

Imperial Bank

OF CANADA
CAPITAL AUTHORIZED.....\$10,000,000 00
CAPITAL SUBSCRIBED.....5,575,000 00
CAPITAL PAID UP.....5,330,000 00
RESERVE FUND.....5,330,000 00
HEAD OFFICE, TORONTO

Directors:
D. R. Wilkie, President and General Manager.
Hon. Robt. Jaffray, Vice-President.
Wm. Ramsay, Elias Rogers.
Cawthra Mulock, J. K. Osborne.
Charles Cockshutt, Peleg Howland.
Wm. Whyte, Wm. Hamilton Merritt.
Hon. Richard Turner.
Branches in Manitoba, Saskatchewan, Alberta and British Columbia.
Winnipeg, Man. Portage la Prairie, Man.
Brandon, Man.
Balgonie, Sask. Regina, Sask. Broadview, Sask.
Rosthern, Sask. Prince Albert, Sask.
Moose Jaw, Sask. Wilkie, Sask.
North Battleford, Sask.
Athabasca Landing, Alta. Edmonton, Alta.
Calgary, Alta. Lethbridge, Alta.
Strathcona, Alta. Wetaskiwin, Alta.
Banff, Alta. Red Deer, Alta.
Arrowhead, B. C. Cranbrook, B. C. Golden, B. C.
Nelson, B. C. Revelstoke, B. C. Michel, B. C.
Vancouver, B. C. Victoria, B. C.
Fernie, B. C. New Michel, B. C. Kamloops, B. C.
Agents in Great Britain, Lloyd's Bank, Ltd., 72 Lombard St., London Eng.
" New York, Bank of Montreal, Bank of the Manhattan Company, Bank of America.
" Chicago, First National Bank.
" Boston, National Shawmut Bank.
" St. Paul, Second National Bank.
" Minneapolis, First National Bank.
" Duluth, First National Bank.

Winnipeg Branch: N. C. Leslie, Manager

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more power out of its fuel than the average farm horse out of his feed. The farmer demands a larger power unit than ever before. If necessary, he will adapt his farm work to it, just as he has been doing for a half century. The day can easily be foreseen when the farmer will want two tractors—one a massive engine for rapid, heavy work; the other a light nimble motor for cultivating and other light tasks. He has never expected the same cow to produce both beef and milk economically; nor the same horse to draw both the heavy plow and the light road wagon, at a wide range of speeds. Neither should the builder of a gas tractor expect seriously to compete with all classes of horses by offering a machine half automobile and half traction engine. Neither the gasoline engine nor the gas tractor was widely adopted by farmers before the close of the nineteenth century. Considering the progress that man has made in centuries, starting with Nature's offering, and in decades, working out his own ideas first on the drawing table and then in iron and steel, it is not too much to expect that he will finally work out something better suited to his uses at every point and for every condition, than the living motor.

Reo Motor Car Company of Canada, Limited, Makers of the Canadian Reo Publicity Department.

Mr. J. P. Fillingham, until recently Assistant Superintendent of the Reo Factory at Lansing, Mich., has been appointed General Superintendent of the Reo Motor Car Co., of Canada, Limited, at St. Catharines, to succeed Mr. R. B. Hamilton, resigned. Mr. Fillingham, who has been for the past ten years engaged in the manufacture of automobiles designed by R. E. Olds, is a native of Canada, and received his early mechanical training in the Waterous Engine Works at Brantford. Mr. Fillingham's return to his former home will be welcomed by his many friends in manufacturing circles throughout the Province.

In order to take care of the increasing demand throughout the Dominion for the Reo Thirty, the Directors have decided to increase the capacity of the Canadian plant. Additional ground in the vicinity of the factory has been purchased, and on it will be erected a modern, 2-storey, brick building, 90 x 100 ft. Work on the erection will be begun at once, and it is planned to have the new building ready for occupancy by October 1st. Machine tools to the value of \$20,000.00 have been purchased for installation in the new plant and orders for material, sufficient to build 600 four-cylinder cars, have been placed. A majority of the orders for raw material are being placed with Canadian firms, which clearly shows the remarkable progress made in this branch of special work by Canadian mills.

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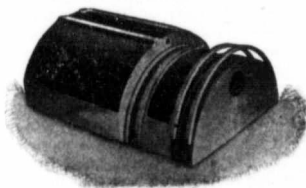
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