

**BRITISH**

**THE POWER OF PROTECTION**

**Buying a BRITISH SUIT Means PROTECTION from High Prices**

**PROTECTION in Material.**

**PROTECTION in Style.**

**PROTECTION in Fit.**

**Every Man and Boy Needs PROTECTION Have It!**

**The British Clothing Co., Ltd.,**  
Sinnott's Building  
Duckworth Street, St. John's.

**With the Newfoundland Regiment at the Front.**  
By H. A. ANDERSON

**Special Winter Clothing.**  
Boots (gum, thigh) for trenches only. Gloves (fingerless). Leather jerkins or fur undercoat.  
Boots are repaired regimentally by three shoemakers, one of whom is a sergeant. They work under the Qmr. All shoe finding are supplied by the Ordnance.  
The Army issue of clothing is—2 shirts per man, 3 prs. socks. These are replaced when worn out or lost. A man is supposed to make good any loss, if through carelessness.  
When the regiment is behind the line, a man can procure clean clothes (shirts, socks, towels and drawers) at the Divisional baths, in exchange for whatever he discards, but not through the Ordnance.  
Following is a Nominal Roll of Officers with the 1st Bn. on 30/9/1916

**Nominal Roll, by companies, of 1st Battalion Newfoundland Regiment, B, E, F, as at 23/9/16.**

**"A" Company.**

294 A.C. S.M. Hartley, L. T.  
55 A.C. Q.M.S. Andrews, R. M.  
79 Sergt Hammond, A.  
573 Sergt Goodyear, J.  
1682 Sergt Gullage, H.  
267 Sergt Sampson, P.  
1839 Sergt Wornell, F. J.  
1563 A. Sgt. Brown, R. S.  
1545 A. Sgt. Cahill, A.  
2082 S. Sgt. Guest, C. A.O.C.

**Attached:—**

19 Corpl. Hennebury E.  
1397 Corpl Flynn, T.  
137 Corpl Eaton, W.  
154 Corpl Goody, A.  
420 Corpl Fiefield, J.  
236 Corpl Webber, A.  
126 Corpl Carmichael, T.  
86 Corpl March, C.  
1409 L. Corpl. Brake H.  
215 L. Corpl Thistle, W.  
56 L. Corpl Janes, W.  
38 L. Corpl Ryan, J.  
1790 L. Corpl Grant, E.  
1894 L. Corpl Morris, E.  
1847 L. Corpl Babstock, J.  
111 L. Corpl Taylor, V.  
23 L. Corpl. Martin, C. P.  
2059 L. Corpl. Pettie, R.  
1403 L. Corpl. F. C.  
2057 L. Corpl Davis, H.  
2030 L. Corpl Twiner, H.  
1770 Pte. Adams, H.  
1989 Pte. Adams, A.  
2076 Pte. Adey, A.  
4614 Pte. Adey, W. H.  
1842 Pte. Avery, O.  
168 Pte. Abbott, J.  
1578 Pte. Blackmore, P.  
1650 Pte. Blyde, P.  
1461 Pte. Boland, L.  
1674 Pte. Boone, E.  
103 Pte. Bradbury, E.  
1315 Pte. Buckley, J.  
460 Pte. Butler, A.  
1742 Pte. Beazley, S.  
1544 Pte. Bugden, L.  
2019 Pte. Boone, L. B.  
1755 Pte. Brushfield, S.  
1989 Pte. Brown, J.  
1348 Pte. Brown, J.  
1822 Pte. Barrett, G.  
1687 Pte. Manfield, A. W.  
1676 Pte. Brown, J. W.  
1785 Pte. Bennett, W. J.  
1887 Pte. Bishop, S.  
1563 Pte. Barter, A.  
1579 Pte. Cranford, M.  
1736 Pte. Chalker, G.  
1968 Pte. Cook, H.  
1203 Pte. Cleary, J.  
1349 Pte. Cummins, F.  
122 Pte. Curnew, W.  
1818 Pte. Campbell, M.  
1966 Pte. Delouchrey, H.  
2098 Pte. Dunn, J.  
1714 Pte. Edey, S.  
116 Pte. Earley, J.  
1786 Pte. Elliott, W.  
1418 Pte. Evans, S.  
1555 Pte. Fitzgerald, S.  
2198 Pte. Frampton, H.  
2007 Pte. Foley, C. J.

2103 Pte. Fander, W.  
1782 Pte. Ford, T.  
1810 Pte. Gibbenuch, J.  
1250 Pte. Gleeson, R.  
219 Pte. Good, R.  
1697 Pte. Gillett, P.  
2048 Pte. Galpin, J. S.  
299 Pte. Hibbs, J.  
461 Pte. Hennebury, A.  
1799 Pte. Hollett, G.  
564 Pte. Hickey, J.  
2105 Pte. Hatcher, R.  
2164 Pte. Maggett, E.  
1860 Pte. Horan, L.  
1947 Pte. Hall, W.  
1201 Pte. Ivany, W.  
1155 Pte. Ivany, J. J.  
502 Pte. Joy, E.  
1376 Pte. Joy, W.  
2021 Pte. Jones, J.  
612 Pte. Keats, H. J.  
1512 Pte. Kennell, J.  
208 Pte. Kane, G.  
2052 Pte. Kneel, H.  
2092 Pte. Lawrence, H. A.  
2052 Pte. Locke, S.  
2093 Pte. LeGrow, W.  
1997 Pte. Legge, J.  
1385 Pte. Lynch, T.  
1429 Pte. Muise, M.  
1037 Pte. Murphy, J.  
1412 Pte. Murrin, W.  
1711 Pte. McFarridge, A.  
416 Pte. Motty, E.  
24 Pte. McLeod, E.  
2069 Pte. Murphy, M.  
2165 Pte. Morrissey, G.  
2211 Pte. McDonald, T.  
2161 Pte. Matthews, W.  
1705 Pte. Moore, P.  
628 Pte. Maddock, J. W.  
1417 Pte. Martig, H. A.  
520 Pte. Newell, W.  
425 Pte. Norman, L.  
2046 Pte. Norman, W.  
1874 Pte. Payne, B.  
1364 Pte. Phillips, G.  
1076 Pte. Poole, S.  
310 Pte. Power, D.  
1600 Pte. Pike, F. W.  
2159 Pte. Piercey, W. G.  
423 Pte. Perry, T.  
438 Pte. Parsons, J.  
10169 Pte. Parker, Col. Batman

421 Pte. Piercey, B.  
1164 Pte. Phillips, G.  
1145 Pte. Quick, C.  
72 Pte. Reardigan, J.  
260 Pte. Ryan, T. B.  
2079 Pte. Rose, J.  
2187 Pte. Reid, E.  
2009 Pte. Reid, C.  
228 Pte. Rideout, P.  
73 Pte. Sears, M.  
88 Pte. Simms, J.  
273 Pte. Slade, E.  
512 Pte. Smyth, M.  
1086 Pte. Short, J.  
1561 Pte. Sheppard, R. S.  
59 Pte. Skiffington, S.  
2089 Pte. Sinnott, J.  
2088 Pte. Scanlon, D.  
2196 Pte. Steward, H.  
2109 Pte. Stone, R.  
2099 Pte. Stone, H.  
234 Pte. Turk, R.  
2080 Pte. Taylor, J.  
2063 Pte. Thistle, H.  
2047 Pte. Vaters, J.  
1185 Pte. Voisey, E.  
1154 Pte. White, J.  
29 Pte. Wood, E.  
1102 Pte. Walsh, S.  
1095 Pte. Whalen, A.

**"B" Company**

78 A.R.S.M. Chancey, G. W.  
31 R.Q.M.S. McNeil, H.  
174 A.C.Q.M.S. Hartley, A. P.  
1741 A.C.S.M. Postlethwaite, E.  
356 Sgt. Hussey, T.  
1657 Sgt. White, A.  
1061 A.Sgt. Gosse, D.  
1974 Corpl Haynes, W.  
1939 Corpl. Mew, S.  
1671 Corpl Shears, J. J.  
611 Corpl Rowe, H. M.  
467 Corpl. Carew, W.  
1619 L. Corpl. Caines, L.  
1761 L. Corpl. Farrell, S.  
1980 Corpl Bowden, H.  
16 Corpl Calford, G.  
588 Corpl. Humphries, W.  
2074 Corpl. Chafe, R. C.  
2029 Corpl. Moss, E.  
343 Corpl. Clare, L.  
494 Corpl. Dooley, J.  
378 Corpl. Spurrell, C.  
300 Corpl. Miller, B.  
259 Corpl. Lahey, E.  
322 Corpl. Snow, H. F.  
152 Corpl. Voisey, L.  
457 Corpl. Butler, G.  
263 Pte. Allan, W.  
1385 Pte. Arnold, C.  
2058 Pte. Andrews, W.  
2020 Pte. Abbott, B.  
1947 Pte. Antle, W.  
393 Pte. Bradley, W.  
2183 Pte. Brown, W.  
1846 Pte. Baldwin, U.  
1440 Pte. Ballam, S. R.  
2010 Pte. Balley, R.  
1984 Pte. Brown, J. G.  
2045 Pte. Batten, A.  
2097 Pte. Brown, R.  
2033 Pte. Burton, B.  
1470 Pte. Bennett, E.  
1368 Pte. Brazil, M.  
2158 Pte. Crawley, J.

444 Pte. Calbourne, F.  
1820 Pte. Coxworthy, F.  
1903 Pte. Carroll, B.  
2168 Pte. Christian, F.  
483 Pte. Cook, H.  
1835 Pte. Castella, R.  
1003 Pte. Clarke, W.  
377 Pte. Cornick, E.  
1458 Pte. Clarke, H.  
20 Pte. Dewling, S.  
173 Pte. Dunn

1702 Pte. Dicks, J.  
1602 Pte. Fitzgerald, A.  
1441 Pte. Frenke, F.  
1918 Pte. Gough, N.  
1724 Pte. Groves, D.  
320 Pte. Green, W.  
1788 Pte. George, A. T.  
1778 Pte. Golding, A.  
1907 Pte. Gosse, S.  
352 Pte. Hall, W.  
90 Pte. Hann, J.  
1986 Pte. Halfyard, W.  
458 Pte. Hornett, W.  
1517 Pte. Hawco, J.  
489 Pte. Healey, R.  
113 Pte. Hickey, J.  
1706 Pte. Hollett, A.  
449 Pte. Hoskins, L.  
1853 Pte. Hancock, A.  
1378 Pte. Hillier, J.  
1941 Pte. Hynes, A.  
1992 Pte. Hayter, H.  
1849 Pte. Hookey, R.  
249 Pte. Jesseau, A.  
1796 Pte. Jerrett, R.  
106 Pte. Kavanagh, J.  
1178 Pte. Kenny, R.  
1981 Pte. King, H. H.  
552 Pte. Kearley, W.  
1775 Pte. Keeping, A.  
1153 Pte. King, G.  
1226 Pte. Lyons, J. V.  
1823 Pte. Langdon, D. L.  
1557 Pte. Madden, J.  
1015 Pte. Meadus, C. J.  
1746 Pte. McDonald, M. P.  
1810 Pte. Mitchellmore, I.  
47 Pte. Maddigan, M.  
1950 Pte. Marks, C.  
1509 Pte. McKay, M.  
1924 Pte. Munn, L.  
529 Pte. Moore, L.  
1707 Pte. Messurvey, W.  
437 Pte. Mullet, A.  
1227 Pte. Murphy, J.  
1401 Pte. McCarthy, J.  
976 Pte. McGilvary, W.  
2102 Pte. Mugford, W. G.  
2108 Pte. Murray, A.  
530 Pte. Nichol, J. F.  
527 Pte. Noseworthy, F.  
129 Pte. Nichol, E.  
313 Pte. Olsen, J.  
2031 Pte. Oldford, M.  
1840 Pte. Parsons, B. C.  
609 Pte. Pike, E.  
1953 Pte. Pynn, C.  
1931 Pte. Pardy, M.  
2010 Pte. Picco, M.  
2218 Pte. Perry, W.  
2115 Pte. Pitcher, W.  
1708 Pte. Parsons, C. H.  
1961 Pte. Pitcher, C.  
1667 Pte. Pollard, P. (Hospital)  
1428 Pte. Pennell, C.  
1344 Pte. Reid, N.  
1514 Pte. Raynes, F.  
1873 Pte. Reid, L.  
394 Pte. Rodgers, T. E.  
2041 Pte. Roman, T.  
1547 Pte. Ross, T.  
1696 Pte. Reid, F.  
1703 Pte. Ricketts, G.  
2008 Pte. Reid, A.  
1906 Pte. Rendell, E. J.  
1243 Pte. Simms, L.  
1516 Pte. Small, G.  
1453 Pte. Styles, A.  
1179 Pte. Squires, J.  
2049 Pte. Samms, W.  
2039 Pte. Shave, G.  
2111 Pte. Silk, T.  
1750 Pte. Shea, M.  
1747 Pte. Stacey, A. (Hosp. 28/9/16.)  
1913 Pte. Saunders, F.  
2160 Pte. Stoodley, L.  
1222 Pte. Spearns, J.  
138 Pte. Thompson, W.  
506 Pte. Wheeler, J.  
475 Pte. Wheeler, H.  
1562 Pte. Walsh, J.  
1432 Pte. Wheeler, J.  
1909 Pte. Wheeler, F.  
1649 Pte. Warren, G.  
397 Pte. Watts, J.  
432 Pte. Whelan, M.  
2106 Pte. Young, B.  
1700 Pte. Yetman, N.

**"C" Company**

830 C.Q.M.S. Bastow, G.  
789 Sergt. Waterfield, R.  
640 Sergt. Snooks, W.  
824 Sergt. Gardner, C.  
1273 Sergt. Grace, M.  
689 Sergt. Morrissey, J. J.  
664 Corpl. Nichol, E. H.  
1978 Corpl. Luscombe, H.  
820 Corpl. Innes, R. E.  
1743 L. Corpl. Targett, F.  
1783 L. Corpl. Christopher, L.  
908 L. Corpl. Gear, G.  
1270 L. Corpl. Kent, M.  
809 L. Corpl. Cox, J.  
2086 L. Corpl. Graham, I.  
2112 L. Corpl. Killan, J.  
688 L. Corpl. Duder, C.  
1883 L. Corpl. Butler, H.  
1378 L. Corpl. Delacey, L.  
785 L. Corpl. Comer, M.  
2056 L. Corpl. Goodyear, K.  
721 L. Corpl. Manuel, A.  
533 L. Corpl. Jackman, A.  
841 L. Corpl. McLeod, N.  
1643 L. Corpl. Blake, K.  
643 Pte. Aitken, E.  
663 Pte. Antle, T.  
2119 Pte. Abbott, E.

(Continued on page 5)

**STOREKEEPERS, ATTENTION!**

When buying clothing you want:  
**Good Material, Good Workmanship, Prompt Deliveries,**  
at  
**Lowest Prices.**  
You'll get what you want if you place your order with us with our large staff of 145 employees  
**We can Guarantee it.**  
**Newfoundland Clothing Company, Limited.**



**Rugs and Carpets!**

We announce the arrival of a new consignment of Wilton, Axminster and Tapestry Carpets, with Rugs to match.

These Carpets are remarkable for the rare beauty of their designs, and the exquisite softness of the color tones.

Sizes and prices quoted on application.

**U. S. PICTURE & PORTRAIT CO.**  
CARPET DEPT.

**To My Outport Friends:**

As the Fall is now approaching, you will, no doubt, be thinking of coming to St. John's to purchase a supply of clothing for yourself and the boys. Our purpose in writing this is two-fold: we want to make a fair profit on the Goods we sell you, and also to give you the best possible value for your money. We offer you **GOOD VALUE FOR GOOD MONEY.** We have no **TWO PRICES,** and guarantee all a square deal. Anyhow, drop in and see our clothing when in the city, and if not satisfied with the Prices and the Goods, you need not buy.

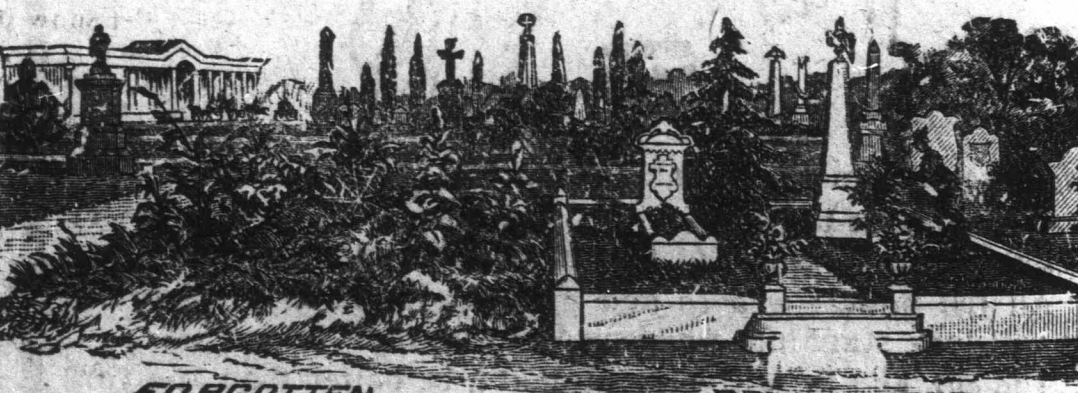
With best regards, I am,  
Yours truly,  
**T. J. BARRON**  
BOYS' AND MEN'S OUTFITTER,  
**358 Water Street, St. John's, Nfld**  
One door west of Post Office

When next you require Roofing think of  
**CROWN BRAND ROOFING**  
Quality first. Costs a little more than the cheap kinds, but  
**The Value is there.**  
**THE DIRECT AGENCIES, LTD.,**  
SOLE DISTRIBUTORS.

**625 Cases**  
**New Crop Tomatoes**  
Due to arrive 1st half September.  
**Get our Prices.**  
**Job's Stores, Limited.**

**SKINNER'S MONUMENTAL WORKS**  
Established 1874—and still growing stronger

St. John's, N.F. - - - 329 & 333 Duckworth St.

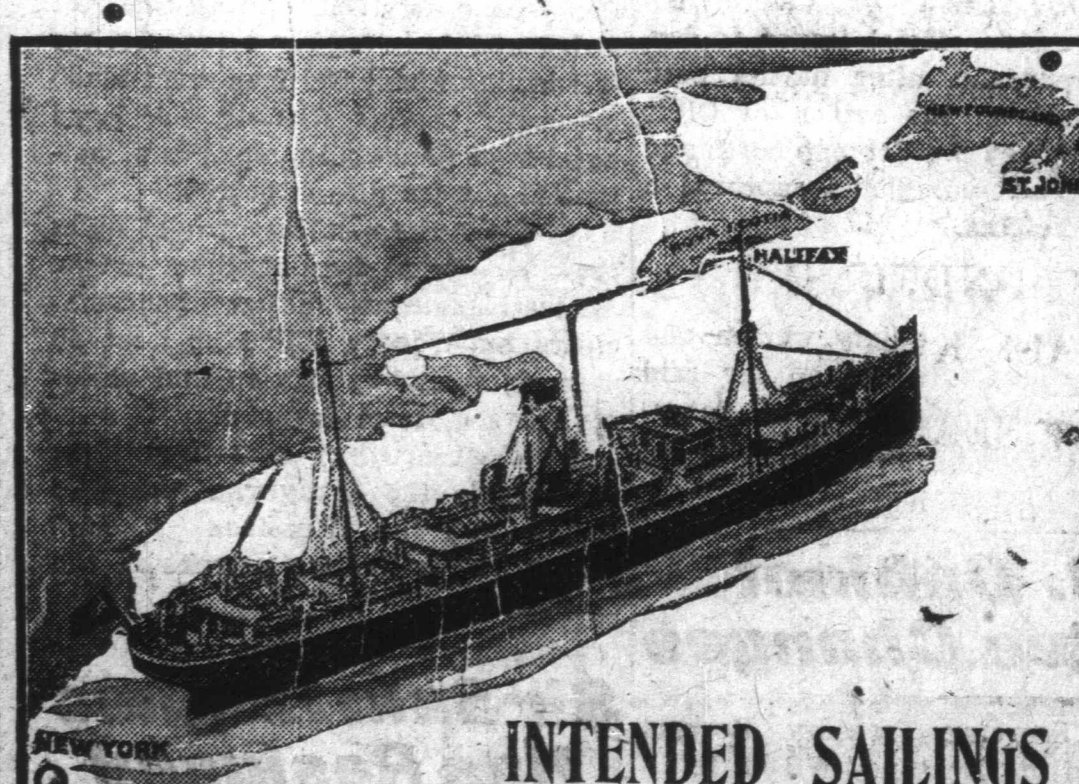


On hand a large selection of  
**MONUMENTS and HEADSTONES**

Our new catalogue of Photo Designs now ready for Outport customers. Thousands have testified their satisfaction with our Mail Order system of buying Headstone and Monuments.

N.B.—None but genuine Frost Proof Tested Stone Sockets supplied with all orders; refuse imitations now in the market. Give us a trial order and get the best there is. Price List sent to any address on receipt of postal.

**Red Cross Line**



**INTENDED SAILINGS:**  
**S.S. "FLORIZEL"**

FROM NEW YORK      FROM ST. JOHN'S  
S.S. FLORIZEL, Nov. 22nd.      S.S. FLORIZEL, Dec. 2nd.

**Harvey & Co., Limited**  
Agents.

Advertise in The Mail and Advocate