

CIRCULATES EVERYWHERE IN CANADA

Also in Great Britain, United States, West Indies, South Africa and Australia.

THE CANADIAN GROCER

A Weekly Newspaper Devoted to the Grocery, Fruit, Provision
and Food Stuffs Trades of Canada.

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The Blueing of the clothes in the Laundry
is always associated with the words

Keen's Oxford Blue

the selling of

Keen's Oxford Blue

by the grocers of Canada

is always profitable.

Sold Everywhere in One Ounce Squares—FULL WEIGHT.

SELF-INTEREST

Is the mainspring of human actions. Self-interest necessitates the grocer handling only those goods which he knows will give satisfaction. **Christie's Zephyr Cream Sodas** in 3-lb. tins give satisfaction. Therefore it is to the interest of the grocer to keep them in stock.

Christie, Brown & Company

TORONTO and MONTREAL

Limited