### FURS! FURS! FURS!

\$6.00 Marmot Mink Stoles.	\$3.50
Sale price	
\$25.00 Alaska Sable Stoles.	\$15.00
Muffs to match.	
\$33.00 Raccoon Stoles.	\$18.00
Muffs to match.	
\$50.00 Mink Stoles, Muffs to match.	\$30.00
Sale price	
\$35.00 Persian Lamb Stoles.	\$24.00
Sale price	
\$20.00 Persian Lamb Caps.	\$10.00
Sale price	
Odd pieces of Furs at less than half price.	

#### LADIES' AND MISSES' DEPT.

\$12.00 Ladies' and Misses' Suits.	\$5.95
Sale price	
\$20.00 Ladies' and Misses' Suits.	\$9.98
Sale price	
\$12.00 Ladies' and Misses' Coats.	\$6.98
Sale price	
\$20 Ladies' and Misses' Coats.	\$12.98
Sale price	
\$35.00 Ladies' Seal Coats.	\$18.98
Sale price	
\$20.00 Ladies' Fur Collar Coats.	\$11.98
Sable Collar, quilted linings.	
Sale price	
Ladies' Skirts. Worth up to \$7.00.	\$2.98
Sale price	
\$13.50 Serge Dresses.	\$5.99
Sale price	
\$15.00 Silk Dresses, all colors.	\$6.99
Sale price	
\$9.00 Ladies' Bath Robes.	\$4.99
Sale price	
\$1.25 Fine Lawn Waists.	49c
price	
\$5.00 Silk Waists.	\$2.95
price	
25c Ladies' Hose.	12½c
price	
50c Ladies' Llama Hose.	35c
price	
\$1.00 Corsets, all sizes.	49c
price	
\$2.50 Corsets, guaranteed.	99c
price	
\$3.50 Ladies' and Misses' Wool Sweater Coats.	\$1.79
price	

#### Men's Department

\$1.50 Extra Fine Negligee Shirts.	99c
Sale price	
50c Good Working Shirts.	39c
price	
\$1.00 Best Grades of Working Shirts.	79c
Sale price	
\$1.25 Heavy Overshirts.	79c
price	
\$1.25 Overalls and Jackets.	79c
price	
35c Fine Suspenders.	15c
price	
25c Lisle Sox.	12½c
price	
50c Pure Silk Sox.	25c
price	
35c Fine Cashmere Sox.	25c
price	
50c Fine Cashmere Sox.	35c
price	
50c Best Makes of Suspenders.	39c
Sale price	
75c Leather Working Mitts, lined.	39c
Sale price	
75c Leather Working Gloves, lined.	50c
Sale price	
\$1.00 Leather Working Gloves.	75c
Sale price	
\$1.00 Wool Lined Fine Gloves.	75c
Sale price	
\$1.50 Lined Kid Gloves.	99c
price	
\$2.00 Fownes' extra lined Cape Gloves.	\$1.39
Sale price	
\$1.00 Winter Caps, all shades.	59c
Sale price	
\$1.50 Winter Caps, all shades.	89c
Sale price	
\$2.00 Hats, new shapes.	99c
price	
\$3.00 Extra Fine Derby Hats.	\$1.39
Sale price	

#### List of Other Good Bargains

\$2.00 Ladies' Kid Gloves.	\$1.00
Sale price	
\$3.00 24-button Kid Gloves, all shades.	\$1.29
Sale price	
\$1.50 Hand Bags.	59c
price	
Middies, all sizes.	59c
price	
50c Children's Cashmere Stockings.	37c
Sale price	
12½c Flannelette, 34 inches wide, extra heavy quality.	9c
Sale price	
18c Horrockses' extra fine Flannelette, full yd. wide.	11c
Sale price	
12½ Blankets, "Ibex" Heavy Blankets.	\$1.49
Sale price	
\$5.00 All Wool Blankets, large size.	\$3.49
Sale price	
\$8.50 Pure Scotch Wool Blankets.	\$4.99
Sale price	
\$3.00 Comforters, assorted patterns.	\$1.99
Sale price	
\$5.00 Fine Comforters.	\$3.49
price	
\$2.00 Linen Table Cloths.	99c
price	
50c Table Linen.	29c
price	
\$1.00 Pure Linen Damask.	59c
price	
\$1.50 Scotch Wool Sheetting, 2 yards wide.	69c
Sale price	

Boles' Old Stand

## J. & I. AXLER CO.

156 Colborne Street - Brantford

Boles' Old Stand

HOW DA THERE  
AC GUEING? YOU  
POSTIVE DISG  
FEAR CEDRIC  
LENGTHS TO OR  
OF PROF SWEN  
PASSEUR, YO  
TO TAKE THE T



#### MAY BE SOMETHING BEHIND T

Barrow and Jonsson at  
"Just Discussing B  
Affairs."

Cleveland, O., Dec. 9.—Pr  
Barrow of the Internatio  
had a conference with Pre  
Johnson of the America  
here yesterday. Mr. Bar  
to talk over baseball affa  
Johnson and get his ideas  
season. The International  
1915, just as the other be  
gues were, and if there  
moves made Mr. Barrow  
see that his league is prot  
Johnson, however, does  
much of peace talks and  
leagues will run about as  
with the Federal losing  
fast it will soon quit. Mr. B  
his visit had nothing to d  
affairs of the Cleveland c  
is to be sold as soon as a  
be found.

Collingwood has entered  
date and junior teams in th  
Dr. A. M. McFaul is Pre  
R. C. Sidenius Secretary.

Grover Alexander's youn  
ther, who failed with seve  
the past season, is going  
again and has signed with  
club of the Western Assoc  
next year.

State of Ohio, City of Toledo, Lucas County.  
I, J. CHERRY, a C.D., do  
Sold by all Druggists, etc.  
Take this Family Pills for  
Frank J. Cherry makes ortho  
senior partner of the firm of P  
& Co., doing business in the C  
ledo County and State aforesta  
said firm will pay the sum of  
DRIED DOLLARS for each anal  
of Catarrh that cannot be cu  
use of HALL'S CATARRH CURE  
FRANK J. CHERRY  
Sworn to before me and sub  
my presence, this 6th day of  
A. D. 1886. A. W. GIBB  
(Seal) Notary  
Hall's Catarrh Cure is taken  
and acts directly upon the blon  
ous surfaces of the system.  
testimonials, from

#### Wallace M

These are  
tions of ma  
pictures.  
suitably en

50c, 60c,

#### STEDMAN

Both Phones 569

#### CHR

#### HA

Fine Cu  
in Cases, R  
Tea and Coff  
Doll Cabs, R  
variety. Sho

#### TURNBUL

Hardware & Stove M