

THIS STAND WILL TREBLE YOUR SALES OF

**O-Cedar
Polish**
(MADE IN CANADA)

With this stand in your store you will sell as much O-Cedar Polish in one week as you formerly sold in three weeks. Everybody will see it and they will remember to order O-Cedar.

This stand is a handsome piece of store furniture—not too large, but large enough to attract attention. It is 45 inches high, 12³/₄ inches deep and 25¹/₂ inches wide, and will hold a good stock of O-Cedar Polish.

Make up an individual order for \$100 (net) of O-Cedar Products; send it to your jobber and he will send you one of these stands absolutely free. Do it now and watch your O-Cedar sales increase.

WRITE YOUR JOBBER TO-DAY

and ask him all about the O-Cedar Display Deals and Profit Deals.

CHANNELL CHEMICAL COMPANY, LIMITED, TORONTO, CANADA



S. DAVIS & SONS, LTD.
CIGAR MAKERS
MONTREAL

You will do well to stock the following brands, as they are recognized as the standard of perfection among discriminating Cigar Smokers:—

Davis Boite Nature Naturals	2 for 25c, equal to most 20c cigars.
“ New Noblemen Superiores	2 for 25c, equal to most 20c cigars.
“ La Plaza	2 for 25c, equal to most 20c cigars.
“ Promoter Blunts	3 for 25c, equal to most 15c cigars.
“ Perfection	3 for 25c, equal to most 15c cigars.
“ Grand Master Blunts	4 for 25c, equal to most 2 for 25c cigars.
“ Lord Tennyson	5 cent, equal to most 10c cigars.

All Davis' Cigars are guaranteed to be hand-made, and to contain nothing but the highest grade Havana Fillers.

S. DAVIS & SONS, LIMITED - MONTREAL

The Largest Cigar Manufacturers in Canada