



Extra Profits

GROCERS are everywhere earning handsome profits selling "Quality Rolled Oats." They offer an inviting margin of profit. The demand is firm and steady and their high standard of quality insures perfect satisfaction on both sides of the counter. Immediate delivery.

[Get our Prices on Split Peas, Pot and Pearl Barley, Manitoba Blended and Ontario Wheat Flours.

Immediate delivery on any quantities

*Selling Agents for Ontario
Cruickshank & Guild, 32 Front St. West, Toronto*

Canadian Cereal & Flour Mills Co., Limited

TILLSONBURG, ONTARIO

Head Office - - Stratford, Ont.

Porridge Perfection

There is a most delicate, "Nut Like" flavor in porridge made from Quality Rolled Oats—a really different flavor which our special "Pan Dried" process imparts.

Quality Rolled Oats Cook quickest because the fine dustless flakes are semi-cooked before being packaged—a feature that insures porridge perfection with less cooking.

Then—this big, attractive moth and air-proof carton insures the perfect arrival to customers of these delicious porridge oats.

