

**ESTABLISHED 1800**

Total Funds Exceed **\$109,798,258.00** Canadian Investments Over **\$9,000,000.00**

**FIRE AND LIFE**

**North British and Mercantile**  
**INSURANCE COMPANY**

DIRECTORS  
WM. McMASTER, Esq. G. N. MONCEL, Esq. E. L. PEASE, Esq.

Head Office for the Dominion: **MONTREAL**

Agents in all the principal Towns in Canada

RANDALL DAVIDSON, Manager Fire Department  
H. N. BOYD, Manager Life Department

Evans & Gooch, Resident Agents, Toronto, 26 Wellington Street East

**COMMENCED BUSINESS 1901**  
**RECEIVED DOMINION CHARTER 17th June 1908**

Capital Stock Subscribed **\$500,000.00** Capital Stock Paid Up **\$174,762.70**

**The Occidental Fire**  
**INSURANCE COMPANY**

Under the control of the  
**North British and Mercantile Insurance Company**

RANDALL DAVIDSON, President  
C. A. RICHARDSON, Vice-President and Secretary

DIRECTORS:  
S. E. RICHARDS W. A. T. SWEATMAN N. T. HILLARY

Head Office, **WINNIPEG, MAN.**

Agents Required at Unrepresented Points  
Resident Agent, Toronto, Bryce B. Hunter, 51 Yonge Street

**Commercial Union Assurance Co.**  
**LIMITED, OF LONDON, ENGLAND**

Total Annual Income Exceeds ..... \$ 47,250,000  
Total Funds Exceed ..... 142,000,000  
Total Fire Losses Paid ..... 183,366,690  
Deposit with Dominion Government .. 1,225,467

Head Office Canadian Branch:  
**COMMERCIAL UNION BLDG. - MONTREAL**  
JAS. MCGREGOR, Manager

Toronto Office - **49 Wellington St. East**  
GEO. R. HARGRAFT:  
General Agent for Toronto and County of York.

**ATLAS**  
**Assurance Company, Limited**  
**OF LONDON, ENGLAND**

The Company commenced business in the **REIGN OF GEORGE III.**  
and the following figures show its record:-

| At the Accession of               | Income     | Funds       |
|-----------------------------------|------------|-------------|
| KING GEORGE IV. ....              | \$ 887,065 | \$ -800,605 |
| KING WILLIAM IV. ....             | 657,115    | 3,038,380   |
| QUEEN VICTORIA ....               | 789,865    | 4,575,410   |
| KING EDWARD VII. ....             | 3,500,670  | 11,185,405  |
| KING GEORGE V. ....               | 6,846,895  | 15,186,090  |
| and at<br>31st DECEMBER, 1915 ... | 7,757,140  | 19,953,150  |

In addition the Company has a Subscribed Capital of Eleven Million Dollars (of which \$1,320,000 is paid up).

Agents wanted in unrepresented districts.  
Head Office for Canada, 260 St. James St., **MONTREAL**  
MATTHEW C. HINSHAW, Branch Manager

**THE DOMINION OF CANADA**  
**GUARANTEE & ACCIDENT INS. CO.**

Accident Insurance    Sickness Insurance    Plate Glass Insurance  
Burglary Insurance    Automobile Insurance    Guarantee Bonds  
The Oldest and Strongest Canadian Accident Insurance Company

Toronto    Montreal    Winnipeg    Calgary    Vancouver

**Waterloo Mutual Fire Insurance Company**  
**ESTABLISHED IN 1863**

Head Office, **Waterloo, Ont.**

Total Assets 31st December, 1915 ..... \$908,244.00  
Policies in force in Western Ontario, over ..... 30,000.00

GEORGE DIEBEL, President.    ALLAN BOWMAN, Vice-President.  
L. W. SHUH, Manager.    BYRON E. BECHTEL, Inspector.

**THE LAW UNION & ROCK INSURANCE CO., Limited**  
**OF LONDON**    Founded in 1806

Assets exceed \$48,000,000.00    Over \$12,500,000.00 invested in Canada  
FIRE and ACCIDENT RISKS Accepted  
Canadian Head Office: 57 Beaver Hall, Montreal  
Agents wanted in unrepresented towns in Canada.

W. D. Aiken, Superintendent    J. E. E. DICKSON,  
Accident Department    Canadian-Manager

**Economical Mutual Fire Ins. Co. of Berlin**  
**HEAD OFFICE**    **BERLIN, ONTARIO**

CASH AND MUTUAL SYSTEMS

TOTAL ASSETS, \$725,000    AMOUNT OF RISK, \$27,000,000  
GOVERNMENT DEPOSIT, \$50,000

JOHN FENNELL,    GEO. G. H. LANG,    W. H. SCHMALZ,  
President    Vice-President    Mgr.-Secretary

**UNION**  
**ASSURANCE SOCIETY**  
**LIMITED**

(FIRE INSURANCE SINCE A.D. 1714)

Canada Branch    **Montreal**  
T. L. MORRISEY, Resident Manager

North-West Branch    **Winnipeg**  
THOS. BRUCE, Branch Manager

MARTIN N. MERRY, General Agent    **TORONTO**  
Agencies throughout the Dominion

**SUN FIRE**    FOUNDED A.D. 1710

THE OLDEST INSURANCE CO. IN THE WORLD

Canadian Branch    **Toronto**  
LYMAN ROOT, Manager

**The LONDON ASSURANCE**

Head Office, Canada Branch, **MONTREAL**

Total Funds    **\$20,000,000**

Established A.D. 1720.    FIRE RISKS accepted at current rates

Toronto Agents    S. Bruce Harman, 19 Wellington St. East